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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91184456
Party	Plaintiff L'Oreal USA, Inc.
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Submission	Plaintiff's Notice of Reliance
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Attachments	Pages from Exhibit I-1 - Part 10 Lexis Search Results 1985-2009-7.pdf (209 pages)(439360 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Application Serial No. 76/596,736
Published in the Official Gazette on May 6, 2008
Mark: L'OREAL PARIS

L'ORÉAL S.A. and L'ORÉAL USA, INC.,

Opposer,

v.

ROBERT VICTOR MARCON,

Applicant.

Opposition No. 91184456

ORAL ARGUMENT REQUESTED

EXHIBIT I-1 Part 10 TO OPPOSER'S NOTICE OF RELIANCE

... 100 million more than L'Oreal agreed to pay in ...

1635. Buffalo News (New York), January 23, 1996, Tuesday, SUNRISE EDITION, BUSINESS, Pg. 3E-, 363 words, DOW UP 34.68 TO RECORD HIGH, From News Wire Services, NEW YORK

... companies ended after L'Oreal raised its offer to \$ 44 ...

... T INC (84%); L'OREAL SA (82%); JOHNSON & ...

1636. Chattanooga Free Press (Tennessee), January 23, 1996, Tuesday, 68 words, Offer For Maybelline Seen As Holding, Dee Decker, Free Press Copy Editor

... will not top L'Oreal's \$610 million buyout ...

... recommended shareholders accept L'Oreal SA's sweetened buyout ...

... give Paris-based L'Oreal 30 percent of mass ...

L'OREAL SA (95%); MAYBELLINE ...

1637. Chicago Sun-Times, January 23, 1996, TUESDAY, Late Sports Final Edition, FINANCIAL; Pg. 40, 402 words, Maybelline Accepts L'Oreal's Higher Bid, BY ROBIN SIDEL

... ended Monday after L'Oreal retained its prize by ...

... 660 million that France's L'Oreal agreed in December to ...

L'Oreal was forced to raise its offer ...

... a shade higher than L'Oreal's original price of \$ 36.75 a share. L'Oreal promptly raised its bid to \$...

... submit final bids. L'Oreal bid \$ 44 a ...

... interested in topping L'Oreal's latest offer. "While we ...

... erupted. Analysts have estimated L'Oreal's share of the nation's mass ...

... fully valued at L'Oreal's original offer price and ...

... will be hard for L'Oreal to get that much out of (...

L'OREAL SA (95%); JOH ...

1638. Chicago Tribune, January 23, 1996 Tuesday, NORTH SPORTS FINAL EDITION, BUSINESS; Pg. 1; ZONE: N; Tuesday ticker., 56 words, L'OREAL IS MAYBELLINE'S PREFERENCE, Compiled by Stanley Ziemba.

... based cosmetics company to L'Oreal SA after the Paris- ...

L'OREAL SA (95%); MAYBELLINE ...

1639. The Commercial Appeal (Memphis), January 23, 1996, Tuesday,, Final Edition, Pg. 1A, 874 words, Maybelline OK's sale to L'Oreal: \$ 44 a share, Laurel Campbell, The Commercial Appeal Bloomberg Business News contributed to this story.

... Maybelline Inc. has ended, with L'Oreal - and Maybelline stockholders - the winners ...

... Monday its board has accepted L'Oreal's offer of \$ 758 million, which ...

... 100 million more than L'Oreal SA of Paris offered when its ...

... it was prepared to surpass L'Oreal's offer of \$ 36.75 a ...

... 42 a share and L'Oreal countered with \$ 44 a ...

... antitrust officials approve the L'Oreal acquisition. "Benckiser may ...

... in this. They forced their competitor, L'Oreal, to pay a premium ...

... Morgan Keegan & Co. "If L'Oreal becomes overstretched, it could ...

... loser," Weichmann said. If the L'Oreal deal goes through, ...

... Rock. In Europe, L'Oreal and Benckiser hold the No. ...

... real opportunity here is for L'Oreal to take Maybelline's \$ 50 ...
 ... daily average. The agreement with L'Oreal is a "home-run ...
 ... more information on L'Oreal's original purchase agreement for Maybelline. L'Oreal planned to submit the requested ...
 ...
 ... Buying Maybelline would make L'Oreal the second-largest mass- ...
 ... stores. Temple said the L'Oreal-Maybelline deal would win ...
 ... channels included, Maybelline and L'Oreal's share of the U.S. market would ...
 ... Department of Justice opposes L'Oreal's acquisition of Maybelline." Weichmann ...
 ... force up the cost to L'Oreal. "Whether Benckiser sincerely wanted ...
 ... take longer for L'Oreal to receive a benefit from the ...
 ... in Paris, said, "L'Oreal obviously would rather pay \$...
 ... no impact on L'Oreal's share price because Maybelline's ...
 ... margins are in line with those of L'Oreal's cosmetics. L'Oreal's Cosmair subsidiary contributed \$...
 ... Staff, Higher and Higher L'Oreal SA of Paris apparently has ...
 ... 42 a share. L'Oreal's offer totaled \$ 758 ...
 L'OREAL SA (95%); JOH ...

1640. Daily News (New York), January 23, 1996, Tuesday, Business; Pg. 23, 459 words, THE TICKER
 ... recommended shareholders accept L'Oreal's sweetened \$ 610 million ...
 ... best and final offers. L'Oreal today boosted its bid ...
 ... 44 a share. L'Oreal also has agreed to assume \$ 150 ...
 ... cash offer. Maybelline and L'Oreal initially had agreed in ...
 ... a letter that Benckiser and L'Oreal "submit their best and final ...
 L'OREAL SA (95%); GOLDMAN ...

1641. Dayton Daily News (Ohio), January 23, 1996, TUESDAY,, CITY EDITION, BUSINESS,, Pg. 5B,, 489 words, BUSINESS IN BRIEF
 ... million buyout bid from L'Oreal SA, ending a ...
 ... maker. Paris-based L'Oreal agreed to pay \$ 44 ...
 ... AOL LLC (93%); L'OREAL SA (92%); GOLDMAN ...

1642. The Houston Chronicle, January 23, 1996, Tuesday, 3 STAR Edition, BUSINESS; Pg. 3, 296 words, L'Oreal wins bidding for Maybelline, Bloomberg Business News, MEMPHIS, Tenn.
 ... million buyout bid from L'Oreal SA, ending a ...
 ... antitrust officials approve the L'Oreal acquisition. The Justice Department has ...
 ... additional information on L'Oreal's original purchase agreement. Paris-based L'Oreal agreed to pay \$ 44 ...
 ... 100 million more than L'Oreal agreed to pay in ...
 ... real opportunity here is for L'Oreal to take Maybelline's \$ 50 ...
 ... on its 1990 investment. L'Oreal, the world's largest cosmetics ...
 L'OREAL SA (95%); JOH ...

1643. Knoxville News-Sentinel (Tennessee), January 23, 1996, Tuesday Final, Business; Pg. C1, 671 words, IN BRIEF
 ... call 947-2191. L'Oreal's Maybelline bid tops ...
 ... will not top L'Oreal's \$ 610 million buyout ...
 ... recommended shareholders accept L'Oreal SA's sweetened buyout ...
 ... give Paris-based L'Oreal 30 percent of mass ...

... Friday, Maybelline asked L'Oreal and Joh. A. Benckiser ...
 ... best and final offers. L'Oreal boosted its bid on ...
 ... CO INC (91%); L'OREAL SA (83%); SAIC ...

1644. The Miami Herald, January 23, 1996 Tuesday FINAL EDITION, BUSINESS; Pg. 8B, 877 words, BOSTON MARKET PRESIDENT HIRED, From Herald Staff and Wire Reports
 ... restaurants. MAYBELLINE FAVORS L'OREAL BID Maybelline directors ...
 ... recommended shareholders accept L'Oreal SA's sweetened \$610 ...
 ... best and final offers. L'Oreal on Monday boosted its ...
 ... 44 a share. L'Oreal also has agreed to assume \$150 ...
 L'OREAL SA (95%); FOOT ...

1645. Milwaukee Journal Sentinel (Wisconsin), January 23, 1996 Tuesday, Final, Pg. 1, 32 words, Maybelline picks L'Oreal
 ... recommended that shareholders accept L'Oreal SA's sweetened \$610 ...

1646. Morning Call (Allentown, PA), January 23, 1996, Tuesday,, FIFTH EDITION, BUSINESS,, Pg. B8,, 1020 words,IN THE REGION . . . ; . . . DEALS . . . ; . . . AMONG COMPANIES . . . ; . . . AUTO RECALL . . . , The Morning Call and wire reports
 ... recommended shareholders accept L'Oreal SA's sweetened \$ 610 ...
 ... best and final offers. L'Oreal yesterday boosted its bid ...
 ... 44 a share. L'Oreal also has agreed to assume \$ 150 ...
 CORDIS CORP (96%); L'OREAL SA (95%); JOHNSON & ...

1647. The New York Times, January 23, 1996, Tuesday, Late Edition - Final, Section D; Page 4; Column 3; Business/Financial Desk , 450 words, Maybelline Board Backs Sweetened Offer From L'Oreal, By LESLIE WAYNE
 ... based cosmetics company, L'Oreal S.A. has increased its bid to \$...
 ... it is not certain that L'Oreal's sweetened bid will be the ...
 ... being sought by L'Oreal of France and Joh. A. ...
 ... Sunday of Maybelline's directors, L'Oreal offered \$44 a ...
 L'Oreal, which started the bidding in ...
 ... Department of Justice opposes L'Oreal's acquisition of Maybelline." Randall ...
 ... highest and best offers. L'Oreal did not ask Maybelline to ...
 ... interpret this decision by L'Oreal as a sign that the French ...
 ... in taking this action, L'Oreal ran the risk that Benckiser ...
 ... take a chance that L'Oreal may not get the ...
 ... Justice Department, since L'Oreal, through its Cosmair subsidiary, ...
 ... Cosmetics Deal" 1. L'Oreal bids \$36.75 a ...
 ... it intends to top L'Oreal's bid. 4. L'Oreal extends its offer to Feb. ...
 ... certain conditions. 6. L'Oreal raises its bid to \$41 ...
 ... Maybelline recommends accepting L'Oreal new bid of \$44 ...
 MAYBELLINE INC; L'OREAL SA; BENCKISER, JOH A, GMBH L'OREAL SA (95%); MAYBELLINE ...
 MAYBELLINE INC; L'OREAL SA; BENCKISER, JOH ...

1648. The New York Times, January 23, 1996, Tuesday, Late Edition - Final, Section D; Page 1; Column 1;

Business/Financial Desk, 571 words, BUSINESS DIGEST

... dozen years. [D6.] L'Oreal Raises Bid for Maybelline L'Oreal S.A. increased its bid ...

... FARGO & CO (94%); L'OREAL SA (82%); MERRILL ...

1649. News and Observer (Raleigh, NC), January 23, 1996 Tuesday,, FINAL EDITION, BUSINESS;, Pg. D1;, 1027 words, Briefs

... distance. Maybelline accepts L'Oreal's buyout bid: MEMPHIS, ...

... million buyout bid from L'Oreal SA, ending a ...

... antitrust officials approve the L'Oreal acquisition. Paris-based L'Oreal agreed to pay \$ 44 ...

... 100 million more than L'Oreal agreed to pay in ...

1650. The Philadelphia Inquirer, JANUARY 23, 1996 Tuesday SF EDITION, BUSINESS; Pg. F03, 1318 words, BUSINESS NEWS IN BRIEF

... main industry rivals.. L'OREAL TO PAY \$758 MILLION ...

... Inc. ended after L'Oreal agreed to pay \$758 ...

... in the United States. L'Oreal raised its offer last ...

1651. PR Newswire, January 23, 1996, Tuesday, Domestic News, 852 words, SPORTS ILLUSTRATED'S 1996 SWIMSUIT ISSUE TO REACH NEWSSTANDS ON WEDNESDAY, JANUARY 24; Tyra Banks and Valeria Mazza Grace the Cover of the 33rd Edition; Issue Marks Only the Third Time More Than One Model Has Appeared on the Cover

... Jeans, Versace Sports and L'Oreal. 1996 SI Swimsuit ...

Sports Illustrated Communications L'OREAL SA (63%); COLUMBIA ...

1652. Saint Paul Pioneer Press (Minnesota), January 23, 1996 Tuesday METRO FINAL EDITION, BUSINESS TWIN CITIES; NATION BRIEFING; Pg. 2F, 109 words, L'OREAL BID ACCEPTED, MEMPHIS, Tenn.

... million buyout bid from L'Oreal SA, ending a ...

... antitrust officials approve the L'Oreal acquisition. Paris-based L'Oreal agreed to pay \$44 ...

... 100 million more than L'Oreal agreed to pay in ...

L'OREAL SA (94%); JOH ...

1653. San Antonio Express-News (Texas), January 23, 1996, Tuesday, Pg. 10, Part A, 745 words, Business Briefs

... last Aug. 1. - L'Oreal tops Benckiser in ...

... recommended shareholders accept L'Oreal SA's sweetened \$610 ...

... best and final offers. L'Oreal on Monday boosted its ...

... 44 a share. L'Oreal also has agreed to assume \$150 ...

1654. The San Diego Union-Tribune, January 23, 1996 Tuesday, BUSINESS; Pg. C-2, 210 words, WORLD AND NATION, Compiled from staff and wire reports

... percent on the news. L'Oreal to acquire Maybelline Maybelline ...

... recommended shareholders accept L'Oreal SA's sweetened \$...

L'OREAL SA (92%); GENERAL ...

1655. Select Federal Filings Newswires, January 23, 1996 Tuesday 5:28 PM GMT, , 503 words, Benckiser Last Bid \$42/Sh For Maybelline On 1/21-2, *from Factiva*

... 96, the same day L'Oreal bid \$44 ...
 ... U.S. antitrust concerns. L'Oreal and Maybelline announced on ...
 ... bids, Maybelline accepted L'Oreal's offer on 1/ ...
 ... Benckiser was meeting with Maybelline, L'Oreal announced it raised its ...
 ... it was prepared to top L'Oreal's offer if certain conditions were ...
 ... not be used to induce L'Oreal to match or better the offer. ...
 ... a letter to Benckiser and L'Oreal requested both parties' ...
 ... 42 per share and the L'Oreal bid of \$44 ...
 ... Maybelline decided to accept the L'Oreal offer. The next day, ...
 ... making its recommendation for the L'Oreal bid, Maybelline considered the ...
 ... it disclosed when accepting L'Oreal's initial bid: 1) ...
 ... Maybelline's position that while L'Oreal increased its offer, it did ...
 MAYBELLINE INC (93%); L'OREAL SA (95%); JOH ...

1656. Select Federal Filings Newswires, January 23, 1996 Tuesday 4:15 PM GMT, , 90 words, L'Oreal Rpts Revised \$44/Share Bid For Maybelline, *from Factiva*

... SYMBOL: MAY FILER: L'Oreal S.A. Contact: John ...
 ... supplement to its offer to purchase, L'Oreal S.A. has revised its offer to ...
 MAYBELLINE INC (93%); L'OREAL SA (94%); DOW ...

1657. Select Federal Filings Newswires, January 23, 1996 Tuesday 3:48 PM GMT, , 102 words, Maybelline Reports Accepting L'Oreal's \$44/Sh Bid, *from Factiva*

... an offer by L'Oreal Inc. Contact: Gary ...
 ... board of directors has determined that L'Oreal S.A.'s amended ...
 MAYBELLINE INC (93%); L'OREAL SA (95%); DOW ...

1658. Select Federal Filings Newswires, January 23, 1996 Tuesday 2:47 PM GMT, , 1304 words, FEDERAL FILINGS HOT NEWS DIARY FROM MONDAY, 1/22, *from Factiva*

... Maybelline Inc. (MAY) - L'Oreal S.A. Atlantec Corp. (...

1659. St. Petersburg Times (Florida), January 23, 1996, Tuesday, City Edition, BUSINESS; BUSINESS DIGEST; Pg. 1E, 769 words, Monday's Markets, NEW YORK

... T. MAYBELLINE RECOMMENDS L'OREAL. Maybelline Inc. directors ...
 ... recommended shareholders accept L'Oreal SA's sweetened \$ 610- ...
 ... best and final offers. L'Oreal on Monday boosted its ...
 ... T INC (95%); L'OREAL SA (83%); DIRECTV ...

1660. St. Louis Post-Dispatch (Missouri), January 23, 1996, Tuesday, FIVE STAR LIFT Edition, BUSINESS; Pg. 6C, 568 words, MORNING BRIEFING

... Maybelline, Maybe It's L'Oreal Maybelline Inc. directors ...
 ... recommended shareholders accept L'Oreal SA's sweetened \$ 610 ...
 ... best and final offers. L'Oreal, of France, boosted its bid ...
 L'OREAL SA (95%); LIEBEL- ...

1661. The Star-Ledger (Newark, New Jersey), January 23, 1996 Tuesday, FINAL EDITION, NEWS, 835 words, TREASURY RATES FALL

... selling the cosmetics company to L'Oreal SA, after the Paris- ...

... rather wait to see whether the L'Oreal acquisition wins U.S. ...

... based Maybelline said L'Oreal agreed to pay \$...

1662. Information Bank Abstracts, WALL STREET JOURNAL, January 23, 1996, Tuesday, Section B; Page 1, Column 3, 73 words, NEEDING MORE THAN COSMETIC CHANGES, MAYBELLINE FINALLY SETTLES ON A SUITOR, BY YUMIKO ONO and STEVEN LIPIN

L'Oreal SA looks like the ...

... board recommended accepting L'Oreal's latest bid of \$44 ...

MAYBELLINE INC; L'OREAL SA; BENCKISER, JOH ...

L'OREAL SA (95%); MAYBELLINE ...

... 72%); MAYBELLINE INC; L'OREAL SA; BENCKISER, JOH ...

1663. The Wall Street Journal, January 23, 1996 Tuesday, Marketing; Pg. B1, 901 words, Needing More Than Cosmetic Changes, Maybelline Finally Settles on a Suitor, By Yumiko Ono and Steven Lipin, Staff Reporters of The Wall Street Journal, *from Factiva*

L'Oreal SA looks like the ...

... board recommended accepting L'Oreal's latest bid of \$...

... limited number of stores. L'Oreal, known for its generous ...

... say. Another area where L'Oreal could make a difference: ...

... year. In the U.S., L'Oreal will have to spend heavily to ...

... requested additional information from L'Oreal and Maybelline. The two would control ...

... Justice," says a L'Oreal spokesman. In composite ...

L'OREAL SA (95%); MAYBELLINE ...

1664. The Wall Street Journal, January 23, 1996 Tuesday, WHAT'S NEWS; Business and Finance; Pg. A1, 595 words, Business and Finance, *from Factiva*

... board recommended accepting L'Oreal's bid of \$44 ...

... FARGO & CO (93%); L'OREAL SA (82%); JOHNSON & ...

1665. The Washington Post, January 23, 1996, Tuesday, Final Edition, FINANCIAL; Pg. C01; DIGEST, 1246 words, DIGEST

... million buyout offer from L'Oreal of France, ending a ...

... U.S. cosmetics maker. L'Oreal agreed to pay \$ 44 ...

maybelline; loreal; mobil corp.; ford ...

... co.; virginia power L'OREAL SA (95%); JOH ...

... BENCKISER SE (58%); L'OREAL OF FRANCE (61%);

maybelline; loreal; mobil corp.; ford ...

... co.; virginia power L'OREAL OF FRANCE (61%);

1666. Barron's, January 22, 1996 Monday, Review & Preview; Pg. 10, 2023 words, Review & Preview, Edited by Andy Zipser, *from Factiva*

... Benckiser is preparing to top L'Oreal's \$568 million ...

1667. Barron's, January 22, 1996 Monday, MARKET WEEK -- STOCKS; The Trader; Pg. MS3, 2307 words, Earnings Reports Rouse Sleeping Bull, While Bonds Rebound on Economic Chill, By Lauren R. Rublin, *from Factiva*
... share bid from France's L'Oreal, which Germany's Joh. A. ...

1668. Business Wire, January 22, 1996, Monday, 158 words, Maybelline recommends \$ 44 offer from L'Oreal, MEMPHIS, Tenn.
... proposals to acquire the Company, L'Oreal S.A. had increased its offer ...
... resolved to recommend acceptance of L'Oreal's \$ 44.00 per share ...
... date, the terms and conditions of L'Oreal's tender offer and the merger agreement between L'Oreal and Maybelline remain unchanged. As ...
... result of the increased price, L'Oreal's tender offer will be ...
L'OREAL SA (95%); MAYBELLINE ...

1669. Chicago Sun-Times, January 22, 1996, MONDAY, FINAL MARKETS, FINANCIAL; PLUS BUSINESS; Pg. 4, 661 words
... Jamaica. Maybelline Likes L'Oreal Offer Maybelline Inc. ...
... recommended shareholders accept L'Oreal SA's sweetened \$ 610 ...
... best and final offers. L'Oreal today boosted its bid ...
... 44 a share. L'Oreal also has agreed to assume \$ 150 ...
L'OREAL SA (95%); GREAT ...

1670. Chicago Sun-Times, January 22, 1996, MONDAY, Late Sports Final Edition, NEWS; THE TICKER; NATION; Pg. 40, 385 words
... Germany is prepared to top L'Oreal's \$ 568 million buyout ...
... TECHNOLOGY INC (83%); L'OREAL SA (81%); MAYBELLINE ...

1671. Corporate Growth Report (Weekly), January 22, 1996, No. 878 Pg. 8258-8259; ISSN: 1050-320X; CODEN: JORBEJ, 332 words, Merger & acquisition news, 01161268
... takeover bid which would exceed L'Oreal's \$ 600-million bid ...
... elite lines exceeding L'Oreal's \$ 36.75 bid. Benckiser is ...
... Maybelline with the marketing strength that L'Oreal can.
... GROUP INC (96%); L'OREAL SA (95%); HCA ...

1672. Dow Jones News Service, January 22, 1996 Monday 10:07 PM GMT, , 567 words, DJNS News Highlights At 5 pm: American Express 4Q Net 77c/Shr, *from Factiva*
... Bd Recommends Accepting L'Oreal Bid >MAY Goodyear ...
... Upstream Ops>MOB =L'Oreal's \$44/Shr ...
... IBP INC (83%); L'OREAL SA (81%); MOBIL ...

1673. Dow Jones News Service, January 22, 1996 Monday 7:33 PM GMT, , 463 words, L'Oreal's \$44/Shr Maybelline Bid To Pressure Earnings >MAY, By Meera Somasundaram, Dow Jones Staff Reporter, *from Factiva*
... toward a merger with L'Oreal SA of France. However, the new, ...
... almost 20% higher than L'Oreal's original bid of \$...
... for this acquisition to be positive to L'Oreal's earnings could be uncertain," said ...

... couple of years for L'Oreal." Rival cosmetics giants ...
 ... profitable one for L'Oreal given L'Oreal's strength internationally and Maybelline's strong brands. L'Oreal's bid to buy Maybelline is ...
 ... in early December, L'Oreal raised its takeover bid to ...
 ... recommended its shareholders accept L'Oreal's \$44 bid. ...
 ... it won't top L'Oreal's latest offer. And the stock ...
 ... who's to say.... Given that L'Oreal's bid is 20% above its ...
 ... time. Steele said L'Oreal is likely to win regulatory ...
 ... not so much that L'Oreal will have excess market ...
 ... Procter & Gamble, Revlon and L'Oreal, he said. (END) DOW ...
 L'OREAL SA (95%); MAYBELLINE ...

1674. Dow Jones News Service, January 22, 1996 Monday 3:55 PM GMT, , 184 words, Texas Biotech, L'Oreal Unit Extend Novastan Data Agreement, *from Factiva*
 ... additional agreement to supply L'Oreal SA's Synthelabo unit with ...
 L'OREAL SA (93%); ENCYSIVE ...

1675. Dow Jones News Service, January 22, 1996 Monday 2:57 PM GMT, , 122 words, Benckiser Won't Top L'Oreal's \$44/Shr Bid For Maybelline >MAY, *from Factiva*
 ... a bidding war with L'Oreal SA last week to ...
 ... will not top L'Oreal's latest offer of \$...
 ... Maybelline's acquisition by L'Oreal, the spokesman said. As reported, L'Oreal previously raised its bid to ...
 ... BENCKISER SE (94%); L'OREAL SA (95%); MAYBELLINE ...

1676. Dow Jones News Service, January 22, 1996 Monday 2:22 PM GMT, , 144 words, Hot Stocks To Watch: SGI LUV DAI MAY, *from Factiva*
 ... 7/8 accept L'Oreal SA's bid of \$...
 L'OREAL SA (68%); DAIMLER- ...

1677. Dow Jones News Service, January 22, 1996 Monday 12:46 PM GMT, , 154 words, L'Oreal Boosts Stake In Israel's Interbeauty To 65.5%, *from Factiva*
 PARIS -DJ- L'Oreal SA bought an ...
 ... investors in Israel, L'Oreal noted. "In addition, L'Oreal foresees reinforcing soon its ...
 ... but didn't elaborate. L'Oreal took its initial 30% ...
 ... Interbeauty markets all of L'Oreal's products in Israel with the ...
 L'OREAL SA (95%); DOW ...

1678. Dow Jones News Service, January 22, 1996 Monday 12:03 PM GMT, , 106 words, Maybelline Recommends Bid -2: L'Oreal's Previous Bid \$41/Shr, *from Factiva*
 ... recommended its shareholders accept L'Oreal S.A.'s latest ...
 ... release, Maybelline said L'Oreal boosted its bid to \$...
 ... for the company. As reported, L'Oreal and German rival Joh. ...
 ... response to Maybelline's request. L'Oreal previously raised its bid to ...
 L'OREAL SA (95%); MAYBELLINE ...

1679. Dow Jones News Service, January 22, 1996 Monday 12:00 PM GMT, , 6 words, +L'Oreal Boosts Maybelline Bid To \$44/Shr From \$41 >MAY, *from Factiva*
L'OREAL SA (92%); DOW ...

1680. Drug Store News, January 22, 1996, Pg. p21(3), 17904851, 988 words, Transforming cosmetics into profits.
... Cover Girl, Maybelline and L'Oreal that are nationally advertised. In ...

1681. Drug Store News, January 22, 1996, Pg. p21(3), 17904851, 988 words, Transforming cosmetics into profits.
... Cover Girl, Maybelline and L'Oreal that are nationally advertised. In ...

1682. Drug Store News, January 22, 1996, Pg. p21(3), 17904851, 988 words, Transforming cosmetics into profits.
... Cover Girl, Maybelline and L'Oreal that are nationally advertised. In ...

1683. PR Newswire, January 22, 1996, Monday, Financial News, 427 words, L'OREAL EXPANDS INVESTMENT IN ISRAEL; NOW HOLDS 65.5% OF INTERBEAUTY, ISRAEL'S LARGEST COSMETICS GROUP
bc-L'Oreal-acquire
L'Oreal announced today that it has ...
... cosmetics group, giving L'Oreal a total of 65.5% of ...
... In May 1994, L'Oreal became Interbeauty's largest ...
... announcing its additional acquisition, L'Oreal stated that it intends to ...
PARIS, Jan. 22 L'Oreal Vice President Jean- ...
... step forward to develop L'Oreal's direct presence in ...
... Israeli cosmetics market." L'Oreal began manufacturing at ...
... factory launched production of L'Oreal's "Plenitude" skin-care ...
... 4 million units of L'Oreal and Interbeauty products in ...
... million), markets all L'Oreal products except those used ...
... products in Israel, L'Oreal sponsors scientific research ...
... community leaders have praised L'Oreal's contributions to Israel's economy. The ...
... Chamber of Commerce named L'Oreal the "Outstanding Foreign Investor ...
... France-Israel recognized L'Oreal's continuing contributions as 1995' ...
... closer links between L'Oreal and Interbeauty," said Gad ...
... Interbeauty. "This investment demonstrates that L'Oreal, the world's largest cosmetics ...
... Marjorie Sonnenfeldt for L'Oreal, 202-828-8828
L'Oreal; Interbeauty L'OREAL SA (95%);
L'Oreal; Interbeauty
bc-L'Oreal-acquire Acquisitions; Mergers; ...

1684. PR Newswire, January 22, 1996, Monday, Financial News, 409 words, TEXAS BIOTECHNOLOGY ANNOUNCES CLINICAL AGREEMENTS WITH SYNTHELABO
... Synthelabo, a subsidiary of L'Oreal, whereby TBC will supply ...
... AVENTIS SA (92%); L'OREAL SA (91%);

1685. Select Federal Filings Newswires, January 22, 1996 Monday 3:20 PM GMT, , 79 words, L'Oreal Reports \$41/Share Offer For Maybelline, *from Factiva*

... SYMBOL: MAY FILER: L'Oreal S.A.
 ... A% NARRATIVE DESCRIPTION: L'Oreal S.A. reported its \$...
 ... offer for Maybelline. L'Oreal disclosed background information ...
 ... 18/96 revision of L'Oreal's offer to \$41 ...
 MAYBELLINE INC (91%); L'OREAL SA (95%); DOW ...

1686. United Press International, January 22, 1996, Monday, BC cycle, Financial, 313 words, Maybelline agrees to L'Oreal bid, MEMPHIS, Tennessee, Jan. 22
 ... French cosmetics giant L'Oreal, up more than 20 ...
 ... deal. The boosted bid from L'Oreal, worth \$44 a ...
 ... it was willing to top L'Oreal's offer of \$36.75. Maybelline is ...
 ... obligated in its agreement with L'Oreal to share any profits from a sweetened offer with L'Oreal. Analysts have said they were somewhat ...
 ... Coty fragrance business. L'Oreal and Maybelline made their original ...
 ... model Christy Turlington. L'Oreal will take on \$...
 ... through. The deal would make L'Oreal the No. 2 player ...
 ... Max Factor brands. L'Oreal's American subsidiary Cosmair, the ...
 L'OREAL SA (95%); MAYBELLINE ...

1687. Information Bank Abstracts, WALL STREET JOURNAL, January 22, 1996, Monday, Section C; Page 16, Column 5, 33 words, JOH. BENCKISER MAY RAISE BID IF CONDITIONS ARE MET
 ... 41 a share L'Oreal SA is offering if certain ...
 ... JOH A, GMBH; L'OREAL SA;
 ... MAYBELLINE INC (93%); L'OREAL SA (91%); MAYBELLINE ...
 ... JOH A, GMBH; L'OREAL SA;

1688. The Wall Street Journal, January 22, 1996 Monday, Pg. C16, 141 words, Marketing Brief -- MAYBELLINE INC.: Joh. Benckiser May Raise Bid if Conditions Are Met, *from Factiva*
 ... 41 a share L'Oreal SA is offering if certain ...
 ... share for Maybelline, L'Oreal raised its offer 11.5% to ...
 ... Maybelline agreed to be sold to L'Oreal after the French company ...
 ... won't be "used to induce L'Oreal to match or better that offer" and ...
 MAYBELLINE INC (93%); L'OREAL SA (95%); JOH ...

1689. The Wall Street Journal, January 22, 1996 Monday, MARKETING & MEDIA; Advertising; Pg. B5, 805 words, Ayer Hopes It Can Ring the Bell By Bringing Back the Avon Lady, By Yumiko Ono, *from Factiva*
 ... competitive cosmetics brands as L'Oreal and Revlon with glamorous supermodels, the ...
 L'OREAL SA (82%); AVON ...

1690. January 22, 1996, Monday, PM cycle, Business News, 741 words, WASHINGTON
 ... Germany is prepared to top L'Oreal's \$ 568 million buyout ...

1691. January 22, 1996, Monday, BC cycle, Business News, 339 words, L'Oreal Tops Benckiser in Bid for Maybelline, MEMPHIS, Tenn.

... recommended shareholders accept L'Oreal SA's sweetened \$ 610 ...
 ... best and final offers. L'Oreal on Monday boosted its ...
 L'Oreal also has agreed to assume \$ 150 ...
 ... resolved to recommend acceptance of L'Oreal's \$ 44 per share ...
 ... news release. Maybelline and L'Oreal initially had agreed in ...
 ... a letter that Benckiser and L'Oreal "submit their best and final ...
 ... number of Maybelline stock that L'Oreal can buy. Benckiser also ...
 ... a better deal from L'Oreal, Maybelline said. Maybelline is the ...
 L'OREAL SA (95%); JOH ...

1692. The Boston Herald, January 21, 1996 Sunday, FIRST EDITION, FEATURES;, Pg. 048, 686 words, Unravel tangled web of hair-care products, By DANA NORTON
 ... including Helene Curtis and L'Oreal. While salon items are ...
 L'OREAL SA (83%); UNIVERSITY OF ...

1693. Daily Oklahoman (Oklahoma City, OK), January 21, 1996, Sunday, CITY EDITION, Pg. 5, 785 words, Latest Hair Trend to Dye For, Linda Miller, Fashion Editor
 ... Pruitt, spokesman for L'Oreal. "It's also a spontaneous ...
 ... younger age," said L'Oreal's Pruitt. "They use semi- ...
 ... I want. What do these do for me?" L'Oreal's packaging features photographs of ...
 L'OREAL SA (71%);

1694. The People (London, England), January 21, 1996, Pg. 12, 61177446, 671 words, THE HORROR PICTURE THAT MADE HOLLYWOOD HIT THE WARPETH!; STARS BOYCOTT GILLETTE IN FURY OVER LAB TEST RABBITS; News, Smith, Kevin
 ... demanding that she quit her job as L'Oreal's top model because the company ...

1695. The People (London, England), January 21, 1996, Pg. 12, 61177446, 671 words, THE HORROR PICTURE THAT MADE HOLLYWOOD HIT THE WARPETH!; STARS BOYCOTT GILLETTE IN FURY OVER LAB TEST RABBITS; News, Smith, Kevin
 ... demanding that she quit her job as L'Oreal's top model because the company ...

1696. January 21, 1996, Sunday, PM cycle, Business News, 741 words, WASHINGTON
 ... Germany is prepared to top L'Oreal's \$ 568 million buyout ...

1697. Arkansas Democrat-Gazette (Little Rock, AR), January 20, 1996, Saturday, 600 words, ANDREA HARTE, Democrat-Gazette Business Writer
 ... between cosmetics rivals L'Oreal SA of Paris and Joh. ...
 ... Benckiser is prepared to top L'Oreal's \$ 568 million buyout offer. Thursday, L'Oreal offered \$ 41 a ...
 ... North Little Rock, and L'Oreal initially had agreed in ...
 ... about \$ 510 million. L'Oreal also had agreed to assume \$ 150 ...
 ... a letter that Benckiser and L'Oreal "submit their best and final ...
 ... number of Maybelline stock that L'Oreal can buy. Benckiser also ...
 ... a better deal from L'Oreal, Maybelline said. Benckiser had ...

... an important ingredient." If L'Oreal buys Maybelline, it's ...
 ... United States. Officials with L'Oreal's U.S. operations have said the ...
 MAYBELLINE INC (96%); L'OREAL SA (84%);

1698. Austin American-Statesman (Texas), January 20, 1996, Business; Pg. D2, 484 words, Jury in London acquits Maxwell's sons of fraud
 ... Germany is prepared to top L'Oreal's \$568 million buyout ...
 ... TECHNOLOGY INC (82%); L'OREAL SA (82%); MICRON ...

1699. Chicago Tribune, January 20, 1996 Saturday, NORTH SPORTS FINAL EDITION, BUSINESS; Pg. 1; ZONE: N; Saturday ticker., 57 words, GERMAN SUITOR PURSUES MAYBELLINE, Compiled by Stanley Ziemba.
 ... out Maybelline than France's L'Oreal. L'Oreal on Thursday offered \$...
 L'OREAL SA (95%); JOH ...

1700. The Commercial Appeal (Memphis), January 20, 1996, Saturday,, Final Edition, Pg. 4B, 583 words, CORPORATE , Bids for Maybelline push stock up by \$ 2.50 a share, Laurel Campbell, The Commercial Appeal
 ... cosmetics company between L'Oreal and Benckiser. Maybelline shares ...
 ... 41 per share from L'Oreal. Benckiser said Friday it will outbid L'Oreal if Maybelline meets certain ...
 "There are benefits to Maybelline that L'Oreal and Benckiser know about that we ...
 ... want Maybelline, and apparently they do." L'Oreal's original deal to acquire ...
 ... share, on Wednesday. L'Oreal countered with \$ 41 a ...
 ... about \$ 713 million. L'Oreal said its offer expires ...
 ... Benckiser's conditions would prohibit L'Oreal from acquiring shares, other than those ...
 ... color cosmetics, behind L'Oreal. "Benckiser has a strong ...
 ... distribution in the U.S." L'Oreal, the world's largest cosmetics ...
 ... Rubenstein brands of makeup. If L'Oreal wins Maybelline, the Paris- ...
 ... Justice Department is reviewing L'Oreal's original offer for ...
 L'OREAL SA (95%); JOH ...

1701. Dayton Daily News (Ohio), January 20, 1996, SATURDAY,, CITY EDITION, BUSINESS,, Pg. 4B, 496 words, IN BRIEF
 ... GmbH is prepared to top L'Oreal SA's sweetened \$ 716.6 ...
 ... CITY CA) (70%); L'OREAL SA (69%); MAYBELLINE ...

1702. Knoxville News-Sentinel (Tennessee), January 20, 1996, Saturday Final, Business; Pg. C8, 862 words, BRIEFS
 ... unspecified price if necessary. L'Oreal S.A. of Paris offered \$...
 ... a merger agreement. L'Oreal's offer to Maybelline stockholders ...
 ... worth of \$ 510 million, with L'Oreal also agreeing to assume \$ 150 ...
 ... Maybelline debts. Prior to the L'Oreal agreement, Benckiser had offered ...

1703. Milwaukee Journal Sentinel (Wisconsin), January 20, 1996 Saturday, Final, Pg. 1, 60 words, A tug of war for Maybelline
 ... GmbH was prepared to top L'Oreal's \$568 million buyout ...
 ... between the two companies. L'Oreal said Thursday it would ...

1704. Morning Call (Allentown, PA), January 20, 1996, Saturday,, THIRD EDITION, BUSINESS,, Pg. B15,, 489 words, IN THE REGION; IN WASHINGTON; DEALS; EARNINGS; ON TRADE, From The Morning Call and wire reports

... Germany is prepared to top L'Oreal's \$ 568 million buyout ...
... WARNER INC (67%); L'OREAL SA (66%); MAYBELLINE ...

1705. San Antonio Express-News (Texas), January 20, 1996, Saturday, Pg. 8, Part E, 429 words, Business Briefs

... GmbH is prepared to top L'Oreal's \$568 million buyout ...
... U.S. cosmetics concern. L'Oreal said it will ...
Maybelline and L'Oreal initially had agreed in ...
... million in December. L'Oreal also has agreed to assume \$150 ...
... a letter that Benckiser and L'Oreal "submit their best and final ...
L'OREAL SA (95%); JOH ...

1706. The San Diego Union-Tribune, January 20, 1996 Saturday, BUSINESS; Pg. C-2, 303 words, WORLD AND NATION, Compiled from staff and wire reports

... Germany is prepared to top L'Oreal's \$568 million ...
CARNIVAL CORP (93%); L'OREAL SA (82%); MCA ...

1707. Tampa Tribune (Florida), January 20, 1996, Saturday,, FINAL EDITION, Pg. 8, 831 words, Shippers blast inspections, A Tribune Staff and Wire Report

... Germany is prepared to top L'Oreal's \$ 568 million buyout ...

1708. The Washington Post, January 20, 1996, Saturday, Final Edition, FINANCIAL; Pg. D01; DIGEST, 857 words, DIGEST

... GmbH is prepared to top L'Oreal's \$ 568 million buyout ...

1709. Austin American-Statesman (Texas), January 19, 1996, Business; Pg. D6, 173 words, L'Oreal ups takeover bid for Maybelline

NEW YORK -- L'Oreal SA increased its takeover ...
L'Oreal originally offered \$36.75 ...
... million in debt. L'Oreal, the world's largest cosmetics ...
L'OREAL SA (95%); MAYBELLINE ...

1710. The Baltimore Sun, January 19, 1996, Friday,, FINAL EDITION, Pg. 2C,, 1264 words, Bausch & Lomb says it hopes to find new tenant for plant

... for its food preparations. L'Oreal to offer \$ 568 million for Maybelline shares L'Oreal SA said yesterday that ...
... German company that had topped L'Oreal's earlier offer for Maybelline. L'Oreal will offer \$ 41 ...
... under certain conditions. L'Oreal and Maybelline had agreed on ...

1711. Business Wire, January 19, 1996, Friday, 353 words, Maybelline receives another letter from Benckiser, MEMPHIS, Tenn.

... prepared to offer more than L'Oreal's \$ 41.00 per share ...

... I am aware that L'Oreal S.A. ("L'Oreal") yesterday increased its offer to ...
 ... amount offered by L'Oreal if the following conditions are met:
 ... plan that would effectively prohibit L'Oreal from acquiring more than the number of ...
 ... subject to the option granted to L'Oreal by the Wasserstein Perella ...
 ... simply be used to induce L'Oreal to match or better that offer. We would ...
 ... Board invite both L'Oreal and Benckiser to submit their best and ...
 ... in our mark-up of the L'Oreal merger agreement previously ...
 ... BENCKISER SE (96%); L'OREAL SA (94%); MAYBELLINE ...

1712. Chicago Tribune, January 19, 1996 Friday, EVENING UPDATE EDITION, NEWS; Pg. 3; ZONE: C;
 EVENING. Business., 85 words
 ... maker by France's L'Oreal SA. L'Oreal on Thursday raised its ...
 ... share, on Wednesday. L'Oreal had agreed in December to ...
 L'OREAL SA (95%); MAYBELLINE ...

1713. The Commercial Appeal (Memphis), January 19, 1996, Friday., Final Edition, Pg. 4B, 438 words, CORPORATE
 , L'Oreal raises Maybelline offer, David Flaum, The Commercial Appeal
 L'Oreal saw the Benckiser bid ...
 ... 36.75 per share L'Oreal and Maybelline executives agreed to in December. However, L'Oreal, based in Paris, ...
 ... million in debt. L'Oreal executives said their offer ...
 ... session. The new bid from L'Oreal came early Thursday afternoon. L'Oreal's U.S. subsidiary, Cosmair, ...
 ... brands. "We're aware of L'Oreal's latest bid and we're ...
 ... Maybelline directors agreed to the L'Oreal buyout, Benckiser executives ...
 L'OREAL SA (95%); MAYBELLINE ...

1714. Dow Jones News Service, January 19, 1996 Friday 10:20 PM GMT, , 234 words, Small-Cap Stocks -4-:
 Nutrition For Life Falls 45.4%, *from Factiva*
 ... top French concern L'Oreal SA's latest bid of ...
 ... PHARMACEUTICAL INC (96%); L'OREAL SA (82%); CEPHALON ...

1715. Dow Jones News Service, January 19, 1996 Friday 10:06 PM GMT, , 437 words, DJNS News Highlights At 5
 pm: Unicom 4Q Net 16c/Shr On Chgs, *from Factiva*
 ... Benckiser Prepared To Top L'Oreal Offer >MAY DJIA ...
 UNICOM CORP (91%); L'OREAL SA (83%); FERRO ...

1716. Dow Jones News Service, January 19, 1996 Friday 5:48 PM GMT, , 228 words, Maybelline -2: Says Benckiser
 Wants Final Round Of Bidding, *from Factiva*
 ... GmbH is prepared to top L'Oreal SA's latest bid of ...
 ... plan that "would effectively prohibit L'Oreal from acquiring more than the number of ...
 ... subject to the option granted to L'Oreal by the Wasserstein Perella ...
 ... simply be used to induce L'Oreal to match or better that offer. We would ...
 ... board invite both L'Oreal and Benckiser to submit their best and ...
 ... s mark-up of the L'Oreal merger agreement Benckiser ...
 L'OREAL SA (95%); JOH ...

1717. Dow Jones News Service, January 19, 1996 Friday 5:26 PM GMT, , 6 words, +Maybelline Says Benckiser Prepared To Top L'Oreal Offer, *from Factiva*
L'OREAL SA (92%); DOW ...

1718. The Miami Herald, January 19, 1996 Friday FINAL EDITION, BUSINESS; Pg. 3C, 613 words, INTERNATIONAL, From Herald Staff and Wire Reports
... for \$2.7 billion. . . . L'Oreal increased its offer for ...
L'OREAL SA (82%); IDAHO ...

1719. Milwaukee Journal Sentinel (Wisconsin), January 19, 1996 Friday, Final, Pg. 1, 63 words, L'Oreal raises its bid
L'Oreal SA said Thursday ...
... German company that had topped L'Oreal's earlier offer for Maybelline. L'Oreal, which is based in Paris, ...

1720. Morning Call (Allentown, PA), January 19, 1996, Friday,, FIFTH EDITION, BUSINESS,, Pg. B6,, 974 words,
...AROUND THE STATE . . . ; . . . BLIZZARD FALLOUT . . . ; . . . DEALS . . . ; . . . AMONG COMPANIES . .
. . ; . . . EARNINGS . . . ; . . . IN THE COURTS . . . , From The Morning Call and wire reports
... group said. . . . DEALS . . . * L'Oreal SA increased its offer ...
... HARSCO CORP (84%); L'OREAL SA (81%); SYMONS ...

1721. The New York Times, January 19, 1996, Friday, Late Edition - Final, Section D; Page 2; Column 1;
Business/Financial Desk , 718 words, L'Oreal Sweetens Offer for Maybelline on Heels of Benckiser Bid, By LESLIE WAYNE
L'Oreal S.A., the world's largest ...
... bidding war between L'Oreal and Joh. A. Benckiser ...
... comment today on L'Oreal's sweetened bid. In December L'Oreal offered \$36.75 a ...
... moisturizers. The French company L'Oreal, however, which sells L'Oreal and Lancome mass-market ...
... close to the negotiations, however, expect that L'Oreal will still gain ...
... cosmetic market. A L'Oreal-Maybelline combination would also represent ...
... December to tender its shares to L'Oreal. That agreement, however, has clauses that allow ...
... come along. At L'Oreal's initial bid of \$36.75 ...
MAYBELLINE INC; L'OREAL SA; BENCKISER, JOH A, GMBH L'OREAL SA (95%); JOH ...
MAYBELLINE INC; L'OREAL SA; BENCKISER, JOH ...

1722. The New York Times, January 19, 1996, Friday, Late Edition - Final, Section D; Page 1; Column 1;
Business/Financial Desk, 538 words, BUSINESS DIGEST
... Bidding for Maybelline L'Oreal increased its offer to buy ...
... UNIVERSAL INC (83%); L'OREAL SA (83%); NBC ...

1723. Pittsburgh Post-Gazette (Pennsylvania), January 19, 1996, Friday,, SOONER EDITION, Pg. C15,, 74 words,
L'Oreal raises bid
L'Oreal SA yesterday said ...
... German company that had topped L'Oreal's earlier offer for ...
L'Oreal will offer \$41 ...
... share for Maybelline. L'Oreal and Maybelline had agreed on ...

L'OREAL SA (95%); MAYBELLINE ...

1724. The San Diego Union-Tribune, January 19, 1996 Friday, BUSINESS; Pg. C-2, 116 words, WORLD AND NATION, Compiled from staff and wire reports

... a week earlier. L'Oreal boosts Maybelline offer L'Oreal SA said it ...

... German company that had topped L'Oreal's earlier offer for ...

L'OREAL SA (94%); FEDERAL ...

1725. Select Federal Filings Newswires, January 19, 1996 Friday 4:10 PM GMT, , 85 words, L'Oreal Rpts Increased \$41/Sh Bid For Maybelline, *from Factiva*

... SYMBOL: MAY FILER: L'Oreal S.A. Contact John ...

... 96 press release, L'Oreal S.A. announced it has ...

... share in cash. L'Oreal's offer expires on ...

MAYBELLINE INC (93%); L'OREAL SA (94%); DOW ...

1726. St. Petersburg Times (Florida), January 19, 1996, Friday, City Edition, BUSINESS; BUSINESS DIGEST; Pg. 1E, 686 words, Thursday's Markets

... WAR HEATS UP. L'Oreal SA said Thursday that ...

... German company that had topped L'Oreal's earlier offer for Maybelline. L'Oreal will offer \$ 41 ...

... share for Maybelline. L'Oreal and Maybelline had agreed on ...

... XEROX CORP (83%); L'OREAL SA (81%); TALEGEN ...

1727. St. Louis Post-Dispatch (Missouri), January 19, 1996, Friday, FIVE STAR LIFT Edition, BUSINESS; Pg. 1C, 703 words, MORNING BRIEFING

... out Thursday when France's L'Oreal significantly hiked its bid ...

... a German firm. L'Oreal raised its bid to \$ 41 ...

... share takeover by L'Oreal. Reuters Micron CEO ...

L'OREAL SA (95%); NBC ...

1728. The Stuart News/Port St. Lucie News (Stuart, FL), January 19, 1996, Friday, Business; Pg. C7, 592 words, CNBC PRESIDENT QUILTS AMID DISPUTE, BRIEF, NEW YORK

... an undisclosed amount. L'Oreal ups offer for ...

... firm NEW YORK - L'Oreal SA increased its offer ...

... on Dec. 11. L'Oreal originally offered \$ 36.75 ...

... million in debt. L'Oreal, the world's largest cosmetics ...

L'OREAL SA (95%); NBC ...

1729. Sun-Sentinel (Fort Lauderdale, FL), January 19, 1996, Friday,, ALL EDITIONS, Pg. 3D,, 766 words, SEABOURN TO BUY SHIP, Staff and wire reports

... Maybelline gets offer L'Oreal SA said Thursday that ...

... German company that had topped L'Oreal's earlier offer for Maybelline. L'Oreal will offer \$ 41 ...

1730. United Press International, January 19, 1996, Friday, BC cycle, Financial, 446 words, Benckiser offers to sweeten

Maybelline bid, MEMPHIS, Tenn., Jan. 19

... French cosmetics giant L'Oreal. Benckiser did not disclose the ...

... Tuesday it had topped L'Oreal's \$508 million bid, ...

... a share offer. L'Oreal then announced late Thursday its \$...

... obligated in its agreement with L'Oreal to share any profits from a sweetened offer with L'Oreal. Analysts were somewhat surprised ...

... suprised by the original L'Oreal deal, announced Dec. ...

... model Christy Turlington. L'Oreal will take on \$...

... a deal would make L'Oreal the No. 2 player ...

... Max Factor brands. L'Oreal's American subsidiary Cosmair, the ...

... information in its review of L'Oreal's deal. Benckiser has said ...

L'OREAL SA (95%); JOH ...

1731. Information Bank Abstracts, WALL STREET JOURNAL, January 19, 1996, Friday, Section A; Page 4, Column 1, 34 words, L'OREAL BOOSTS OFFER FOR MAYBELLINE IN ATTEMPT TO KEEP RIVAL BIDDER AT BAY, BY STEVEN LIPIN

L'Oreal SA boosts its offer ...

MAYBELLINE INC; L'OREAL SA; BENCKISER GMBH;

L'OREAL SA (94%); MAYBELLINE ...

... 91%); MAYBELLINE INC; L'OREAL SA; BENCKISER GMBH;

1732. Information Bank Abstracts, WALL STREET JOURNAL, January 19, 1996, Friday, Section A; Page 4, Column 1, 34 words, L'OREAL BOOSTS OFFER FOR MAYBELLINE IN ATTEMPT TO KEEP RIVAL BIDDER AT BAY, BY STEVEN LIPIN

L'Oreal SA boosts its offer ...

MAYBELLINE INC; L'OREAL SA; BENCKISER GMBH;

L'OREAL SA (94%); MAYBELLINE ...

... 91%); MAYBELLINE INC; L'OREAL SA; BENCKISER GMBH;

1733. Information Bank Abstracts, WALL STREET JOURNAL, January 19, 1996, Friday, Section A; Page 4, Column 1, 34 words, L'OREAL BOOSTS OFFER FOR MAYBELLINE IN ATTEMPT TO KEEP RIVAL BIDDER AT BAY, BY STEVEN LIPIN

L'Oreal SA boosts its offer ...

MAYBELLINE INC; L'OREAL SA; BENCKISER GMBH;

L'OREAL SA (94%); MAYBELLINE ...

... 91%); MAYBELLINE INC; L'OREAL SA; BENCKISER GMBH;

1734. The Wall Street Journal, January 19, 1996 Friday, Pg. A4, 470 words, L'Oreal Boosts Offer for Maybelline In Attempt to Keep Rival Bidder at Bay, By Steven Lipin, Staff Reporter of The Wall Street Journal, *from Factiva*

L'Oreal SA boosted its offer ...

... wave of mergers and acquisitions, L'Oreal and Benckiser are archrivals in ...

France's L'Oreal and Maybelline, based in ...

... debt. The purchase would make L'Oreal the No. 2 player ...

... wouldn't be "shopped." But L'Oreal decided to pre-empt what was ...

... a quasi-auction, L'Oreal agreed to purchase Maybelline, ...

... a-share offer. L'Oreal is being advised by ...

... career as spokesmodel at L'Oreal's upscale Lancome cosmetics ...
L'OREAL SA (95%); JOH ...

1735. The Wall Street Journal, January 19, 1996 Friday Correction Appended, WHAT'S NEWS; Business and Finance; Pg. A1, 549 words, Business and Finance, *from Factiva*
... reported trial data. --- L'Oreal increased its offer for ...
L'OREAL SA (81%); MICROSOFT ...

1736. The Wall Street Journal, January 19, 1996 Friday, Small Stock Focus; Pg. C7, 631 words, Firm Technology Issues, Steady Bonds Set Stage for a Broad-Based Stock Rally, By Caitlin Mollison, Dow Jones News Service, *from Factiva*
... rival cosmetics company L'Oreal, of France, boosted its original ...

1737. The Washington Post, January 19, 1996, Friday, Final Edition, FINANCIAL; Pg. F01; DIGEST, 1000 words, DIGEST
... percent, to \$ 146.4 million. L'Oreal hiked its bid for ...
... corp.; microsoft corp. L'OREAL SA (81%); JOH ...

1738. January 19, 1996, Friday, BC cycle, Business News, 742 words, WASHINGTON
... Germany is prepared to top L'Oreal's \$ 568 million buyout ...

1739. January 19, 1996, Friday, BC cycle, Business News, 235 words, Benckiser Willing to Top L'Oreal's Offer For Maybelline, MEMPHIS, Tenn.
... GmbH is prepared to top L'Oreal's \$ 568 million buyout ...
... U.S. cosmetics concern. L'Oreal said Thursday it ...
... 513 million. Maybelline and L'Oreal initially had agreed in ...
... million in December. L'Oreal also has agreed to assume \$ 150 ...
... a letter that Benckiser and L'Oreal "submit their best and final ...
... number of Maybelline stock that L'Oreal can buy. Benckiser also ...
... a better deal from L'Oreal, Maybelline said. Maybelline is the ...
L'OREAL SA (95%); JOH ...

1740. Birmingham News (Alabama), January 18, 1996 Thursday, BUSINESS; Pg. 6B, 756 words, BUSINESS BRIEFING
... million buyout by L'Oreal SA, disclosed Wednesday that ...
... saying it would top L'Oreal's \$36.75 a ...

1741. Chattanooga Free Press (Tennessee), January 18, 1996, Thursday, 429 words, BUSINESS DIGEST, Dee Decker, Free Press Copy Editor
... million buyout by L'Oreal SA, disclosed Wednesday that ...
... higher. Paris-based L'Oreal had said it also would assume \$...
... say whether that also was part of its offer. If L'Oreal acquires Maybelline, that merger would ...
L'OREAL SA (95%); VIACOM ...

1742. The Commercial Appeal (Memphis), January 18, 1996, Thursday,, Final Edition, Pg. 4B, 546 words, CORPORATE , Germans bump Maybelline bid, David Flaum, The Commercial Appeal

... share more than rival L'Oreal SA of Paris for the ...
 ... month, cosmetics company L'Oreal agreed to acquire Maybelline ...
 ... only marginally higher than L'Oreal's, bidding could continue. In ...
 ... not materially higher than L'Oreal's bid. However, Maybelline's board also ...
 ... merger plan like the L'Oreal deal. That agreement included the \$...
 ... rights plan that stops L'Oreal from acquiring more shares than the ...
 ... agreed to sell its shares to L'Oreal. The only situation in which that ...
 ... Benckiser's offer to get L'Oreal to match or better that bid, ...
 ... Cosmair, the U.S. subsidiary of L'Oreal, could not be reached. The Benckiser ...
 ... brands of perfumes and cosmetics. L'Oreal makes Lancome and Helena ...
 L'OREAL SA (95%); JOH ...

1743. Dow Jones News Service, January 18, 1996 Thursday 10:25 PM GMT, , 176 words, Small-Cap Stocks -4-: Maybelline Up, *from Factiva*

... rival cosmetics company L'Oreal SA, of France, boosted its ...
 MAYBELLINE INC (93%); L'OREAL SA (93%); JOH ...

1744. Dow Jones News Service, January 18, 1996 Thursday 10:07 PM GMT, , 552 words, DJNS News Highlights At 5 pm: Microsoft 2Q Net 90c A Share, *from Factiva*

... Vs 80c >RTN L'Oreal Increases Offer For ...
 ... CSX CORP (83%); L'OREAL SA (82%); SYBASE ...

1745. Dow Jones News Service, January 18, 1996 Thursday 6:24 PM GMT, , 81 words, Hot Stocks: MAY AD VIA, *from Factiva*

Maybelline Inc. L'Oreal increased its offer 42 ...
 MAYBELLINE INC (93%); L'OREAL SA (91%); ADVO ...

1746. Dow Jones News Service, January 18, 1996 Thursday 6:07 PM GMT, , 64 words, L'Oreal Increases Offer -3-: Follows Bid By Third Party >MAY, *from Factiva*

... agreed to be acquired by L'Oreal in December for ...
 ... \$508 million. L'Oreal's latest offer is worth ...
 L'OREAL SA (95%); JOH ...

1747. Dow Jones News Service, January 18, 1996 Thursday 5:39 PM GMT, , 46 words, L'Oreal Increases Offer -2-: Boost From \$36.75 A Share >MAY, *from Factiva*

PARIS -DJ- L'Oreal SA increased its offer ...
 ... a press release, L'Oreal said the offer otherwise ...
 L'OREAL SA (95%); MAYBELLINE ...

1748. Dow Jones News Service, January 18, 1996 Thursday 5:25 PM GMT, , 6 words, +L'Oreal Increases Offer For Maybelline To \$41/Shr >MAY, *from Factiva*

L'OREAL SA (92%); DOW ...

1749. The Houston Chronicle, January 18, 1996, Thursday, 3 STAR Edition, BUSINESS; Business briefs; Pg. 4, 580 words, Business briefs, Staff, Wire Reports, Houston Texas Appointments
 ... rival bid from France's L'Oreal. Benckiser also said it ...
 ... OIL CORP (82%); L'OREAL SA (81%); JOH ...

1750. Morning Call (Allentown, PA), January 18, 1996, Thursday,, FIFTH EDITION, BUSINESS,, Pg. A14,, 1065 words,IN THE REGION; AROUND THE STATE; DEALS; AMONG COMPANIES; IN WASHINGTON; EARNINGS, The Morning Call and wire reports
 ... million buyout by L'Oreal SA, disclosed yesterday that ...
 ... saying it would top L'Oreal's \$ 36.75 a share ...
 ... said. Paris-based L'Oreal had said it also would assume \$...
 ... MOBIL CORP (84%); L'OREAL SA (83%); JOH ...

1751. The New York Times, January 18, 1996, Thursday, Late Edition - Final, Section D; Page 4; Column 1; Business/Financial Desk , 138 words, COMPANY NEWS; MAYBELLINE GETS HIGHER OFFER, FROM BENCKISER, Reuters
 ... topping an offer from L'Oreal S.A. of France. In ...
 ... a takeover by L'Oreal valued at \$36.75 ...
 ... only if Maybelline prohibited L'Oreal from buying Maybelline shares ...
 ... INC; BENCKISER AG; L'OREAL SA L'OREAL SA (95%); JOH ...
 ... INC; BENCKISER AG; L'OREAL SA

1752. The New York Times, January 18, 1996, Thursday, Late Edition - Final, Section D; Page 4; Column 1; Business/Financial Desk, 138 words, COMPANY NEWS; MAYBELLINE GETS HIGHER OFFER, FROM BENCKISER, Reuters
 ... topping an offer from L'Oreal S.A. of France. In ...
 ... a takeover by L'Oreal valued at \$36.75 ...
 ... only if Maybelline prohibited L'Oreal from buying Maybelline shares ...
 ... INC; BENCKISER AG; L'OREAL SA L'OREAL SA (95%); JOH ...
 ... INC; BENCKISER AG; L'OREAL SA

1753. Providence Journal-Bulletin (Rhode Island), January 18, 1996, Thursday,, ALL EDITIONS, Pg. 1F, 712 words, IN BRIEF Companies
 ... rival bid from France's L'Oreal. Benckiser, in a ...
 ... takeover by France's L'Oreal. The price, equal to \$ 36.75 ...
 ... simply be used to induce L'Oreal to match or better that offer."
 L'OREAL SA (95%); MACY'S ...

1754. Select Federal Filings Newswires, January 18, 1996 Thursday 4:14 PM GMT, , 101 words, MAY Rpts Offering L'Oreal Deal Sched To Benckiser, *from Factiva*
 ... an offer by L'Oreal S.A. Contact Gary ...
 ... existing merger agreement with L'Oreal in a 1/ ...
 ... it would be willing to meet with L'Oreal and Benckiser representatives. (END) ...
 MAYBELLINE INC (93%); L'OREAL SA (94%); JOH ...

1755. Information Bank Abstracts, WALL STREET JOURNAL, January 18, 1996, Thursday, Section B; Page 12, Column 1, 60 words, MAYBELLINE GETS RIVAL TAKEOVER OFFER, SAYS IT WILL MEET WITH GERMAN BIDDER, BY STEVEN LIPIN

... bought by France's L'Oreal SA for \$36.75 ...
 ... meet with Benckiser as well as L'Oreal (L)
 MAYBELLINE INC; L'OREAL SA; BENCKISER AG;
 L'OREAL SA (95%); MAYBELLINE ...
 ... 92%); MAYBELLINE INC; L'OREAL SA; BENCKISER AG;

1756. Information Bank Abstracts, WALL STREET JOURNAL, January 18, 1996, Thursday, Section B; Page 12, Column 1, 60 words, MAYBELLINE GETS RIVAL TAKEOVER OFFER, SAYS IT WILL MEET WITH GERMAN BIDDER, BY STEVEN LIPIN

... bought by France's L'Oreal SA for \$36.75 ...
 ... meet with Benckiser as well as L'Oreal (L)
 MAYBELLINE INC; L'OREAL SA; BENCKISER AG;
 L'OREAL SA (95%); MAYBELLINE ...
 ... 92%); MAYBELLINE INC; L'OREAL SA; BENCKISER AG;

1757. Information Bank Abstracts, WALL STREET JOURNAL, January 18, 1996, Thursday, Section B; Page 12, Column 1, 60 words, MAYBELLINE GETS RIVAL TAKEOVER OFFER, SAYS IT WILL MEET WITH GERMAN BIDDER, BY STEVEN LIPIN

... bought by France's L'Oreal SA for \$36.75 ...
 ... meet with Benckiser as well as L'Oreal (L)
 MAYBELLINE INC; L'OREAL SA; BENCKISER AG;
 L'OREAL SA (95%); MAYBELLINE ...
 ... 92%); MAYBELLINE INC; L'OREAL SA; BENCKISER AG;

1758. The Wall Street Journal, January 18, 1996 Thursday, WHAT'S NEWS; Business and Finance; Pg. A1, 640 words, Business and Finance, *from Factiva*

... agreement to be bought by L'Oreal. --- Apple forecast an ...
 L'OREAL SA (81%); AT& ...

1759. The Wall Street Journal, January 18, 1996 Thursday, MARKETING & MEDIA; Pg. B12, 585 words, Maybelline Gets Rival Takeover Offer, Says It Will Meet With German Bidder, By Steven Lipin, Staff Reporter of The Wall Street Journal, *from Factiva*

... bought by France's L'Oreal SA for \$...
 ... meet with Benckiser as well as L'Oreal. Benckiser's bid, which was ...
 ... a share higher than L'Oreal's offer, was clearly intended to ...
 ... Under its merger agreement with L'Oreal, which was expected to close in ...
 ... after the close of trading. L'Oreal had no immediate comment ...
 ... plan. That plan would prohibit L'Oreal from acquiring more shares of ...
 ... simply be used to induce L'Oreal to match or better that offer and which ...
 ... last fall after L'Oreal expressed an interest ...
 MAYBELLINE INC (93%); L'OREAL SA (95%); JOH ...

1760. January 18, 1996, Thursday, BC cycle, Business News, 206 words, L'Oreal Increases Offer for Maybelline to \$ 568 Million, PARIS

L'Oreal SA said Thursday ...

... German company that had topped L'Oreal's earlier offer for Maybelline. L'Oreal will offer \$ 41 ...

... York Stock Exchange. L'Oreal and Maybelline had agreed on ...

... share in December. L'Oreal, which also had agreed to assume \$ 150 ...

... Wednesday. Prior to the Maybelline-L'Oreal agreement, Benckiser had offered \$...

L'OREAL SA (95%); MAYBELLINE ...

1761. Business Wire, January 17, 1996, Wednesday, 435 words, Maybelline receives second letter from Benckiser, MEMPHIS, Tenn.

... Merger signed by L'Oreal S.A. ("L'Oreal") with only such changes as are marked on the copy of the agreement with L'Oreal that was enclosed with Benckiser's letter to you ...

... plan that would effectively prohibit L'Oreal from acquiring more than the number of ...

... subject to the option granted to L'Oreal by the Wasserstein Perella ...

... simply be used to induce L'Oreal to match or better that offer and which ...

... BENCKISER SE (96%); L'OREAL SA (95%); MAYBELLINE ...

1762. Business Wire, January 17, 1996, Wednesday, 218 words, Maybelline responds to letter from Benckiser, MEMPHIS, Tenn.

... price that was materially higher than L'Oreal's \$ 36.75 tender offer ...

... existing merger agreement with L'Oreal. These disclosure schedules are subject to the ...

... Company's representatives to meet with L'Oreal, Benckiser and their respective representatives if they should ...

L'OREAL SA (95%); JOH ...

1763. Daily Record (Glasgow, Scotland), January 17, 1996, Pg. 27, 61286237, 405 words, Record Woman; Power to the pupil; Features, Craig, Terri

... 10 out of 10. L'Oreal Perfections Waterproof (pounds ...

L'OREAL SA (66%)

1764. Daily Record (Glasgow, Scotland), January 17, 1996, Pg. 27, 61286237, 405 words, Record Woman; Power to the pupil; Features, Craig, Terri

... 10 out of 10. L'Oreal Perfections Waterproof (pounds ...

L'OREAL SA (66%)

1765. Dow Jones News Service, January 17, 1996 Wednesday 10:34 PM GMT, , 124 words, Maybelline Gets Offer -3-: Benckiser Wants Hldr Rts Plan, *from Factiva*

... agreement to be acquired by L'Oreal SA for \$...

... one Maybelline signed with L'Oreal SA, in order to ...

... rights plan that would prohibit L'Oreal from acquiring more than the number of ...

... subject to the option granted to L'Oreal by the Wasserstein Perella ...

L'OREAL SA (95%); JOH ...

1766. Dow Jones News Service, January 17, 1996 Wednesday 9:39 PM GMT, , 356 words, Shamrock, Helene Curtis

-2-: Says Likely Interested Suitors, *from Factiva*
 ... recent agreement by L'Oreal SA to acquire Maybelline ...
 ... CALIFORNIA INC (91%); L'OREAL SA (70%); HELENE ...

1767. Dow Jones News Service, January 17, 1996 Wednesday 8:45 PM GMT, , 281 words, Helene Curtis Up 19%;
 Takeover Potential Cited>HC MAY, By Meera Somasundaram, Dow Jones Staff Reporter, *from Factiva*
 ... Inc. (MAY) by L'Oreal SA. In December L'Oreal, the French cosmetics giant, ...
 ... materially higher" price than L'Oreal's. Merrill Lynch & Co. ...
 L'OREAL SA (95%); HELENE ...

1768. Select Federal Filings Newswires, January 17, 1996 Wednesday 7:59 PM GMT, , 176 words, Shamrock Hldgs
 Pushes For Sale Of Helene Curtis -4, *from Factiva*
 ... said in light of the L'Oreal S.A. acquisition of Maybelline and ...
 L'OREAL SA (83%); SHAMROCK ...

1769. Select Federal Filings Newswires, January 17, 1996 Wednesday 3:15 PM GMT, , 1298 words, FEDERAL
 FILINGS HOT NEWS DIARY FROM TUESDAY, 1/16, *from Factiva*
 ... agreed to be acquired by L'Oreal SA for \$...
 ... MAYBELLINE INC (91%); L'OREAL SA (83%); WISCONSIN ...

1770. January 17, 1996, Wednesday, AM cycle, Business News, 264 words, Benckiser Offers \$ 37 a share for
 Maybelline, MEMPHIS, Tenn.
 ... million buyout by L'Oreal SA, disclosed Wednesday that ...
 ... saying it would top L'Oreal's \$ 36.75 a share ...
 ... said. Paris-based L'Oreal had said it also would assume \$...
 ... consider the Benckiser offer. If L'Oreal acquires Maybelline, that merger would ...
 ... limit the amount of the company L'Oreal could acquire through its affiliates. ...
 ... a higher offer from L'Oreal.
 L'OREAL SA (95%); JOH ...

1771. The Commercial Appeal (Memphis), January 16, 1996, Tuesday,, Final Edition, Pg. 5B, 508 words, FINANCE ,
 Maybelline stock rockets as buyout battle looms, David Flaum, The Commercial Appeal
 ... month, cosmetics company L'Oreal SA of Paris agreed to ...
 On Monday, L'Oreal extended that offer to Feb. ...
 ... deal to buy Maybelline, L'Oreal won an agreement from the ...
 ... Maybelline that would be substantially higher than L'Oreal's bid. The letter said ...
 ... Cosmair, the U.S. subsidiary of L'Oreal. One of those alternatives might be increasing L'Oreal's bid for Maybelline,
 he ...
 ... Justice Department is reviewing the L'Oreal deal to see if it would ...
 ... U.S. cosmetics market into L'Oreal's hands as to create a ...
 ... extended its review period. L'Oreal will submit that information ...
 ... explained. Analysts have estimated L'Oreal's share of the nation's mass ...
 ... in the United States. L'Oreal makes Lancome and Helena ...
 L'OREAL SA (95%); JOH ...

1772. The Denver Post, January 16, 1996 Tuesday, 1ST EDITION, Pg. D-02, 1327 words, BRIEFING
... MAYBELLINE BID WAR: L'Oreal SA extended its cash ...
... offer "materially higher" than L'Oreal's bid, which is valued at ...

1773. Detroit Free Press, January 16, 1996 Tuesday METRO FINAL EDITION, BIZ; Pg. 3E, 227 words, KMART
SHARES SLIP AFTER LOWER RATING, Free Press wire services
... million offer by L'Oreal SA. Robert Mondavi ...
... EXPRESS CORP (71%); L'OREAL SA (69%); MAYBELLINE ...

1774. The Houston Chronicle, January 16, 1996, Tuesday, 2 STAR Edition, BUSINESS; Business briefs; Pg. 4, 395
words, Business briefs, Staff, wire reports, Statistics Employment Houston Texas
... takeover by France's L'Oreal. Late Friday, the German ...
... a share in L'Oreal's offer. "'I've heard the ...
... OIL CO (96%); L'OREAL SA (93%); PETROLEOS ...

1775. The Houston Chronicle, January 16, 1996, Tuesday, 3 STAR Edition, BUSINESS; Business briefs; Pg. 4, 322
words, Business briefs, Staff, wire reports, Statistics Dismissals Resignations Houston Texas
... takeover by France's L'Oreal. Late Friday, the German ...
... a share in L'Oreal's offer. "'I've heard the ...
L'OREAL SA (93%); TRANSOCEAN ...

1776. Morning Call (Allentown, PA), January 16, 1996, Tuesday,, FIFTH EDITION, BUSINESS,, Pg. B6,, 807 words,
...IN THE REGION . . . ; . . . DEALS . . . ; . . . AMONG COMPANIES . . . ; . . . IN THE COURTS . . . , From
The Morning Call and wire reports
... per share. . . . DEALS . . . * L'Oreal SA extended its cash ...
... offer "materially higher" than L'Oreal's bid, which is valued at ...
L'OREAL SA (93%); SOVEREIGN ...

1777. The New York Times, January 16, 1996, Tuesday, Late Edition - Final, Section D; Page 12; Column 3;
Business/Financial Desk , 546 words, Technology Stocks Drag Market Down, and Dow Falls 17.34, By LEONARD
SLOANE
... for the corporation between L'Oreal of France and Benckiser of Germany. ...

1778. San Jose Mercury News (California), JANUARY 16, 1996 Tuesday MORNING FINAL EDITION, BUSINESS;
Pg. 6E, 315 words, INTEL LEADS TECH STOCKS LOWER, Mercury News Wire Services, NEW YORK
... bidding war between L'Oreal of France and Benckiser of Germany. ...
INTEL CORP (85%); L'OREAL SA (81%); INTUIT ...

1779. Select Federal Filings Newswires, January 16, 1996 Tuesday 11:24 PM GMT, , 130 words, Holders Claim
Breach Of Fid Duty By Maybelline Inc, *from Factiva*
... agreed to be acquired by L'Oreal SA for \$...
MAYBELLINE INC (93%); L'OREAL SA (83%); JOH ...

1780. Select Federal Filings Newswires, January 16, 1996 Tuesday 9:13 PM GMT, , 98 words, Maybelline Reports L'Oreal Extension Of Bid For Co, *from Factiva*
 ... tender offer by L'Oreal S.A. Contact Gary ...
 ... Maybelline reported the extension of L'Oreal S.A.'s offer to ...
 MAYBELLINE INC (93%); L'OREAL SA (95%); JOH ...

1781. Select Federal Filings Newswires, January 16, 1996 Tuesday 6:19 PM GMT, , 92 words, L'Oreal Reports Response To Benckiser Stmts Re MAY, *from Factiva*
 ... SYMBOL: MAY FILER: L'Oreal S.A. Contact John ...
 ... 96 press release L'Oreal said if Joh. A. ...
 ... a specific price, L'Oreal said it would mull its alternatives. L'Oreal also said it extended its ...
 L'OREAL SA (94%); MAYBELLINE ...

1782. The Star-Ledger (Newark, New Jersey), January 16, 1996 Tuesday, FINAL EDITION, NEWS, 298 words, CLARK FIRM RECEIVING COUNTY CHAMBER AWARD
 ... Cosmair is a subsidiary of L'Oreal Paris, which has sales of more than ...
 ... company markets Lancome, L'Oreal Hair Care and Cosmetics and ...
 ... Lancome in Piscataway, L'Oreal Cosmetics and Fragrances in ...
 L'OREAL SA (95%)

1783. Sun-Sentinel (Fort Lauderdale, FL), January 16, 1996, Tuesday,, ALL EDITIONS, Pg. 3D,, 746 words, ANTI-THEFT TAGS SHRINK, Staff and wire reports
 ... Maybelline bid extended L'Oreal SA extended its cash ...
 ... offer "materially higher" than L'Oreal's bid, which is valued at ...

1784. Information Bank Abstracts, WALL STREET JOURNAL, January 16, 1996, Tuesday, Section A; Page 6, Column 1, 52 words, GERMAN FIRM SEEKS US COSMETIC FIX, BY CACILIE ROHWEDDER
 ... offered to acquire it; L'Oreal SA, meanwhile, says ...
 ... INC; BENCKISER GMBH; L'OREAL SA;
 ... MAYBELLINE INC (93%); L'OREAL SA (92%); JOH ...
 ... INC; BENCKISER GMBH; L'OREAL SA;

1785. The Wall Street Journal, January 16, 1996 Tuesday, WHAT'S NEWS; Business and Finance; Pg. A1, 562 words, Business and Finance, *from Factiva*
 ... may try to outbid L'Oreal for the U.S. cosmetics ...

1786. The Wall Street Journal, January 16, 1996 Tuesday, INTERNATIONAL; Pg. A6, 849 words, German Firm Seeks U.S. Cosmetics Fix --- Benckiser's Interest Stirs Maybelline's Stock Price, By Cacilie Rohwedder, Staff Reporter of The Wall Street Journal, *from Factiva*
 ... acquired by France's L'Oreal SA for \$...
 ... materially higher" price than L'Oreal's, without elaborating. It ...
 ... Exchange composite trading. L'Oreal said yesterday that it would ...
 ... It would have expired today. L'Oreal said that as of yesterday, 52% of ...
 ... possible antitrust problems, L'Oreal said it plans to be ...

L'OREAL SA (95%); JOH ...

1787. The Washington Post, January 16, 1996, Tuesday, Final Edition, FINANCIAL; Pg. D01; DIGEST, 1108 words, DIGEST

... French cosmetics giant L'Oreal and German consumer products ...

... month to be bought by L'Oreal for \$ 660 million, ...

1788. Dow Jones News Service, January 15, 1996 Monday 7:46 PM GMT, , 58 words, L'Oreal/Maybelline Tender -3: Sees Wait Period Expiring Feb 1, *from Factiva*

L'Oreal said it plans to be ...

L'OREAL SA (95%); DOW ...

1789. Dow Jones News Service, January 15, 1996 Monday 7:31 PM GMT, , 108 words, Hot Stocks: MAY INSV GACC, *from Factiva*

... Maybelline 427,500 Shares than L'Oreal SA's \$36.75/ ...

MAYBELLINE INC (93%); L'OREAL SA (84%); JOH ...

1790. Dow Jones News Service, January 15, 1996 Monday 7:24 PM GMT, , 99 words, L'Oreal/Maybelline Tender -2: Was To Expire Tomorrow >MAY, *from Factiva*

PARIS -DJ- L'Oreal SA extended its cash ...

... a press release, L'Oreal said about 52% of ...

... company said. As reported, L'Oreal's tender offer for ...

L'OREAL SA (95%); MAYBELLINE ...

1791. Dow Jones News Service, January 15, 1996 Monday 6:55 PM GMT, , 6 words, +L'Oreal Extends Cash Tender For Maybelline Inc. To Feb. 1, *from Factiva*

L'OREAL SA (91%); MAYBELLINE ...

1792. Dow Jones News Service, January 15, 1996 Monday 2:22 PM GMT, , 186 words, Hot Stocks To Watch: JP ALA MAY SMI STL, *from Factiva*

... bid for Maybelline than L'Oreal 58,200 Shares SA's ...

... BENCKISER SE (70%); L'OREAL SA (83%); STERLING ...

1793. United Press International, January 15, 1996, Monday, BC cycle, Financial, 459 words, Maybelline rises on possible new bid, MEMPHIS, Tenn., Jan. 15

... French cosmetics giant L'Oreal. Shares of Maybelline were up \$...

... agreed to last month from L'Oreal. Benckiser disclosed its Maybelline ...

... being outbid by L'Oreal. Maybelline said Friday ...

... specific price. Meanwhile, L'Oreal announced Monday that it was ...

... through Feb. 1. L'Oreal also commented on the Benckiser ...

... obligated in its agreement with L'Oreal to share any profits from a sweetened offer with L'Oreal. Analysts were somewhat surprised ...

... analysts were surprised by the L'Oreal move, announced Dec. ...

... model Christy Turlington. L'Oreal will take on \$...
 ... through, the deal would make L'Oreal the No. 2 player ...
 ... Max Factor brands. L'Oreal's American subsidiary Cosmair, the ...
 ... information in its review of L'Oreal's deal. It has said ...
 L'OREAL SA (95%); JOH ...

1794. United Press International, January 15, 1996, Monday, BC cycle, Financial, 463 words, Maybelline rises on possible new bid, MEMPHIS, Tennessee, Jan. 15
 ... French cosmetics giant L'Oreal. Shares of Maybelline were up \$...
 ... agreed to last month from L'Oreal. Benckiser disclosed its Maybelline ...
 ... being outbid by L'Oreal. Maybelline said Friday ...
 ... specific price. Meanwhile, L'Oreal announced Monday that it was ...
 ... through Feb. 1. L'Oreal also commented on the Benckiser ...
 ... obligated in its agreement with L'Oreal to share any profits from a sweetened offer with L'Oreal. Analysts were somewhat taken ...
 ... analysts also were surprised by the L'Oreal move, announced Dec. ...
 ... model Christy Turlington. L'Oreal will take on \$...
 ... through, the deal would make L'Oreal the No. 2 player ...
 ... Max Factor brands. L'Oreal's American subsidiary Cosmair, the ...
 ... information in its review of L'Oreal's deal. It has said ...
 L'OREAL SA (95%); JOH ...

1795. Information Bank Abstracts, WALL STREET JOURNAL, January 15, 1996, Monday, Section A; Page 9, Column 1, 34 words, GERMANY'S BENCKISER MAY OUTBID L'OREAL'S OFFER TO BUY MAYBELLINE, BY STEVEN LIPIN
 ... BENCKISER SE (93%); L'OREAL SA (92%); MAYBELLINE ...

1796. The Wall Street Journal, January 15, 1996 Monday, WHAT'S NEWS; Business and Finance; Pg. A1, 588 words, Business and Finance, *from Factiva*
 ... may try to outbid L'Oreal for Maybelline. The French ...
 ... MACHINES CORP (90%); L'OREAL SA (82%); LOCKHEED ...

1797. The Wall Street Journal, January 15, 1996 Monday, INTERNATIONAL; Pg. A9, 746 words, Germany's Benckiser May Outbid L'Oreal's Offer to Buy Maybelline, By Steven Lipin and Yumiko Ono, Staff Reporters of The Wall Street Journal, *from Factiva*
 ... Last month, France's L'Oreal SA reached a ...
 ... bid topped by L'Oreal, and has put a series of ...
 ... Wasserstein Perella's agreement with L'Oreal, the firm must share ...
 ... Perella, which is advising Maybelline. L'Oreal said in a ...
 L'OREAL SA (95%); JOH ...

1798. January 15, 1996, Monday, AM cycle, Business News, 547 words, Big Movers in the Stock Market, NEW YORK
 ... 36.75 a share from L'Oreal. NASDAQ Intel, down ...
 ... MIDLAND CO (91%); L'OREAL SA (81%); JOHNSON & ...

1799. Arkansas Democrat-Gazette (Little Rock, AR), January 13, 1996, Saturday, 806 words, LEROY DONALD, Democrat-Gazette Business Writer

... by cosmetics giant L'Oreal SA. Benckiser's letter was ...
 ... tenderoffer was "materially higher" than the L'Oreal cash offer, Maybelline's ...
 ... a significant risk that the L'Oreal offer will not ...
 ... Justice Department has asked L'Oreal and Maybelline for more ...
 ... noted that under the Maybelline-L'Oreal agreement, L'Oreal reserved the right not to ...
 ... antitrust clearance, requires L'Oreal to dispose of any assets. ...
 ... negotiations for its sale to L'Oreal SA. TheFrench company ...
 ... companies have agreed to the merger. L'Oreal would pay \$ 510 million ...
 ... entered into the merger agreement with L'Oreal. "The offer Benckiser is prepared to ...
 ... materially higher than the offer from L'Oreal S.A. that has already been accepted ...
 ... agreement between Maybelline and L'Oreal, and creation of a stockholders' rights plan that would limit L'Oreal's acquisition of shares unless L'Oreal makes a higher ...
 ... simply be used to induce L'Oreal to match or better that offer." The ...
 ... agreed to sell its shares to L'Oreal. Benckiser produces fragrances, ...
 ... names are Coty and Calgon. L'Oreal is one of the world's largest cosmetics companies. Under the L'Oreal merger plan, Maybelline would ...
 ... North American subsidiary of L'Oreal. L'Oreal officials have said the North ...

1800. Chicago Tribune, January 13, 1996 Saturday, NORTH SPORTS FINAL EDITION, BUSINESS; Pg. 1; ZONE: N; Saturday ticker., 60 words, MAYBELLINE GETS NEW SUITOR, Compiled by Stanley Ziemba.

... 660 million bid from L'Oreal SA. Maybelline said the ...
 ... by Paris-based L'Oreal, the world's largest cosmetics ...
 L'OREAL SA (95%); MAYBELLINE ...

1801. The Commercial Appeal (Memphis), January 13, 1996, Saturday., Final Edition, Pg. 3B, 659 words, CORPORATE , Benckiser flirts with Maybelline, Laurel Campbell, The Commercial Appeal

... month to be acquired by L'Oreal SA of Paris for \$...
 L'Oreal's offer would pay Maybelline ...
 ... 36.75 per share. L'Oreal will also assume \$ 150 ...
 ... cents to \$ 1 over L'Oreal's \$ 36.75." Maybelline said ...
 ... before the company accepted the L'Oreal offer. That deal is under ...
 ... it acquires Maybelline, L'Oreal will become the second- ...
 ... materially higher than the offer from L'Oreal." The letter said Benckiser has ...
 ... 45, you have to take it. "Then what does L'Oreal do?" Steele said. "Maybelline is ...
 ... like I do between L'Oreal and Maybelline," Steele said. "Why would ...
 ... Maybelline's Memphis headquarters. L'Oreal has not yet said whether ...
 L'OREAL SA (95%); MAYBELLINE ...

1802. THE DALLAS MORNING NEWS, January 13, 1996, Saturday, HOME FINAL EDITION, BUSINESS; Pg. 10F, 248 words, German cosmetics firm offers to up ante in Maybelline bid, New York Times News Service

... million takeover offer from L'Oreal SA of France. Joh. ...
 ... it wanted to top the L'Oreal offer at an " ...
 L'Oreal's bid of \$ 36.75 a ...
 ... for Maybelline before the L'Oreal offer. The earlier Benckiser ...
 ... for an acquisition. L'Oreal is the world's largest cosmetics ...

L'OREAL SA (95%); JOH ...

1803. The Houston Chronicle, January 13, 1996, Saturday, 3 STAR Edition, BUSINESS; Business briefs; Pg. 10, 601 words, Business briefs, Staff, Wire Reports, Texas Bankruptcy Lawsuits Statistics
... 660 million bid from L'Oreal SA. Maybelline said the ...
... MCCLATCHY CO (83%); L'OREAL SA (81%); EL ...

1804. Morning Call (Allentown, PA), January 13, 1996, Saturday,, FINAL EDITION, BUSINESS,, Pg. B13,, 491 words, IN THE REGION; AROUND THE STATE; DEALS; AMONG COMPANIES; IN THE COURTS, From The Morning Call and wire reports
... million takeover offer from L'Oreal SA of France. Joh. ...
... it wanted to top the L'Oreal offer at an "unspecified" price. L'Oreal's bid of \$ 36.75 a ...
L'OREAL SA (95%); KEYSTONE ...

1805. The New York Times, January 13, 1996, Saturday, Late Edition - Final, Section 1; Page 36; Column 1; Business/Financial Desk , 740 words, INTERNATIONAL BUSINESS; A 2d Suitor Is Pursuing Maybelline, By LESLIE WAYNE
... million takeover offer from L'Oreal S.A. of France. Joh. ...
... it wanted to top the L'Oreal offer at an "unspecified" price. L'Oreal's bid of \$36.75 a ...
... for Maybelline before the L'Oreal offer. The earlier Benckiser ...
... for an acquisition. L'Oreal is the world's largest cosmetics ...
... Complicating the deal is the fact that L'Oreal has a binding agreement with ...
... 36.75 a share. L'Oreal has the option to buy those shares ...
... an agreement that would bar L'Oreal from acquiring any more ...
... yet had any discussions with L'Oreal. "We've sent them information that ...
... 5 a share. The L'Oreal merger agreement would have provided ...
... said that Benckiser, like L'Oreal, wants Maybelline for ...
... a significant risk that the L'Oreal offer will not ...
... antitrust concern is whether a L'Oreal-Maybelline combination would increase ...
... fashion than a sale to L'Oreal." Based in Ludwigshafen, ...
... JOH A, GMBH; L'OREAL SA L'OREAL SA (95%); JOH ...
... JOH A, GMBH; L'OREAL SA

1806. The New York Times, January 13, 1996, Saturday, Late Edition - Final, Section 1; Page 35; Column 1; Business/Financial Desk, 717 words, BUSINESS DIGEST
... it wanted to top L'Oreal's \$660 million bid, which the ...
... CO LTD (91%); L'OREAL SA (84%); KMART ...

1807. St. Louis Post-Dispatch (Missouri), January 13, 1996, Saturday, FIVE STAR LIFT Edition, BUSINESS; Pg. 6A, 456 words, MORNING BRIEFING
... an agreement to merge with L'Oreal S.A. of France - received ...
... share offered by L'Oreal.
L'OREAL SA (95%); MAYBELLINE ...

1808. St. Louis Post-Dispatch (Missouri), January 13, 1996, Saturday, FIVE STAR LIFT Edition, BUSINESS; Pg. 6A, 456 words, MORNING BRIEFING

... an agreement to merge with L'Oreal S.A. of France - received ...

... share offered by L'Oreal.

L'OREAL SA (95%); MAYBELLINE ...

1809. Times-Picayune (New Orleans, LA), January 13, 1996 Saturday, THIRD, MONEY; Pg. C1, 244 words, VISA WINS OLYMPICS, From staff and wire reports, ATLANTA

... at higher price than L'Oreal S.A.'s \$508 ...

... EXPRESS CO (91%); L'OREAL SA (83%); KMART ...

1810. Business Wire, January 12, 1996, Friday, 942 words, Maybelline receives letter from Benckiser regarding an acquisition at unspecified price, MEMPHIS, Tenn.

... SEC filings relating to the L'Oreal tender offer, Benckiser is the ...

... a merger agreement with L'Oreal providing for the acquisition of ...

... materially higher than the offer from L'Oreal S.A. ("L'Oreal") that has already been accepted by the ...

... 1976 in connection with L'Oreal's proposed acquisition of the Company.

... acquisition of the Company by L'Oreal would significantly increase concentration ...

... under the Company's agreement with L'Oreal, L'Oreal has reserved the right not to ...

... antitrust clearances, requires L'Oreal to dispose of any assets of L'Oreal or the Company. We believe that there is a significant risk that the L'Oreal offer will not ...

... fashion than a sale to L'Oreal." "Benckiser would be pleased to submit its ...

... Merger as that signed by L'Oreal, with only such changes as are marked ...

... Merger between the Company and L'Oreal. If, as we expect, the disclosure schedules ...

... plan that would effectively prohibit L'Oreal from acquiring more than the number of ...

... subject to the option granted to L'Oreal by the Wasserstein Perella ...

... later acquired by L'Oreal or any other third ...

... WP's existing agreement with L'Oreal)." "Benckiser is willing to submit such ...

... simply be used to induce L'Oreal to match or better that offer. We are ...

... BENCKISER SE (96%); L'OREAL SA (95%); MAYBELLINE ...

1811. Dow Jones News Service, January 12, 1996 Friday 10:11 PM GMT, , 81 words, Benckiser's Maybelline Bid -2: L'Oreal Waiting For Price, *from Factiva*

... a spokesman for L'Oreal in the U.S. said: "If ...

L'OREAL SA (95%); JOH ...

1812. Dow Jones News Service, January 12, 1996 Friday 10:08 PM GMT, , 377 words, Few Synergies Seen In Benckiser's Maybelline Bid >MAY, By Meera Somasundaram, Dow Jones Staff Reporter, *from Factiva*

... higher than an offer from L'Oreal S.A. Last month, L'Oreal, the French cosmetics giant, ...

... an agreement with Maybelline, L'Oreal began a tender ...

... a merger agreement with L'Oreal providing for the acquisition of ...

... I thought that the premium L'Oreal was paying was fair," Steele ...

... synergies that I see with L'Oreal." Steele said Benckiser, ...

... said. "A combination of L'Oreal makes much more ...

L'OREAL SA (95%); MAYBELLINE ...

1813. Dow Jones News Service, January 12, 1996 Friday 9:33 PM GMT, , 244 words, Maybelline, Benckiser -4: Bid Requires Maybelline Rts Plan, *from Factiva*

... Merger between the Company and L'Oreal.
 ... plan that would effectively prohibit L'Oreal from acquiring more than the number of ...
 ... subject to the option granted to L'Oreal by the Wasserstein Perella ...
 ... later acquired by L'Oreal or any other third ...
 ... an existing agreement with L'Oreal. Benckiser, a German ...
 MAYBELLINE INC (93%); L'OREAL SA (95%); JOH ...

1814. Dow Jones News Service, January 12, 1996 Friday 9:09 PM GMT, , 174 words, Maybelline, Benckiser -2-: Benckiser Bid Unsolicited, *from Factiva*

... materially higher than the offer from L'Oreal S.A." L'Oreal's previously reported bid ...
 ... a significant risk that the L'Oreal offer will not ...
 ... fashion than a sale to L'Oreal." The company said the letter ...
 ... BENCKISER SE (94%); L'OREAL SA (95%); MAYBELLINE ...

1815. United Press International, January 12, 1996, Friday, BC cycle, Financial, 610 words, Maybelline may receive buyout bid, MEMPHIS, Tenn., Jan. 12

... GmbH is trying to top L'Oreal SA's \$508 million ...
 ... a merger agreement with L'Oreal at \$36.75 a ...
 ... bid is "materially higher" than the L'Oreal offer and that its legal advisers have ...
 ... buyout deal prior to L'Oreal's announcement of its buyout on ...
 ... 10. Analysts were surprised L'Oreal decided to move on the ...
 ... model Christy Turlington. L'Oreal will take on \$...
 The deal will make L'Oreal the No. 2 player ...
 ... Max Factor brands. L'Oreal's American subsidiary Cosmair, the ...
 ... information in its review of L'Oreal's proposed acquisition. "As you know, the acquisition of the company by L'Oreal would significantly increase concentration ...
 ... a significant risk that the L'Oreal offer will not ...
 ... acquisition." Benckiser noted that L'Oreal has reserved the right not to ...
 ... Department of Justice requires L'Oreal to dispose of any assets. ...
 ... fashion than a sale to L'Oreal," it said. Benckiser ...
 ... not be used to induce L'Oreal to sweeten its offer. Benckiser also ...
 L'OREAL SA (95%); JOH ...

1816. United Press International, January 12, 1996, Friday, BC cycle, Financial, 588 words, Maybelline may receive buyout bid, MEMPHIS, Tennessee, Jan. 12

... GmbH is trying to top L'Oreal SA's \$508 million ...
 ... a merger agreement with L'Oreal at \$36.75 a ...
 ... bid is "materially higher" than the L'Oreal offer, and its legal advisers have ...
 ... buyout deal prior to L'Oreal's announcement Dec. 10. Analysts were surprised L'Oreal decided to move on the ...
 ... model Christy Turlington. L'Oreal will take on \$...
 The deal will make L'Oreal the No. 2 player ...
 ... Max Factor brands. L'Oreal's American subsidiary Cosmair, the ...
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 ... Department of Justice requires L'Oreal to dispose of any assets. ...
 ... not be used to induce L'Oreal to sweeten its offer. Benckiser also ...
 L'OREAL SA (95%); JOH ...

1817. January 12, 1996, Friday, AM cycle, Business News, 262 words, Benckiser Makes Unspecified Bid for Maybelline, MEMPHIS, Tenn.

... an agreement to merge with L'Oreal S.A., received an ...
 ... French cosmetics giant L'Oreal.
 ... an acquisition price. The L'Oreal offer was for a ...
 ... worth of \$ 510 million. L'Oreal of Paris also would assume \$ 150 ...
 ... simply be used to induce L'Oreal to match or better that offer," the ...
 ... Inc. Prior to the Maybelline-L'Oreal agreement announced in ...
 ... proposed acquisition by L'Oreal is under review by the ...
 ... agreed to by Maybelline and L'Oreal. Maybelline stock closed ...
 L'OREAL SA (95%); JOH ...

1818. Cosmetics International, January 10, 1996, Pg. p1(2), 18063123, 544 words, L'Oreal-Maybelline deal puts life into US mass market; Maybelline Inc.'s acquisition increases L'Oreal S.A.'s share in US cosmetics mass market
 ABSTRACT L'Oreal S.A., the French cosmetics ...

... US marketing unit of L'Oreal is also planning to expand L'Oreal's current market share of ...
 ... market. The US sales of L'Oreal cosmetics generate about ...
 L'Oreal S.A.'s \$...
 ... notice. The acquisition gives L'Oreal better than a 28 ...
 ... Industry executives believe that the L'Oreal and Maybelline union makes ...
 ... offering as soon as possible as L'Oreal is expected to boost Maybelline ...
 ... US marketing arm of L'Oreal is after a larger ...
 ... in the US market. L'Oreal cosmetics in the US ...
 ... Maybelline win give L'Oreal a stake in the ...
 ... Hoechst. While some of L'Oreal's rivals questioned how ...
 ... 1994 came from the US - L'Oreal sees particular promise ...
 ... a possible introduction of L'Oreal's Synergie in the US ...
 ... popular in the UK. The L'Oreal cosmetics brand now does ...
 L'OREAL SA (95%); MAYBELLINE ...
 L'Oreal S.A. Mergers, acquisitions and ...

1819. Cosmetics International, January 10, 1996, Pg. p10(1), 18063126, 549 words, L'Oreal unveils key spring make-up debuts as Maybelline gears up for active 1996.

ABSTRACT L'Oreal is planning to introduce new ...
 ... profile Maybelline acquisition, L'Oreal cosmetics has put in ...
 ... April at which time L'Oreal also will introduce Feel ...
 ... 9.50. New mascara L'Oreal's other major launch ...
 ... just prior to the announcement of the L'Oreal takeover, Maybelline was preparing to ...
 ... year under pre-L'Oreal control and is evidence of how ...
 L'OREAL SA (95%)
 L'Oreal S.A. Product introduction

1820. Cosmetics International, January 10, 1996, Pg. p11(1), 18063127, 675 words, Haircare strong as new world markets grow.

... market is dominated by L'Oreal and Wella, which have both made ...

1821. Cosmetics International, January 10, 1996, Pg. p1(2), 18063123, 544 words, L'Oreal-Maybelline deal puts life into US mass market; Maybelline Inc.'s acquisition increases L'Oreal S.A.'s share in US cosmetics mass market

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1822. Cosmetics International, January 10, 1996, Pg. p10(1), 18063126, 549 words, L'Oreal unveils key spring make-up debuts as Maybelline gears up for active 1996.

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1823. Cosmetics International, January 10, 1996, Pg. p11(1), 18063127, 675 words, Haircare strong as new world markets grow.

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 L'Oreal S.A. Product introduction

1826. Cosmetics International, January 10, 1996, Pg. p11(1), 18063127, 675 words, Haircare strong as new world markets grow.
 ... market is dominated by L'Oreal and Wella, which have both made ...

1827. The Star-Ledger (Newark, New Jersey), January 10, 1996 Wednesday, FINAL EDITION, NEWS, 576 words, CRANFORD FIRM WORTH ITS WEIGHT IN TOOL BUSINESS
 ... Cranford, and Wheaton Industries and L'Oreal, a cosmetics maker, ...
 ... a week for L'Oreal. "Their assembly lines are running ...
 ... frequently converts the insides of L'Oreal's packaging equipment - most of which ...
 L'OREAL SA (66%)

1828. Corporate Growth Report (Weekly), January 8, 1996, No. 876 Pg. 8234-8236; ISSN: 1050-320X; CODEN: JACYAD, 1655 words, Merger & acquisition news, 01145195
 ... acquisition of Maybelline by L'Oreal Despite an unexpected ...
 ... Maybelline Inc. by L'Oreal S.A. will still be ...
 ... COMMUNICATIONS INC (84%); L'OREAL SA (82%); MAYBELLINE ...

1829. Drug Store News, January 8, 1996, Pg. p4(1), 17833597, 413 words, L'Oreal bid for Maybelline means expansion for both lines., Parks, Liz
 NEW YORK -- L'Oreal's recent bid to acquire ...
 ... everyone involved. For L'Oreal, the world's largest cosmetic ...
 ... American subsidiary, said L'Oreal corporate pursued the acquisition ...
 ... distribution with new consumers." L'Oreal's color cosmetics are currently ...

... doors. Maybelline also gives L'Oreal a broader access to the ...
 ... Maybelline user. The average L'Oreal user is older and usually ...
 ... Information Resources Inc., L'Oreal and Maybelline together would have an ...
 ... mass merchandise), moving L'Oreal ahead of Revlon/Almay ...
 ... 40 countries while L'Oreal operates in 150 ...
 ... big opportunity for L'Oreal to transform Maybelline into a ...
 ... Sullivan and Peyrelonque said L'Oreal will probably use the ...
 ... force to bring some of L'Oreal's European lines into the mass ...
 ... Europe. Sullivan said L'Oreal at this point has no ...
 L'OREAL SA (95%); INFORMATION ...
 L'Oreal S.A. Mergers, acquisitions and ...

1830. Drug Store News, January 8, 1996, Pg. p15(1), 17833617, 928 words, What's hot in '96; Cosmetics & Fragrances; Column, Parks, Liz
 ... At press time, L'Oreal's new Colour Endure was ...
 ... brands like Revlon and L'Oreal come out with a ...
 ... shot in the arm from L'Oreal when it introduces another ...
 L'OREAL SA (85%); REVLON ...

1831. Drug Store News, January 8, 1996, Pg. p19(2), 17833623, 1684 words, What's hot in '96; HBC: Toiletries; Column, Fried, Lisa I.
 ... seen strong results. L'Oreal is one of a number of ...
 ... hair. In September L'Oreal launched Fortavive Shampoos and ...
 ... impact on the category: L'Oreal's Plenitude Revitalift, Pond's ...
 ... Pore Treatment this month, and L'Oreal will launch Plenitude ...
 ... sales significantly this year. L'Oreal's acquisition of Maybelline could give ...
 L'OREAL SA (60%)

1832. Drug Store News, January 8, 1996, Pg. p4(1), 17833597, 413 words, L'Oreal bid for Maybelline means expansion for both lines., Parks, Liz
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1833. Drug Store News, January 8, 1996, Pg. p15(1), 17833617, 928 words, What's hot in '96; Cosmetics & Fragrances; Column, Parks, Liz

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1834. Drug Store News, January 8, 1996, Pg. p19(2), 17833623, 1684 words, What's hot in '96; HBC: Toiletries; Column, Fried, Lisa I.

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1835. Drug Store News, January 8, 1996, Pg. p4(1), 17833597, 413 words, L'Oreal bid for Maybelline means expansion for both lines., Parks, Liz

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1836. Drug Store News, January 8, 1996, Pg. p15(1), 17833617, 928 words, What's hot in '96; Cosmetics & Fragrances; Column, Parks, Liz

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1837. Drug Store News, January 8, 1996, Pg. p19(2), 17833623, 1684 words, What's hot in '96; HBC: Toiletries; Column, Fried, Lisa I.

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 L'OREAL SA (60%)

1838. Daily Press (Newport News, VA), January 7, 1996, Sunday,, Final, Local,, Pg. B1, 615 words, PETA MAY
 MOVE TO NORFOLK, THE ASSOCIATED PRESS
 ... caused cosmetics company L'Oreal to halt animal testing of its ...

1839. Richmond Times Dispatch (Virginia), January 7, 1996, Sunday,, CITY EDITION, Pg. G-3, 416 words, HOOF
 CREAM AND SHAMPOO ARE TOUTED, Faith Garrett Vosbrinck
 ... Shades EQ, Casting from L'Oreal. These use a very low ...

1840. The Roanoke Times (Virginia), January 7, 1996, SUNDAY,, METRO EDITION, Pg. B3, 422 words,
 ANIMAL-RIGHTS GROUP PICKS NORFOLK; PETA OPPOSES ALL 'EXPLOITATION', ASSOCIATED PRESS,
 NORFOLK
 ... caused cosmetics company L'Oreal to halt animal testing of its ...
 L'OREAL SA (69%); MOBIL ...

1841. The Roanoke Times (VA), January 7, 1996, Pg. B3, 72539420, 419 words, ANIMAL-RIGHTS GROUP PICKS
 NORFOLK\ PETA OPPOSES ALL /EXPLOITATION'; VIRGINIA DL NORFOLK
 ... caused cosmetics company L'Oreal to halt animal testing of its ...
 L'OREAL SA (69%); MOBIL ...

1842. The Virginian-Pilot (Norfolk), January 6, 1996, Saturday,, FINAL EDITION, Pg. B1, 724 words, PETA MAY
 MOVE TO NORFOLK; FLAMBOYANT NATIONAL GROUP ADVOCATES ANIMAL RIGHTS, DIANE
 TENNANT AND BARBARA KREISLER
 ... caused cosmetics company L'Oreal to halt animal testing of its ...

1843. The Oregonian (Portland, Oregon), January 3, 1996 Wednesday, SUNRISE Edition, LIVING; Pg. D03, 518
 words, PUCKER UP FOR LIPSTICKS THAT BOAST STAYING POWERLiving Smart - Fashion Beautybits
 ... wear. Others include L'Oreal and Maybelline; newcomer Lancie ...
 L'OREAL SA (84%); HUMAN ...

1844. Corporate Finance, January 1996, No. 134 Pg. 13-17; ISSN: 0958-2053; CODEN: CHLGBB, 6117 words,
 Cashing in on the cachet, Cozens, Claire, 01178169
 ... 11 It is revealed that L'Oreal, the French cosmetics company, is to ...
 ... acquisition will give L'Oreal a greater presence ...

1845. Drug & Cosmetic Industry, January 1, 1996, Pg. p6(2), 17889489, 871 words, L'Oreal to purchase rival?;
 Maybelline
 ... proposed acquisition of Maybelline by L'Oreal SA seems to have put the ...
 ... drastically reducing competition. L'Oreal reportedly had signed a ...

The news that L'Oreal SA had signed a ...
 ... Maybelline, 18 percent; and L'Oreal, 10 percent. The merger would place L'Oreal's share at 28 ...
 ... market, as is the case for L'Oreal cosmetics, which has higher prices than the ...
 ... result of all this? Both L'Oreal and Maybelline are now undergoing ...
 ... Maybelline. "Both Maybelline and L'Oreal have been cooperating fully with the ...
 ... North American subsidiary of L'Oreal SA, Paris, acquire ...
 ... absolutely delighted with the transaction. The L'Oreal offer recognizes the unique ...
 ... return on its investment. L'Oreal chairman/ceo Lindsay ...
 ... Maybelline acquisition would allow L'Oreal to obtain a significant ...
 L'OREAL SA (95%); MAYBELLINE ...
 L'Oreal S.A. Mergers, acquisitions and ...

1846. Drug & Cosmetic Industry, January 1, 1996, Pg. p24(7), 17889497, 3776 words, Skin treatment roundup: a look back., Hendy, Dianne
 ... future appearance of cellulite. L'Oreal The latest addition to the company's ...
 ... vp, corporate scientific). The L'Oreal French labs tested ...

1847. Drug & Cosmetic Industry, January 1, 1996, Pg. p6(2), 17889489, 871 words, L'Oreal to purchase rival?; Maybelline
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 L'OREAL SA (95%); MAYBELLINE ...
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1848. Drug & Cosmetic Industry, January 1, 1996, Pg. p24(7), 17889497, 3776 words, Skin treatment roundup: a look back., Hendy, Dianne
 ... future appearance of cellulite. L'Oreal The latest addition to the company's ...
 ... vp, corporate scientific). The L'Oreal French labs tested ...

1849. Drug & Cosmetic Industry, January 1, 1996, Pg. p6(2), 17889489, 871 words, L'Oreal to purchase rival?; Maybelline
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1850. Drug & Cosmetic Industry, January 1, 1996, Pg. p24(7), 17889497, 3776 words, Skin treatment roundup: a look back., Hendy, Dianne
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 ... vp, corporate scientific). The L'Oreal French labs tested ...

1851. Euromoney, January 1996, No. 321 Pg. 22-23; ISSN: 0014-2433; CODEN: ECJOAB, 1867 words, France: The failure of nationalism, Roche, David, 01151504
 ... enterprise sector such as Carrefour, L'Oreal and Club Med. The French ...

1852. International Journal of Physical Distribution & Logistics Management, 1996, Vol. 26, No. 10; Pg. 22; ISSN: 09600035, 116350989, IPD-17-2, 6531 words, Distribution channels in Japan Challenges and opportunities for the Japanese market entry, Min, Hokey
 ... French cosmetic firm, L'Oreal, and the Taiwanese bicycle manufacturer, ...

1853. Arkansas Democrat-Gazette (Little Rock, AR), December 31, 1995, Sunday, 1202 words, DON CHANEY, Democrat-Gazette Business Writer
 ... French cosmetics giant L'Oreal SA. Amid takeover ...
 ... 10, it was announced that L'Oreal would purchase Maybelline in ...
 ... in Maybelline debt that L'Oreal will refinance. Acxiom ...

1854. The Commercial Appeal (Memphis), December 31, 1995, Sunday,, Final Edition, Pg. 1C, 1620 words, COMPANIES , '95 was mostly a winning year for area stocks, David Flaum, The Commercial Appeal
 ... cosmetics maker, by L'Oreal for \$ 36.75 a ...

1855. The Houston Chronicle, December 31, 1995, Sunday, 4 STAR Edition, a; Goodfellows; Pg. 32, 1418 words, More contributors listed, THE GOODFELLOWS EDITOR; Staff
 ... 25. Houston Dist. L'oreal Cosmetic & Fragrance Retail ...
 ... RESOURCES INC (69%); L'OREAL SA (66%); ARCO ...

1856. The Sunday Oregonian (Portland, Oregon), December 31, 1995 Sunday, SUNRISE Edition, NORTHWEST LIVING; Pg. L04, 4471 words, WAYS BOOMERS TURNING TO WILL AFFECT THE FUTURE, Contributing to this report were
 ... anti-aging creams, such as L'Oreal's Function (which costs about ...

1857. Select Federal Filings Newswires, December 29, 1995 Friday 2:41 PM GMT, , 1289 words, FEDERAL FILINGS HOT NEWS DIARY FROM THURS., 12/28, *from Factiva*
... DKAI) Maybelline (MAY) - L'Oreal SA EQUITY STAKES ...

1858. Daily News Record, December 28, 1995, Pg. p3(1), 17953732, 934 words, Global Giorgio.; Giorgio Armani S.p.A. opening stores worldwide
... Prestige et Collections, L'Oreal's designer fragrance division. ...
... ARMANI SPA (93%); L'OREAL SA (84%); GEMEY ...

1859. Daily News Record, December 28, 1995, Pg. p3(1), 17953732, 934 words, Global Giorgio.; Giorgio Armani S.p.A. opening stores worldwide
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1860. Daily News Record, December 28, 1995, Pg. p3(1), 17953732, 934 words, Global Giorgio.; Giorgio Armani S.p.A. opening stores worldwide
... Prestige et Collections, L'Oreal's designer fragrance division. ...
... ARMANI SPA (93%); L'OREAL SA (84%); GEMEY ...

1861. Select Federal Filings Newswires, December 28, 1995 Thursday 10:25 PM GMT, , 127 words, L'Oreal Rpts DOJ Query For Add'l Info On MAY Deal, *from Factiva*
... SYMBOL: MAY FILER: L'Oreal S.A. Contact John ...
... 12/26/95, L'Oreal S.A. received a ...
... Department in connection with L'Oreal's proposed acquisition of Maybelline ...
... request. As widely reported, L'Oreal has offered to acquire all ...
MAYBELLINE INC (93%); L'OREAL SA (94%); DOW ...

1862. Arkansas Democrat-Gazette (Little Rock, AR), December 27, 1995, Wednesday, 314 words, ANDREW MOREAU, Democrat-Gazette Business Writer
... another cosmetics producer. L'Oreal S.A. of France, the world's ...
... said. "Both Maybelline and L'Oreal have been cooperating fully with the Justice ...
... headquarters in Memphis, and L'Oreal officials have said they intend to ...
... forces in place there. L'Oreal officials also said the merger could ...
MAYBELLINE INC (94%); L'OREAL SA (85%); US ...

1863. The Commercial Appeal (Memphis), December 27, 1995, Wednesday,, Final Edition, Pg. 4B, 320 words, MERGER , Maybelline, L'Oreal get attention of Justice about plans, Jaan VanValkenburgh, The Commercial Appeal
... on the proposed merger of L'Oreal SA of Paris and Memphis- ...
Two weeks ago, L'Oreal, the world's largest beauty- ...
... in limbo until L'Oreal reveals more details ...
... Maybelline. "Both Maybelline and L'Oreal have been cooperating fully with the Justice ...
... deal goes through, L'Oreal will become the second- ...
... along with Max Factor. L'Oreal plans to pay Maybelline ...
L'OREAL SA (95%); MAYBELLINE ...

1864. The San Diego Union-Tribune, December 27, 1995 Wednesday, BUSINESS; Pg. C-1, 366 words, WORLD and NATION, Compiled from staff and wire reports
... acquisition by France's L'Oreal of Maybelline Inc. hit ...
... AON CORP (91%); L'OREAL SA (82%); GNA ...

1865. St. Petersburg Times (Florida), December 27, 1995, Wednesday, City Edition, BUSINESS; BUSINESS DIGEST; Pg. 1E, 485 words, Tuesday's Markets
... DATA ON DEAL. L'Oreal SA and Maybelline Inc. ...
... French cosmetics giant L'Oreal agreed to acquire Maybelline ...
... IMPORTS INC (84%); L'OREAL SA (82%); MAYBELLINE ...

1866. Tampa Tribune (Florida), December 27, 1995, Wednesday,, FINAL EDITION, Pg. 5, 1309 words, Financial consultant linked to \$ 20 million loss at Pier 1, A Staff, Wire Service Report
... review it. Maybelline, L'Oreal deal hits snag The ...
... acquisition by France's L'Oreal SA of Maybelline Inc. ...

1867. Information Bank Abstracts, WALL STREET JOURNAL, December 27, 1995, Wednesday, Section A; Page 17, Column 4, 25 words, L'OREAL SA
... additional information about L'Oreal SA's proposed acquisition of ...
L'OREAL SA; MAYBELLINE INC; ...
L'OREAL SA (93%); MAYBELLINE ...
... DEPARTMENT OF JUSTICE (92%); L'OREAL SA; MAYBELLINE INC; ...

1868. The Wall Street Journal, December 27, 1995 Wednesday, Pg. 17, 112 words, Business Brief -- L'OREAL SA: Justice Agency Extends Review on Maybelline Bid, *from Factiva*
... additional information about L'Oreal SA's proposed acquisition of ...
... French cosmetics giant L'Oreal announced its plan to buy ...
... agreement with the cosmetics maker, L'Oreal began a tender ...
L'OREAL SA (95%); MAYBELLINE ...

1869. The Washington Post, December 27, 1995, Wednesday, Final Edition, FINANCIAL; Pg. B01; DIGEST, 544 words, DIGEST
... spokesman declined comment. L'Oreal and Maybelline received a ...

1870. Dow Jones News Service, December 26, 1995 Tuesday 10:23 PM GMT, , 125 words, Justice, Maybelline/L'Oreal -2-: Extends Review For 10 Days, *from Factiva*
MEMPHIS, Tenn. -DJ- L'Oreal SA and Maybelline Inc. (...
... French cosmetics giant L'Oreal agreed to acquire Maybelline ...
... at the end of today. L'Oreal and Maybelline said a ...
L'OREAL SA (95%); MAYBELLINE ...

1871. Dow Jones News Service, December 26, 1995 Tuesday 10:11 PM GMT, , 358 words, DJNS News Highlights At 5 pm: Deluxe Corp Sees 4Q \$60M Charge, *from Factiva*

... Justice Asks Maybelline,L'Oreal For More On ...
DELUXE CORP (93%); L'OREAL SA (92%); INTERPUBLIC ...

1872. Dow Jones News Service, December 26, 1995 Tuesday 10:02 PM GMT, , 6 words, +Justice Asks Maybelline,
L'Oreal For More Info On Merger, *from Factiva*
L'OREAL SA (92%); DOW ...

1873. PR Newswire, December 26, 1995, Tuesday, Financial News, 281 words, MAYBELLINE, L'OREAL
RECEIVE DOJ REQUEST FOR MERGER INFORMATION
L'Oreal S.A. and Maybelline, Inc. (...
... 10 days after L'Oreal and Maybelline have substantially complied with the ...
... Maybelline. "Both Maybelline and L'Oreal have been cooperating fully with the Justice ...
... Pursuant to the merger agreement, L'Oreal S.A., through a ...
Maybelline, Inc.; L'Oreal S.A.; U.S. Department of Justice L'OREAL SA (95%); MAYBELLINE ...
Maybelline, Inc.; L'Oreal S.A.; U.S. Department of ...

1874. Tampa Tribune (Florida), December 22, 1995, Friday,, FINAL EDITION, Pg. 2, 767 words, LEVI'S BOOK:;
Compiled by RENEE GARRISON
... Creme Lipstick (\$ 4.63) and L'Oreal Endure Stay-On ...

1875. Select Federal Filings Newswires, December 19, 1995 Tuesday 3:48 PM GMT, , 1293 words, FEDERAL
FILINGS HOT NEWS DIARY FROM MONDAY, 12/18, *from Factiva*
... share tender offer from L'Oreal S.A., opted not to ...
... 12/8/95 that L'Oreal's offer was superior and that any ...
MAYBELLINE INC (93%); L'OREAL SA (94%); FEDERAL ...

1876. Select Federal Filings Newswires, December 19, 1995 Tuesday 3:48 PM GMT, , 579 words, FEDERAL
FILINGS HOT NEWS DIARY FROM MONDAY, 12/18 (Cont.), *from Factiva*
... Maybelline Inc. (MAY) - L'Oreal S.A. Whitney Holding (...
... CO INC (65%); L'OREAL SA (64%); MAYBELLINE ...

1877. Chain Drug Review, December 18, 1995, Pg. p14(1), 17843285, 784 words, Fay's approaches New York City.;
Fay's Inc.
... lines, including those by L'Oreal, Revlon Inc., Max ...

1878. Chain Drug Review, December 18, 1995, Pg. p14(1), 17843285, 784 words, Fay's approaches New York City.;
Fay's Inc.
... lines, including those by L'Oreal, Revlon Inc., Max ...

1879. The Commercial Appeal (Memphis), December 18, 1995, Monday,, Final Edition, Pg. 9A, 87 words, Goldy's
Nuggets, Jim Goldsworthy
... mud they'll drag. -- L'Oreal many dollars did dispense To ...

L'OREAL SA (92%); UNITED ...

1880. Select Federal Filings Newswires, December 18, 1995 Monday 9:03 PM GMT, , 701 words, Maybelline First Held Talks w/L'Oreal In June -5-, *from Factiva*

... In June 1995, L'Oreal Co. contacted Maybelline ...
 ... but it would furnish L'Oreal with certain information if it ...
 ... early July 1995, L'Oreal entered into a confidentiality ...
 ... early September 1995, L'Oreal indicated it was willing to ...
 ... shareholders to sell their shares to L'Oreal even if the merger agreement is ...
 ... offer. Maybelline told L'Oreal it was not interested ...
 ... 30 per share, and L'Oreal responded by stating ...
 ... price. Maybelline then furnished L'Oreal with additional non-public ...
 ... late October 1995, L'Oreal indicated it would consider ...
 ... conditions. Maybelline told L'Oreal it may consider ...
 ... 1995, Maybelline told L'Oreal it needed to increase its ...
 ... 11/23/95, L'Oreal indicated it would consider ...
 ... management to continue discussions with L'Oreal, as well as other potential ...
 ... 95, Maybelline indicated to L'Oreal that if it increased its offer ...
 ... a merger agreement with L'Oreal. Maybelline stated that \$...
 ... a merger agreement with L'Oreal. On 12/5/95, L'Oreal indicated a price of ...
 ... subject to certain conditions. L'Oreal instructed Maybelline that this was its final ...
 ... authorized continued discussions with L'Oreal, as well as the unidentified third ...
 ... both offers, and found L'Oreal's to be superior. In addition, ...
 ... delay in discussions with L'Oreal may result in ...
 ... agreement between Maybelline and L'Oreal was then executed. (END) FEDERAL ...
 MAYBELLINE INC (93%); L'OREAL SA (95%); ESTEE ...

1881. Select Federal Filings Newswires, December 18, 1995 Monday 6:02 PM GMT, , 96 words, L'Oreal Filed HSR App. For Maybelline Bid 12/11-4-, *from Factiva*

... SYMBOL: MAY FILER: L'Oreal S.A.
 ... A% NARRATIVE DESCRIPTION: L'Oreal S.A. filed for ...
 MAYBELLINE INC (93%); L'OREAL SA (94%); DOW ...

1882. Select Federal Filings Newswires, December 18, 1995 Monday 5:21 PM GMT, , 215 words, L'Oreal's Conditions To Maybelline Tender Offer-3-, *from Factiva*

... SYMBOL: MAY FILER: L'Oreal S.A. CLASS: COMMON ...
 NARRATIVE DESCRIPTION: L'Oreal S.A.'s offer to ...
 ... person or group other than L'Oreal or its affiliates has acquired beneficial ...
 MAYBELLINE INC (93%); L'OREAL SA (95%); DOW ...

1883. Select Federal Filings Newswires, December 18, 1995 Monday 5:04 PM GMT, , 248 words, Maybelline Inc.'s Reasons For L'Oreal Merger -4-, *from Factiva*

... an offer by L'Oreal S.A.
 ... approve the merger agreement with L'Oreal S.A., Maybelline Inc.' ...
 ... agreement, upon payment to L'Oreal of a \$13.5 ...
 ... merger; and 7. The fact that L'Oreal's obligations under the offer were ...

MAYBELLINE INC (93%); L'OREAL SA (95%); DOW ...

1884. Select Federal Filings Newswires, December 18, 1995 Monday 4:58 PM GMT, , 98 words, L'Oreal Has Financing For Maybelline Offer -2-, *from Factiva*

... A% NARRATIVE DESCRIPTION: L'Oreal expects to obtain the \$...

... available lines of credit. L'Oreal's current available committed ...

MAYBELLINE INC (91%); L'OREAL SA (95%); DOW ...

1885. Select Federal Filings Newswires, December 18, 1995 Monday 4:30 PM GMT, , 135 words, Maybelline Saw 3rd Party Bid At \$36/Sh On 12/8 -3-, *from Factiva*

... an offer by L'Oreal Inc.

... proposal. Maybelline decided L'Oreal's offer of \$36.75 ...

MAYBELLINE INC (93%); L'OREAL SA (95%); DOW ...

1886. Select Federal Filings Newswires, December 18, 1995 Monday 4:21 PM GMT, , 48 words, Maybelline Saw 3rd Pty Bid At \$36/Sh On 12/8 -2-, *from Factiva*

... an offer by L'Oreal Inc. CLASS: COMMON ...

MAYBELLINE INC (93%); L'OREAL SA (92%); DOW ...

1887. Select Federal Filings Newswires, December 18, 1995 Monday 4:19 PM GMT, , 48 words, Maybelline No Longer Involved In Third Pty Talks, *from Factiva*

... an offer by L'Oreal Inc. CLASS: COMMON ...

MAYBELLINE INC (93%); L'OREAL SA (92%); DOW ...

1888. The New York Times, December 17, 1995, Sunday, Late Edition - Final, Section 3; Page 2; Column 3; Money and Business/Financial Desk , 665 words, DIARY, By JOSHUA MILLS

... Makeover for Maybelline L'Oreal, based in France and the ...

... discount and drug stores, L'Oreal's Cosmair unit makes ...

1889. Palm Beach Post (Florida), December 17, 1995, Sunday., FINAL EDITION, Pg. 2E, 61 words, ODDS & ENDS L'Oreal SA to acquire Maybelline ...

L'OREAL SA (93%); MAYBELLINE ...

1890. Cosmetics International, December 15, 1995, Pg. p4(3), 18063117, 2888 words, Busy year sees major company changes; review of cosmetic company activities in 1995

... Dali, and two for L'Oreal's Prestige & Collections company. ...

... real breakthrough"...France's L'Oreal steps in to buy ...

1891. Cosmetics International, December 15, 1995, Pg. p13(1), 18063121, 890 words, Maybelline details sales gains just before L'Oreal announcement; financial results

MAYBELLINE INC (93%); L'OREAL SA (93%); A ...

1892. Cosmetics International, December 15, 1995, Pg. p4(3), 18063117, 2888 words, Busy year sees major company changes; review of cosmetic company activities in 1995
... Dali, and two for L'Oreal's Prestige & Collections company. ...
... real breakthrough"...France's L'Oreal steps in to buy ...

1893. Cosmetics International, December 15, 1995, Pg. p13(1), 18063121, 890 words, Maybelline details sales gains just before L'Oreal announcement; financial results
MAYBELLINE INC (93%); L'OREAL SA (93%); A ...

1894. Cosmetics International, December 15, 1995, Pg. p4(3), 18063117, 2888 words, Busy year sees major company changes; review of cosmetic company activities in 1995
... Dali, and two for L'Oreal's Prestige & Collections company. ...
... real breakthrough"...France's L'Oreal steps in to buy ...

1895. Cosmetics International, December 15, 1995, Pg. p13(1), 18063121, 890 words, Maybelline details sales gains just before L'Oreal announcement; financial results
MAYBELLINE INC (93%); L'OREAL SA (93%); A ...

1896. Facts on File World News Digest, December 14, 1995, UNITED STATES, Pg. 931 D1, 205 words, Mergers & Acquisitions ; L'Oreal to Acquire Maybelline
French cosmetics company L'Oreal SA, the world's largest ...
... deal would reportedly make L'Oreal the second-leading cosmetics ...
... 1990, p. 463E3) L'Oreal, which specialized in high- ...
... in 1994 sales. L'Oreal representatives described the purchase of ...
L'OREAL SA (95%); MAYBELLINE ...

1897. Los Angeles Times, December 14, 1995, Thursday, Home Edition, Life & Style; Part E; Page 2; View Desk, 433 words, LAUGH LINES; PUNCHLINES
... on cosmetic giant L'Oreal buying Maybelline for \$...
L'OREAL SA (81%);

1898. Dayton Daily News (Ohio), December 13, 1995, WEDNESDAY,, SOUTHWEST EDITION, NEIGHBORS,, Pg. Z2-4,, 961 words, NATIONWIDE BEAUTY SUPPLY SHOP OPENS WEST CARROLLTON OUTLET, ANNE KALLAS
... names as Revlon, Clairol, L'Oreal, Wella, Jheri Redding and ...
L'OREAL SA (83%);

1899. Dayton Daily News (Ohio), December 13, 1995, WEDNESDAY,, SOUTH/EAST EDITION, NEIGHBORS,, Pg. Z6-14,, 347 words, DAYTON STORE OFFERS HOME ACCESSORIES, ANNE KALLAS
... names as Revlon, Clairol, L'Oreal, Wella, Jheri Redding and ...
L'OREAL SA (81%);

1900. Plain Dealer (Cleveland, Ohio), December 13, 1995 Wednesday, FINAL / ALL, BUSINESS; Pg. 2C, 264 words, FRANCE'S L'OREAL TO ACQUIRE U.S. COSMETICS GIANT MAYBELLINE, FROM WIRE REPORTS, PARIS ... cosmetics, has sold itself to L'Oreal SA of France. L'Oreal, already the world's biggest ... Girl and Revlon. Estimates of the L'Oreal-Maybelline combination put ... second. Until now, L'Oreal's U.S. sales had concentrated ... fancy department stores and L'Oreal cosmetics in drugstores. ... acquisition "allows Cosmair, L'Oreal's U.S. unit, to gain ... Maybelline was slightly overpriced, L'Oreal needed to shore up its ... agreed to sell its shares to L'Oreal. L'OREAL SA (95%); WASSERSTEIN ...

1901. Select Federal Filings Newswires, December 13, 1995 Wednesday 3:14 PM GMT, , 1304 words, FEDERAL FILINGS HOT NEWS DIARY FROM TUESDAY, 12/12 (Cont.), *from Factiva* ... Maybelline Inc. (MAY) - L'Oreal Corp. (LOR) GBC ...

1902. The Wall Street Journal, December 13, 1995 Wednesday, Southeast Journal, SOUTHEAST JOURNAL; Heard in the Southeast; Pg. S2, 1199 words, A Change in Policies May Mean Big Year for Niche Insurer Midland, By Rick Brooks, Staff Reporter of The Wall Street Journal, *from Factiva* ... on Sunday, Maybelline and L'Oreal, based in Paris, ... an agreement in which L'Oreal will pay \$...

1903. The Washington Post, December 13, 1995, Wednesday, Final Edition, FINANCIAL; Pg. F01, 860 words, Smear Campaign? Procter & Gamble Has a Grudge Over Revlon's Smooch That Won't Smudge, Martha M. Hamilton, Washington Post Staff Writer ... according to Mottus. (But L'Oreal SA will overtake ... right now. Avon, L'Oreal and Shisheido all have lipsticks that they ...

1904. Arkansas Democrat-Gazette (Little Rock, AR), December 12, 1995, Tuesday, 1034 words, LEROY DONALD, Democrat-Gazette Business Writer L'Oreal S.A.'s buyout of ... for Cosmair Inc., L'Oreal's United States subsidiary, ... He said L'Oreal representatives made a "very ... Sunday's announcement betrothing L'Oreal, the world's leading cosmetics ... develop." Sullivan said that L'Oreal had asked Robert Hiatt, ... United States attracted L'Oreal, he said, adding that the Maybelline ... complements the higher priced L'Oreal cosmetics brands. L'Oreal brands sell for ... like Revlon," he noted. L'Oreal certainly will bring its ... acquired, Sullivan said. L'Oreal is offering \$ 36.75 for ... million. In addition, L'Oreal will pick up ... intentions," Sullivan said that L'Oreal wants 100 per ... 30 percent of the company. L'Oreal announced that it had reached ... interest in Maybelline. L'Oreal is France's 36th largest ... division operating under the L'Oreal name, a cosmetics and ... It also sells some L'Oreal salon products. Maybelline ... million last year. L'Oreal had 1994 sales in ... L'OREAL SA (96%); MAYBELLINE ...

1905. The Baltimore Sun, December 12, 1995, Tuesday,, FINAL EDITION, Pg. 4C, 737 words, Oil firms lead rally in stocks; Dow up 27; Weather-driven boost in crude price suggests improved '96 profits
... 5.25, to \$ 36.25. France's L'Oreal SA said it had ...
... INTEL CORP (82%); L'OREAL SA (81%); EASTMAN ...

1906. Buffalo News (New York), December 12, 1995, Tuesday, SUNRISE EDITION, BUSINESS, Pg. 3B-, 378 words, BLUE-CHIP STOCKS RECOVER AFTER TWO SESSIONS OF LOSSES, From News Wire Services, NEW YORK
... French cosmetics giant L'Oreal SA for \$ 36.75 ...
L'OREAL SA (82%); NEW ...

1907. The Chattanooga Times (Tennessee), December 12, 1995, Tuesday, National, Pg. B8, 99 words, L'Oreal planning to acquire Maybelline, The Associated Press
... French cosmetics giant L'Oreal SA says it ...
... solidifies Paris- based L'Oreal's position as the world's largest ...
... in the U.S. market. "The L'Oreal offer recognizes the unique ...
L'OREAL SA (95%); MAYBELLINE ...

1908. The Commercial Appeal (Memphis), December 12, 1995, Tuesday,, Final Edition, Pg. 5B, 892 words, COSMETICS , Maybelline stock soars on heels of L'Oreal bid, Laurel Campbell, The Commercial Appeal Bloomberg Business News contributed to this story.
... after Sunday's announcement that L'Oreal SA of Paris, the world's ...
L'Oreal's \$ 660 million offer ...
... In Paris, shares of L'Oreal hit a three- ...
... Steele said. "What happens if L'Oreal looks at the books and ...
... deal goes through, L'Oreal will become the second- ...
... vice president at L'Oreal's Paris headquarters. "In ...
... in New York, L'Oreal's U.S. subsidiary. Cosmair makes and sells L'Oreal cosmetics sold in ...
... other divisions, including L'Oreal cosmetics, are headquartered on ...
... sales last year to L'Oreal's total of \$ 10 billion. ...
... By buying Maybelline, L'Oreal will gain instant ...
... 100,000 stores while L'Oreal is in 30,000 stores. "The ...
... food stores to handle." L'Oreal's prices on various ...
... strategic fit for L'Oreal," analyst Steele said. "The ...
... channel is broken up, L'Oreal and Revlon are higher price ...
... at the lower end. "L'Oreal also brings a very strong ...
... Analysts who follow L'Oreal also welcomed the buyout. Cosmair - ...
... established in 1953. L'Oreal then owned a small ...
... Nestle began buying into L'Oreal and Cosmair in 1974, and ...
... majority owner of Cosmair. L'Oreal purchased all of Cosmair's ...
... agreed to sell its shares to L'Oreal. The L'Oreal offer represents a ...
L'OREAL SA (95%); MAYBELLINE ...

1909. The Daily Record (Baltimore, MD.), December 12, 1995, Tuesday, Pg. 1, 192 words, L'Oreal To Acquire Maybelline For \$ 660 million
French cosmetics giant L'Oreal SA says it ...
... solidifies Paris-based L'Oreal's position as the world's largest ...

... North American subsidiary of L'Oreal, will acquire all ...
 ... early in 1996. "The L'Oreal offer recognizes the unique ...
 ... Wasserstein. "The combination of Maybelline with L'Oreal will ensure the continued ...
 L'OREAL SA (95%); MAYBELLINE ...

1910. Dow Jones News Service, December 12, 1995 Tuesday 11:39 PM GMT, , 508 words, Recap Of DJIN Broadcast Schedule For Dec. 12, *from Factiva*
 ... company's acquisition by L'Oreal. New York (15 ...

1911. The Ledger (Lakeland, Florida), December 12, 1995, Tuesday, 716 words, DOW RISES 27.46; GOLD CLOSES DOWN CITRUS CROP PREDICTIONS L'OREAL BUYS MAYBELLINE PAPER AD REVENUE SLOW BANKING BILL CRITICIZED ALAMO REPORTS LOSSES BANK MERGER APPROVED NATIONSBANK SETTLES SEARS SPLITS AUTO GROUP THE INSIDER
 ... French cosmetics giant L'Oreal SA says it ...
 ... solidifies Paris-based L'Oreal's position as the world's largest ...
 L'OREAL SA (95%); MAYBELLINE ...

1912. Los Angeles Times, December 12, 1995, Tuesday, Home Edition, Business; Part D; Page 3; Financial Desk, 990 words, FINANCIAL MARKETS; DOW REBOUNDS, COLD SPELL SPURS ENERGY PRICES, From Times Staff and Wire Reports
 ... French cosmetics giant L'Oreal for \$36.75 a ...

1913. Milwaukee Journal Sentinel (Wisconsin), December 12, 1995 Tuesday, Final, Pg. 1, 99 words, L'Oreal looks ahead
 L'Oreal SA, the world's largest ...
 ... charge of communications at L'Oreal's Paris headquarters. L'Oreal said Sunday it had ...

1914. The New York Times, December 12, 1995, Tuesday, Late Edition - Final, Section D; Page 10; Column 3; Business/Financial Desk , 532 words, Blue-Chip Stocks Climb, With Dow Up by 27.46, By Bloomberg Business News
 ... 36 1/4. L'Oreal S.A. of France said ...

1915. Orlando Sentinel (Florida), December 12, 1995 Tuesday, METRO, BUSINESS; Pg. B5, 173 words, STOCKS IN THE NEWS
 ... French cosmetics giant L'Oreal SA says it ...
 L'OREAL SA (79%); BRISTOL- ...

1916. The Philadelphia Inquirer, DECEMBER 12, 1995 Tuesday FINAL EDITION, BUSINESS; Pg. D03, 1398 words, BUSINESS NEWS IN BRIEF
 ... French cosmetics giant L'Oreal SA says it ...

1917. Select Federal Filings Newswires, December 12, 1995 Tuesday 6:35 PM GMT, , 490 words, L'Oreal/Maybelline Deal Has 7/8/96 Walkaway Date, *from Factiva*

... merger agreement between L'Oreal Corp. and Maybelline Inc. has ...
 ... terms of the merger agreement, L'Oreal will acquire all ...
 ... completion of the merger; 4. L'Oreal has accepted for payment and ...
 ... tendered in the offer. L'Oreal may not invoke this ...
 ... All representations and warranties of L'Oreal are true and correct; and 6. L'Oreal performs all its material ...
 ... 2. By Maybelline, if L'Oreal fails to begin the tender ...
 ... offer; 5. By L'Oreal, if the offer has expired or been terminated ...
 ... 6. By Maybelline, if L'Oreal breaches any of its representations or ...
 ... Maybelline will pay L'Oreal \$13.5 million if the ...
 ... Maybelline will also reimburse L'Oreal for all reasonable ...
 ... expenses incurred by L'Oreal specifically related to the merger ...
 MAYBELLINE INC (93%); L'OREAL SA (95%); WASSERSTEIN ...

1918. St. Louis Post-Dispatch (Missouri), December 12, 1995, Tuesday, FIVE STAR LIFT Edition, BUSINESS; Pg. 7C, 325 words, STOCKS GAIN; OILS MAKE UP FOR PAPER DROP, NEW YORK

... 1/4. France's L'Oreal SA has agreed to buy ...
 ... CO INC (84%); L'OREAL SA (83%); INTERNATIONAL ...

1919. Information Bank Abstracts, WALL STREET JOURNAL, December 12, 1995, Tuesday, Section B; Page 4, Column 3, 61 words, MAYBELLINE PROVIDES NEW LOOK THAT MAY AID L'OREAL, BY TARA PARKER-POPE

... French cosmetics giant L'Oreal SA, the \$508 million ...
 ... deal, which is expected to boost L'Oreal to number 2 player ...
 L'OREAL SA; MAYBELLINE INC;
 L'OREAL SA (95%); MAYBELLINE ...
 ... MAYBELLINE INC (91%); L'OREAL SA; MAYBELLINE INC;

1920. The Wall Street Journal, December 12, 1995 Tuesday, Corporate Focus; Pg. B4, 1115 words, Maybelline Provides a New Look That May Aid L'Oreal --- Deal Comes at Right Time, as Analysts Had Showed Concern About Earnings, By Tara Parker-Pope, Staff Reporter of The Wall Street Journal, *from Factiva*

... French cosmetics giant L'Oreal SA, the \$508 ...
 ... deal, which is expected to boost L'Oreal to the No. 2 player ...
 ... reach. And analysts say L'Oreal could use a new look. In October, L'Oreal reported a 5.5% ...
 ... healthier earnings growth. L'Oreal has warned that its full-year ...
 ... Markets, to recommend selling L'Oreal stock.
 Shares in L'Oreal, which will also assume \$...
 ... Exchange. In the U.S, L'Oreal is betting that Maybelline can ...
 ... Forbes Holdings Inc., L'Oreal's added muscle may ...
 ... future. Maybelline also offers L'Oreal opportunities to launch new products in the U.S. L'Oreal officials say they hope to ...
 ... It's not clear whether L'Oreal will come up with its ...
 ... different ethnic groups. L'Oreal, which already markets such upscale ...
 ... turf in Europe, L'Oreal also needs help meeting ...
 ... result, the usually insular L'Oreal has launched an acquisition ...
 ... market. And in October, L'Oreal became the leading supplier of ...
 ... AG. In July, L'Oreal plans to launch a ...
 ... Japan's Kose Corp. L'Oreal will hold a ...

... outside and overseas." Although L'Oreal's acquisition of Cosmair allowed the ...
 ... appeal of its existing brands. L'Oreal's U.S. sales totaled ...
 ... range without deteriorating the L'Oreal brand name on the ...
 ... marketing to get there," she said. L'Oreal says it's too soon to ...
 ... powerful brand for L'Oreal to market in Japan. ...
 ... make another acquisition." L'Oreal declined to say whether it ...
 ... except to say that historically L'Oreal has always given its brands ...
 ... multinational company like L'Oreal will give Maybelline ...
 ... Within the cosmetics industry, L'Oreal is known for a ...
 ... on the mass market. L'Oreal, for instance, is credited with the ...
 ... hair-care industry. And L'Oreal's Plenitude skin-care ...
 ... find any innovation L'Oreal gives to one of its brands ...
 L'OREAL SA (95%); MAYBELLINE ...

1921. The Wall Street Journal, December 12, 1995 Tuesday, Small Stock Focus; Pg. C7, 849 words, Russell 2000 Closes Slightly Higher, But Nasdaq Composite Shows a Decline, By Molly Baker, Staff Reporter of The Wall Street Journal, *from Factiva*
 ... 4, or 17%, after L'Oreal agreed to acquire the company ...
 ... make French concern L'Oreal the second-largest competitor ...
 ... MARKET INC (85%); L'OREAL SA (82%); SMITH ...

1922. The Washington Post, December 12, 1995, Tuesday, Final Edition, FINANCIAL; Pg. C01, 1192 words, DIGEST
 ... based cosmetics giant L'Oreal said it would acquire the ...
 ... based Maybelline would let L'Oreal expand its presence in the ...
 ... MICROSOFT STATION (70%); L'OREAL SA (58%);

1923. Chicago Tribune, December 12, 1995 Tuesday, NORTH SPORTS FINAL EDITION, BUSINESS; Pg. 2; ZONE: N, 455 words, L'OREAL TAKEOVER OFFER MAY REVITALIZE AILING MAYBELLINE, By Barbara Sullivan, Tribune Staff Writer. Tribune wires contributed to this report.
 ... weekend, cosmetics giant L'Oreal of Paris announced a ...
 ... deal will make L'Oreal--already the world's largest ...
 ... term profits. Under L'Oreal, they have a chance to prosper because they ...
 ... 1992. In the deal, L'Oreal would acquire Wasserstein's remaining ...
 ... in New York. L'Oreal, which markets pricey Lancome and ...
 ... stores. "This allows Cosmair, L'Oreal's U.S. unit, to gain ...
 L'OREAL SA (95%); MAYBELLINE ...

1924. December 12, 1995, Tuesday, AM cycle, Business News, 513 words, Mergers Stepping up Competitive Pressures for P&G, CINCINNATI
 ... strategies. Paris-based L'Oreal's \$ 660 million purchase and ...
 ... Tenn., will enable the L'Oreal to leapfrog Revlon to become the ...
 ... raise the bar because of the spending that L'Oreal will back Maybelline with," ...
 ... Dean Witter Reynolds. L'Oreal spent \$ 69.8 million the ...
 L'OREAL SA (95%); PROCTER & ...

1925. Arkansas Democrat-Gazette (Little Rock, AR), December 11, 1995, Monday, 1265 words, FRANK WOLFE, Democrat-Gazette Staff Writer

French cosmetics giant L'Oreal SA announced over the ...
 ... in Maybelline debt that L'Oreal will finance.
 ... efficient." Weichmann said that L'Oreal, once it takes ...
 ... Maybelline employees work. L'Oreal may get rid of ...
 ... In the next week, L'Oreal is scheduled to begin a ...
 ... for Maybelline shares. L'Oreal is offering \$ 36.75 for ...
 ... Friday closing price. L'Oreal approached Maybelline to state its ...
 ... planned association of Maybelline and L'Oreal. The two brands are complementary and ...
 ... a good fit with L'Oreal, the world's largest cosmetics ...
 ... spokeswoman Joan Lollar. L'Oreal also has skin care and fragrance ...
 ... Target, said Weichmann. L'Oreal is trying to gain market ...
 ... buying Maybelline, he said. L'Oreal will wield a ...
 ... solidifies Paris-based L'Oreal's position as the world's largest ...
 ... maker. It would catapult L'Oreal, which is the United States' fourth- ...
 ... in the U.S. market. L'Oreal would have about one-third of the ...
 ... North American subsidiary of L'Oreal, will acquire all ...
 ... early in 1996. "The L'Oreal offer recognizes the unique ...
 ... Wasserstein. "The combination of Maybelline with L'Oreal will ensure the continued ...
 ... Maybelline will give L'Oreal a "significant position ...
 ... Lindsay Owens-Jones, L'Oreal's chairman and chief executive. ...
 ... mass-market outlets. The L'Oreal brand is sold through ...
 ... about 40 countries. L'Oreal had 1994 sales in ...
 ... countries. The company makes L'Oreal, Lancome, Biotherm and Redken ...
 MAYBELLINE INC (93%); L'OREAL SA (92%);

1926. Capital Markets Report, December 11, 1995 Monday 1:17 PM GMT, , 111 words, =Market-Moving News:
 Summers Says US Prefers Strong Dollar, *from Factiva*

... Leaders [32348] France's L'Oreal To Acquire US's Maybelline ...
 L'OREAL SA (84%); MICROSOFT ...

1927. Capital Markets Report, December 11, 1995 Monday 12:48 PM GMT, , 499 words, =Headlines:Revised CBO
 Forecast Seen Narrowing Budget Talk Gap; Holiday Season Sales Remain Sluggish; Treasurys Higher, *from Factiva*

... French cosmetics giant L'Oreal said it plans to ...
 ... STREET JOURNAL (93%); L'OREAL SA (81%); SALOMON ...

1928. Capital Markets Report, December 11, 1995 Monday 11:48 AM GMT, , 129 words, =Market-Moving News:
 U.S. Holiday Sales Remain Sluggish, *from Factiva*

... Leaders [32348] France's L'Oreal To Acquire US's Maybelline ...
 L'OREAL SA (84%); MICROSOFT ...

1929. Capital Markets Report, December 11, 1995 Monday 11:12 AM GMT, , 149 words, =Market-Moving News:
 U.S. Holiday Sales Remain Sluggish, *from Factiva*

... Leaders [32348] France's L'Oreal To Acquire US's Maybelline ...
 L'OREAL SA (84%); MICROSOFT ...

1930. Capital Markets Report, December 11, 1995 Monday 9:41 AM GMT, , 130 words, =Market-Moving News:
 France Nov. CPI Up 0.1%-0.2% Vs. Oct., *from Factiva*
 ... Leaders [32348] France's L'Oreal To Acquire US's Maybelline ...
 L'OREAL SA (84%); MICROSOFT ...

1931. Capital Markets Report, December 11, 1995 Monday 8:11 AM GMT, , 150 words, =Market-Moving News:
 France Nov. CPI Up 0.1%-0.2% Vs. Oct., *from Factiva*
 ... France[32377] France's L'Oreal To Acquire US's Maybelline ...
 L'OREAL SA (91%); MICROSOFT ...

1932. Capital Markets Report, December 11, 1995 Monday 7:37 AM GMT, , 548 words, =Headlines:Juppe Agrees To
 Meet Union Heads; New CBO Forecast Slims Gap In U.S. Budget Talks:Report;Treasurys Mixed;Dlr D, *from
 Factiva*
 ... French cosmetics giant L'Oreal said it plans to ...
 L'OREAL SA (84%); MICROSOFT ...

1933. Capital Markets Report, December 11, 1995 Monday 5:15 AM GMT, , 144 words, =Market-Moving News:
 Australia To Sell \$600AM Bonds Tuesday, *from Factiva*
 ... Ambassador [32360] France's L'Oreal To Acquire US's Maybelline ...
 L'OREAL SA (84%); MICROSOFT ...

1934. Capital Markets Report, December 11, 1995 Monday 4:57 AM GMT, , 491 words, =Headlines: Microsoft
 Discusses Buying Stake In NBC: Report; Gore Doubts Govt Shutdown Would Impact FOMC Decision; Dlr D, *from
 Factiva*
 ... French cosmetics giant L'Oreal said it plans to ...
 MICROSOFT CORP (90%); L'OREAL SA (83%); FINANCIAL ...

1935. Capital Markets Report, December 11, 1995 Monday 2:44 AM GMT, , 103 words, =Market-Moving News:
 Microsoft, NBC Said To Discuss Merger, *from Factiva*
 ... Teams [32346] France's L'Oreal To Acquire US's Maybelline ...
 MICROSOFT CORP (90%); L'OREAL SA (84%); DOW ...

1936. Capital Markets Report, December 11, 1995 Monday 12:26 AM GMT, , 124 words, =Market-Moving
 News:Clinton Urges Congress To Avert Shutdown, *from Factiva*
 ... Teams [32346] France's L'Oreal To Acquire US's Maybelline ...
 L'OREAL SA (84%); DOW ...

1937. Chattanooga Free Press (Tennessee), December 11, 1995, Monday, 354 words, FORMING LARGEST
 COSMETICS FIRM L'Oreal Says Buying Maybelline Inc.
 ... French cosmetics giant L'Oreal SA says it ...
 ... solidifies Paris-based L'Oreal's position as the world's largest ...
 ... North American subsidiary of L'Oreal, will acquire all ...
 ... early in 1996. "The L'Oreal offer recognizes the unique ...

... Wasserstein. "The combination of Maybelline with L'Oreal will ensure the continued ...
 ... many years to come." L'Oreal will commence a ...
 ... stake, in the company, L'Oreal said. Wasserstein Perella ...
 ... markets Yardley soaps. L'Oreal had 1994 sales in ...
 ... countries. The company makes L'Oreal, Lancome, Biotherm and Redken ...
 L'OREAL SA (95%); MAYBELLINE ...

1938. The Commercial Appeal (Memphis), December 11, 1995, Monday,, Final Edition, Pg. 1A, 966 words, L'Oreal plans to buy Maybelline , Memphis jobs could be on the line, Laurel Campbell, The Commercial Appeal Bloomberg Business News contributed to this story.

L'Oreal SA of Paris announced ...
 ... at \$ 660 million. L'Oreal, the world's largest beauty ...
 ... completed, the combination would catapult L'Oreal to the top in U.S. ...
 ... 2 Revlon, and complement L'Oreal's higher-priced products ...
 ... plant. "What we have been told by L'Oreal is they plan to operate Maybelline as ...
 ... operations in Memphis. "L'Oreal may keep a ...
 ... Weichmann said, referring to L'Oreal's offer. "To make it ...
 ... another Memphis company." L'Oreal will use its North ...
 ... 36.75 per share L'Oreal has offered represents a ...
 ... about 29 percent. "The L'Oreal offer recognizes the unique ...
 ... transforming Maybelline. The combination with L'Oreal will ensure the continued ...
 ... many years to come." L'Oreal, which posted sales last ...
 ... 10 billion, makes L'Oreal, Lancome and Biotherm cosmetics. L'Oreal's Cosmair division had \$ 1.4 ...
 ... sales last year. The L'Oreal brand is sold in ...
 ... drugstores. "Maybelline gives L'Oreal a firm presence ...
 ... Maybelline Inc. BUYER: L'Oreal SA, world's largest ...
 ... France BRANDS: Cosmetics L'Oreal, Lancome, Biotherm and Redken; ...
 ... Deborah D. Young, L'Oreal's Leap L'Oreal jumps from fourth to first ...
 ... based Maybelline Inc. L'Oreal and Maybelline combined sales would ...
 ... Share Maybelline 18.9% L'Oreal 11.3% Cover Girl ...
 L'OREAL SA (95%); MAYBELLINE ...

1939. Daily News (New York), December 11, 1995, Monday, Business; Pg. 21, 452 words, THE TICKER
 ... French cosmetics giant L'Oreal SA said it ...
 ... solidifies Paris-based L'Oreal's position as the world's largest ...
 L'OREAL SA (92%); REVLON ...

1940. Dow Jones News Service, December 11, 1995 Monday 10:04 PM GMT, , 294 words, Small-Cap Stks-3: Portage Up 33% On Sale, Merger Exploration, *from Factiva*
 ... French cosmetics giant L'Oreal SA for \$...
 L'OREAL SA (82%); TYCO ...

1941. Dow Jones News Service, December 11, 1995 Monday 3:25 PM GMT, , 80 words, Hot Stocks: MAY UBS ETCO, *from Factiva*
 ... Inc. To be acquired by L'Oreal 36 3/8, ...
 MAYBELLINE INC (93%); L'OREAL SA (91%); DOW ...

1942. Dow Jones News Service, December 11, 1995 Monday 2:25 PM GMT, , 162 words, Hot Stocks To Watch: MAY TRDX AOG MPDI DAL, *from Factiva*
 ... Inc. To be acquired by L'Oreal Fri Close 31 ...
 L'OREAL SA (91%); MAYBELLINE ...

1943. The Houston Chronicle, December 11, 1995, Monday, 3 STAR Edition, BUSINESS; Pg. 1, 754 words, Merger to spawn U.S. cosmetics giant, ELIZABETH KIESCHE; Bloomberg Business News, PARIS, Mergers
 PARIS - L'Oreal SA agreed to buy ...
 ... U.S. cosmetics company. L'Oreal, the world's biggest and the fourth- ...
 ... mass-market brands to L'Oreal's higher-priced products would catapult L'Oreal past No.1 ...
 ... place Revlon Inc. L'Oreal will have about one- ...
 ""Maybelline gives L'Oreal a firm presence ...
 ... sell Maybelline products. L'Oreal's acquisition of Maybelline, the nation's ...
 ... mass-market outlets. The L'Oreal brand is sold through ...
 ... will be made through L'Oreal's wholly owned U.S. ...
 ... in New York. L'Oreal said it will ...
 ... interest in Maybelline, L'Oreal said. The \$ 36.75 a ...
 ... off even before L'Oreal agreed to buy Maybelline, ...
 ... December 1992. The amount L'Oreal is paying for Maybelline "" ...
 ... probably worth it. L'Oreal in October bought ...
 ... purchase would require financing. As L'Oreal buys Maybelline, it could be ...
 ... Synthelabo's business and the rest of L'Oreal," she said. L'Oreal, which posted 1994 sales of \$ 10 billion, makes L'Oreal, Lancome and Biotherm cosmetics as ...
 L'OREAL SA (95%); REVLON ...

1944. Los Angeles Times, December 11, 1995, Monday, Home Edition, Business; Part D; Page 1; Financial Desk, 695 words, L'OREAL TO BUY MAYBELLINE FOR \$660 MILLION; COSMETICS: THE FRENCH COMPANY, ALREADY THE INDUSTRY'S LARGEST, WOULD GET A MUCH BIGGER SHARE OF THE U.S. MARKET., From Times Wire Services
 French cosmetics giant L'Oreal said Sunday that it ...
 ... solidify Paris-based L'Oreal's position as the world's largest ...
 ... North American subsidiary of L'Oreal, would acquire all outstanding ...
 ... million in debt. L'Oreal will commence a ...
 ... stake, in the company, L'Oreal said. Memphis, Tenn.- ...
 ... more than \$351 million. L'Oreal makes L'Oreal, Lancome and Biotherm cosmetics, and its ...
 ... in 150 countries. L'Oreal posted 1994 sales of ...
 ... will be a complement to L'Oreal's cosmetic brands, which are higher- ...
 ... a different consumer," L'Oreal said in a statement. "The L'Oreal offer recognizes the unique ...
 ... said. "The combination of Maybelline with L'Oreal will ensure the continued ...
 ... acquisition of Maybelline would give L'Oreal a "significant position ...
 ... acquisition of the Jade brand," L'Oreal Chairman Lindsay Owens- ...
 ... October of Jade gave L'Oreal a 21% share of the ...
 ... off even before L'Oreal agreed to buy it, ...
 L'OREAL SA (95%); MAYBELLINE ...

1945. The New York Times, December 11, 1995, Monday, Late Edition - Final, Section D; Page 1; Column 1; Business/Financial Desk, 642 words, BUSINESS DIGEST

... against them. [Page D2.] L'Oreal to Buy Maybelline The world's ...
 ... prestige beauty products of L'Oreal's Cosmair subsidiary. Cosmair's ...
 ... Perella, which has agreed to tender them to L'Oreal. [D2.] Fresh Setback ...
 L'OREAL SA (95%); WASSERSTEIN ...

1946. The New York Times, December 11, 1995, Monday, Late Edition - Final, Section D; Page 2; Column 1;
 Business/Financial Desk , 655 words, L'Oreal to Buy Maybelline in Cash Deal, By LESLIE WAYNE
 ... American mass market, L'Oreal S.A., the world's largest ...
 ... share. In addition, L'Oreal would assume \$152 million ...
 L'Oreal, based in Paris, is ...
 ... customers. Maybelline would provide L'Oreal with a line of products ...
 ... a binding agreement with L'Oreal to tender its shares, which is likely to ...
 ... sell its shares only to L'Oreal, does provide for Wasserstein to ...
 ... by Maybelline shareholders. L'Oreal's acquisition of Maybelline would provide ...
 ... share. The merger agreement L'Oreal signed with Maybelline would give ...
 ... Payrelogue of Cosmair said L'Oreal intended to be an "active ...
 ... a product line, L'Oreal was also acquiring a sales and ...
 ... can be used to promote L'Oreal products in the United States. L'Oreal has annual sales of \$10 ...
 MAYBELLINE INC; L'OREAL SA L'OREAL SA (95%); MAYBELLINE ...
 MAYBELLINE INC; L'OREAL SA

1947. Orlando Sentinel (Florida), December 11, 1995 Monday, METRO, A SECTION; Pg. A8, 161 words, L'OREAL
 TO GIVE MAYBELLINE \$660 MILLION MAKEOVER, MEMPHIS, TENN.
 French cosmetics giant L'Oreal SA said Sunday ...
 ... solidifies Paris-based L'Oreal's position as the world's largest ...
 ... North American subsidiary of L'Oreal, will acquire all ...
 ... million in 1994. L'Oreal had 1994 sales in ...
 MAYBELLINE INC (97%); L'OREAL SA (95%); COSMAIR ...

1948. San Jose Mercury News (California), December 11, 1995 Monday MORNING FINAL EDITION, FRONT; Pg.
 17A, 33 words, NATIONAL L'OREAL TO ACQUIRE MAYBELLINE COSMETICS, Mercury News Wire Services
 French cosmetics giant L'Oreal SA says it ...
 L'OREAL SA (95%); MAYBELLINE ...

1949. St. Louis Post-Dispatch (Missouri), December 11, 1995, Monday, FIVE STAR LIFT Edition, NEWS; Pg. 2A,
 296 words, L'OREAL BUYS MAYBELLINE FOR MASS MARKET, PARIS
 L'Oreal SA has agreed to buy ...
 ... U.S. cosmetics company. L'Oreal, already the world's biggest ...
 ... mass-market brands to L'Oreal's higher-priced products would catapult L'Oreal to the top and give it ...
 ... Inc. "Maybelline gives L'Oreal a firm presence ...
 ... not continue to ignore." L'Oreal sells its high-priced ...
 ... Saks Fifth Avenue. The L'Oreal brand is sold through ...
 ... will be made through L'Oreal's wholly owned U.S. ...
 ... interest in Maybelline, L'Oreal said. The company makes L'Oreal, Lancome and Biotherm cosmetics as ...
 L'OREAL SA (95%); MAYBELLINE ...

1950. The Times Union (Albany, NY), December 11, 1995, Monday,, THREE STAR EDITION, Pg. C8, 146 words, Maybelline bought for \$ 508 million

... U.S. mass market, L'Oreal SA, the world's largest ...

... share. In addition, L'Oreal would assume \$ 152 million in debt. L'Oreal, based in Paris, is ...

... customers. Maybelline would provide L'Oreal with a line of products ...

L'OREAL SA (95%); MAYBELLINE ...

1951. United Press International, December 11, 1995, Monday, BC cycle, Financial, 306 words, Maybelline up on buyout pact, MEMPHIS, Tenn., Dec. 11

... French cosmetics company L'Oreal for \$510 million ...

... Sunday, will make L'Oreal the second largest cosmetics ...

... while Paris-based L'Oreal has annual sales of about \$...

L'OREAL SA (95%); MAYBELLINE ...

1952. USA TODAY, December 11, 1995, Monday, FINAL EDITION, MONEY; Pg. 1B, 202 words, L'Oreal's preference: Maybelline, Martha T. Moore

... market, French giant L'Oreal will buy Maybelline ...

... Sunday, would nearly triple L'Oreal's market share in ...

... newsletter The Informationist. Cosmair, L'Oreal's U.S. subsidiary, will ...

... sell its 29% stake. L'Oreal, the world's largest cosmetics ...

L'OREAL SA (95%); WASSERSTEIN ...

1953. Information Bank Abstracts, WALL STREET JOURNAL, December 11, 1995, Monday, Section A; Page 3, Column 1, 61 words, L'OREAL TO BUY MAYBELLINE INC FOR \$508 MILLION, BY YUMIKO ONO

French cosmetics giant L'Oreal SA agrees to acquire ...

... share transaction would make L'Oreal the number two player ...

L'OREAL SA; MAYBELLINE INC;

L'OREAL SA (95%); MAYBELLINE ...

... MAYBELLINE INC (93%); L'OREAL SA; MAYBELLINE INC;

1954. The Wall Street Journal, December 11, 1995 Monday, WHAT'S NEWS; Business and Finance; Pg. A1, 495 words, Business and Finance, *from Factiva*

... rates to prod the economy. --- L'Oreal agreed to acquire Maybelline ...

L'OREAL SA (83%); MOORE ...

1955. The Wall Street Journal, December 11, 1995 Monday, Pg. A3, 799 words, L'Oreal to Buy Maybelline Inc. For \$508 Million --- French Company to Jump To the Second-Biggest In U.S. Cosmetics Field, By Yumiko Ono, Staff Reporter of The Wall Street Journal, *from Factiva*

French cosmetics giant L'Oreal SA agreed to acquire ...

... a share, would make L'Oreal the No. 2 player ...

... 29% market share. L'Oreal currently ranks No. ...

... executive of Cosmair Inc., L'Oreal's U.S. subsidiary. In ...

... Maybelline, they expressed surprise that L'Oreal made the big move. " ...

... Securities Inc. She added that L'Oreal's offer price is slightly ...

... year. Paris-based L'Oreal, whose world-wide sales ...

... Lancome cosmetics brand to the L'Oreal brand of cosmetics in ...
 ... it decided to sell to L'Oreal because there are only a few ...
 ... called Age Defying. L'Oreal, founded in 1907 ...
 ... generously in marketing the L'Oreal products and vows to boost ...
 ... Maybelline's addition also gives L'Oreal more clout in ...
 ... president and chief executive of L'Oreal's U.S. subsidiary. The company is ...
 ... won't directly compete because L'Oreal's products are priced higher than ...
 ... Mr. Peyrelongue said L'Oreal is aiming to boost Maybelline's ...
 ... presence overseas, using L'Oreal's vast distribution network. In the meantime, L'Oreal said it plans to ...
 MAYBELLINE INC (93%); L'OREAL SA (95%); WASSERSTEIN ...

1956. The Washington Times, December 11, 1995, Monday, Final Edition, Part A; BUSINESS; Pg. A16, 635 words,
 L'Oreal to reign in cosmetics by buying Mabelline, David Field; THE WASHINGTON TIMES
 ... French cosmetics giant L'Oreal in a \$660 ...
 ... London line would push L'Oreal and its higher-priced lines into ...
 ... I'm worth it," L'Oreal also makes the Lancome, Biotherm and ...
 ... buyout will give L'Oreal about one-third of the ...
 Paris-based L'Oreal, already the world's biggest and the ...
 ... off even before the L'Oreal bid, said Craig ...
 ... broader product line, L'Oreal will gain strength ...
 ... on taking the offer from L'Oreal's main North American ...
 ... sales of \$352.6 million. L'Oreal also distributes and markets more ...
 ... deal caps a L'Oreal growth spree. In October, L'Oreal bought Germany's Jade ...
 ... percent. In August, L'Oreal closed the books on ...
 ... economic boycott of Israel. L'Oreal paid \$1.4 million to ...
 L'OREAL SA (95%); WASSERSTEIN ...

1957. The Washington Post, December 11, 1995, Monday, Final Edition, A SECTION; Pg. A15, 292 words, Cosmetics
 Maker L'Oreal To Acquire Rival Maybelline, MEMPHIS, Dec. 10
 French cosmetics maker L'Oreal SA said today ...
 ... solidifies Paris-based L'Oreal's position as the world's largest ...
 ... Revitalizing moisturizing makeup. L'Oreal, with 1994 sales of more than \$...
 ... countries. The company makes L'Oreal, Lancome, Biotherm and Redken ...
 ... mass-market outlets. The L'Oreal brand is sold through ...
 ... North American subsidiary of L'Oreal, will acquire all ...
 l'oreal; maybelline MAYBELLINE INC (96%); L'OREAL SA (95%); COSMAIR ...
 l'oreal; maybelline

1958. Chicago Tribune, December 11, 1995 Monday, NORTH SPORTS FINAL EDITION, NEWS; Pg. 12; ZONE: N;
 Across the nation., 104 words, L'OREAL AGREES TO ACQUIRE MAYBELLINE, Compiled by Gary Borg,
 MEMPHIS
 L'Oreal SA of Paris agreed ...
 ... U.S. cosmetics company. L'Oreal, the world's biggest and the fourth- ...
 ... mass-market brands to L'Oreal's higher-priced products would catapult L'Oreal past No.1 ...
 ... place Revlon Inc. L'Oreal will have about one- ...
 L'OREAL SA (95%); MAYBELLINE ...

1959. Chicago Tribune, December 11, 1995 Monday, EVENING UPDATE EDITION, NEWS; Pg. 3; ZONE: C; EVENING. Business., 88 words
 ... French cosmetics giant L'Oreal SA says it ...
 ... deal further solidifies L'Oreal's position as the world's largest ...
 ... Inc. in the U.S. L'Oreal subsidiary Cosmair Inc. ...
 L'OREAL SA (95%); MAYBELLINE ...

1960. December 11, 1995, Monday, AM cycle, Business News, 483 words, Big Movers in the Stock Market, NEW YORK
 ... French cosmetics giant L'Oreal SA says it ...
 L'OREAL SA (84%); NBC ...

1961. December 11, 1995, Monday, PM cycle, Domestic News, 172 words, L'Oreal To Acquire Maybelline For \$ 660 million, MEMPHIS, Tenn.
 BRF--Maybelline-L'Oreal
 French cosmetics giant L'Oreal SA says it ...
 ... solidifies Paris-based L'Oreal's position as the world's largest ...
 "The L'Oreal offer recognizes the unique ...
 ... markets Yardley soaps. L'Oreal had 1994 sales in ...
 ... countries. The company makes L'Oreal, Lancome, Biotherm and Redken ...
 L'OREAL SA (95%); MAYBELLINE ...

1962. December 11, 1995, Monday, PM cycle, Business News, 350 words, L'Oreal To Acquire Maybelline For \$ 660 million, MEMPHIS, Tenn.
 Maybelline-L'Oreal
 French cosmetics giant L'Oreal SA says it ...
 ... solidifies Paris-based L'Oreal's position as the world's largest ...
 ... North American subsidiary of L'Oreal, will acquire all ...
 ... early in 1996. "The L'Oreal offer recognizes the unique ...
 ... Wasserstein. "The combination of Maybelline with L'Oreal will ensure the continued ...
 ... many years to come." L'Oreal will commence a ...
 ... stake, in the company, L'Oreal said. Wasserstein Perella ...
 ... markets Yardley soaps. L'Oreal had 1994 sales in ...
 ... countries. The company makes L'Oreal, Lancome, Biotherm and Redken ...
 L'OREAL SA (95%); WASSERSTEIN ...

1963. December 11, 1995, Monday, PM cycle, Business News, 479 words, Big Movers in the Stock Market, NEW YORK
 ... French cosmetics giant L'Oreal SA says it ...
 L'OREAL SA (84%); NBC ...

1964. Business Wire, December 10, 1995, Sunday, 1292 words, L'oreal to acquire Maybelline, MEMPHIS, Tenn.
 ... a definitive agreement with L'Oreal S.A. of Paris pursuant to which ...
 ... North American subsidiary of L'Oreal, will acquire all ...
 ... absolutely delighted with the transaction. The L'Oreal offer recognizes the unique ...

... future. The combination of Maybelline with L'Oreal will ensure the continued ...
 ... Pursuant to the merger agreement, L'Oreal will commence a ...
 ... entered into an agreement with L'Oreal with respect to the acquisition of its approximately ...
 ... outstanding brand. The combination of L'Oreal and Maybelline will create ...
 ... United States and Canada. L'Oreal, based in Paris, is the ...
 ... over 150 countries, L'Oreal manufactures and markets such well known cosmetic brands as L'Oreal, Lancome, Biotherm and Redken, and the ...
 L'OREAL SA (95%); WASSERSTEIN ...

1965. PR Newswire, December 10, 1995, Sunday, Financial News, 480 words, L'OREAL AND MAYBELLINE ANNOUNCE DEFINITIVE AGREEMENT FOR L'OREAL TO BUY MAYBELLINE
 bc-NY-L'Oreal-Maybelline

L'Oreal S.A. and Maybelline (NYSE: ...
 ... merger agreement under which L'Oreal, through its wholly-owned ...
 ... million. To implement the agreement, L'Oreal will commence a ...
 ... days. In addition, L'Oreal has entered into a binding ...
 ... will be a complement to L'Oreal's cosmetic brands which are higher- ...
 ... Jones, Chairman & CEO of L'Oreal, said that the acquisition of Maybelline allows L'Oreal to obtain a significant ...
 ... Scott-Rodino Act. L'Oreal, based in Paris, is the ...
 ... over 150 countries, L'Oreal manufactures and markets such well known cosmetic brands as L'Oreal, Lancome, Biotherm, Redken and the ...
 ... strategic priority for L'Oreal. In 1994, the company ...
 ... applications exceeded 200. L'Oreal's US subsidiary, Cosmair ...
 ... Jean-Pierre Valeriola of L'Oreal, Paris, 1-47- ...
 L'Oreal S.A.; Maybelline Inc. L'OREAL SA (95%); COSMAIR ...
 L'Oreal S.A.; Maybelline Inc.
 bc-NY-L'Oreal-Maybelline COSMETICS & TOILETRIES ...

1966. December 10, 1995, Sunday, AM cycle, Business News, 357 words, L'Oreal To Acquire Maybelline For \$ 660 million, MEMPHIS, Tenn.
 Maybelline-L'Oreal

French cosmetics giant L'Oreal SA said Sunday ...
 ... solidifies Paris-based L'Oreal's position as the world's largest ...
 ... North American subsidiary of L'Oreal, will acquire all ...
 ... early in 1996. "The L'Oreal offer recognizes the unique ...
 ... Wasserstein. "The combination of Maybelline with L'Oreal will ensure the continued ...
 ... many years to come." L'Oreal will commence a ...
 ... stake, in the company, L'Oreal said. Buyout specialists ...
 ... markets Yardley soaps. L'Oreal had 1994 sales in ...
 ... countries. The company makes L'Oreal, Lancome, Biotherm and Redken ...
 L'OREAL SA (95%); WASSERSTEIN ...

1967. December 9, 1995, Saturday, AM cycle, Sports News, 273 words, Clemson 72, South Carolina 58, By PETE IACOBELLI, AP Sports Writer, CLEMSON, S.C.
 L'OREAL SA (56%);

1968. The Atlanta Journal and Constitution, December 8, 1995, Friday,, CONSTITUTION EDITION, Pg. 14A, 978 words, Excerpts; Ethics panel outlines charges, findings

1969. The Commercial Appeal (Memphis), December 8, 1995, Friday,, Final Edition, Pg. 4B, 281 words, STOCKS , Takeover rumors lift Maybelline, Laurel Campbell, The Commercial Appeal
... depth to compete with the Procters and L'Oreal's of the world. Fundamentally, it's too ...

1970. Los Angeles Times, December 7, 1995, Thursday, Home Edition, Part A; Page 1; Foreign Desk, 2156 words, COLUMN ONE; CHINA'S NEIGHBORLY CAPITALISTS; ONCE NOTORIOUS FOR SPYING ON OTHERS, LOCAL COMMUNIST CADRES HAVE A NEW JOB -- PASSING OUT PRODUCT SAMPLES DOOR TO DOOR AND RESEARCHING THE HUGE CONSUMER MARKET FOR FOREIGN FIRMS., By MAGGIE FARLEY, TIMES STAFF WRITER, SHANGHAI
... Pantene and Rejoice shampoos, L'Oreal cosmetics and Omo detergent -- these ...
L'OREAL SA (72%);

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L'OREAL SA (56%); HOUSE ...

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... Desautel, Nicole Dolan, L'Oreal Duke, Casey Hamlin, ...

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... Glints, and Loving Care and L'Oreal's Exuberance, that is, dyes advertised as having ...
... Level 2 dyes such as L'Oreal's Casting and Clairol's Natural ...
... Nice 'N Easy, L'Oreal's Excellence Creme or Soft ...
... right time," says L'Oreal spokeswoman Carelene Pruitt. " ...
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... will be acquired by L'Oreal and Bobbi Brown Professional ...
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... in L'Oreal ...

... the same, US Patent 4,061,730 assigned to L'Oreal. [22] R.K. Chaudhuri, A. Alexander, A. Gripp, US Patent 5,427,773 assigned to ISP. [23] M.F. Saettone, B. Giannaccini, C. Morganti, A. Persi, and C. Cipriani, Substantivity of

...

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... 1973, is now part of L'Oreal, the French conglomerate.

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... scarlet shades. At L'Oreal in New York, the ...

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... TITLE CO (69%); L'OREAL SA (65%); CLAIROL ...

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... It now is part of L'Oreal, the French conglomerate. ANNEMARIE ...

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... after she used a L'Oreal hair bleach said ...
 ... An attorney for L'Oreal could not immediately be reached ...
 ... comment. Shyngle sued L'Oreal after using a ...
 ... Effasol." She claimed a L'Oreal sales representative said the ...
 ... for her." Onwaeze claimed L'Oreal failed to warn users of the ...

L'OREAL SA (93%);

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... line of products, as well as L'Oreal's and Coty's matte lipsticks. ...
 ... Creme Lipstick (\$ 4.63) and L'Oreal Endure Stay-On Lipcolour (\$ 5.99). L'Oreal Endure is strikingly similar to ...
 ... feel very dry, and regardless of L'Oreal's Endure claim about ...

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... Philip Morris's Kraft, L'Oreal and Philips Electronics. As early as ...
 ... WORLDWIDE INC (92%); L'OREAL SA (84%); MESSNER ...

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... BENELUX SA (64%); L'OREAL SA (63%); EDDIE ...

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... 92%); AXA (91%); L'OREAL SA (84%); DANONE (...

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reaction II., Garrett, Anne Wolven

... alternative to animal testing. L'Oreal is utilizing Episkin(TM) ...
... 36cosmetic formulations by L'Oreal, Sanofi and Christian Dior. ...
... reconstituted skin or epidermis L'Oreal chose Episkin(TM) to ...
... Roguet and J. Leclaire _ from L'Oreal, Advanced Research, Life ...
... in three laboratories (L'Oreal, Christian Dior, Sanofi) ...
... testedfor cytotoxicity by L'Oreal and Rhone-Poulenc Agro ...
L'OREAL SA (94%); SANOFI- ...

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... 85 percent of the population. L'OREAL New Colour Endure ...

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... USA LTD (93%); L'OREAL SA (72%); AEROSOL ...

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... alternative to animal testing. L'Oreal is utilizing Episkin(TM) ...
... 36cosmetic formulations by L'Oreal, Sanofi and Christian Dior. ...
... reconstituted skin or epidermis L'Oreal chose Episkin(TM) to ...
... Roguet and J. Leclaire _ from L'Oreal, Advanced Research, Life ...
... in three laboratories (L'Oreal, Christian Dior, Sanofi) ...
... testedfor cytotoxicity by L'Oreal and Rhone-Poulenc Agro ...
L'OREAL SA (94%); CHRISTIAN ...

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... containers have been shipped to customers such as L'Oreal, 3M, Goldwell, Aerosol ...
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... art buyer for the L'Oreal account, which means she chooses the ...
L'OREAL SA (72%);

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L'Oreal, the world's largest cosmetics ...
L'OREAL SA L'OREAL SA (95%);
L'OREAL SA

2018. Tampa Tribune (Florida), October 27, 1995, Friday,, FINAL EDITION, Pg. 2, 736 words, THAT LOVING
FEELING:, Compiled by RENEE GARRISON
... Revlon Rev Up and L'Oreal Exuberance.) Here are a few ...

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Column 3, 19 words, L'OREAL SA
L'Oreal SA reports first- ...
L'OREAL SA;
L'OREAL SA (94%); L'OREAL SA;

2020. The Wall Street Journal, October 27, 1995 Friday, Pg. A9G, 115 words, Business Brief -- L'OREAL SA: Pretax
Profit Rises 5.5% On 23% Increase in Sales, *from Factiva*
French cosmetics giant L'Oreal SA reported a ...
... On the Paris Bourse, L'Oreal shares fell 68 ...
L'OREAL SA (95%); EURONEXT ...

2021. Dow Jones News Service, October 26, 1995 Thursday 9:03 PM GMT, , 484 words, DJNS News Highlights At 5
pm: USX-US Steel 3Q Op Net 99c/Shr, *from Factiva*
... Shr >REY =France's L'Oreal 6-Mos Results ...

2022. Dow Jones News Service, October 26, 1995 Thursday 5:55 PM GMT, , 309 words, L'Oreal Results Disappoint
-3-: Seasonal Factors Cited, *from Factiva*
... big surprises in L'Oreal's first-half results and ...
... a "hold" on L'Oreal shares but is likely to ...
... latest figures show L'Oreal's Cosmair units - the groups ...
... Europe and Japan for L'Oreal. Those three regions account ...
... nearly a quarter of L'Oreal's total cosmetics sales, ...
... a fragment within L'Oreal's total sales to offset the ...
... markets. Analysts said that L'Oreal needs to accelerate its development ...
... Owen-Jones said that L'Oreal would spend about 500 ...
... years. In China, L'Oreal is in the process of purchasing ...
L'OREAL SA (94%); DOW ...

2023. Dow Jones News Service, October 26, 1995 Thursday 4:57 PM GMT, , 346 words, L'Oreal To Invest 500M Francs In Emerging Markets, *from Factiva*

... French cosmetics giant L'Oreal SA intends to invest ...
 ... analysts at the presentation of L'Oreal's first-half results, ...
 ... Chinese factory, a L'Oreal spokesman said start- ...
 ... being studied by L'Oreal are in Poland and Indonesia, where L'Oreal already manufactures many of its ...
 ... promising" markets for L'Oreal, whose brands also include Lancome and ...
 ... in industrialized nations - L'Oreal's traditional markets. For 1995, L'Oreal's overall investment spending is ...
 ... billion francs. Earlier, L'Oreal reported first-half ...
 ... at Lanvin," he said. L'Oreal recently boosted its stake ...
 ... year, to 94% from 66%. L'Oreal will buy out ...
 L'OREAL SA (95%); DOW ...

2024. Dow Jones News Service, October 26, 1995 Thursday 4:55 PM GMT, , 267 words, L'Oreal Results Disappoint -2-: Analysts Cut Estimates, *from Factiva*

L'Oreal has long been considered one of the ...
 ... analyst noted, is below L'Oreal's average annual earnings ...
 ... remains positive on L'Oreal's shares, saying that the group ...
 ... some analysts found L'Oreal officials to be somewhat evasive and ...
 ... under its own name, L'Oreal also has high-end cosmetics ...
 ... luxury group Lanvin. L'Oreal chairman Lindsay Owen- ...
 ... marketing and advertising" - costs which L'Oreal doesn't disclose. (END) ...
 L'OREAL SA (94%); EURONEXT ...

2025. Dow Jones News Service, October 26, 1995 Thursday 4:51 PM GMT, , 239 words, France's L'Oreal 6-Mos Results Seen Disappointing, *from Factiva*

... first-half results of L'Oreal SA, but whether the numbers ...
 ... debate. Not only did L'Oreal's first-half pretax ...
 Earlier, L'Oreal reported first-half ...
 ... units including Cosmair, L'Oreal's exclusive agents in the U.S. and Canada. However, L'Oreal's projection for 1995 ...
 ...
 ... investors. On top of that, L'Oreal also cautioned that taxes will ...
 ... market didn't take L'Oreal's news too well, pushing ...
 L'OREAL SA (95%); EURONEXT ...

2026. Dow Jones News Service, October 26, 1995 Thursday 12:23 PM GMT, , 224 words, L'Oreal 6-Mos Pretax Profit Rose 5.5% To 2.75B Francs, *from Factiva*

... French cosmetics company L'Oreal SA reported a ...
 ... a year earlier. L'Oreal said the figure also includes ...
 ... bln up 5.5% L'Oreal also said its operating profit was ...
 ... a comparable basis. L'Oreal said that changes in the ...
 ... sales by 4.7%. L'Oreal said taxes will have ...
 ... group, the company said. L'Oreal reported that sales for the ...
 L'OREAL SA (95%); DOW ...

2027. Drug Store News, October 23, 1995, Pg. p29(1), 17447720, 487 words, Bulk presentations raise buyer concerns;

Cosmetics & Fragrances; Column, Parks, Liz
... Revlon's Avanti unit, L'oreal's System 2000 and the Max ...
L'OREAL SA (83%); CHAIN ...

2028. Drug Store News, October 23, 1995, Pg. p29(1), 17447720, 487 words, Bulk presentations raise buyer concerns;
Cosmetics & Fragrances; Column, Parks, Liz
... Revlon's Avanti unit, L'oreal's System 2000 and the Max ...
L'OREAL SA (83%); CHAIN ...

2029. Tampa Tribune (Florida), October 22, 1995, Sunday,, METRO EDITION, Pg. 1, 313 words, Women endorsers
more credible, A Wall Street Journal Report
... Shepherd as a comer. The L'Oreal spokeswoman now ranks ...

2030. Newsday (New York), October 19, 1995, Thursday, NASSAU AND SUFFOLK EDITION, STYLE FILE; Pg.
B20, 757 words, BEAUTY NOTEBOOK / Makeup Products With Staying Power, Barbara Schuler, COLUMN;
BEAUTY; NEW PRODUCT; INFORMATION; COST; TELEPHONE NUMBER
... shades, \$ 4.25 each. From L'Oreal, comes Colour Endure ...
... risk of disaster. Revlon and L'Oreal both have new temporary ...
... shades, \$ 4.99 each. L'Oreal's Exuberance seven-day ...
Photos- 1) L'Oreal's Exuberance, coloring foam, ...
L'OREAL SA (86%); REVLON ...

2031. Plain Dealer (Cleveland, Ohio), October 19, 1995 Thursday, FINAL / ALL, STYLE; Pg. 4E, 197 words,
VANITY FARE, Roxanne Washington -
... retails for \$12.50. L'Oreal has made a few ...
... an exclusive brush.; L'Oreal has reformulated its popular Preference ...
L'OREAL SA (70%);

2032. Dow Jones News Service, October 17, 1995 Tuesday 3:49 PM GMT, , 119 words, Synthelabo 1st Half Pretax
Profit Up 18% To 591.8M Francs, *from Factiva*
... 56.6% owned by L'Oreal, added that it expected ...
L'OREAL SA (85%); DOW ...

2033. Hartford Courant (Connecticut), October 16, 1995 Monday, STATEWIDE, CONNECTICUT LIVING; Pg. CTL,
390 words, FOOTNOTES, Staff and wire reports
... vows that a box of L'Oreal will never stain his ...
L'OREAL SA (70%); CRAYOLA ...

2034. The Miami Herald, October 16, 1995 Monday FINAL EDITION, LIVING; Pg. 2C, 259 words, WHAT'S
AVAILABLE, Herald Staff
... gives no percentage. * L'Oreal Plentitude Peeling Mask (\$...
L'OREAL SA (91%);

2035. Saint Paul Pioneer Press (Minnesota), October 16, 1995 Monday METRO FINAL EDITION, EXPRESS; Pg. 1D, 1124 words, A BREATH OF FRESH HAIR; BEAUTY IS MORE THAN SKIN DEEP TO HORST - IT'S AS BASIC AS MOTHER EARTH., BYLINE: Georgann Koelln, Staff Writer
... sake, first place L'Oreal Group, of Clichy, France, whose ...
... COS INC (91%); L'OREAL SA (84%); PROCTER & ...

2036. The Wall Street Journal, October 12, 1995 Thursday, Advertising; Pg. B1, 687 words, Women Endorsers More Credible Than Men, a Survey Suggests, By Kevin Goldman, Staff Reporter of The Wall Street Journal, *from Factiva*
... Shepherd as a comer. The L'Oreal spokeswoman now ranks ...
... 10 Cybill Shepherd L'Oreal 10 -- Kate Jackson ...
L'OREAL SA (81%); AMERICAN ...

2037. Dow Jones News Service, October 11, 1995 Wednesday 6:19 PM GMT, , 83 words, L'Oreal Raises Stake In Lanvin To 94% From 66%, *from Factiva*
... French cosmetics giant L'Oreal SA raised its stake ...
L'Oreal, which didn't disclose the financial ...
... Lanvin." Last year, L'Oreal had boosted its Lanvin stake to ...
L'OREAL SA (95%); DOW ...

2038. Newsday (New York), October 11, 1995, Wednesday, ALL EDITIONS, PART II; Pg. B04, 3123 words, The Face of Success; Estee Lauder has said her mother passed on 'a responsibility to look as beautiful as she could.' She used that advice to become a leader in the cosmetics industry, By Mary Voboril. STAFF WRITER, COVER; ESTEE LAUDER; BUSINESS; COSMETICS; PROFILE;
... hoi polloi buy L'Oreal and Revlon. In building her ...

2039. THE DALLAS MORNING NEWS, October 10, 1995, Tuesday, HOME FINAL EDITION, NEWS; LARRY POWELL; Pg. 16A, 851 words, Don't hang up on phone company's area code plan, Larry Powell
L'OREAL SA (53%); COCA- ...

2040. PR Newswire, October 10, 1995, Tuesday, Financial News, 1263 words, RHONE-POULENC CHIEF TO RECEIVE THE FRENCH-AMERICAN CHAMBER'S PERSON OF THE YEAR AWARD
... Hoechst, BASF, Boehringer, L'Oreal as well as Rhone-Poulenc. ...

2041. Chain Drug Review, October 9, 1995, Pg. p27(2), 17585992, 1378 words, Ethnic H&BA market reaches a plateau.; health and beauty aids
... ," explains a spokeswoman forthe L'Oreal ...
... ,L'Oreal and Almay are strong sellers," she remarks. "We find that ...

2042. Chain Drug Review, October 9, 1995, Pg. p27(2), 17585992, 1378 words, Ethnic H&BA market reaches a plateau.; health and beauty aids
... ," explains a spokeswoman forthe L'Oreal ...
... ,L'Oreal and Almay are strong sellers," she remarks. "We find that ...

2043. Drug Store News, October 9, 1995, Pg. p36(3), 17629281, 1307 words, A healthy dose of innovation boosting skin care segment.

... builders in the store. L'Oreal is waging a massive ...
... director of marketing for L'Oreal's skin care group. " ...
L'OREAL SA (60%); GEMEY ...

2044. Drug Store News, October 9, 1995, Pg. p36(3), 17629281, 1307 words, A healthy dose of innovation boosting skin care segment.

... builders in the store. L'Oreal is waging a massive ...
... director of marketing for L'Oreal's skin care group. " ...
L'OREAL SA (60%); GEMEY ...

2045. Far East Focus, October 9, 1995, Pg. 311, 324343, 1886 words, The Korean OTC market -- growth driven by high prices

... brands, such as Ercefuryl (Synthelabo/L'Oreal), but these are in the minority. The ...

2046. The New York Times, October 8, 1995, Sunday, Late Edition - Final, Section 1; Page 55; Column 1; Society Desk, 157 words, WEDDINGS; Rollyn Ornstein, Albert Sipzener

... United States licensee of L'Oreal of Paris. Mr. Sipzener, ...
L'OREAL SA (83%); JPMORGAN ...

2047. The New York Times, October 5, 1995, Thursday, Late Edition - Final, Section D; Page 8; Column 5; Business/Financial Desk, 156 words, THE MEDIA BUSINESS: ADVERTISING -- ADDENDA; Altschiller Gets New Coty Account, By David Barboza

... Plenitude, which is marketed by L'Oreal.
... GROUP INC (84%); L'OREAL SA (71%); JOH ...

2048. The Wall Street Journal, October 5, 1995 Thursday, INTERNATIONAL; Pg. CITATION, 65 words, L'Oreal Completes Acquisition, *from Factiva*

... French cosmetics company L'Oreal SA said it ...
... will become a L'Oreal unit attached to Haarkosmetick ...
... a 100%-owned L'Oreal unit. Jade markets ...
L'OREAL SA (95%); HOECHST ...

2049. Dow Jones News Service, October 4, 1995 Wednesday 12:09 PM GMT, , 91 words, L'Oreal Completes Buy Of Jade Kosmetik From Hoechst AG, *from Factiva*

PARIS -DJ- L'Oreal S.A. completed its acquisition of ...
... become a unit of L'Oreal through its Haarkosmetick Und ...
... mainly in Germany. L'Oreal said the acquisition, which received ...
L'OREAL SA (95%); HOECHST ...

2050. Hartford Courant (Connecticut), October 3, 1995 Tuesday, STATEWIDE, CONNECTICUT LIVING; Pg. E1, 1075 words, DOCTORS AFFIRM ABILITY OF ALPHA HYDROXY ACIDS TO FIGHT WRINKLES; FIX YOUR

FACE WITH FRUIT, DONNA LARCEN; Courant Staff Writer
... apple on its package. L'Oreal Plentitude Peeling Mask (\$...

2051. The Wall Street Journal, October 3, 1995 Tuesday, World Markets; Pg. C14, 1433 words, Despite French Gloom About Economic Outlook, Foreign Investors Find Values on Paris Bourse, By Charles Fleming, Staff Reporter of The Wall Street Journal, *from Factiva*
... Synthelabo, consumer stocks L'Oreal and LVMH Moet Hennessey ...
... PARIS SA (91%); L'OREAL SA (84%); LVMH ...

2052. Auditing: A Journal of Practice & Theory, Fall 1995, Vol. 14, No. 2 Pg. 54-73; ISSN: 0278-0380; CODEN: APRTBC, 7828 words, The resolution of auditor going concern opinions, Nogler, George E, 01100397
L'OREAL SA (54%);

2053. Bankruptcy Bulletin, October 1995, CASE LAW UPDATE; I. Procedure; E. Core Proceedings, 633 words, In re Morabito (Friedman v. Morabito), 1995 WL 502909, 1995 U.S. App. LEXIS 25278 (4th Cir. 8/25/95)., LOWER COURT CASES
... LINE LLC (71%); L'OREAL SA (58%);

2054. Drug & Cosmetic Industry, October 1, 1995, Pg. p22(8), 17462354, 3472 words, Capturing the trends in skin care and color cosmetics; Industry Overview, Sargisson, Susan
... brought mass entries, i.e., L'Oreal's Colour Endure and Max ...
... hour foundation. This fall L'Oreal has debuted Luminair Lightweight ...

2055. Drug & Cosmetic Industry, October 1, 1995, Pg. p22(8), 17462354, 3472 words, Capturing the trends in skin care and color cosmetics; Industry Overview, Sargisson, Susan
... brought mass entries, i.e., L'Oreal's Colour Endure and Max ...
... hour foundation. This fall L'Oreal has debuted Luminair Lightweight ...

2056. International Commercial Litigation, October 1995, Vol. 71, No. 2 (Indiana Update Supplement) Pg. 4; ISSN: 1359-2750; CODEN: IBREAO, 743 words, L'Oreal deal keeps anti-Israel charge out of court for now, 01164683
... September 1 1995, L'Oreal, the world's biggest cosmetic ...
... governmental investigation into complaints that L'Oreal assisted the Arab League's ...
... Israeli behaviour by L'Oreal. Frydman claims L'Oreal sacked him as part of its attempt to be ...
... companies with Israeli links. L'Oreal was removed from the blacklist in ...
... represents Frydman, says L'Oreal's decision to settle the US ...
... inquiry, in effect, L'Oreal have admitted breaking anti- ...
... corroborates our allegation about what L'Oreal's motivation was when it damaged our ...
... million suit against L'Oreal in the New York ...
... 1994. The writ claims L'Oreal ousted him from the board of Panavision, ...
... media company in which he and L'Oreal were partners, to satisfy a ...
... Syria. The writ says L'Oreal still owes \$ 100 ...
... arbitration on the price L'Oreal should pay for Frydman's ...
... Cave which acts for L'Oreal, denies the settlement with the US ...
... an admission by L'Oreal that it acted to hurt Israel. Marcuss says L'Oreal was simply worried about the ...

... will get. The fact is L'Oreal is a major participant ...
 ... According to Stanley Marcuss, L'Oreal is not worried that the Frydman ...
 ... US because Frydman alleges L'Oreal's US marketing division, ...
 ... dismissal. The writ says L'Oreal even forged Frydman's ...
 ... an attempt to sue L'Oreal in France on the ...
 ... so because of political pressure. L'Oreal says the charges were dismissed ...
 ... said it was "irrefutable" that L'Oreal had broken French boycott ...
 ... on documents seized from L'Oreal's headquarters as part of Frydman's criminal case. L'Oreal say Ruzie is biased and ...
 ... story. Ruzie says L'Oreal made it clear ...
 ... Arab boycott office and L'Oreal officials. In February ...
 ... boycott office told L'Oreal to close its Israeli factory and ...
 ... close was a "diminution of L'Oreal's relationship with Israel. The change from ...
 ... Castres Saint Martin, L'Oreal's legal and finance director, ...
 ... Israel had been renamed Interbeauty and that L'Oreal agreed "never to use the ...
 ... future". At the time, L'Oreal said that it "had pretended to ...
 L'OREAL SA (94%); LEAGUE OF ...

2057. Lane Report, October, 1995, Vol 11; No 10; Sec 1; pg 17, 782 words, Synergetic duo encodes sales, Leah Spangler, Lexington; KY; US; South Central, 9594412, LANE
 ... programs include NASA, L'Oreal, Ocean Spray, Shell ...

2058. Pittsburgh Post-Gazette (Pennsylvania), October 1, 1995, Sunday,, FIVE STAR EDITION, Pg. G6, 688 words, Reiser reconciles himself to Sunday, even if he isn't mad about the move, Ron Weiskind, Post-Gazette Entertainment Critic
 ... declare Cybill unworthy of her L'Oreal. "I never play that ...
 ... UNIVERSAL INC (92%); L'OREAL SA (63%);

2059. Tampa Tribune (Florida), September 29, 1995, Friday,, FINAL EDITION, Pg. 2, 770 words, NEW CHAIR IS NO SLOUCH:, Compiled by RENEE GARRISON
 ... drugstore brands, such as Revlon and L'Oreal. A nail enamel is \$...

2060. Milwaukee Journal Sentinel (Wisconsin), September 28, 1995 Thursday, Pg. 16, 2545 words, Happy homecoming There's no place like Jacksonville for Butler, Bennett, BRAD ZIMANEK, Jacksonville, Fla.
 ... 2-year-old L'Oreal and Gabrielle, who turns ...

2061. The Ledger (Lakeland, Florida), September 26, 1995, Tuesday, 1159 words, MACDOWELL EXPLORES DRAMATIC ROLE IN UNSTRUNG HEROES', Matthew Gilbert The Boston Globe
 ... profile stints for L'Oreal and Calvin Klein. She was all ...

2062. Charlotte Observer (North Carolina), September 24, 1995 Sunday ONE - FOUR EDITION, BUSINESS; DOUG SMITH; Pg. 1D, 1150 words, HAIR STYLIST'S PRODUCTS EARN HIM A COVETED SPOT AT SAM'S CLUB, DOUG SMITH
 ... three years at the L'Oreal Institute in Paris. He ...

2063. Law and Policy in International Business, September 22, 1995, Pg. 247-276, 18173953, 12995 words, Subsidiarity and antitrust: the enforcement of European competition law in the national courts of member states., Francis, Benedict P.B. GL European Community GC ZEEC
... 31/80, NV L'Oreal & SA L'Oreal v. PVBA De ...

2064. BUSINESS News New Jersey, September 20, 1995, Sec 1; pg 1, 1188 words, Officials chew over a proposed food center, George M Taber, Burlington; NJ; US; Middle Altantic, 9592200
... companies ranging from Volkswagen to L'Oreal. The transportation system, roads ...

2065. St. Petersburg Times (Florida), September 20, 1995, Wednesday, City Edition, FLORIDIAN; CONNECTIONS; Pg. 1D, 920 words, A dark allure, JENNIFER L. STEVENSON, CLEARWATER
... Vixen for nails. L'Oreal serves Sangria. In her ...
CHANEL SAS (85%); L'OREAL SA (82%);

2066. St. Petersburg Times (Florida), September 20, 1995, Wednesday, City Edition, FLORIDIAN; CONNECTIONS; Pg. 5D, 795 words, Here's what is available, JENNIFER L. STEVENSON
... longer to dry than Chanel. L'OREAL Very Berrie, Divine Wine and ...
... fuchsia. For fall, L'Oreal refined the look. Sangria, ...

2067. PR Newswire, September 19, 1995, Tuesday, Financial News, 396 words, DELORME MAPPING STREET ATLAS USA 3.0 CAN TURN ANYONE INTO AN EXPERT MAPMAKER
DeLorme Mapping L'OREAL SA (56%);

2068. Drug Store News, September 18, 1995, Pg. pS14(2), 17435149, 820 words, Clairol puts retail focus on category management; Shopability: Making Products Jump Off Your Shelves
... byClairol and Casting by L'Oreal, created an entirely ...
... product introductions from Clairol and L'Oreal have maintained their retail value and have ...
L'OREAL SA (64%); GEMEY ...

2069. Drug Store News, September 18, 1995, Pg. pS14(2), 17435149, 820 words, Clairol puts retail focus on category management; Shopability: Making Products Jump Off Your Shelves
... byClairol and Casting by L'Oreal, created an entirely ...
... product introductions from Clairol and L'Oreal have maintained their retail value and have ...
L'OREAL SA (64%); GEMEY ...

2070. Salt Lake Tribune (Utah), September 16, 1995, Saturday, Nation-World; Pg. A1, 801 words, Visiting Belarussians Ask to See Just One Utah Sight: Wal-Mart Belarussians Take In Utah's Sights: Wal-Mart, By Laurie Sullivan Maddox THE SALT LAKE TRIBUNE
... stymied momentarily at the L'Oreal counter, but ended ...
... STORES INC (93%); L'OREAL SA (67%); BELARUSSIAN ...

2071. The Boston Globe, September 15, 1995, Friday, City Edition, LIVING; Pg. 57, 1633 words, ANDIE

MACDOWELL FINDS HER ROLE; The ex-model hopes 'Unstrung Heroes' shows she's paid dues, By Matthew Gilbert, Globe Staff

... profile stints for L'Oreal and Calvin Klein. She was all ...

2072. Tax Management: Estates Gifts & Trusts Journal, September 14, 1995, Vol. 20, No. 5 Pg. 183-187; ISSN: 0886-3547; CODEN: ECSTA3, 3885 words, Defective grantor trusts: Gift tax consequences of payment of income tax liability by grantor, Montesano, Carmela T; St Laurent, Ann, 01093590
L'OREAL SA (54%);

2073. PR Newswire, September 12, 1995, Tuesday, Lifestyle, 397 words, YOU DON'T NEED TO BE A CARTOGRAPHER TO CREATE YOUR OWN DETAILED MAPS
DeLorme Mapping L'OREAL SA (56%);

2074. Palm Beach Post (Florida), September 11, 1995, Monday Correction Appended , FINAL EDITION, Pg. 1D, 468 words, THE BREAKERS ON NEW QUEST FOR FIFTH STAR, THOM SMITH
... Evangelista. So believes L'Oreal, which has chosen Hunter Reno to ...
... Washington, D.C. Hunter's L'Oreal debut on Sunday's ...
... personal life is her own, L'Oreal spokesman Michael Trese ...
L'OREAL SA (65%);

2075. Palm Beach Post (Florida), September 11, 1995 Monday, FINAL EDITION Correction Appended, Pg. 1D, 467 words, THE BREAKERS ON NEW QUEST FOR FIFTH STAR, THOM SMITH
... Evangelista. So believes L'Oreal, which has chosen Hunter Reno to ...
... Washington, D.C. Hunter's L'Oreal debut on Sunday's ...
... personal life is her own, L'Oreal spokesman Michael Trese ...
L'OREAL SA (65%); PALM ...

2076. The Atlanta Journal and Constitution, September 10, 1995, Sunday,, ALL EDITIONS, Pg. 8M, 306 words, DIXIE STYLE; IN FASHION BRIEFS; Flirty Vamp takes on stars, Marilyn Johnson
... deeper, richer shades. L'Oreal's fall campaign, Fall ...
... Fall Dolled Up, L'Oreal's fall fashion campaign
L'OREAL SA (83%); ESTEE LAUDER USA (56%); L'OREAL SA (83%); ESTEE ...

2077. The Boston Herald, September 10, 1995 Sunday, FIRST EDITION, Pg. 002, 240 words, Style Briefs, By Jill Radsken
... good red wine. L'Oreal offers Burgundy lip ...
L'OREAL SA (82%); ESTEE ...

2078. Orlando Sentinel (Florida), September 10, 1995 Sunday, METRO, A SECTION; Pg. A2, 500 words, NAVRATILOVA: L'OREAL MODEL HUNTER RENO ONLY A FRIEND
... ABOUT HER FRIENDSHIP WITH BLOND L'OREAL MODEL HUNTER RENO, ...
... FRIENDS." ADDED A L'OREAL SPOKESMAN: "I DENY THAT (...

2079. Arkansas Democrat-Gazette (Little Rock, AR), September 08, 1995, Friday, 452 words, IN THE NEWS
... model, was named spokesman of L'Oreal Hair Care products, the ...

2080. Arkansas Democrat-Gazette (Little Rock, AR), September 08, 1995, Friday, 20398 words, IN THE NEWS
... model, was named spokesman of L'Oreal Hair Care products, the ...

2081. Arkansas Democrat-Gazette (Little Rock, AR), September 08, 1995, Friday, 20398 words, IN THE NEWS
... model, was named spokesman of L'Oreal Hair Care products, the ...

2082. Dow Jones News Service, September 8, 1995 Friday 12:25 PM GMT, , 207 words, Nestle Earnings -2-: Oper
Profit Fell 10.7%, *from Factiva*
... last year's sale of its L'Oreal distribution companies. Nestle ...
NESTLE SA (94%); L'OREAL SA (71%); DOW ...

2083. The Miami Herald, September 8, 1995 Friday FINAL EDITION, LOCAL; Pg. 2B, 697 words, LIFE OF RILEY:
SCOUTING FOR NEW HOME IN THE GROVE, JOAN FLEISCHMAN Herald Columnist
... in a new L'Oreal shampoo commercial. It ...

2084. The San Diego Union-Tribune, September 8, 1995 Friday, LIFESTYLE; Pg. E-2, 698 words, Public Eye,
Compiled from staff and wire reports.
... between herself and blond L'Oreal model Hunter Reno, ...
... homophobic and disgusting." A L'Oreal spokesman said: "I ...

2085. Tampa Tribune (Florida), September 8, 1995, Friday,, FINAL EDITION, Pg. 2, 306 words, Another activity
requiring guts, Compiled by WILLIAM BEAMON
... about her friendship with blond L'Oreal model Hunter Reno , ...
... friends." Added a L'Oreal spokesman: "I deny that (...

2086. The Miami Herald, September 7, 1995 Thursday FINAL EDITION, FRONT; Pg. 2A, 758 words, Herald Staff
... about her friendship with blond L'Oreal model Hunter Reno, ...
... friends." Added a L'Oreal spokesman: "I deny that (...
L'OREAL SA (93%);

2087. Newsday (New York), September 7, 1995, Thursday, NASSAU AND SUFFOLK EDITION, STYLE FILE; Pg.
B17, 408 words, To borrow a phrase from the 1957 hit song, you can have 'Kisses Sweeter Than Wine' this fall. Nails,
too., By Barbara Schuler. STAFF WRITER, COSMETICS; BEAUTY; LIPSTICK
... Midnight Wine eyeshadow. L'Oreal calls its new season ...
... deep burgundy lipstick from the L'Oreal Fall Dolled Up ...
CHANEL SAS (91%); L'OREAL SA (82%); ESTEE ...

2088. Palm Beach Post (Florida), September 7, 1995, Thursday,, FINAL EDITION, Pg. 3C, 492 words, AMERICAN
SHOWDOWN SANS SAMPRAS, AGASSI, CHARLES ELMORE, NEW YORK

... about her lesbianism, has been spotted with the L'Oreal hair care model (...
L'OREAL SA (82%);

2089. The San Francisco Chronicle, SEPTEMBER 7, 1995, THURSDAY, FINAL EDITION, DAILY DATEBOOK;
Pg. E10; PERSONALS, 720 words, PERSONALS, Leah Garchik
... Am flight 103. * L'Oreal Hair Care has sent ...
... TRAURIG LLP (81%); L'OREAL SA (60%); CHICAGO ...

2090. The Houston Chronicle, September 6, 1995, Wednesday, 3 STAR Edition, a; Newsmakers; Pg. 2, 525 words,
Newsmakers
... between herself and blond L'Oreal model Hunter Reno, ...
... homophobic and disgusting. " A L'Oreal spokesman said: ""I ...
... DISNEY CO (83%); L'OREAL SA (66%); MICROSOFT ...

2091. The Philadelphia Inquirer, SEPTEMBER 6, 1995 Wednesday FINAL EDITION, FEATURES MAGAZINE:
FAMILY LIFE; Pg. H02, 1031 words, POITIER, SIMON TO GET KENNEDY CENTER HONORS, W. Speers, This
story contains information from the Associated, Press, Reuters, New York Post, Los Angeles Times,, Washington Post,
People, and Cheryl Squadrito.
... between herself and blond L'Oreal model Hunter Reno, ...
... homophobic and disgusting." A L'Oreal spokesman said: "I ...

2092. Times-Picayune (New Orleans, LA), September 6, 1995 Wednesday, THIRD, NATIONAL; Pg. A13, 926 words,
SINATRA WILL STILL DOO-BEE-DOO DITTIES; CROONER DENIES RETIREMENT STORY, Compiled by J.E.
BOURGOYNE
... between herself and blond L'Oreal model Hunter Reno, ...
... homophobic and disgusting." A L'Oreal spokesman said: "I ...

2093. Drug Store News, September 4, 1995, Pg. p33(1), 17364827, 783 words, Will Olay fill out third spot under
P&G's cosmetic credits?; Oil of Olay from Procter and Gamble; Column, Parks, Liz
... share points. But with L'Oreal and Revlon both committed to ...
... brands like Revlon, L'Oreal, Maybelline, and even Cover ...
L'OREAL SA (81%); PROCTER & ...

2094. Drug Store News, September 4, 1995, Pg. p33(1), 17364827, 783 words, Will Olay fill out third spot under
P&G's cosmetic credits?; Oil of Olay from Procter and Gamble; Column, Parks, Liz
... share points. But with L'Oreal and Revlon both committed to ...
... brands like Revlon, L'Oreal, Maybelline, and even Cover ...
L'OREAL SA (81%); PROCTER & ...

2095. The Union Leader (Manchester, NH), September 4, 1995 Monday, ALL EDITIONS, SECTION A, Pg. 1, 1131
words, (IN THE CITY) Remembering A Striking Era In Manchester, JOHN CLAYTON
L'OREAL SA (51%); UNITED ...

2096. Variety, September 4, 1995 - September 10, 1995, TELEVISION; Pg. 26, 158 words, FOX EXPECTING A SELLOUT OF EMMYCAST ADVERTISING, GARY LEVIN

... Coca-Cola, Nabisco and L'Oreal. General Motors Corp. is also ...

... GROUP INC (93%); L'OREAL SA (70%); GENERAL ...

2097. Pittsburgh Post-Gazette (Pennsylvania), September 3, 1995, Sunday., TWO STAR EDITION, Pg. E6, 244 words, Some companies cut ties to homeland

... other European conglomerates such as L'Oreal, Thomson, Alcatel, Hoechst and ...

ABB LTD (91%); L'OREAL SA (69%); BAYER ...

2098. Drug & Cosmetic Industry, September 1, 1995, Pg. p20(6), 17484643, 1909 words, State of the industry: Europe; toiletries and cosmetics; Industry Overview, Hession, Colin

... L'Oreal's ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal's ...

... L'Oreal's ...

... L'Oreal's ...

L'OREAL SA (82%); GEMEY ...

2099. Drug & Cosmetic Industry, September 1, 1995, Pg. p20(6), 17484643, 1909 words, State of the industry: Europe; toiletries and cosmetics; Industry Overview, Hession, Colin

... L'Oreal's ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal's ...

... L'Oreal's ...

... L'Oreal's ...

L'OREAL SA (82%); GEMEY ...

2100. Euromoney, September 1995, Superior Returns of Swiss Equities Pg. 22-23; ISSN: 0014-2433; CODEN: ELBUDL, 1602 words, Three steps to heaven, 01106782

... French cosmetics company L'Oreal, together with its stake in ...

... puts the combined value of the L'Oreal and Alcon stakes at ...

... behind the stake in L'Oreal is quite different to that behind the ...

... but in the case of L'Oreal, he insists that there are synergy benefits. " ...

... a-vis Alcon than L'Oreal." But even the Alcon ...

NESTLE SA (90%); L'OREAL SA (81%); GENERAL ...

2101. Euromoney, September 1995, 1995 Guide to Developments in the World's Equity and Bond Ma Pg. 8-9; ISSN: 0014-2433; CODEN: ECRVD7, 2005 words, France, 01110639

... billion), the cosmetics producer L'Oreal (\$ 13 billion) and the telecommunications and ...

2102. National Property Law Digests, September 1995, Pg. 1, 819 words, Debtor Who Abandons Homestead Prior To Filing For Bankruptcy Is Not Entitled To Homestead Exemption; GERRALD v. WRIGHT, 57 F.3d 652 (Eighth U.S. Circuit Court of Appeals 1995)
L'OREAL SA (52%)

2103. Chicago Tribune, September 1, 1995 Friday, NORTHWEST SPORTS FINAL EDITION, YOUR PLACE; Pg. 5; ZONE: NW, 722 words, ENERGY AUDIT; HOW TO CHECK YOUR PROSPECTIVE HOME'S EFFICIENCY, By Ken Sheinkopf, Orlando Sentinel.
L'OREAL SA (50%); SOLAR ...

2104. The Houston Chronicle, August 31, 1995, Thursday, 2 STAR Edition, FASHION; dear paula; Pg. 7, 375 words, Mixing other products with sunscreen is no-no, PAULA BEGOUN; Knight-Ridder/Tribune News Service
... I personally wear L'Oreal Dualite on a ...
... over naked skin are L'Oreal Dualite, Lancome Dual ...
L'OREAL SA (85%); BEGINNING ...

2105. Journal of Commerce, August 31, 1995, Thursday, FOREIGN TRADE, Pg. 5A, 168 words, L'OREAL UNITS FINED FOR ALLEGED ROLE IN BOYCOTT, Journal of Commerce Staff, WASHINGTON
... EAST; ISRAEL; SANCTION; L'OREAL
... two U.S. subsidiaries of L'Oreal SA, a French ...
L'OREAL SA (94%); COSMAIR ...

2106. Information Bank Abstracts, JOURNAL OF COMMERCE, August 31, 1995, Thursday, Section A; Page 5, Column 2, 53 words, L'OREAL UNITS FINED FOR ALLEGED ROLE IN BOYCOTT
... French cosmetics company L'Oreal, citing alleged violations of ...
... INC; COSMAIR INC; L'OREAL SA;
L'OREAL SA (94%); COSMAIR ...
... INC; COSMAIR INC; L'OREAL SA;

2107. SEATTLE POST-INTELLIGENCER, August 30, 1995, Wednesday, , FINAL, Pg. A2, 547 words, MILITANT POISED FOR BOMBING IS ARRESTED IN GAZA, GAZA CITY, Gaza Strip
... fine against subsidiaries of L'Oreal, the French cosmetic company, and ...
... a corporate counsel. L'Oreal disputed the characterization of the payment as ...
L'OREAL SA (81%); HAMAS (...

2108. Arkansas Democrat-Gazette (Little Rock, AR), August 30, 1995, Wednesday, 483 words, IN THE NEWS
... said in Washington that L'Oreal officials have agreed to pay \$...
... boycott of Israel, but L'Oreal leaders denied any ...

2109. The Baltimore Sun, August 30, 1995, Wednesday,, FINAL EDITION, Pg. 16C,, 449 words, Windows users call for help
L'Oreal will settle complaints L'Oreal said yesterday it ...
... sent three documents to L'Oreal's Paris headquarters in ...

... MICROSOFT CORP (95%); L'OREAL SA (94%); DOW ...

2110. The Baltimore Sun, August 30, 1995, Wednesday,, HOWARD EDITION, Pg. 3A,, 159 words, Bribery plot:
... waste-to-energy plant. L'Oreal, U.S. settle: French cosmetic firm L'Oreal SA agreed to pay \$...
L'OREAL SA (92%); LEAGUE OF ...

2111. THE DALLAS MORNING NEWS, August 30, 1995, Wednesday, HOME FINAL EDITION, BUSINESS;
BRIEFING; Pg. 10D, 883 words, BRIEFING, From Staff and Wire Reports
... between the two bills. L'Oreal settles case over ...
... based cosmetics company L'Oreal will pay the U.S. ...
... Arab boycott of Israel. L'Oreal disputed the characterization of the payment as ...
... PACKARD CO (85%); L'OREAL SA (83%); MATTEL ...

2112. Dayton Daily News (Ohio), August 30, 1995, WEDNESDAY,, CITY EDITION, BUSINESS,, Pg. 7B, 457
words, IN BRIEF
... first four days. L'Oreal settles L'Oreal, France's largest cosmetics ...
... against boycotting Israel. L'Oreal said it never ...
... MOTORS CORP (97%); L'OREAL SA (95%); FORD ...

2113. The Herald-Sun (Durham, NC), August 30, 1995 Wednesday, Final Edition, INSIDE FRONT; Pg. A3, 1683
words, The News in Brief
... efforts to resolve the case. L'Oreal settles anti-boycott ...
... fine against subsidiaries of L'Oreal, the French cosmetic company, and ...
... a corporate counsel. L'Oreal disputed the characterization of the payment as ...
L'OREAL SA (82%)

2114. Los Angeles Times, August 30, 1995, Wednesday, Home Edition, Business; Part D; Page 2; Financial Desk, 278
words, L'OREAL UNITS TO PAY \$1.4 MILLION IN BOYCOTT CASE, From Associated Press, WASHINGTON
... fine against subsidiaries of L'Oreal, the French cosmetic company, and ...
L'Oreal disputed the characterization of the payment as ...
... said the case stemmed from L'Oreal's acquisition of Helena Rubinstein, which ...
... firm. The officials said L'Oreal wanted to convince the Syrians that ...
... information in 1989 to L'Oreal about the subsidiary's business ...
... Commerce Department said. L'Oreal was acting at the behest of the ...
... boycott-related requests from L'Oreal.
L'OREAL SA (95%); US ...

2115. The New York Times, August 30, 1995, Wednesday, Late Edition - Final, Section D; Page 1; Column 1;
Business/Financial Desk, 571 words, BUSINESS DIGEST
... Market Place. [A1.] L'Oreal in Boycott Settlement L'Oreal agreed to pay \$1.4 ...
L'OREAL SA (91%); TURNER ...

2116. The New York Times, August 30, 1995, Wednesday, Late Edition - Final, Section D; Page 2; Column 1;

Business/Financial Desk , 894 words, INTERNATIONAL BUSINESS; L'Oreal to Pay \$1.4 Million in Boycott, By KEITH BRADSHAW , WASHINGTON, Aug. 29

L'Oreal S.A., the world's largest ...

Stanley J. Marcuss, L'Oreal's outside lawyer, said the ...

... settling the case anyway. "L'Oreal does not want to obscure the ...

... boycott. Paris-based L'Oreal, best known for its ...

... companies that did business with Israel, and L'Oreal was blacklisted when it acquired Helena Rubenstein. L'Oreal sent information to Arab ...

... operations in Israel, and L'Oreal was removed from the Arab blacklist ...

... lawyer said, adding that L'Oreal has bigger cosmetics operations ...

... Mr. Despres noted that L'Oreal's activities in Paris were ...

... Owen-Jones, the chairman of L'Oreal, nonetheless sent a ...

... Arab officials. "As chairman of L'Oreal, I personally would like to ...

... said he strongly believed that L'Oreal had cooperated with the Arab boycott, ...

... Jones's apology and praised L'Oreal for having expanded its operations ...

... happens from now," he said. L'Oreal has been a target of criticism ...

... another American subsidiary of L'Oreal, Parbel of Florida Inc., which ...

... wholly owned subsidiaries of L'Oreal. Bruce L. Mishkin, ...

... trading in Paris, where L'Oreal's shares rose 15 ...

L'OREAL SA; ANTI-DEFAMATION LEAGUE OF B'NAI B'RITH L'OREAL SA (95%); ANTI- ...

L'OREAL SA; ANTI-DEFAMATION ...

2117. Orlando Sentinel (Florida), August 30, 1995 Wednesday, METRO, A SECTION; Pg. A10, 56 words, SUBSIDIARIES OF L'OREAL TO PAY \$1.4 MILLION FINE

... fine against subsidiaries of L'Oreal, the French cosmetic company, and ...

L'OREAL SA (90%); DEPARTMENT OF ...

2118. Saint Paul Pioneer Press (Minnesota), August 30, 1995 Wednesday METRO FINAL EDITION, BUSINESS TWIN CITIES; NATION BRIEFING; Pg. 2C, 118 words, BRIEFLY...

Paris-based L'Oreal will pay the U.S. ...

L'OREAL SA (93%); COCA- ...

2119. Sun-Sentinel (Fort Lauderdale, FL), August 30, 1995, Wednesday,, ALL EDITIONS, Pg. 3D,, 740 words, CRASH PROMPTS LAWSUIT

... by regulatory reviews. L'Oreal to pay fine A ...

2120. Tampa Tribune (Florida), August 30, 1995, Wednesday,, FINAL EDITION, Pg. 8, 901 words, Investors love U.S. funds, A Tribune Staff, Wire Service Report

... a conventional policy. L'Oreal fined in Arab ...

... fine against subsidiaries of L'Oreal, the French cosmetic company. L'Oreal disputed the characterization of the payment as ...

2121. Times-Picayune (New Orleans, LA), August 30, 1995 Wednesday, THIRD, MONEY; Pg. C1, 354 words, NEW HOME SALES UP, From staff and wire reports, WASHINGTON

... no monthly fees. L'Oreal units fined WASHINGTON - L'Oreal, a Paris-based ...

L'OREAL SA (92%); JPMORGAN ...

2122. Information Bank Abstracts, WALL STREET JOURNAL, August 30, 1995, Wednesday, Section A; Page 8, Column 6, 30 words, L'OREAL TO SETTLE CHARGES IT AIDED BOYCOTT OF ISRAEL

L'Oreal SA agrees to pay \$...

L'OREAL SA; COMMERCE DEPARTMENT; ...

L'OREAL SA (93%); LEAGUE OF ...

... DEPARTMENT OF COMMERCE (90%); L'OREAL SA; COMMERCE DEPARTMENT; ...

2123. The Wall Street Journal, August 30, 1995 Wednesday, INTERNATIONAL; Pg. A8, 317 words, L'Oreal to Settle Charges It Aided Boycott of Israel, By Helene Cooper, Staff Reporter of The Wall Street Journal, *from Factiva*

WASHINGTON -- L'Oreal SA agreed to pay ...

... passed the information along to L'Oreal in an effort to ...

... Department officials said. L'Oreal said it agreed to ...

... Anti-Defamation League from L'Oreal Chairman Lindsay Owen- ...

... international company like L'Oreal should have refused to place itself ...

... generated by the case, L'Oreal has "taken pains to do high- ...

L'OREAL SA (94%)

2124. Washington Post, August 30, 1995, Sec F; pg 1, 652 words, L'Oreal to pay \$ 1.4 million to settle Commerce allegations, Martha M Hamilton, Washington; DC; South Atlantic;US; Government agencies, 9585216

The cosmetic firm L'Oreal SA yesterday agreed to ...

... time-consuming litigation. L'Oreal Chairman Lindsay Owen- ...

... question had to do with a subsidiary L'Oreal acquired in the early ...

... name would be retained, and placed L'Oreal on the blacklist.

... Commerce Department alleged that L'Oreal subsidiaries violated U.S. ...

... international company like L'Oreal should have refused to place itself ...

... by the parent company when L'Oreal was concerned about its blacklisting. L'Oreal is now a major ...

... pleased with the commitment to Israel that L'Oreal has shown in recent ...

... announced yesterday, two L'Oreal subsidiaries will pay \$...

... basis for blacklisting." L'Oreal's chairman said the company had ...

... Commerce Department confirms that L'Oreal was involved in trying to ...

... course of the last year L'Oreal has taken very high-profile ...

... Washington, DC, US; L'OREAL SA (94%); US ...

2125. The Washington Post, August 30, 1995, Wednesday, Final Edition, FINANCIAL; Pg. F01, 654 words, L'Oreal to Pay \$1.4 Million to Settle Commerce Allegations; Company Is Said to Have Cooperated With Arab League Boycott of Israel in 1980s, Martha M. Hamilton, Washington Post Staff Writer

cosmetic firm L'Oreal SA yesterday agreed to ...

... time-consuming litigation. L'Oreal Chairman Lindsay Owen- ...

... question had to do with a subsidiary L'Oreal acquired in the early ...

... name would be retained, and placed L'Oreal on the blacklist.

... Commerce Department alleged that L'Oreal subsidiaries violated U.S. ...

... international company like L'Oreal should have refused to place itself ...

... by the parent company when L'Oreal was concerned about its blacklisting. L'Oreal is now a major ...

... pleased with the commitment to Israel that L'Oreal has shown in recent ...

... announced yesterday, two L'Oreal subsidiaries will pay \$...
 ... basis for blacklisting." L'Oreal's chairman said the company had ...
 ... Commerce Department confirms that L'Oreal was involved in trying to ...
 ... course of the last year L'Oreal has taken very high-profile ...
 l'oreal sa; commerce department; ...
 ... league; helena rubenstein L'OREAL SA (98%); U ...
 l'oreal sa; commerce department; ...

2126. Business Wire, August 29, 1995, Tuesday, 805 words, The France Growth Fund reports earnings, NEW YORK
 ... Danone - Societe Generale - L'Oreal - AXA S.A. - Air ...
 L'OREAL SA (84%); DANONE (...

2127. Daily Variety, August 29, 1995 Tuesday, NEWS; Pg. 1, 229 words, EMMYCAST ADS NEAR A SELLOUT,
 GARY LEVIN
 ... Coca-Cola, Nabisco and L'Oreal. General Motors Corp. is also ...

2128. Dow Jones News Service, August 29, 1995 Tuesday 6:02 PM GMT, , 207 words, L'Oreal, Commerce Dept. -2-:
 Case Focuses On 3 Documents, *from Factiva*
 WASHINGTON -DJ- L'Oreal SA said it ...
 ... business dealings with Israel," L'Oreal said. Also, the company said that "the ...
 ... Department does not allege that L'Oreal ever refused to do business in ...
 ... individuals or entities associated with L'Oreal found to have violated U.S. law," L'Oreal said. (END) DOW ...
 L'OREAL SA (94%); DOW ...

2129. Dow Jones News Service, August 29, 1995 Tuesday 5:37 PM GMT, , 6 words, +L'Oreal In Settlement With
 Commerce Department, *from Factiva*
 L'OREAL SA (91%); DOW ...

2130. PR Newswire, August 29, 1995, Tuesday, Financial News, 2011 words, L'OREAL SETTLES WITH
 COMMERCE DEPARTMENT AFTER BOYCOTT INQUIRY; COMPANY CHAIRMAN REAFFIRMS L'OREAL'S
 COMMITMENT TO ITS BUSINESS IN ISRAEL
 bc-L'Oreal-boycott
 ... released today by L'Oreal, the Paris-based cosmetics company: "L'Oreal has reached a settlement with the ...
 ... a U.S. affiliate of L'Oreal, now known as Parbel of ...
 ... Department does not allege that L'Oreal ever refused to do business in ...
 ... individuals or entities associated with L'Oreal found to have violated U.S. ...
 ... Anti-Defamation League, L'Oreal Chairman Lindsay Owen-Jones reaffirmed L'Oreal's commitment to its
 long-standing ...
 WASHINGTON, Aug. 29 L'Oreal has done business in ...
 ... office in 1988. L'Oreal asked its U.S. affiliate to ...
 ... Arab blacklist. While L'Oreal does not believe the three ...
 ... antiboycott law relating to L'Oreal's communications with Arab boycott ...
 ... international company like L'Oreal should have refused to place itself ...
 ... Lindsay Owen-Jones, L'Oreal Chairman, launching new L'Oreal manufacturing in Migdal ...
 ... ISRAELI LEADERS CONGRATULATE L'OREAL ON ITS FINE WORK IN ISRAEL " ... we are very pleased

with L'Oreal's continuing investments in ...
 ... social and public service ... L'Oreal's ... activities ... contribute to Israel's ...
 ... citizenship' set by L'Oreal." -- Uzi Baram Minister of ...
 ... 6/21/95 "L'Oreal's intensive activity in Israel ... will render L'Oreal an active participant ...
 ... an industrial giant such as L'Oreal chose Migdal Ha'emek as the ...
 ... 1/16/95 "L'Oreal's ongoing relationship with Israel ...
 ... 2/16/95 "L'Oreal's commitment to community involvement ...
 ... your decision to manufacture L'Oreal products at the company's ...
 ... 94 "Since 1987, L'Oreal's business with our company has expanded successfully. L'Oreal's investment in
 Interbeauty and its ...
 ... JEWISH GROUPS COMPLIMENT L'OREAL'S ACTIVITIES "L'Oreal's ... new investments and joint ...
 ... Please convey our delight ... that L'Oreal will begin ... to manufacture its ...
 ... at Hadassah are confident that L'Oreal is seriously committed to the growth of its ...
 ... FACT SHEET ON L'OREAL'S BUSINESS AND CIVIC ACTIVITIES ...
 ... business in Israel, L'Oreal made its first direct ...
 ... largest cosmetics company. L'Oreal's expanding activities include the ...
 ... more than 15 years, L'Oreal sells more products ...
 ... IN INTERBEAUTY: Following L'Oreal's \$7.5 million investment ...
 ... MANUFACTURING: In January, L'Oreal started manufacturing hair- ...
 ... SECOND NEW INVESTMENT: L'Oreal is now creating a ...
 ... products. To promote use of the L'Oreal product line, the new ...
 ... professionals. SCIENTIFIC RESEARCH: L'Oreal is contracting with Hadassah Medical ...
 ... cosmetics and dermatological research. L'Oreal has recently designed a ...
 ... aging. Synthelabo, a L'Oreal subsidiary specializing in ...
 ... GALDERMA Laboratories, a L'Oreal subsidiary which specializes in ...
 ... PURCHASING ISRAELI MATERIALS: L'Oreal is expanding its purchases of Israeli ...
 ... School of Business Administration, L'Oreal will provide student ...
 ... new employees for L'Oreal. PUBLIC SERVICE: L'Oreal is the founding supporter of an ...
 ... Israel. COMMENTS BY L'OREAL'S LONG-STANDING PARTNER ...
 ... board at Interbeauty, L'Oreal's partner in Israel, ...
 ... it was finally established that L'Oreal has never complied with the Arab ...
 ... purely technical, he commented. L'Oreal has been active in Israel ...
 ... Marjorie Sonnenfeldt for L'Oreal, 212-265-9150, ...
 L'Oreal; U.S. Department of Commerce; Parbel L'OREAL SA (95%); US ...
 L'Oreal; U.S. Department of Commerce; ...
 bc-L'Oreal-boycott COMMERCE DEPARTMENTS (...

2131. August 29, 1995, Tuesday, AM cycle, Business News, 507 words, L'Oreal Fined in Arab Boycott Case, By
 JAMES H. RUBIN, Associated Press Writer, WASHINGTON
 L'Oreal-Boycott

... fine against subsidiaries of L'Oreal, the French cosmetic company, and ...
 ... a corporate counsel. L'Oreal disputed the characterization of the payment as ...
 ... announcement and the fine mean (L'Oreal and its subsidiaries) are taking steps ...
 ... said the case stemmed from L'Oreal's acquisition of Helena Rubinstein, which ...
 ... firm. The officials said L'Oreal wanted to convince the Syrians that ...
 ... information in 1989 to L'Oreal about the subsidiary's business ...
 ... Commerce Department said. L'Oreal was acting at the behest of the ...
 ... boycott-related requests from L'Oreal. L'Oreal said Parbel did not ...
 ... business in Israel. L'Oreal chairman Lindsay Owen- ...

... international company like L'Oreal should have refused to place itself ...
 ... Cosmair Inc., another L'Oreal subsidiary.
 L'OREAL SA (95%); US ...

2132. The Ledger (Lakeland, Florida), August 26, 1995, Saturday, 469 words, ENERGY-EFFICIENT FEATURES TO CHECK BEFORE BUYING NEW HOME, Ken Sheinkopf Orlando Sentinel
 L'OREAL SA (50%);

2133. Boston Business Journal, August 25, 1995, Vol 15; No 28; Sec 1; pg 3, 976 words, UroMed inks incontinence deal in France, Ellie McCormack, Needham; MA; US; New England, 9587165, BBJ
 ... New York-based L'Oreal owns a majority ...

2134. Denver Business Journal, August 25, 1995, Vol 46; No 50; Sec B; pg 1, 611 words, Garcia expands 'big time': Hair stylist opening 4 new Colo. salons, also New York, D.C., Julie Hutchinson, Denver; CO; Mountain;US, 9585265, DENV
 ... artistic director for L'Oreal cosmetics. Despite the 1993 ...

2135. Select Federal Filings Newswires, August 24, 1995 Thursday 8:48 PM GMT, , 515 words, Federated/Broadway Stores Deal Has 2/29 Walkaway-3, *from Factiva*
 ... ELECTRIC CO (56%); L'OREAL SA (52%)

2136. Dow Jones News Service, August 23, 1995 Wednesday 7:57 PM GMT, , 138 words, Perfumania/Cosmair -2-:After Ct Grants Change Of Venue >PRFM, *from Factiva*
 ... Inc., a unit of L'Oreal SA, has voluntarily dismissed its ...
 L'OREAL SA (91%); COSMAIR ...

2137. The New York Times, August 22, 1995, Tuesday, Late Edition - Final, Section D; Page 5; Column 1; Business/Financial Desk , 131 words, International Briefs; Axa Confirms Talks Over Orcofi
 ... stake in Lanvin to L'Oreal S.A., while members of the ...
 ... luxury luggage businesses. L'Oreal confirmed that it was discussing the ...
 ... SA AXA (96%); L'OREAL SA (93%); LVMH ...

2138. Detroit Free Press, August 21, 1995 Monday METRO FINAL EDITION, WWL; Pg. 1D, 500 words, CALVIN KELIN ENLISTS KHAKI FOR HIS LATEST ARMY OF JEANS, Free Press staff and wire reports
 ... silver. Estee Lauder, L'Oreal and Revlon are promoting Vamp ...
 L'OREAL SA (80%); ESTEE ...

2139. Drug Store News, August 21, 1995, Pg. p23(1), 17209067, 901 words, Innovation the secret ingredient in star launches; cosmetic product launches; Column, Parks, Liz
 ... Self-Renewing Lipstick. And L'Oreal, which has built a reputation ...
 ... transfer off the lips. L'Oreal describes Colour Endure (...
 ... without lessening stayingpower." L'Oreal says it will ...

... colour endures." While the L'Oreal ads stand out ...
 ... years ago. Now L'Oreal is coming into the segment with Luminair, ...
 ... never oily or greasy. L'Oreal uses nylon-12 ...
 ... unwanted oily breakthroughs. L'Oreal promises complete coverage with the ...
 ... global marketing strategy, L'Oreal launched Luminair in ...
 ... leader. It has also become L'Oreal's number-one line in the United Kingdom. L'Oreal will support the U.S. ...
 ... accentuating the eyes softly and subtly. L'Oreal liners Not surprisingly, L'Oreal is also coming out with a ...
 ... in the eyeliner category. L'Oreal is positioning its new Super ...
 ... Penas hassle-less. L'Oreal says its R & D ...
 ... growth potential. According to L'Oreal, sales of lip-liners are ...
 L'OREAL SA (94%); GEMEY ...
 L'Oreal S.A. Marketing; Procter & ...

2140. Drug Store News, August 21, 1995, Pg. p23(1), 17209067, 901 words, Innovation the secret ingredient in star launches; cosmetic product launches; Column, Parks, Liz
 ... Self-Renewing Lipstick. And L'Oreal, which has built a reputation ...
 ... transfer off the lips. L'Oreal describes Colour Endure (...
 ... without lessening staying power." L'Oreal says it will ...
 ... colour endures." While the L'Oreal ads stand out ...
 ... years ago. Now L'Oreal is coming into the segment with Luminair, ...
 ... never oily or greasy. L'Oreal uses nylon-12 ...
 ... unwanted oily breakthroughs. L'Oreal promises complete coverage with the ...
 ... global marketing strategy, L'Oreal launched Luminair in ...
 ... leader. It has also become L'Oreal's number-one line in the United Kingdom. L'Oreal will support the U.S. ...
 ... accentuating the eyes softly and subtly. L'Oreal liners Not surprisingly, L'Oreal is also coming out with a ...
 ... in the eyeliner category. L'Oreal is positioning its new Super ...
 ... Penas hassle-less. L'Oreal says its R & D ...
 ... growth potential. According to L'Oreal, sales of lip-liners are ...
 L'OREAL SA (94%); GEMEY ...
 L'Oreal S.A. Marketing; Procter & ...

2141. Wilmington Star-News (Wilmington, NC), August 20, 1995, Sunday, Lifestyle ;Pg. 1D, 667 words, BEAUTY TIPS / TUB 'O BASE; GET OUT THE SPATULAS AND START CAULKING, Celia Rivenbark
 ... potholes at night. And L'Oreal talks a lot ...

2142. Hartford Courant (Connecticut), August 17, 1995 Thursday, STATEWIDE, CALENDAR; Pg. 17, 259 words, STONE MISCAST IN WESTERN; NOT THE PRETTIEST 'SWAN'; A BRILLIANT 'VANYA', FRANK RIZZO
 ... Stone find all those L'Oreal products in the Old ...
 L'OREAL SA (70%);

2143. The New York Times, August 17, 1995, Thursday, Late Edition - Final, Section D; Page 3; Column 3; Business/Financial Desk , 384 words, Unilever Names New Chief of Its Elizabeth Arden Cosmetics Unit, By GLENN COLLINS
 ... Estee Lauder Company and L'Oreal's Cosmair Inc. subsidiary. ...
 ... COS INC (90%); L'OREAL SA (66%); COSMAIR ...

2144. Dow Jones News Service, August 16, 1995 Wednesday 12:39 PM GMT, , 55 words, L'Oreal SA 2Q Sales 13.7 Bln Francs Vs 11.37 Bln, *from Factiva*
 ... French cosmetics group L'Oreal SA said second- ...
 L'OREAL SA (95%); DOW ...

2145. Tampa Tribune (Florida), August 16, 1995, Wednesday,, FINAL EDITION, Pg. 1, 2018 words, ELVIS; It has been 18 years since Elvis' death, but his mystique still captivates., PHILIP MORGAN; Tribune Staff Writer, TAMPA
 ... An early favorite was L'Oreal Excellence, blue-black. ...

2146. Chain Drug Review, August 14, 1995, Pg. p28(1), 17389463, 777 words, Fragrance market to see surge in new items., Sloan, Pat
 ... in the mass market. L'Oreal's Vanderbilt saw sales ...
 ... COTY INC (94%); L'OREAL SA (83%); INFORMATION ...

2147. Chain Drug Review, August 14, 1995, Pg. p28(1), 17389463, 777 words, Fragrance market to see surge in new items., Sloan, Pat
 ... in the mass market. L'Oreal's Vanderbilt saw sales ...
 ... RESOURCES INC (72%); L'OREAL SA (83%); INTERNATIONAL ...

2148. The New York Times, August 9, 1995, Wednesday, Late Edition - Final, Section D; Page 5; Column 3; Business/Financial Desk , 823 words, THE MEDIA BUSINESS: ADVERTISING; Pond's gives its campaign a face lift and vaults into the top ranks of skin-care products., By Anthony Ramirez
 ... by Johnson & Johnson; L'Oreal's Plenitude; Procter & Gamble's ...

2149. Information Bank Abstracts, WALL STREET JOURNAL, August 8, 1995, Tuesday, Section A; Page 8, Column 4, 20 words, WORLD WIRE: POSTSCRIPTS
 ... Cosmetic GmbH unit to L'Oreal Sa of France (S)
 ... JADE COSMETIC GMBH; L'OREAL SA;
 ... AVENTIS SA (93%); L'OREAL SA (92%); JADE ...
 ... JADE COSMETIC GMBH; L'OREAL SA;

2150. The Wall Street Journal, August 8, 1995 Tuesday, INTERNATIONAL; World Wire; Pg. A8, 853 words, World Wire, Compiled by Richard L. Holman, *from Factiva*
 ... Cosmetic GmbH unit to L'Oreal SA of France, a ...

2151. Dow Jones News Service, August 7, 1995 Monday 12:38 PM GMT, , 180 words, Germany's Hoechst AG Sells Jade Unit To France's L'Oreal, *from Factiva*
 ... GmbH unit to France's L'Oreal SA. Hoechst said it and L'Oreal had agreed not to disclose the ...
 HOECHST AG (93%); L'OREAL SA (95%); JADE ...

2152. Pensions & Investments, August 07, 1995, International; Pg. 16, 2027 words, FRENCH CORPORATIONS DRESSING UP FINANCIAL RESULTS

... based cosmetics giant L'Oreal S.A. recorded 931 ...

2153. Capital Markets Report, August 3, 1995 Thursday 5:26 PM GMT, , 516 words, Nestle S.A./Moody's -2-: Cites Strong Fincl Position, *from Factiva*

... minority interest in L'Oreal, the French cosmetics company. ...

... SERVICE INC (91%); L'OREAL SA (82%); NESTLE ...

2154. Dow Jones News Service, August 3, 1995 Thursday 5:30 PM GMT, , 515 words, Moody's/Nestle S.A. -2-: Cites Strong Fincl Position, *from Factiva*

... minority interest in L'Oreal, the French cosmetics company. ...

... SERVICE INC (91%); L'OREAL SA (82%); NESTLE ...

2155. Corporate Finance, August 1995, No. 129 Pg. 22-27; ISSN: 0958-2053; CODEN: CHLGBB, 3528 words, Nivea leads turnaround at revamped Beiersdorf, Ball, Matthew, 01315158

... competitors such as Unilever, 3M and L'Oreal it would have been disastrous during the ...

... tells its own story. L'Oreal's Plenitude enjoyed a ...

... 11% in 1994 -- and of L'Oreal's Plenitude -- 13% last ...

... name, Unilever's Pond's , L'Oreal's Plenitude and P&G's ...

... In the home country of L'Oreal and, perhaps, interest in ...

... St-Laurent 98 -- L'Oreal 104 -- Vichy 133 -- ...

2156. Food & Drug Packaging, August 1995, Pg. D2, 389668, 113 words, Odd-shaped mascara case features hot-stamp lettering

... CO INC; LANCOME (L'OREAL/COSMAIR)

ULTIMATE PARENT: L'OREAL/COSMAIR

2157. International Business, August 1995, Vol. 26, No. 8 Pg. 26-33; ISSN: 1060-4073; CODEN: MHENA4, 3443 words, Reinventing the MBA, Ioannou, Lori, 01087544

... Welshman who runs L'Oreal, the famed French cosmetics ...

2158. PR Newswire, August 1, 1995, Tuesday, State and Regional News, 459 words, HAIRBRUSHING THIRTY SECONDS EACH DAY KEEPS THE DOLDRUMS AWAY; Noted Hollywood Hairstylist George Carroll Suggests Remedy for 'Harrowing Hair Days'

... hair care companies such as L'Oreal, Redken, Revlon and Clairol. ...

... Fitness System and Products L'OREAL SA (82%); HAIROBICS ...

2159. The Bond Buyer, July 31, 1995, Pg. p23(1), 17367102, 462 words, Making bankruptcy a last resort; municipal bankruptcy; Washington Watch; Column, Ferris, Craig T.

CHAPMAN & CUTLER (57%); L'OREAL SA (52%)

2160. Chain Drug Review, July 31, 1995, Pg. p3(1), 17282203, 1118 words, Health benefits of products command spotlight.

... Corp., Revlon Inc. and the L'Oreal hair care division of ...
 ... withunprecedented health benefits. L'Oreal's Fortavive performance shampoo and ...
 REVLON INC (93%); L'OREAL SA (91%); NEUTROGENA ...

2161. Chain Drug Review, July 31, 1995, Pg. p3(1), 17282203, 1118 words, Health benefits of products command spotlight.
 ... Corp., Revlon Inc. and the L'Oreal hair care division of ...
 ... withunprecedented health benefits. L'Oreal's Fortavive performance shampoo and ...
 REVLON INC (93%); L'OREAL SA (91%); NEUTROGENA ...

2162. HFN The Weekly Newspaper for the Home Furnishing Network, July 31, 1995, Pg. p1(2), 17387526, 1081 words, Arlee in bed, bath.; Arlee Home Fashions signs sourcing agreement with Gloria Vanderbilt, Frinton, Sandra ... promotions for bedding with L'Oreal cosmetics and with Vanderbilt perfumes ...

2163. HFN The Weekly Newspaper for the Home Furnishing Network, July 31, 1995, Pg. p1(2), 17387526, 1081 words, Arlee in bed, bath.; Arlee Home Fashions signs sourcing agreement with Gloria Vanderbilt, Frinton, Sandra ... promotions for bedding with L'Oreal cosmetics and with Vanderbilt perfumes ...

2164. HFN, July 31, 1995, Pg. 1, 200262, 1137 words, Arlee in Bed, Bath
 ... promotions for bedding with L'Oreal cosmetics and with Vanderbilt perfumes ...

2165. Providence Journal-Bulletin (Rhode Island), July 27, 1995, Thursday,, BLACKSTONE VALLEY EDITION, Pg. 2D, 1320 words, LINCOLN DIGEST SENIOR CITIZENS
 ... Desautel, Nicole Dolan, L'Oreal Duke, Brooke Ensign, ...

2166. THE DALLAS MORNING NEWS, July 26, 1995, Wednesday, HOME FINAL EDITION, FASHION!DALLAS; HAIR; Pg. 6E, 784 words, Linda Evangelista is Clairol's Lady Dye, Dana Wood, Fairchild Syndicate
 ... lines. "And to be perfectly fair, L'Oreal's Casting (Tone-on- ...
 ... market." James Viera, L'Oreal's senior vice president and ...

2167. The Denver Post, July 25, 1995 Tuesday, 2D EDITION, Pg. E-01, 567 words, Cybill Shepherd in rare form to tout schedule change, Joanne Ostrow, TV-RADIO
 ... commercial spokesperson for L'Oreal. They threw blood at her ...
 L'OREAL SA (67%);

2168. Idaho Falls Post Register (Idaho Falls, Idaho), July 25, 1995, Column; Pg. C3, 600 words, TV SNACKING NEEDN'T BE ALL OR NOTHING, Susan Richards
 ... Center along with a L'Oreal pitch in which Cybill ...
 L'OREAL SA (67%); 67%);

2169. Drug Store News, July 24, 1995, Pg. pS14(2), 17385996, 827 words, Clairol puts retail focus on category management; Shopability: Making Products Jump Off Your Shelves

... byClairol and Casting by L'Oreal, created an entirely ...
 ... product introductions from Clairol and L'Oreal have maintained their retail value and have ...
 L'OREAL SA (64%); GEMEY ...

2170. Drug Store News, July 24, 1995, Pg. pS14(2), 17385996, 827 words, Clairol puts retail focus on category management; Shopability: Making Products Jump Off Your Shelves
 ... byClairol and Casting by L'Oreal, created an entirely ...
 ... product introductions from Clairol and L'Oreal have maintained their retail value and have ...
 L'OREAL SA (64%); GEMEY ...

2171. Indianapolis Business Journal, July 24, 1995, Vol 16; No 17; Sec A; pg 19, 1051 words, Competitor buyouts give Kenra room to grow, Ellen Perrone, Indianapolis; IN; US, 9574273, IBJ
 ... example, Redken was sold to L'Oreal, a division of Cosmair ...

2172. Kansas City Star (Kansas & Missouri), July 23, 1995 Sunday, METROPOLITAN EDITION, Pg. H7, 585 words, Hair products: What they won't tell you; Cosmetics author uncovers brands that work, brands that don't., JACKIE WHITE, Fashion Editor
 ... annually - the giants such as Revlon, L'Oreal and Clairol spend on ...

2173. Kansas City Star (Kansas & Missouri), July 23, 1995 Sunday, METROPOLITAN EDITION, Pg. H7, 507 words, So you want to color your hair; Before you do, here are some tips to help you in the process., JACKIE WHITE, Fashion Editor
 ... Clairol's Natural Instincts and L'Oreal's Casting fit into this lineup. ...

2174. Wisconsin State Journal (Madison, WI), July 22, 1995, Saturday,, ALL EDITIONS, Pg. 7A, 190 words, PLEASE FOR ENVIRONMENT, ANIMALS; BOYCOTT PRODUCTS THAT ARE TESTED ON ANIMALS, Andrea Schulz; Madison
 ... hurting animals. Gillette,L'Oreal and Procter and Gamble items are ...
 L'OREAL SA (83%); PROCTER & ...

2175. Puget Sound Business Journal, July 21, 1995, Vol 16; No 10; Sec 1; pg 1, 1115 words, PETA moving to Seattle area, Rami Grunbaum, Seattle; WA; US, 9575251, PSBJ
 ... General Motors, Benetton and L'Oreal to stop using animals ...

2176. THE DALLAS MORNING NEWS, July 19, 1995, Wednesday, HOME FINAL EDITION, FASHION!DALLAS; F!D FAX; Pg. 2E, 959 words, F!D FAX
 ... Oil Spray Mist, L'Oreal Voluminous Mascara and L'Oreal Preference Hair Color ...
 L'OREAL SA (91%); MACY'S ...

2177. The Oregonian (Portland, Oregon), July 19, 1995 Wednesday, SUNRISE Edition, LIVING; Pg. E04, 246 words, NATURAL, HERBAL NOW PART OF AT-HOME HAIRLiving Smart Beautybits
 ... key ingredient in L'Oreal's Exuberance 7 Day ...

L'OREAL SA (69%)

2178. The San Diego Union-Tribune, July 18, 1995 Tuesday, LIFESTYLE; Pg. E-2, 643 words, Public Eye, JEANNE BEACH EIGNER, Compiled from staff and wire reports.

... jewelry and signature perfume from L'Oreal -- is ending her 17-year ...

2179. Daily News (New York), July 17, 1995, Monday, Suburban, Pg. 2, 575 words, FIRMS BID TO IMPROVE BIZ SECURITY, By CLAIRE SERANT

... displays for companies such as L'Oreal cosmetics and Bristol-Myers ...

L'OREAL SA (69%); BRISTOL- ...

2180. Daily News (New York), July 17, 1995, Monday, Suburban, Pg. 3, 766 words, By CLAIRE SERANT

... displays for companies such as L'Oreal cosmetics and drug maker ...

L'OREAL SA (72%); BRISTOL- ...

2181. San Jose Mercury News (California), July 17, 1995 Monday MORNING FINAL EDITION, FRONT; Pg. 1A, 1196 words, LAWYERS MARKET THEIR WARES VIA WORLD WIDE WEB, ELIZABETH WASSERMAN, Mercury News Staff Writer

L'OREAL SA (55%); MICROSOFT ...

2182. Los Angeles Times, July 16, 1995, Sunday, Home Edition Correction Appended, Real Estate; Part K; Page 1; Real Estate Desk, 394 words, HOT PROPERTY: \$2.8M, WITH PISTOL RANGE, By RUTH RYON, TIMES STAFF WRITER

... Jay Daniel, has been a L'Oreal spokeswoman for the past ...

L'OREAL SA (70%);

2183. The Miami Herald, July 16, 1995 Sunday FRST EDITION, FRONT; Pg. 2A, 647 words, Herald Staff

... line of jewelry, signature L'Oreal stinkwater and being the daughter of ...

L'OREAL SA (82%);

2184. The Miami Herald, July 16, 1995 Sunday BRWRD EDITION, BRWD N; Pg. 2BR, 171 words, Herald Staff

L'OREAL SA (57%);

2185. The Miami Herald, July 15, 1995 Saturday BRWRD EDITION, BRWD N; Pg. 1BR, 171 words, Herald Staff

L'OREAL SA (57%);

2186. San Jose Mercury News (California), July 15, 1995 Saturday MORNING FINAL EDITION, FRONT; Pg. 4A, 133 words, ALSO NOTED . . ., Mercury News Wire Services

... line of jewelry, signature L'Oreal fragrance and being the daughter of ...

L'OREAL SA (92%);

2187. St. Louis Post-Dispatch (Missouri), July 15, 1995, Saturday, FIVE STAR Edition, NEWS; Pg. 2A, 438 words, PEOPLE, Compiled by Harry Levins Of the Post-Dispatch Staff
... perfume, produced by L'Oreal. Going to the dogs: GLENN ...
L'OREAL SA (82%); WALT ...

2188. Times-Picayune (New Orleans, LA), July 15, 1995 Saturday, THIRD, NATIONAL; Pg. A12, 1033 words, BRAD IS PRETTY WOMAN'S PITTFALL; STORY: JULIA ROBERTS CHASING ACTOR, Compiled by J.E. BOURGOYNE
... perfume, produced by L'Oreal. Jiggity jig Marlon ...

2189. The New York Times, July 14, 1995, Friday, Late Edition - Final, Section B; Page 4; Column 3; Style Desk , 147 words, CHRONICLE, By NADINE BROZAN
... perfume, produced by L'Oreal. NADINE BROZAN
TIFFANY & CO (83%); L'OREAL SA (69%); AGENCE ...

2190. The Philadelphia Inquirer, JULY 13, 1995 Thursday FINAL EDITION, FEATURES MAGAZINE: PEOPLE; Pg. G03, 951 words, FASHION WORLD AWAITS NIKI TAYLOR'S PLAN AFTER SISTER'S DEATH NIKI TAYLOR, WHO BECAME A SUPERMODEL AT 14, LOST A SISTER, FELLOW MODEL AND BEST FRIEND WITH THE SUDDEN DEATH OF KRISSY, 17. /, Lydia Martin, KNIGHT-RIDDER NEWS SERVICE
... deal to advertise cosmetics, with L'Oreal. After that, her career took ...

2191. THE DALLAS MORNING NEWS, July 12, 1995, Wednesday, HOME FINAL EDITION, FASHION!DALLAS; Pg. 1E, 3075 words, A HARD LOOK AT NAILS; Polish and pampering: A few pointers, Fashion!Dallas Staff Writers
... s Vino, \$ 8 + L'Oreal's Sangria, \$ 3.95 + Revlon's ...

2192. Detroit Free Press, July 12, 1995 Wednesday METRO FINAL EDITION, FTR; Pg. 7D, 731 words, TAYLOR SISTERS' MODEL LIFE SHATTERED BY KRISSY'S DEATH, LYDIA MARTIN Knight-Ridder Newspapers
... deal to advertise cosmetics, with L'Oreal. She left Miami Beach- ...

2193. Cosmetics International, July 10, 1995, Pg. p10(2), 17224747, 1215 words, Hoechst sees sharp rise in global sales and profits as sale of Jade is announced; Hoechst Group, Jade Cosmetics GmbH
... purchase of Jade by L'Oreal in the near future (...
... HOECHST AG (66%); L'OREAL SA (72%); GEMEY ...

2194. Cosmetics International, July 10, 1995, Pg. p10(2), 17224747, 1215 words, Hoechst sees sharp rise in global sales and profits as sale of Jade is announced; Hoechst Group, Jade Cosmetics GmbH
... purchase of Jade by L'Oreal in the near future (...
... HOECHST AG (66%); L'OREAL SA (72%); GEMEY ...

2195. Detroit Free Press, July 10, 1995 Monday METRO FINAL EDITION, BIZ; Pg. 11F, 757 words, LOVE ON THE JOB A TRICKY AFFAIR, SUSANA BARCIELA Knight-Ridder Newspapers
... involve Grecian Formula or L'Oreal. The subject is love, and sometimes ...

L'OREAL SA (91%);

2196. Drug Store News, July 10, 1995, Pg. p12(5), 17261366, 3437 words, Community Service Award winners., Barilla, Jean
... assistance from Barr Laboratories, L'Oreal Hair Color, Bristol- ...

2197. Drug Store News, July 10, 1995, Pg. p12(5), 17261366, 3437 words, Community Service Award winners., Barilla, Jean
... assistance from Barr Laboratories, L'Oreal Hair Color, Bristol- ...

2198. Tampa Tribune (Florida), July 10, 1995, Monday,, FINAL EDITION, Pg. 16, 783 words, Romantic liaisons on the job can be dangerous to career, A Knight-Ridder Report
... involve Grecian Formula or L'Oreal. The subject is love, and sometimes ...

2199. Daily News (New York), July 9, 1995, Sunday, News, Pg. 22, 973 words, By ORLA HEALY Daily News Fashion Editor
... big-buck contracts with L'Oreal and Cover Girl, and last ...

2200. The Miami Herald, July 8, 1995 Saturday FINAL EDITION, LIVING; Pg. 1G, 1052 words, MODEL SISTERS WHETHER SNEAKING INTO MALLS OR SHARING TIPS ON INTERNATIONAL RUNWAYS, THEY WERE INSEPARABLE, LYDIA MARTIN Herald Staff Writer
... deal to advertise cosmetics, with L'Oreal. After that, her career took ...

2201. San Jose Mercury News (California), July 7, 1995 Friday MORNING FINAL EDITION, EYE; Pg. 5, 878 words, KNIGHTS IN AMOUR LATEST TELLING OF CAMELOT SAGA IS A TOUGH SWORD TO SWALLOW BUT CONNERY IS FIT FOR A KING, STEPHEN WHITTY, Mercury News Staff Writer
... by Gere's chestnut L'Oreal locks, he's supposed to be younger.) And ...
L'OREAL SA (60%);

2202. The Boston Globe, July 4, 1995, Tuesday, City Edition, NATIONAL/FOREIGN; Pg. 46, 161 words, ASK THE GLOBE
... Shampoo and Conditioner by L'Oreal; From Sears and Jordan Marsh - ...
... ROEBUCK & CO (94%); L'OREAL SA (69%); PREMIER ...

2203. Business Marketing, July 03, 1995, News; Pg. 1, 680 words, CROWN, CARNAUD MERGER WOULD BE JEWEL OF A DEAL , Bruce Crumley and Joe Mullich
... active with clients like L'Oreal, and this may be one that the new ...

2204. Chain Drug Review, July 3, 1995, Pg. p41(1), 17334568, 774 words, Harco varies beauty products mix.; Harco Drug Inc.; America's Top CommunityDrug Chains
... drug store suppliers as L'Oreal, Revlon Inc. and Max ...
... says Wade. "Such suppliers as L'Oreal have been introducing a family ...

... REVLON INC (92%); L'OREAL SA (83%); BONNE ...

2205. Chain Drug Review, July 3, 1995, Pg. p86(1), 17334598, 686 words, Cosmetics are integral part of mix.; Navarro Discount Pharmacies; America's Top Community Drug Chains
... Revlon, Cover Girl, L'Oreal and Almay are strong-sellers," she ...
L'OREAL SA (80%); COVER ...

2206. Chain Drug Review, July 3, 1995, Pg. p136(1), 17334630, 1051 words, L'Oreal bolsters cosmetics line.; Cosmair Inc. L'Oreal Div.; The 1995 National Association of Chain Drug Stores Marketplace Conference
... Cosmair Inc.'s L'Oreal cosmetics and fragrance division has ...
... for about 15% of L'Oreal's overall business, and last ...
... retail sales, was the first of what L'Oreal promised would be more fragrance ...
... market outlets," a L'Oreal spokesman says. "We realize that ...
... for men) - it is L'Oreal's new skin treatments and ...
... senior vice president of L'Oreal's scientific division. "Today, ...
... after the toner. A L'Oreal spokeswoman says that each of the ...
... skin. In the new L'Oreal formulation, ceramides are used to ...
... factor of 15 and antioxidants that the L'Oreal spokeswoman claims are designed ...
... original Voluminous mascara, L'Oreal has added the waterproof version to its ...
... category sales. Members of L'Oreal's product development team ...
... hair care research, L'Oreal scientists were able to combine ...
... promotional efforts for L'Oreal's color cosmetics as well as the ...
L'OREAL SA (93%); COSMAIR ...
Cosmair Inc. L'Oreal Div. Marketing

2207. Chain Drug Review, July 3, 1995, Pg. p274(1), 17334758, 673 words, L'Oreal breaking new ground with hair care ingredient.; Cosmair Inc. L'Oreal Div.; The 1995 National Association of Chain Drug Stores Marketplace Conference
... research effort by the L'Oreal hair care division of ...
... in people's hair, L'Oreal formulated Ceramide-R and ...
... can regenerate itself. The L'Oreal spokeswoman notes that hair is ...
... full-size bottles of L'Oreal's conditioning shampoo or conditioner, ...
... element of the campaign will be L'Oreal's new spokes-woman, ...
... debut in a L'Oreal Performance commercial that will ...
... newest shampoos and conditioners, L'Oreal is expanding its highly successful ...
L'OREAL SA (93%); COSMAIR ...
Cosmair Inc. L'Oreal Div. Marketing

2208. Chain Drug Review, July 3, 1995, Pg. p41(1), 17334568, 774 words, Harco varies beauty products mix.; Harco Drug Inc.; America's Top Community Drug Chains
... drug store suppliers as L'Oreal, Revlon Inc. and Max ...
... says Wade. "Such suppliers as L'Oreal have been introducing a family ...
... BELL INC (71%); L'OREAL SA (83%); COTY ...

2209. Chain Drug Review, July 3, 1995, Pg. p86(1), 17334598, 686 words, Cosmetics are integral part of mix.;

Navarro Discount Pharmacies; America's Top Community Drug Chains
 ... Revlon, Cover Girl, L'Oreal and Almay are strong-sellers," she ...
 L'OREAL SA (80%); COVER ...

2210. Chain Drug Review, July 3, 1995, Pg. p136(1), 17334630, 1051 words, L'Oreal bolsters cosmetics line.;
 Cosmair Inc. L'Oreal Div.; The 1995 National Association of Chain Drug Stores Marketplace Conference
 ... Cosmair Inc.'s L'Oreal cosmetics and fragrance division has ...
 ... for about 15% of L'Oreal's overall business, and last ...
 ... retail sales, was the first of what L'Oreal promised would be more fragrance ...
 ... market outlets," a L'Oreal spokesman says. "We realize that ...
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 ... senior vice president of L'Oreal's scientific division. "Today, ...
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 ... hair care research, L'Oreal scientists were able to combine ...
 ... promotional efforts for L'Oreal's color cosmetics as well as the ...
 L'OREAL SA (93%); COSMAIR ...
 Cosmair Inc. L'Oreal Div. Marketing

2211. Chain Drug Review, July 3, 1995, Pg. p274(1), 17334758, 673 words, L'Oreal breaking new ground with hair
 care ingredient.; Cosmair Inc. L'Oreal Div.; The 1995 National Association of Chain Drug Stores Marketplace
 Conference
 ... research effort by the L'Oreal hair care division of ...
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 ... debut in a L'Oreal Performance commercial that will ...
 ... newest shampoos and conditioners, L'Oreal is expanding its highly successful ...
 L'OREAL SA (93%); COSMAIR ...
 Cosmair Inc. L'Oreal Div. Marketing

2212. The Miami Herald, July 3, 1995 Monday FINAL EDITION, BUSINESS; Pg. 12BM, 589 words, DANGEROUS
 LIAISONS ON THE JOB, SUSANA BARCIELA Herald Staff Writer
 ... involve Grecian Formula or L'Oreal. The subject is love, and sometimes ...
 L'OREAL SA (93%);

2213. The New York Times, July 2, 1995, Sunday, Late Edition - Final, Section 3; Page 1; Column 1; Money and
 Business/Financial Desk , 2391 words, INVESTING IT; Are the Bulls Headed For Europe Now?, By NATHANIEL C.
 NASH , FRANKFURT
 ... in the consumer area, L'Oreal, the cosmetic company. Finally, the ...

2214. Benefits & Compensation International, July/August 1995, Vol. 25, No. 1 Pg. 28-31; ISSN: 0268-764X; CODEN: BRNSAD, 3180 words, Labour law: Co-operation in a spirit of trust, Hofer, Reinhold; Oppermann, Dieter, 01381352 L'OREAL SA (58%); EUROPEAN ...

2215. Drug & Cosmetic Industry, July 1, 1995, Pg. p26(10), 17349403, 8616 words, Who's who in the cosmetic industry.; Directory
... COSMAIR INC-L'OREAL-LANCOME-BIOTHERM-DESIGNER ...

2216. Drug & Cosmetic Industry, July 1, 1995, Pg. p46(1), 17349415, 649 words, Clinical Research Laboratories, Inc; Success Stories and Business Profiles; Special Advertising Section; Company Profile
... at Cosmair, Inc./L'Oreal. CRL's state-of-the-art ...
... LABORATORIES INC (95%); L'OREAL SA (66%); COSMAIR ...

2217. Drug & Cosmetic Industry, July 1, 1995, Pg. p26(10), 17349403, 8616 words, Who's who in the cosmetic industry.; Directory
... COSMAIR INC-L'OREAL-LANCOME-BIOTHERM-DESIGNER ...

2218. Drug & Cosmetic Industry, July 1, 1995, Pg. p46(1), 17349415, 649 words, Clinical Research Laboratories, Inc; Success Stories and Business Profiles; Special Advertising Section; Company Profile
... at Cosmair, Inc./L'Oreal. CRL's state-of-the-art ...
... LABORATORIES INC (95%); L'OREAL SA (66%); COSMAIR ...

2219. Euromoney, July 1995, No. 315 Pg. 36-48; ISSN: 0014-2433; CODEN: ECRVD7, 12830 words, The balancing-act of Andre Levy-Lang, Fallon, Padraic, 01073820
... a way. Such as? Nestle or L'Oreal. They say they are in one ...
... It is also getting into clothes. And L'Oreal is not just in ...

2220. Food & Drug Packaging, July 1995, Pg. D1, 263800, 154 words, Versatile display unit showcases cosmetics MAYBELLINE INC (L'OREAL); PLASTOFILM INDUSTRIES INC (...
... INC; ULTIMATE PARENT: L'OREAL

2221. Capital Markets Report, June 30, 1995 Friday 7:36 PM GMT, , 637 words, Moody's/Orange Cty -4-: Cites "Coercive Nature" Of Extension, *from Factiva*
L'OREAL SA (51%)

2222. Dow Jones News Service, June 30, 1995 Friday 7:47 PM GMT, , 416 words, Moody's Repeats/Orange Cty -5-: 'Coercive Nature' Of Pact, *from Factiva*
... CO INC (51%); L'OREAL SA (57%)

2223. Times-Picayune (New Orleans, LA), June 29, 1995 Thursday, MIDTOWN, PICAYUNE; Pg. 2A1, 2250 words, SUNO HONOR STUDENTS
... Duplessis, Edwin Durnin, L'Oreal Evans. Lee Forbes, ...

L'OREAL SA (67%);

2224. The Indiana Lawyer, June 28, 1995, BENCH CONFERENCE; Pg. 18, 624 words, Experience writing federal legislation still helps Eldred in judicial responsibilities, By Mike Magan
L'OREAL SA (53%); VIGO ...

2225. Chicago Sun-Times, June 27, 1995, TUESDAY, Late Sports Final Edition, FINANCIAL; THE TICKER; WORLD; Pg. 42, 187 words
... outside the United States. L'Oreal Buying Jade From Hoechst PARIS -- L'Oreal, France's largest cosmetics ...
... provided in a L'Oreal statement. Neither company would ...
L'OREAL SA (94%); SANYO ...

2226. Dow Jones News Service, June 27, 1995 Tuesday 11:50 AM GMT, , 146 words, Tracinda Begins Tender For Chrysler; Offer Expires July 25, *from Factiva*
... STREET JOURNAL (58%); L'OREAL SA (57%); ARES SA (...

2227. The New York Times, June 27, 1995, Tuesday, Late Edition - Final, Section D; Page 6; Column 3; Business/Financial Desk , 106 words, International Briefs; L'Oreal Purchase Deal, Dow Jones
The French cosmetics giant L'Oreal S.A. said yesterday that ...
... company Hoechst A.G. L'Oreal, which did not disclose a ...
... for review. Jade, L'Oreal noted, "holds an ...
L'Oreal is the world's largest beauty and ...
... GMBH; HOECHST AG; L'OREAL SA L'OREAL SA (95%); SANOFI- ...
... GMBH; HOECHST AG; L'OREAL SA

2228. The Washington Post, June 27, 1995, Tuesday, Final Edition, FINANCIAL; Pg. D01; DIGEST, 1118 words, DIGEST
... soaring last week. L'Oreal, the French cosmetics firm, ...

2229. Dow Jones News Service, June 26, 1995 Monday 12:30 PM GMT, , 118 words, L'Oreal To Purchase Jade Cosmetic From Hoechst, *from Factiva*
... French cosmetics giant L'Oreal SA said it has ...
L'Oreal, which didn't disclose a ...
... for review. Jade, L'Oreal noted, "holds an ...
... distribution. This acquisition would allow L'Oreal to reinforce its position in ...
L'OREAL SA (95%); JADE ...

2230. Drug Store News, June 26, 1995, Pg. p18(3), 17158196, 1287 words, Rolling out the red carpet for the customer; Marketplace: Rite Aid, Fried, Lisa I.
... expansive offerings from Revlon, L'Oreal, Max Factor, Almay, ...

2231. Drug Store News, June 26, 1995, Pg. p55(2), 17158204, 431 words, Thrifty PayLess set to launch controlled

line; Cosmetics & Fragrances

... just like Revlon, L'Oreal and the other major cosmetic ...

L'OREAL SA (83%); COVER ...

2232. Drug Store News, June 26, 1995, Pg. p57(4), 17158210, 1775 words, Makeup makes up ground; product intros boost sales, but competition stays stiff; Cosmetics & Fragrances, Parks, Liz

... store for Revlon or L'Oreal." The buyer for a ...

... traffic to the wall. She also likes L'Oreal's strategy of doing \$...

... Revlon's Marooned was wonderful. L'oreal's had some great collections. ...

... like Cover Girl and L'Oreal are developing wall units that ...

2233. Drug Store News, June 26, 1995, Pg. p66(2), 17158212, 1353 words, Chains intensify marketing programs; drug chains; Cosmetics & Fragrances

... Revlon's Avanti fixture and L'Oreal's System2000. More space is ...

2234. Drug Store News, June 26, 1995, Pg. p71(3), 17158214, 2205 words, What's driving cosmetics sales?; Cosmetics & Fragrances

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

2235. Drug Store News, June 26, 1995, Pg. p74(2), 17158216, 2161 words, Fragrance forecast: drug chains find new ways to drive sales; Cosmetics & Fragrances

... has done this very successfully, and so has L'Oreal." ...

2236. Drug Store News, June 26, 1995, Pg. p82(2), 17158220, 765 words, Better products boost Canadian skin care sales; HBC: Toiletries, Kyriakos, Tina

... well as lines from Ponds and L'Oreal. Other entries include ...

... Oil of Olay, Noxema, L'Oreal, Nivea and Neutrogena are the players ...

L'OREAL SA (84%); GEMEY ...

2237. Drug Store News, June 26, 1995, Pg. p168(1), 17158250, 135 words, Hair coloring women's; Marketplace: A.C. Nielsen Report

... hair without commitment: L'Oreal's Castings, Clairol's Natural ...

L'OREAL SA (84%); GEMEY ...

2238. Drug Store News, June 26, 1995, Pg. p204(1), 17158282, 233 words, Lipsticks; Marketplace: A.C. Nielsen

Report

... 9 lipsticks from Revlon and L'Oreal in their pocketbooks, coexisting quite ...
 ... Revlon's Color Stay and L'Oreal's Colour Supreme. At ...
 ... lipstick. And although Revlon and L'Oreal have a suggested retail ...
 L'OREAL SA (95%); GEMEY ...

2239. Drug Store News, June 26, 1995, Pg. p18(3), 17158196, 1287 words, Rolling out the red carpet for the customer; Marketplace: Rite Aid, Fried, Lisa I.
 ... expansive offerings from Revlon, L'Oreal, Max Factor, Almay, ...

2240. Drug Store News, June 26, 1995, Pg. p55(2), 17158204, 431 words, Thrifty PayLess set to launch controlled line; Cosmetics & Fragrances
 ... just like Revlon, L'Oreal and the other major cosmetic ...
 L'OREAL SA (83%); COVER ...

2241. Drug Store News, June 26, 1995, Pg. p57(4), 17158210, 1775 words, Makeup makes up ground; product intros boost sales, but competition stays stiff; Cosmetics & Fragrances, Parks, Liz
 ... store for Revlon or L'Oreal." The buyer for a ...
 ... traffic to the wall. She also likes L'Oreal's strategy of doing \$...
 ... Revlon's Marooned was wonderful. L'oreal's had some great collections. ...
 ... like Cover Girl and L'Oreal are developing wall units that ...

2242. Drug Store News, June 26, 1995, Pg. p66(2), 17158212, 1353 words, Chains intensify marketing programs; drug chains; Cosmetics & Fragrances
 ... Revlon's Avanti fixture and L'Oreal's System2000. More space is ...

2243. Drug Store News, June 26, 1995, Pg. p71(3), 17158214, 2205 words, What's driving cosmetics sales?; Cosmetics & Fragrances
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...

2244. Drug Store News, June 26, 1995, Pg. p74(2), 17158216, 2161 words, Fragrance forecast: drug chains find new ways to drive sales; Cosmetics & Fragrances
 ... has done this very successfully, and so has L'Oreal." ...

2245. Drug Store News, June 26, 1995, Pg. p82(2), 17158220, 765 words, Better products boost Canadian skin care

sales; HBC: Toiletries, Kyriakos, Tina
 ... well as lines from Ponds and L'Oreal. Other entries include ...
 ... Oil of Olay, Noxema, L'Oreal, Nivea and Neutrogena are the players ...
 L'OREAL SA (84%); GEMEY ...

2246. Drug Store News, June 26, 1995, Pg. p168(1), 17158250, 135 words, Hair coloring women's; Marketplace: A.C. Nielsen Report
 ... hair without commitment: L'Oreal's Castings, Clairol's Natural ...
 L'OREAL SA (84%); GEMEY ...

2247. Drug Store News, June 26, 1995, Pg. p204(1), 17158282, 233 words, Lipsticks; Marketplace: A.C. Nielsen Report
 ... 9 lipsticks from Revlon and L'Oreal in their pocketbooks, coexistingquite ...
 ... Revlon's Color Stayand L'Oreal's Colour Supreme. At ...
 ... lipstick. And although Revlon and L'Oreal have a suggested retail ...
 L'OREAL SA (95%); GEMEY ...

2248. Cosmetics International, June 25, 1995, Pg. p7(1), 17211943, 647 words, Revlon revival sees increased US share; colour cosmetics market
 ... During the same period, L'Oreal, which is now planning to ...
 REVLON INC (92%); L'OREAL SA (84%); COVER ...

2249. Cosmetics International, June 25, 1995, Pg. p7(1), 17211943, 647 words, Revlon revival sees increased US share; colour cosmetics market
 ... During the same period, L'Oreal, which is now planning to ...
 REVLON INC (92%); L'OREAL SA (84%); COVER ...

2250. The New York Times, June 25, 1995, Sunday, Late Edition - Final, Section 1; Page 41; Column 3; Society Desk, 134 words, WEDDINGS; Carlene J. Moffitt and John S. Pruitt
 ... public relations for L'Oreal, the cosmetics manufacturer in ...
 ... LEBOEUF LLP (84%); L'OREAL SA (72%); CORNELL ...

2251. The Atlanta Journal and Constitution, June 23, 1995, Friday,, ALL EDITIONS, Pg. 3P, 1154 words, Pop Music; LIVE MUSIC THIS WEEKEND; Better Than Ezra., Doug Hamilton
 ... seat belts. She uses L'Oreal shampoo. Today Gayle is ...

2252. Times-Picayune (New Orleans, LA), June 22, 1995 Thursday, LAKEFRONT, PICAYUNE; Pg. 5A1, 2246 words, SUNO HONOR STUDENTS
 ... Duplessis, Edwin Durnin, L'Oreal Evans. Lee Forbes, ...
 L'OREAL SA (67%);

2253. The Baltimore Sun, June 21, 1995, Wednesday,, ARUNDEL EDITION, Pg. 3B,, 943 words, Glen Burnie High's

Lauren Ziemski starring in 'Bye Bye Birdie', BONITA FORMWALT
... for Seventeen magazine, L'Oreal and Macy's. She has her own agent. ...

2254. USA TODAY, June 21, 1995, Wednesday, FINAL EDITION, MONEY; Pg. 1B, 1283 words, Ads target graying boomers / Products aim at hipper but still hip buyers, Dottie Enrico
... orders so far. L'Oreal and Revlon have introduced lines of ...

2255. Eastern Pennsylvania Business Journal, June 19, 1995, Vol 6; No 24; Sec 1; pg 23, 499 words, Dry coatings brighten picture for Berks firm, Susan L Pena, Robesonia; PA; US, 9571416, ESTP
... for Revlon, Avon, L'Oreal and many other cosmetics ...

2256. Charleston Daily Mail (West Virginia), June 16, 1995, Friday, News; Pg. P1D, 775 words, SELF TANNERS COVER THE MARKET, Charlotte Cavender
... Self Tanning Sunblock, L'oreal Plentitude Self Tanning ...
L'OREAL SA (63%);

2257. Dow Jones News Service, June 15, 1995 Thursday 11:54 AM GMT, , 217 words, Sanofi - Bonds -2-: Won't Use Issue To Fund Big Takeover, *from Factiva*
... French cosmetics giant L'Oreal SA. Although L'Oreal has repeatedly denied that Synthelabo is ...
... few synergies between L'Oreal and Synthelabo, has fed constant ...
L'OREAL SA (94%); SYNTHELABO ...

2258. PR Newswire, June 15, 1995, Thursday, Financial News, 344 words, COSMAIR, INC. ISSUES ANNOUNCEMENT
... wholly owned subsidiary of L'Oreal of Paris, has a significant ...
... retail sectors with such brands as: L'Oreal, Lancome, Preference, Casting, ...
Cosmair, Inc. L'OREAL SA (93%); COSMAIR ...

2259. Dow Jones News Service, June 12, 1995 Monday 12:42 PM GMT, , 68 words, France's Synthelabo SA Sees First Half Sales Up About 16%, *from Factiva*
... unit of cosmetics giant L'Oreal SA, said it ...
L'OREAL SA (93%); SYNTHELABO ...

2260. Pensions & Investments, June 12, 1995, News; Pg. 3, 1840 words, ADVANCING CORPORATE GOVERNANCE IN EUROPE GROUP RECOMMENDS KEY CORPORATE SUPPORT RATHER THAN LEGISLATION, Joel Chernoff
... 26% stake in L'Oreal S.A., the world's largest ...
... Baladi has been advocating sale of the L'Oreal stake for five ...
... holding is strategic. Both L'Oreal and Alcon have been extremely profitable ...
... GROUP PLC (57%); L'OREAL SA (53%); EUROPEAN ...

2261. Morning Call (Allentown, PA), June 9, 1995, Friday,, FIFTH EDITION, LOCAL/REGION,, Pg. B4, 545 words,

LOWER MACUNGIE LAWYER SAYS JUDGE ERRED IN CONTEMPT RULING, SUSAN TODD; The Morning Call
L'OREAL SA (57%);

2262. PR Newswire, June 7, 1995, Wednesday, Financial News, 484 words, FOOTE, CONE & BELDING EXPANDS IN LATIN AMERICA; FCB ACQUIRES MAJORITY OWNERSHIP IN ARGENTINA'S 4TH LARGEST AGENCY; Enters Peru with Majority Stake in Top 10 Agency
... Britist American Tobacco; L'Oreal; Mastercard; Nabisco; Cargill and ...
... 95%); DRAFTFCB (90%); L'OREAL SA (69%); PUBLICIS ...

2263. Far East Focus, June 5, 1995, Pg. 164, 312857, 2535 words, Singapore -- a small but fertile market?
... Wellcome), Rhinathiol (Synthelabo/L'Oreal) and Robitussin (AH Robins/ ...

2264. Drug & Cosmetic Industry, June 1, 1995, Pg. p16(2), 17229294, 847 words, Building the men's business; men's fragrances in France; Column, Aktar, Alev
... three years ago from L'Oreal. Last year turnover ...

2265. Drug & Cosmetic Industry, June 1, 1995, Pg. p28(8), 17229296, 4611 words, Regulatory concerns fade as AHAs continue run; sales gains modest but steady; alpha hydroxy acid based skin care; State of the Industry; Industry Overview
... is estimated by some knowledgeable observers to be 38 to 40 percent) is so strong that it more than triples that of its nearest competitors, Lancome/L'Oreal with 11.9 percent, Unilever/Arden/Calvin Klein/Parfums International with 10.4 percent. ...
... 2. L'Oreal, France (\$7.5 billion) ...
... 4. Cosmair/L'Oreal (\$1.63 billion) ...

2266. Drug & Cosmetic Industry, June 1, 1995, Pg. p56(5), 17229300, 2930 words, The professional hair care market; State of the Industry; Industry Overview, Wurdinger, Victoria
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...

2267. Drug & Cosmetic Industry, June 1, 1995, Pg. p84(1), 17229322, 661 words, Clinical Research Laboratories, Inc.; Special Advertising Section: Success Stories and Business Profiles; Company Profile
... at Cosmair, Inc./L'Oreal. CRL's state-of-the-art ...
... LABORATORIES INC (95%); L'OREAL SA (66%); COSMAIR ...

2268. Drug & Cosmetic Industry, June 1, 1995, Pg. p16(2), 17229294, 847 words, Building the men's business; men's fragrances in France; Column, Aktar, Alev
... three years ago from L'Oreal. Last year turnover ...

2269. Drug & Cosmetic Industry, June 1, 1995, Pg. p28(8), 17229296, 4611 words, Regulatory concerns fade as AHAs continue run; sales gains modest but steady; alpha hydroxy acid based skin care; State of the Industry; Industry Overview

... is estimated by some knowledgeable observers to be 38 to 40 percent) is so strong that it more than triples that of its nearest competitors, Lancome/L'Oreal with 11.9 percent, Unilever/Arden/Calvin Klein/Parfums International with 10.4 percent. ...

... 2. L'Oreal, France (\$7.5 billion) ...

... 4. Cosmair/L'Oreal (\$1.63 billion) ...

2270. Drug & Cosmetic Industry, June 1, 1995, Pg. p56(5), 17229300, 2930 words, The professional hair care market; State of the Industry; Industry Overview, Wurdinger, Victoria

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2271. Drug & Cosmetic Industry, June 1, 1995, Pg. p84(1), 17229322, 661 words, Clinical Research Laboratories, Inc.; Special Advertising Section: Success Stories and Business Profiles; Company Profile

... at Cosmair, Inc./L'Oreal. CRL's state-of-the-art ...

... LABORATORIES INC (95%); L'OREAL SA (66%); COSMAIR ...

2272. Times-Picayune (New Orleans, LA), June 1, 1995 Thursday, KENNER, PICAYUNE; Pg. 5D1, 3226 words, DARE GRADUATES

... Gayden, Marc Vezy, L'Oreal Porter, Scotty Simoneaux, ...

2273. Tufts University Diet & Nutrition Letter, June 1, 1995, Pg. p1(1), 17016621, 591 words, Diet ads sabotage diets.

... Center along with a L'Oreal pitch in which Cybill ...

L'OREAL SA (67%); GEMEY ...

2274. Tufts University Diet & Nutrition Letter, June 1, 1995, Pg. p1(1), 17016621, 591 words, Diet ads sabotage diets.

... Center along with a L'Oreal pitch in which Cybill ...

L'OREAL SA (67%); GEMEY ...

2275. Tufts University Diet & Nutrition Letter, June 1, 1995, Pg. p1(1), 17016621, 591 words, Diet ads sabotage diets.

... Center along with a L'Oreal pitch in which Cybill ...

L'OREAL SA (67%); GEMEY ...

2276. The Oregonian (Portland, Oregon), May 30, 1995 Tuesday, FOURTH Edition, FOODDAY; Pg. FDOP1, 1358 words, 'BUBBLEHEADS' CAN GET LOTS OF MERCHANDISECoupons at Leasure, Jan Leasure

... household. \$2.99 L'OREAL STUDIO LINE ANY ...

... a purchase of any L'Oreal Studio Line Any ...

2277. The Washington Post, May 28, 1995, Sunday, Final Edition, STYLE; Pg. F01, 5238 words, What Is PETA's Beef? They are obnoxious, outrageous, obsessed, hostile, hectoring, ruthless, and, just maybe, right., Lorraine Adams, Washington Post Staff Writer
... adding avocado. Boycott L'Oreal, Gillette, Johnson & Johnson, ...

2278. The Atlanta Journal and Constitution, May 21, 1995, Sunday,, ALL EDITIONS, Pg. 3L, 415 words, WHAT'S NEW; The mane thing: Have a little fun, Elizabeth Lenhard
... Line Any Waves. This L'Oreal line with a product ...
L'OREAL SA (92%);

2279. The Atlanta Journal and Constitution, May 21, 1995, Sunday,, ALL EDITIONS, Pg. 1L, 321 words, Perfection at your fingertips; Sports, gardening and poolside sun all can take a toll on nails. Keep 'em in tip-top shape so the applause lasts all summer, Elizabeth Lenhard and Marylin Johnson
... photo: PINKY TO THUMB: L'Oreal Cranapple OPI Georgia ...
... photo: Pinky to thumb: L'Oreal Mousse Cafe OPI ...
... Island Cotton Candy L'Oreal Sangria L'Oreal Caramel / LOUIE FAVORITE / ...

2280. The Post-Standard (Syracuse, NY), May 18, 1995 Thursday City Edition Correction Appended, HJ; Pg. 06, 1940 words, 'FUR IS DEAD' BUT THE ANIMAL DEFENSE LEAGUE, STARTED AT LIVERPOOL HIGH, IS ALIVE AND EXPANDING NATIONWIDE. <, MARGARET LeBRUN and KELLY STARLING Staff Writers ... cosmetics companies, including L'Oreal, have stopped testing their products ...

2281. The Wall Street Journal, May 17, 1995 Wednesday, Corporate Focus; Pg. B4, 1151 words, Wella Looks to Extend Bottom Line's Healthy Bounce --- Firm Shifts Focus to Stores From Salons to Adapt to Changing Lifestyles, By Cacilie Rohwedder, Staff Reporter of The Wall Street Journal, *from Factiva*

... Co. of the U.S. and rival L'Oreal SA -- a concern ...

... Moos Major Competitors: L'Oreal, Procter & Gamble Co., ...

2282. Business Wire, May 16, 1995, Tuesday, 640 words, Insurance commissioner issues rules for derivative investments, SACRAMENTO, Calif.
L'OREAL SA (53%);

2283. Business Wire, May 15, 1995, Monday, 594 words, The France Growth Fund Inc. reports earnings., NEW YORK

... assets, were:

- Elf Aquitaine	- L'Oreal	- LVMH
- Banque National ...		

L'OREAL SA (91%); DANONE (...

2284. Chain Drug Review, May 15, 1995, Pg. p9(2), 16962353, 852 words, NACDS annual meeting is the top event in retailing.; National Association of Chain Drug Stores, Pinto, David
... Best cocktail party: the L'Oreal affair on Saturday ...
L'OREAL SA (65%); WAL- ...

2285. Chain Drug Review, May 15, 1995, Pg. p9(2), 16962353, 852 words, NACDS annual meeting is the top event in retailing.; National Association of Chain Drug Stores, Pinto, David
... Best cocktail party: the L'Oreal affair on Saturday ...
L'OREAL SA (65%); WAL- ...

2286. Chain Drug Review, May 15, 1995, Pg. p9(2), 16962353, 852 words, NACDS annual meeting is the top event in retailing.; National Association of Chain Drug Stores, Pinto, David
... Best cocktail party: the L'Oreal affair on Saturday ...
L'OREAL SA (65%); WAL- ...

2287. Dow Jones News Service, May 12, 1995 Friday 5:15 PM GMT, , 83 words, L'Oreal 1Q Sales 13.29B Francs Vs 10.7B Francs, *from Factiva*
PARIS -DJ- L'Oreal SA reported a ...
L'Oreal, which published the figures in ...
L'OREAL SA (95%); DOW ...

2288. American Banker, May 11, 1995, Pg. p7(1), 16943944, 620 words, N.D. bankers reaching out to make loans on reservations.; North Dakota Native American tribes, Bronstein, Barbara F.
... KANSAS CITY (70%); L'OREAL SA (51%)

2289. Gorman's New Product News, May 11, 1995, Pg. p38(9), 16963115, 6706 words, Health and beauty care.
... ACCENTING HIGHLIGHTING DUOS. L'Oreal, div. Cosmair, New ...
... shade range, says L'Oreal. L'Oreal Accenting Highlighting Duosshades are: ...
... AT THE SEASHORE COLLECTION L'Oreal, div. Cosmair, New ...

2290. Gorman's New Product News, May 11, 1995, Pg. p38(9), 16963115, 6706 words, Health and beauty care.
... ACCENTING HIGHLIGHTING DUOS. L'Oreal, div. Cosmair, New ...
... shade range, says L'Oreal. L'Oreal Accenting Highlighting Duosshades are: ...
... AT THE SEASHORE COLLECTION L'Oreal, div. Cosmair, New ...

2291. Gorman's New Product News, May 11, 1995, Pg. p38(9), 16963115, 6706 words, Health and beauty care.
... ACCENTING HIGHLIGHTING DUOS. L'Oreal, div. Cosmair, New ...
... shade range, says L'Oreal. L'Oreal Accenting Highlighting Duosshades are: ...
... AT THE SEASHORE COLLECTION L'Oreal, div. Cosmair, New ...

2292. Dow Jones News Service, May 10, 1995 Wednesday 11:32 AM GMT, , 61 words, Synthelabo 1Q Sales 2.27 Bln Francs, Up 19% From Year Ago, *from Factiva*
... Synthelabo is a unit of L'Oreal S.A. (END) DOW ...
L'OREAL SA (85%); DOW ...

2293. PR Newswire, May 10, 1995, Wednesday, State and Regional News, 482 words, RITE AID MAKES MAMMOGRAMS AFFORDABLE FOR MOM; Free Mother's Day Cards, Redeemable for Low- or No-Cost

Mammograms, Available at Ohio Area Pharmacies

... Corporation, Barr Laboratories, L'Oreal Hair Color, Bristol- ...

... CLARK CORP (82%); L'OREAL SA (60%); BRISTOL- ...

2294. PR Newswire, May 9, 1995, Tuesday, State and Regional News, 380 words, RITE AID MAKES

MAMMOGRAMS AFFORDABLE FOR MOM; Free Mother's Day Cards Redeemable for Low- or No-Cost

Mammograms Available at all Pennsylvania Pharmacies

... Greetings, Barr Laboratories, L'Oreal Hair Color, Bristol- ...

... CLARK CORP (63%); L'OREAL SA (63%); BRISTOL- ...

2295. The Sunday Oregonian (Portland, Oregon), May 7, 1995 Sunday, FOURTH Edition, FORUM; Pg. D01, 768

words, WRITTEN CODE OR NOT, NEWSPAPERS MUST DEAL WITH ETHICAL PROBLEMSThe Public Editor,

BOB CALDWELL, Public Editor, The Oregonian <

ASSOCIATED PRESS (51%); L'OREAL SA (90%)

2296. THE LAWYERS WEEKLY, Friday, May 5, 1995, Vol. 15, No. 1, 331 words, A query about the use of handcuffs by police

L'OREAL SA (52%);

2297. The New York Times, May 2, 1995, Tuesday, Late Edition - Final, Section D; Page 9; Column 1;

Business/Financial Desk , 759 words, THE MEDIA BUSINESS: Advertising; To stand out among fragrances,

Nightflight hangs its hopes, but nothing else, on a hunk., By Stuart Elliott

... by the Cosmair unit of L'Oreal; Eternity and Obsession, from Unilever, and ...

... AGENCY); BENCKISER AG L'OREAL SA (82%); JOH ...

2298. Barron's, May 1, 1995, Vol. 75, No. 18 Pg. MW8-MW9; ISSN: 0005-6073; CODEN: BRNSAD, 1437 words,

International trader: Why Hong Kong stocks may go the way of the Nikkei, meaning much further down by this summer, Palmer, Jay, 01023249

... growth, include Carrefour, L'Oreal, Air Liquide and Castorama. ...

2299. Barron's, May 1, 1995 Monday, MARKET WEEK -- FOREIGN INVESTMENT; International Trader; Pg.

MW8, 1847 words, Why Hong Kong Stocks May Go the Way of the Nikkei, Meaning Much Further Down by This Summer, By Jay Palmer, *from Factiva*

... growth, include Carrefour, L'Oreal, Air Liquide and Castorama. ...

2300. Chain Drug Review, May 1, 1995, Pg. p136(1), 17110098, 1264 words, Drug store mix key for Pathmark.;

Pathmark Stores Inc.; 1995 CDR State of the Industry Report

... Cosmair Inc.'s L'Oreal, Revlon Inc.'s ...

... GAMBLE CO (69%); L'OREAL SA (69%); DEL ...

2301. Chain Drug Review, May 1, 1995, Pg. p158(2), 17110130, 2985 words, The challenges for cosmetics suppliers multiply; 1995 CDR State of the Industry Report, Kurtzman, Allan

... Unilever, P&G, L'Oreal and now Johnson & Johnson are ...

2302. Chain Drug Review, May 1, 1995, Pg. p136(1), 17110098, 1264 words, Drug store mix key for Pathmark.; Pathmark Stores Inc.; 1995 CDR State of the Industry Report

... Cosmair Inc.'s L'Oreal, Revlon Inc.'s ...

... COSMAIR INC (69%); L'OREAL SA (69%); PROCTER & ...

2303. Chain Drug Review, May 1, 1995, Pg. p158(2), 17110130, 2985 words, The challenges for cosmetics suppliers multiply; 1995 CDR State of the Industry Report, Kurtzman, Allan

... Unilever, P&G, L'Oreal and now Johnson & Johnson are ...

2304. Drug Store News, May 1, 1995, Pg. p93(2), 16917710, 1459 words, Cosmetics show only mild growth; dollar volume has increased but unit sales are down.; 1994; Annual Report: Cosmetics & Fragrances; Industry Overview, Parks, Liz

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2305. Drug Store News, May 1, 1995, Pg. p94(2), 16917712, 1666 words, Nail treatments shine brightly; more consumers are choosing at-home remedies as opposed to salon services.; Information Resources Inc. survey, 1994; Annual Report: Cosmetics & Fragrances; Industry Overview, Parks, Liz

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... RESOURCES INC (93%); L'OREAL SA (81%); COVER ...

2306. Drug Store News, May 1, 1995, Pg. p99(1), 16917714, 1494 words, Makeup puts on its best face; marketing, distribution, competitive prices give drug chains the edge.; 1994; Annual Report: Cosmetics & Fragrances; Industry Overview, Parks, Liz

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2307. Drug Store News, May 1, 1995, Pg. p103(1), 16917716, 1143 words, New launch catapults women's fragrance sales.; 1994; Annual Report: Cosmetics & Fragrances; Industry Overview, Parks, Liz

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... RESOURCES INC (91%); L'OREAL SA (82%); PROCTER & ...

2308. Drug Store News, May 1, 1995, Pg. p106(2), 16917720, 1175 words, Drug chains No. 1 in hair care sales.; 1994; Annual Report: Toiletries; Industry Overview, Fried, Lisa I.

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2309. Drug Store News, May 1, 1995, Pg. p156(1), 16917770, 626 words, Lipsticks show rosy growth with new launches; Annual Report: Cosmetics and Fragrances; Industry Overview, Parks, Liz

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L'OREAL SA (95%); REVLON ...

2310. Drug Store News, May 1, 1995, Pg. p156(1), 16917772, 658 words, Eye makeup sees decline as shadow sales fall; Annual Report: Cosmetics and Fragrances; Industry Overview

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... RESOURCES INC (91%); L'OREAL SA (84%); GEMEY ...

2311. Drug Store News, May 1, 1995, Pg. p93(2), 16917710, 1459 words, Cosmetics show only mild growth; dollar volume has increased but unit sales are down.; 1994; Annual Report: Cosmetics & Fragrances; Industry Overview, Parks, Liz

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2312. Drug Store News, May 1, 1995, Pg. p94(2), 16917712, 1666 words, Nail treatments shine brightly; more consumers are choosing at-home remedies as opposed to salon services.; Information Resources Inc. survey, 1994; Annual Report: Cosmetics & Fragrances; Industry Overview, Parks, Liz

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2313. Drug Store News, May 1, 1995, Pg. p99(1), 16917714, 1494 words, Makeup puts on its best face; marketing, distribution, competitive prices give drug chains the edge.; 1994; Annual Report: Cosmetics & Fragrances; Industry Overview, Parks, Liz

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2314. Drug Store News, May 1, 1995, Pg. p103(1), 16917716, 1143 words, New launch catapults women's fragrance sales.; 1994; Annual Report: Cosmetics & Fragrances; Industry Overview, Parks, Liz

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 ... RESOURCES INC (91%); L'OREAL SA (82%); PROCTER & ...

2315. Drug Store News, May 1, 1995, Pg. p106(2), 16917720, 1175 words, Drug chains No. 1 in hair care sales.; 1994; Annual Report: Toiletries; Industry Overview, Fried, Lisa I.

... L'Oreal's ...
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2316. Drug Store News, May 1, 1995, Pg. p156(1), 16917770, 626 words, Lipsticks show rosy growth with new launches; Annual Report: Cosmetics and Fragrances; Industry Overview, Parks, Liz

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L'OREAL SA (95%); REVLON ...

2317. Drug Store News, May 1, 1995, Pg. p156(1), 16917772, 658 words, Eye makeup sees decline as shadow sales fall; Annual Report: Cosmetics and Fragrances; Industry Overview

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2318. Drug Store News, May 1, 1995, Pg. p93(2), 16917710, 1459 words, Cosmetics show only mild growth; dollar volume has increased but unit sales are down.; 1994; Annual Report: Cosmetics & Fragrances; Industry Overview, Parks, Liz

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2319. Drug Store News, May 1, 1995, Pg. p94(2), 16917712, 1666 words, Nail treatments shine brightly; more consumers are choosing at-home remedies as opposed to salon services.; Information Resources Inc. survey, 1994; Annual Report: Cosmetics & Fragrances; Industry Overview, Parks, Liz

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... RESOURCES INC (93%); L'OREAL SA (81%); COVER ...

2320. Drug Store News, May 1, 1995, Pg. p99(1), 16917714, 1494 words, Makeup puts on its best face; marketing, distribution, competitive prices give drug chains the edge.; 1994; Annual Report: Cosmetics & Fragrances; Industry Overview, Parks, Liz

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2321. Drug Store News, May 1, 1995, Pg. p103(1), 16917716, 1143 words, New launch catapults women's fragrance sales.; 1994; Annual Report: Cosmetics & Fragrances; Industry Overview, Parks, Liz

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... RESOURCES INC (91%); L'OREAL SA (82%); PROCTER & ...

2322. Drug Store News, May 1, 1995, Pg. p106(2), 16917720, 1175 words, Drug chains No. 1 in hair care sales.; 1994; Annual Report: Toiletries; Industry Overview, Fried, Lisa I.

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2323. Drug Store News, May 1, 1995, Pg. p156(1), 16917770, 626 words, Lipsticks show rosy growth with new launches; Annual Report: Cosmetics and Fragrances; Industry Overview, Parks, Liz

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L'OREAL SA (95%); REVLON ...

2324. Drug Store News, May 1, 1995, Pg. p156(1), 16917772, 658 words, Eye makeup sees decline as shadow sales fall; Annual Report: Cosmetics and Fragrances; Industry Overview

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... RESOURCES INC (91%); L'OREAL SA (84%); GEMEY ...

2325. Food & Drug Packaging, May 1995, Pg. D2, 320300, 102 words, Container has matte finish in the plastic ... container with matte finish to L'Oreal to package VoLuminous mascara also ...

VoLuminous, one of L'Oreal's most successful mascaras, ...

L'OREAL SA (91%); HENLOPEN ...

... MANUFACTURING CO INC; L'OREAL SA

2326. Birmingham News (Alabama), April 28, 1995 Friday, LIFESTYLE; Pg. 9G, 415 words, DESIGNER TAILORS HOME TO BUDGET

L'OREAL SA (54%)

2327. The New York Times, April 28, 1995, Friday, Late Edition - Final, Section D; Page 4; Column 3; Business/Financial Desk , 274 words, THE MEDIA BUSINESS: ADVERTISING -- ADDENDA; Interpublic Plans Shifts for Canada, By STUART ELLIOTT
... like Air Canada and L'Oreal, will be merged with Tribu ...
... JOHNSON & JOHNSON (71%); L'OREAL SA (69%); GENERAL ...

2328. The Atlanta Journal and Constitution, April 23, 1995, Sunday,, ALL EDITIONS, Pg. 3L, 556 words, Tackling a lust for red head-on, Elizabeth Lenhard; STAFF WRITER
... new products like L'Oreal Casting, Clairol Natural ...

2329. The Atlanta Journal and Constitution, April 23, 1995, Sunday,, ALL EDITIONS, Pg. 1L, 759 words, Boomers don't go gently into their gray years, heading off age with hues that are subtler and safer than in the old days; it's COLOR to dye for, Elizabeth Lenhard; STAFF WRITER
... survey sponsored by L'Oreal found that the number of American ...
... fit their lifestyles," says L'Oreal spokesperson Carlene Moffitt. " ...
L'OREAL SA (91%); FOOD & ...

2330. Nation's Cities Weekly, April 17, 1995, Pg. p1(2), 16879010, 300 words, City officials aim to fight repeal of assault weapons ban; both the Senate and House of Representatives will be considering legislation to do away with the law that bans assault weapons, Quist, Janet
L'OREAL SA (53%)

2331. Nation's Cities Weekly, April 17, 1995, Pg. p1(2), 16879010, 300 words, City officials aim to fight repeal of assault weapons ban; both the Senate and House of Representatives will be considering legislation to do away with the law that bans assault weapons, Quist, Janet
L'OREAL SA (53%)

2332. Nation's Cities Weekly, April 17, 1995, Pg. p1(2), 16879010, 300 words, City officials aim to fight repeal of assault weapons ban; both the Senate and House of Representatives will be considering legislation to do away with the law that bans assault weapons, Quist, Janet
L'OREAL SA (53%)

2333. The New York Times, April 14, 1995, Friday, Late Edition - Final, Section D; Page 3; Column 3; Business/Financial Desk , 101 words, International Briefs; Japan Unit for L'Oreal, Reuters
... Japan called Nihon L'Oreal to market its products. L'Oreal would own 60 percent of the ...
... new subsidiary underlines L'Oreal's determination to invest in ...
... Owen-Jones, said. L'Oreal, whose primary markets are Europe and ...
L'OREAL SA; NIHON L'OREAL L'OREAL SA (95%);
L'OREAL SA; NIHON L'OREAL

2334. Information Bank Abstracts, WALL STREET JOURNAL, April 14, 1995, Friday, Section A; Page 5A, Column 4, 20 words, L'OREAL SA
L'Oreal SA and Japan's Kose ...

... new company, Nihon L'Oreal KK, to market L'Oreal products (S)
L'OREAL SA; KOSE CORP;
L'OREAL SA (93%); KOSE CORP (91%); L'OREAL SA; KOSE CORP;

2335. The Wall Street Journal, April 14, 1995 Friday, Pg. A5A, 72 words, Business Brief -- L'Oreal SA: Joint Venture With Kose To Market Products Is Set, *from Factiva*
French cosmetics group L'Oreal SA and Japan's Kose ...
... new company to market L'Oreal products.
The company, Nihon L'Oreal K.K., will be 60% controlled by L'Oreal, with the remainder held by ...
... 12 million). Nihon L'Oreal will be responsible for marketing L'Oreal brand products. It ...
... July 1, 1996. L'Oreal SA is a major ...
L'OREAL SA (95%); KOSE ...

2336. Dow Jones News Service, April 13, 1995 Thursday 3:33 PM GMT, , 293 words, L'Oreal Still Committed To Synthelabo Stake, *from Factiva*
... French cosmetics group L'Oreal SA reiterated that the group ...
... for sale. Although L'Oreal has repeatedly denied rumors that ...
... PLC - has heightened talk that L'Oreal would be able to sell its Synthelabo ...
... synergies to be had between pharmaceuticals and L'Oreal's core hair-care and ...
... in which we have an investment." L'Oreal controls just more than ...
... francs. On other L'Oreal activities, Owen-Jones also ...
... improved in 1994. L'Oreal's share of Lanvin's losses was ...
... 1993, even though L'Oreal's stake in the unit ...
L'OREAL SA (95%); SYNTHELABO ...

2337. Dow Jones News Service, April 13, 1995 Thursday 1:12 PM GMT, , 126 words, L'Oreal, Japan's Kose Form Joint Venture, *from Factiva*
PARIS -DJ- L'Oreal SA and Japan's Kose ...
... company called Nihon L'Oreal K.K. The paid-in ...
... 60% controlled by L'Oreal with Kose holding the remainder.
... agreed to first introduce L'Oreal hair products to the Japanese market. Nihon L'Oreal will be responsible for marketing all L'Oreal brand products - both ...
... professional hairdressing market, where L'Oreal is already the leader, and for the consumer market. L'Oreal said that the new company ...
L'OREAL SA (95%); KOSE ...

2338. Dow Jones News Service, April 13, 1995 Thursday 11:38 AM GMT, , 212 words, L'Oreal SA Chmn Sees 'Very Satisfactory' 1995 Sales Growth, *from Factiva*
PARIS -DJ- L'Oreal S.A.'s chairman ...
L'OREAL SA (95%); DOW ...

2339. The Wall Street Journal, April 13, 1995 Thursday, Pg. CITATION, 139 words, International Brief -- L'Oreal SA: Net Profit for 1994 Rose 21%; Dividend Increase Proposed, *from Factiva*
French cosmetics giant L'Oreal SA said its 1994 ...
... share from 10.8 francs. L'Oreal provided no year- ...

L'Oreal earlier this year had said ...
 ... sales was due mainly to L'Oreal's takeover last year of ...
 ... Canada, the company said. L'Oreal also took over its exclusive ...
 L'OREAL SA (95%)

2340. The Washington Post, April 13, 1995, Thursday, Final Edition, FINANCIAL; Pg. D12, 1079 words, DIGEST
 ... percent, to \$ 381.9 million. L'Oreal, the Paris-based cosmetics ...

2341. Dow Jones News Service, April 12, 1995 Wednesday 6:07 PM GMT, , 269 words, L'Oreal 1994 Grp Net Profit
 Before Cap Gains, Losses Up 21%, *from Factiva*
 PARIS -DJ- L'Oreal SA said 1994 ...
 L'Oreal will unveil more ...
 ... tomorrow. Earlier this year, L'Oreal had said 1994 earnings would ...
 ... boost was mainly due to L'Oreal's takeover of Cosmair. L'Oreal also took over its exclusive ...
 ... milder increase of 8%, L'Oreal noted. Meanwhile, pretax ...
 ... 1994 from 44.42 francs. L'Oreal also said that on a ...
 L'OREAL SA (95%); DOW ...

2342. Gorman's New Product News, April 12, 1995, Pg. p37(3), 16926039, 2391 words, Health and beauty care;
 Product Announcement
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'OREAL ...
 ... L'Oreal ...
 ... L'Oreal ...

2343. Gorman's New Product News, April 12, 1995, Pg. p37(3), 16926039, 2391 words, Health and beauty care;
 Product Announcement
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'OREAL ...
 ... L'Oreal ...
 ... L'Oreal ...

2344. Gorman's New Product News, April 12, 1995, Pg. p37(3), 16926039, 2391 words, Health and beauty care;
 Product Announcement
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'OREAL ...
 ... L'Oreal ...
 ... L'Oreal ...

2345. Electronic Media, April 10, 1995, Editorial; Pg. 10, 307 words, THE CRYING GAME
 ... Yoplait, Chevrolet USA, L'Oreal and Glamour magazine contributed \$...
 L'OREAL SA (70%);

2346. The New York Times, April 9, 1995, Sunday, Late Edition - Final, Section 6; Page 66; Column 4; Magazine
 Desk , 31 words, Headstrong
 ... at Bergdorf Goodman. L'Oreal's Visuelle Invisible Coverage ...

2347. The San Diego Union-Tribune, April 9, 1995 Sunday, SPECIAL: PREVIEW OF THE AMERICA'S CUP
 FINAL FIVE; Pg. AMERICA'S CUP-10, 937 words, Mighty Mary's lone male is no Blackbeard, BILL CENTER, Staff
 Writer
 ... SPONSORS Chevrolet, Yoplait, L'Oreal, Lifetime Channel. BUDGET ...

2348. The Houston Chronicle, April 6, 1995, Thursday, 2 STAR Edition, FASHION; Pg. 8, 653 words, Color them
 blonder, bolder, GAILE ROBINSON; Los Angeles Times, Fashion
 ... hair," says a L'Oreal representative.
 ... distinct root line. L'Oreal's Casting and Clairol's Natural ...
 ... rinse. For Brunettes Too: L'Oreal's Accenting Highlighting Duo, \$...
 ... six to eight shampoos. " L'Oreal will have a similar, ...
 L'OREAL SA (72%);

2349. Plain Dealer (Cleveland, Ohio), April 6, 1995 Thursday, FINAL / ALL, STYLE; Pg. 4E, 754 words, OPTIONS
 IN STYLE, By ROXANNE WASHINGTON; PLAIN DEALER REPORTER
 ... Mega Hold formulas. L'Oreal's newest hair-coloring ...
 ... for about \$6. L'Oreal has also been cooking up a ...
 ... 1: NO CREDIT; L'Oreal Exuberance gives here-today- ...
 L'OREAL SA (64%);

2350. Reuters Health Medical News, April 6, 1995 Thursday, 49 words, [] - Synthelabo Looking For Acquisitions,
 PARIS Apr 5
 ... Synthelabo, a unit of L'Oreal, is looking for acquisitions of ...
 L'OREAL SA (91%); SANOFI- ...

2351. The Hill, April 5, 1995, OPEN SECRETS;, 1374 words, NEW YORK MAYOR FLAKE?, Compiled by E.
 Michael Myers; Contributions from Marcia Gelbart and Eamon Javers
 ... last December as chairman of L'Oreal and remains chairman of L'Oreal's holding company. Klarsfeld has ...
 L'OREAL SA (65%); AMERICAN ...

2352. PC User, April 5, 1995, Pg. p63(2), 17184229, 1511 words, Development focus; case study of Prestige and
 Collections programming project, Johnson, Andrew
 ... cosmetics and perfume manufacturer L'Oreal, spent five years ...
 ... Collections' parent company, L'Oreal, at its headquarters in ...
 ... not with the Unix servers.' L'Oreal made the decision at ...

L'OREAL SA (83%); HEWLETT- ...

2353. PC User, April 5, 1995, Pg. p63(2), 17184229, 1511 words, Development focus; case study of Prestige and Collections programming project, Johnson, Andrew
 ... cosmetics and perfume manufacturer L'Oreal, spent five years ...
 ... Collections' parent company, L'Oreal, at its headquarters in ...
 ... not with the Unix servers.' L'Oreal made the decision at ...
 L'OREAL SA (83%); HEWLETT- ...

2354. PR Newswire, April 4, 1995, Tuesday, State and Regional News, 586 words, ISRAEL EXPO '95 ANNOUNCED FOR MAY 21-26; Mayor Giuliani Proclaims Israel Expo Week in New York; Ambassador Colette Avital, Peggy Tishman, Barbara Walters Launch Event, NEW YORK, April 4
 ... sponsor for the event is L'Oreal.

2355. Drug Store News, April 3, 1995, Pg. p20(1), 16784080, 1077 words, Hot spots to watch in skin and bath; HBC: Toiletries, Fried, Lisa I.
 ... sales of Alpha Hydrox and L'Oreal's recentlylaunched Plenitude Excel- ...

2356. Drug Store News, April 3, 1995, Pg. p20(1), 16784080, 1077 words, Hot spots to watch in skin and bath; HBC: Toiletries, Fried, Lisa I.
 ... sales of Alpha Hydrox and L'Oreal's recentlylaunched Plenitude Excel- ...

2357. Drug Store News, April 3, 1995, Pg. p20(1), 16784080, 1077 words, Hot spots to watch in skin and bath; HBC: Toiletries, Fried, Lisa I.
 ... sales of Alpha Hydrox and L'Oreal's recentlylaunched Plenitude Excel- ...

2358. The Wall Street Journal, April 3, 1995 Monday, MARKETING & MEDIA; Pg. B12, 677 words, New Saatchi Agency Expected to Unveil It Formed Alliance With Unit of Publicis, By Kevin Goldman, Staff Reporter of The Wall Street Journal, *from Factiva*
 ... Perrier/Vittel, Lancome and L'Oreal. New Saatchi is expected to have ...
 ... ADVERTISING WORLDWIDE (61%); L'OREAL SA (84%); GALLAHER ...

2359. Chicago Tribune, April 3, 1995 Monday, NORTH SPORTS FINAL EDITION, YOUR MONEY; Pg. 5; ZONE: C; Material World., 726 words, AND YOU CAN SAVE MONEY IN THE BARGAIN; A NEW RETAIL STORE ENTERS CHICAGO MARKET, OFFERING TOILETRIES, TOYS AND MORE FOR THRIFTY SHOPPERS, By Johnnie Miller-Cleaves. Special to the Tribune.
 ... 1.99 to \$2.49, here \$1.49; L'Oreal lipsticks that retail for \$...
 L'OREAL SA (69%);

2360. Los Angeles Times, April 2, 1995, Sunday, Home Edition, Magazine; Page 37; Magazine Desk, 534 words, SPRING BEAUTY; SUGAR SHOCK, By Laurie Drake
 ... Estee Lauder, Lancome, L'Oreal and OPI). But when pastel ...

... in Cottage Clay, L'Oreal Colour Riche LipColor ...
L'OREAL SA (82%); ESTEE ...

2361. The New York Times, April 2, 1995, Sunday, Late Edition - Final, Section 8; Page 11; Column 1; Sports Desk ,
183 words, For Women Only
... corporations like Gillette and L'Oreal, who were lured into the all- ...
L'OREAL SA (69%); PROCTER & ...

2362. Bankruptcy Bulletin, April 1995, STATE CASES OF INTEREST, 511 words, UNEMPLOYMENT
COMPENSATION RATINGS
... MILLS INC (91%); L'OREAL SA (54%); SECURITY ...

2363. Drug & Cosmetic Industry, April 1, 1995, Pg. p24(6), 16841050, 2154 words, Hair care report: segmentation
shows signs of giving way to multi-function claims; Cover Story, Davis, Donald A.
... companies such as Welland and BristolMyers and L'Oreal to acquire the leading companies ...
... new product lines as L'Oreal's Casting and Excellence Creme, ...
... Indola, Clairol's ColorHold, and L'Oreal's Colorvive. Oddly, there was just as ...
... potent competitor. But L'Oreal, not among the leaders ...
L'OREAL SA (81%); GEMEY ...

2364. Drug & Cosmetic Industry, April 1, 1995, Pg. p24(6), 16841050, 2154 words, Hair care report: segmentation
shows signs of giving way to multi-function claims; Cover Story, Davis, Donald A.
... companies such as Welland and BristolMyers and L'Oreal to acquire the leading companies ...
... new product lines as L'Oreal's Casting and Excellence Creme, ...
... Indola, Clairol's ColorHold, and L'Oreal's Colorvive. Oddly, there was just as ...
... potent competitor. But L'Oreal, not among the leaders ...
L'OREAL SA (81%); GEMEY ...

2365. Drug & Cosmetic Industry, April 1, 1995, Pg. p24(6), 16841050, 2154 words, Hair care report: segmentation
shows signs of giving way to multi-function claims; Cover Story, Davis, Donald A.
... companies such as Welland and BristolMyers and L'Oreal to acquire the leading companies ...
... new product lines as L'Oreal's Casting and Excellence Creme, ...
... Indola, Clairol's ColorHold, and L'Oreal's Colorvive. Oddly, there was just as ...
... potent competitor. But L'Oreal, not among the leaders ...
L'OREAL SA (81%); GEMEY ...

2366. Information Today, April 1, 1995, Pg. p31(1), 16926008, 115 words, American Yellow Pages on CD-ROM;
brief article; Product Announcement
... INFORMATION INC (71%); L'OREAL SA (57%); INFOGROUP (...

2367. Information Today, April 1, 1995, Pg. p31(1), 16926008, 115 words, American Yellow Pages on CD-ROM;
brief article; Product Announcement
... INFORMATION INC (71%); L'OREAL SA (57%); INFOGROUP (...

2368. Information Today, April 1, 1995, Pg. p31(1), 16926008, 115 words, American Yellow Pages on CD-ROM; brief article; Product Announcement
... INFORMATION INC (71%); L'OREAL SA (57%); INFOGROUP (...

2369. Women's Wear Daily Mass Fragrances Supplement, April 1995, Pg. 10, 388785, 2124 words, The Launches Are Flowing But Sales Are Still Lagging, FAYE BROOKMAN
... Revlon's Fire & Ice and L'Oreal's V. There were also many vanilla ...
L'OREAL SA (82%); REVCO ...

2370. Women's Wear Daily Mass Fragrances Supplement, April 1995, Pg. 12, 388789, 1300 words, Harco Drug Uses Beauty to Beat Department Stores at Own Game
... said she thinks that Revlon and L'Oreal would be more successful ...

2371. The Baltimore Sun, March 30, 1995, Thursday,, FINAL EDITION, Pg. 1D, 5668 words, Lost at Sea AMERICA3 Even if they win, members of the first all-woman team in America's Cup history have already lost their way. When they put a man on the boat, they sacrificed their identity -- and dashed the dreams of a generation., Laura Lippman, Sun Staff Writer
... including Chevrolet, Glamour and L'Oreal, have contributed \$ 10 million. ...
... gave Dave a L'Oreal hat, with a sunflower ...

2372. Newsday (New York), March 30, 1995, Thursday, NASSAU EDITION, PART II; THE MARVIN KITMAN SHOW; Pg. B65, 787 words, All's 'Wright' in Law and TV; Integrity, humor, Tom Conti mark CBS courtroom drama, Marvin Kitman, COLUMN; TELEVISION; PROGRAM; REVIEW; THE WRIGHT VERDICTS
... it - from the cosmetics sponsor, L'Oreal. It was a wisecrack ...
L'OREAL SA (60%);

2373. The Oregonian (Portland, Oregon), March 28, 1995 Tuesday, FOURTH Edition, FOODDAY; Pg. FD02, 935 words, COUPONS SHARPEN SKILLS OF FUTURE SHOPPERSCoupons at Leisure, Jan Leisure
... UP TO \$7 L'OREAL BUY-TWO-GET- ...
... entire front panels from L'Oreal Performing Preference or Les ...

2374. Chain Drug Review, March 27, 1995, Pg. p16(1), 16999160, 711 words, Cosmetics suppliers tout benefits of latest technology.; new cosmetic products
... Cosmair Inc.'s L'Oreal's cosmetics and fragrance division also ...
... hair care research, L'Oreal's laboratories combined a ...
... in mascara. A L'Oreal spokeswoman states that waterproof ...
... GAMBLE CO (92%); L'OREAL SA (83%); COSMAIR ...
... introduction; Cosmair Inc. L'Oreal Div. Product introduction; ...

2375. Chain Drug Review, March 27, 1995, Pg. p20(1), 16999162, 1233 words, Nail care segment continues on fast growth track.; Industry Overview
... consistently adheres to that principle is L'Oreal, a unit of Cosmair ...
... colors that spring from the soil. L'Oreal's spring collection, which debuts ...

2376. Chain Drug Review, March 27, 1995, Pg. p24(1), 16999164, 562 words, Big name houses target ethnic arena.; ethnic cosmetics
... Del Laboratories Inc. and L'Oreal. A L'Oreal spokeswoman claims that its Do The Light ...
L'OREAL SA (91%); REVLON ...

2377. Chain Drug Review, March 27, 1995, Pg. p28(1), 16999166, 710 words, Manufacturers fill product pipeline.; new cosmetic products
... prices of \$4.70. * L'Oreal. Do The Light Thing, the supplier's ...

2378. Chain Drug Review, March 27, 1995, Pg. pS6(1), 16999174, 1068 words, Cosmetics.; Teen Beauty is Hot Stuff!
... Almay, Estee Lauder, L'Oreal, Lancome, Avon and Merle ...

2379. Chain Drug Review, March 27, 1995, Pg. pS7(1), 16999176, 948 words, Beauty organizers.; Teen Beauty is Hot Stuff!
... company will join with L'Oreal for a spring promotion offering L'Oreal's Hydravive performance shampoo and ...
... school promotion offering L'Oreal's Exuberance hair color ...

2380. Chain Drug Review, March 27, 1995, Pg. pS10(1), 16999178, 958 words, Hair care.; Teen Beauty is Hot Stuff!
... Cosmair Inc.'s L'Oreal unit may be looking to ...
L'OREAL SA (66%); COSMAIR ...

2381. Chain Drug Review, March 27, 1995, Pg. p52(1), 16999184, 1446 words, Line extensions make AHAs hotter.; alpha-hydroxy acids
... exfoliation of dead cells. The L'Oreal unit of Cosmair Inc., which ...
... cleansing process," explains L'Oreal scientific senior vice ...

2382. Chain Drug Review, March 27, 1995, Pg. p59(4), 16999190, 3973 words, Despite shakeout, products and promotions proliferate.; new bath and shower toiletries
... point-of-purchase materials. L'Oreal Debuting next month, ...

2383. Chain Drug Review, March 27, 1995, Pg. p69(2), 16999194, 1489 words, Graying of America drives hair coloring.; hair dyes; Industry Overview
... L'Oreal's ...
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
... RESOURCES INC (65%); L'OREAL SA (81%); COSMAIR ...

2384. Chain Drug Review, March 27, 1995, Pg. p16(1), 16999160, 711 words, Cosmetics suppliers tout benefits of latest technology.; new cosmetic products

... Cosmair Inc.'s L'Oreal's cosmetics and fragrance division also ...
 ... hair care research, L'Oreal's laboratories combined a ...
 ... in mascara. A L'Oreal spokeswoman states that waterproof ...
 ... GAMBLE CO (92%); L'OREAL SA (83%); COSMAIR ...
 ... introduction; Cosmair Inc. L'Oreal Div. Product introduction; ...

2385. Chain Drug Review, March 27, 1995, Pg. p20(1), 16999162, 1233 words, Nail care segment continues on fast growth track.; Industry Overview
 ... consistently adheres to that principle is L'Oreal, a unit of Cosmair ...
 ... colors that spring from the soil. L'Oreal's spring collection, which debuts ...

2386. Chain Drug Review, March 27, 1995, Pg. p24(1), 16999164, 562 words, Big name houses target ethnic arena.; ethnic cosmetics
 ... Del Laboratories Inc. and L'Oreal. A L'Oreal spokeswoman claims that its Do The Light ...
 L'OREAL SA (91%); REVLON ...

2387. Chain Drug Review, March 27, 1995, Pg. p28(1), 16999166, 710 words, Manufacturers fill product pipeline.; new cosmetic products
 ... prices of \$4.70. * L'Oreal. Do The Light Thing, the supplier's ...

2388. Chain Drug Review, March 27, 1995, Pg. pS6(1), 16999174, 1068 words, Cosmetics.; Teen Beauty is Hot Stuff!
 ... Almay, Estee Lauder, L'Oreal, Lancome, Avon and Merle ...

2389. Chain Drug Review, March 27, 1995, Pg. pS7(1), 16999176, 948 words, Beauty organizers.; Teen Beauty is Hot Stuff!
 ... company will join with L'Oreal for a spring promotion offering L'Oreal's Hydravive performance shampoo and ...
 ... school promotion offering L'Oreal's Exuberance hair color ...

2390. Chain Drug Review, March 27, 1995, Pg. pS10(1), 16999178, 958 words, Hair care.; Teen Beauty is Hot Stuff!
 ... Cosmair Inc.'s L'Oreal unit may be looking to ...
 L'OREAL SA (66%); COSMAIR ...

2391. Chain Drug Review, March 27, 1995, Pg. p52(1), 16999184, 1446 words, Line extensions make AHAs hotter.; alpha-hydroxy acids
 ... exfoliation of dead cells. The L'Oreal unit of Cosmair Inc., which ...
 ... cleansing process," explains L'Oreal scientific senior vice ...

2392. Chain Drug Review, March 27, 1995, Pg. p59(4), 16999190, 3973 words, Despite shakeout, products and promotions proliferate.; new bath and shower toiletries
 ... point-of-purchase materials. L'Oreal Debuting next month, ...

2393. Chain Drug Review, March 27, 1995, Pg. p69(2), 16999194, 1489 words, Graying of America drives hair

coloring.; hair dyes; Industry Overview

... L'Oreal's ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... RESOURCES INC (65%); L'OREAL SA (81%); COSMAIR ...

2394. Chain Drug Review, March 27, 1995, Pg. p16(1), 16999160, 711 words, Cosmetics suppliers tout benefits of latest technology.; new cosmetic products

... Cosmair Inc.'s L'Oreal's cosmetics and fragrance division also ...

... hair care research, L'Oreal's laboratories combined a ...

... in mascara. A L'Oreal spokeswoman states that waterproof ...

... GAMBLE CO (92%); L'OREAL SA (83%); COSMAIR ...

... introduction; Cosmair Inc. L'Oreal Div. Product introduction; ...

2395. Chain Drug Review, March 27, 1995, Pg. p20(1), 16999162, 1233 words, Nail care segment continues on fast growth track.; Industry Overview

... consistently adheres to that principle is L'Oreal, a unit of Cosmair ...

... colors that spring from the soil. L'Oreal's spring collection, which debuts ...

2396. Chain Drug Review, March 27, 1995, Pg. p24(1), 16999164, 562 words, Big name houses target ethnic arena.; ethnic cosmetics

... Del Laboratories Inc. and L'Oreal. A L'Oreal spokeswoman claims that its Do The Light ...

L'OREAL SA (91%); REVLON ...

2397. Chain Drug Review, March 27, 1995, Pg. p28(1), 16999166, 710 words, Manufacturers fill product pipeline.; new cosmetic products

... prices of \$4.70. * L'Oreal. Do The Light Thing, the supplier's ...

2398. Chain Drug Review, March 27, 1995, Pg. pS6(1), 16999174, 1068 words, Cosmetics.; Teen Beauty is Hot Stuff!

... Almay, Estee Lauder, L'Oreal, Lancome, Avon and Merle ...

2399. Chain Drug Review, March 27, 1995, Pg. pS7(1), 16999176, 948 words, Beauty organizers.; Teen Beauty is Hot Stuff!

... company will join with L'Oreal for a spring promotion offering L'Oreal's Hydravive performance shampoo and ...

... school promotion offering L'Oreal's Exuberance hair color ...

2400. Chain Drug Review, March 27, 1995, Pg. pS10(1), 16999178, 958 words, Hair care.; Teen Beauty is Hot Stuff!

... Cosmair Inc.'s L'Oreal unit may be looking to ...

L'OREAL SA (66%); COSMAIR ...

2401. Chain Drug Review, March 27, 1995, Pg. p52(1), 16999184, 1446 words, Line extensions make AHAs hotter.; alpha-hydroxy acids
... exfoliation of dead cells. The L'Oreal unit of Cosmair Inc., which ...
... cleansing process," explains L'Oreal scientific senior vice ...

2402. Chain Drug Review, March 27, 1995, Pg. p59(4), 16999190, 3973 words, Despite shakeout, products and promotions proliferate.; new bath and shower toiletries
... point-of-purchase materials. L'Oreal Debuting next month, ...

2403. Chain Drug Review, March 27, 1995, Pg. p69(2), 16999194, 1489 words, Graying of America drives hair coloring.; hair dyes; Industry Overview
... L'Oreal's ...
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
... RESOURCES INC (65%); L'OREAL SA (81%); COSMAIR ...

2404. Newsday (New York), March 27, 1995, Monday, NASSAU AND SUFFOLK EDITION, PART II; WOMAN OVERBOARD; Pg. B04, 2320 words, THE MIGHTY MARY'S TACITIAN NAMED JENNIFER WAS REPLACED BY ONE NAMED DAVE. AND THE CORPORATE SPONSORS OF THIS FORMERLY ALL-WOMEN'S TEAM WERE REACHING FOR A LIFELINE, BY JOHN JEANSONNE. STAFF WRITER, SAN DIEGO, COVER; YACHT; WOMEN; SEX; BOATS; MIGHTY MARY; AMERICA'S CUP; DAVE DELLENCAMP
... it - from the cosmetics sponsor, L'Oreal. It was a wiseacre ...

2405. Cosmetics International, March 25, 1995, Pg. p2(1), 16926122, 497 words, Loulou gets Blue mood; two new products from L'Oreal's Prestige & Collections
ABSTRACT L'Oreal's Prestige & Collections is introducing ...
Prestige & Collections, L'Oreal's fine fragrance division, has ...
L'OREAL SA (94%); GEMEY ...

2406. Cosmetics International, March 25, 1995, Pg. p9(1), 16926130, 743 words, Euromonitor reports on world industry; cosmetics industry
... L'Oreal 5,853 ...

2407. Cosmetics International, March 25, 1995, Pg. p2(1), 16926122, 497 words, Loulou gets Blue mood; two new products from L'Oreal's Prestige & Collections
ABSTRACT L'Oreal's Prestige & Collections is introducing ...
Prestige & Collections, L'Oreal's fine fragrance division, has ...
L'OREAL SA (94%); GEMEY ...

2408. Cosmetics International, March 25, 1995, Pg. p9(1), 16926130, 743 words, Euromonitor reports on world

industry; cosmetics industry

... L'Oreal 5,853 ...

2409. Cosmetics International, March 25, 1995, Pg. p2(1), 16926122, 497 words, Loulou gets Blue mood; two new products from L'Oreal's Prestige & Collections

ABSTRACT L'Oreal's Prestige & Collections is introducing ...

Prestige & Collections, L'Oreal's fine fragrance division, has ...

L'OREAL SA (94%); GEMEY ...

2410. Cosmetics International, March 25, 1995, Pg. p9(1), 16926130, 743 words, Euromonitor reports on world industry; cosmetics industry

... L'Oreal 5,853 ...

2411. Chicago Sun-Times, March 24, 1995, FRIDAY, Late Sports Final Edition, FINANCIAL; THE TICKER; WORLD; Pg. 52, 193 words

... sale of its cosmetics subsidiary to L'Oreal. Lufthansa Flies Back Into ...

... NESTLE SA (83%); L'OREAL SA (69%);

2412. Korea Economic Daily, March 24, 1995, 38615, 185 words, Foreign Cosmetics Cos. Actively Pursue Local Market

COLGATE-PALMOLIVE CO; L'OREAL SA; PROCTER & GAMBLE ...

2413. The New York Times, March 24, 1995, Friday, Late Edition - Final, Section D; Page 7; Column 4; Business/Financial Desk , 136 words, International Briefs; Nestle Earnings Increase by 12.6%

... francs from the sale of businesses to L'Oreal S.A., the French cosmetics ...

... NESTLE SA (96%); L'OREAL SA (84%);

2414. The Wall Street Journal, March 24, 1995 Friday, Pg. CITATION, 107 words, International Brief -- Nestle SA: Group Net Rose 13% in '94 On Sale of Cosmair Stake, *from Factiva*

... Cosmair cosmetics business to L'Oreal SA.

NESTLE SA (96%); L'OREAL SA (91%)

2415. The Associated Press, March 23, 1995, Thursday, BC cycle, Business News, 112 words, Nestle Announces Profit, Dividend Hike, VEVEY, Switzerland

... in Cosmair cosmetics to L'Oreal brought a capital ...

2416. Chicago Sun-Times, March 23, 1995, THURSDAY, FINAL MARKETS, FINANCIAL; PLUS BUSINESS; Pg. 4, 631 words

... sale of its cosmetics subsidiary to L'Oreal. The sale of the unit to French cosmetics giant L'Oreal netted a gain of \$

...

... FREDDIE MAC) (95%); L'OREAL SA (92%); CARSON ...

2417. Dow Jones News Service, March 23, 1995 Thursday 1:22 PM GMT, , 285 words, Nestle S.A. 1994 Net Rose 12.6%, *from Factiva*

... Cosmair cosmetics business to L'Oreal. This garnered an extraordinary ...
NESTLE SA (96%); L'OREAL SA (72%); DOW ...

2418. Dow Jones News Service, March 21, 1995 Tuesday 3:46 PM GMT, , 222 words, Analysts Say Nestle To Report 10% Increase In 1994 Profit, *from Factiva*

... stake in Cosmair to L'Oreal, analysts said. The consensus ...
NESTLE SA (94%); L'OREAL SA (72%); DOW ...

2419. The Washington Post, March 21, 1995, Tuesday, Final Edition, SPORTS; Pg. E03, 837 words, All Hands on Deck Aren't Female, SAN DIEGO

... after all. And sponsors such as L'Oreal, Yoplait Yogurt, Glamour ...

2420. The New York Times, March 20, 1995, Monday, Late Edition - Final, Section C; Page 8; Column 1; Sports Desk , 668 words, YACHT RACING; Man on Women's Boat Doesn't Thrill Sponsor, By BARBARA LLOYD , SAN DIEGO, March 19

... a novel idea. L'Oreal, the French cosmetics company, ...
... CABLE TELEVISION CHANNEL L'OREAL SA (80%);

2421. The Boston Herald, March 19, 1995 Sunday, SECOND EDITION, Pg. 026, 608 words, EDITORIAL; 'New me' of March madness pales compared to the old me, By BEVERLY BECKHAM

... Girl, Max Factor, L'oreal, Almay, Revlon or Maybelline. ...

2422. Rocky Mountain News (Denver, CO), March 19, 1995, Sunday, SPECIAL PULLOUT; Ed. F; Pg. 3F, 641 words, FASHION BRIEFS, Suzanne S. Brown

... Cancun and is a member of L'Oreal's World Class Color ...
L'OREAL SA (72%); SAKS ...

2423. The San Diego Union-Tribune, March 19, 1995 Sunday, SPORTS; Pg. C-1, 834 words, Koch's ego bursts women's bubble, Nick Canepa

... sponsors, or maybe you think L'Oreal, Yoplait, Glamour magazine, the ...
L'OREAL SA (61%)

2424. The Sunday Oregonian (Portland, Oregon), March 19, 1995 Sunday, FOURTH Edition, SPORTS; Pg. B03, 777 words, AMERICA'S CUP TEAM MAKES BOLD MOVE, J.E. VADER, of The Oregonian staff <, SAN DIEGO

... sponsors -- Glamour magazine, L'Oreal cosmetics and Lifetime Television -- are ...

2425. The Washington Times, March 19, 1995, Sunday, Final Edition, Part A; PAGE 2: FREEZE FRAMES; Pg. A2, 291 words

... International management consultants, L'Oreal
L'OREAL SA (83%); ACCOUNTANTS ...

2426. USA TODAY, March 16, 1995, Thursday, FINAL EDITION, MONEY; Pg. 1B, 1295 words, Mighty Mary sells / Women stir America's Cup ads, Bruce Horovitz

... Yoplait and cosmetic giant L'Oreal. Its retail merchandise revenue is ...

... sells, Koch says. L'Oreal declined three times ...

... \$ 1.5 million: L'Oreal ...

L'OREAL SA (69%); AMERICA3 ...

2427. USA TODAY, March 16, 1995, Thursday, FINAL EDITION, MONEY; Pg. 2B, 195 words, How backers are getting the most bang for the buck, Bruce Horovitz

... manager Maria Morgan. -- L'Oreal's name appears in ...

L'OREAL SA (70%); PROCTER & ...

2428. Providence Journal-Bulletin (Rhode Island), March 15, 1995, Wednesday,, All EDITIONS, Pg. 6H, 1976 words, Cheery News for women fans, LAURA MEADE KIRK; Journal-Bulletin Staff Writer

... Clarke says: Revlon and L'Oreal are among the major corporate ...

2429. San Bernardino County Sun, March 15, 1995, Sec D; pg 1, 496 words, Dyeing days: Business is booming in the hair color market, Janet Zimmerman, San Bernardino; CA; US, 9543782, XSBC

... Moffitt, spokeswoman for L'Oreal. "There are two reasons: One, the ...

... lipstick," Moffitt said. L'Oreal's color business has grown ...

... two years. Statistics from the L'Oreal hair care division of ...

... 5 Americans, according to L'Oreal. Salon hair color ...

2430. Chain Drug Review, March 13, 1995, Pg. p20(1), 16761997, 314 words, Hair coloring gains ground in ethnic arena.

... Americans. Meanwhile, such firms as L'Oreal, although not promoting their ...

... RESOURCES INC (68%); L'OREAL SA (66%); GEMEY ...

2431. Chain Drug Review, March 13, 1995, Pg. p24(1), 16762007, 562 words, Launches energize cosmetics.

... 7.3% last year, and L'Oreal aims to help improve that ...

... waterproof and thickening formula. L'Oreal is utilizing micromilling technology ...

L'OREAL SA (91%); PROCTER & ...

2432. Chain Drug Review, March 13, 1995, Pg. pS2(1), 16762067, 1063 words, Clairol: managing haircolor., Meeker, Timothy F.

... Clairol and Casting by L'Oreal created an entirely ...

... product introductions from Clairol and L'Oreal have maintained their retail value and have ...

L'OREAL SA (65%); GEMEY ...

2433. Chain Drug Review, March 13, 1995, Pg. p20(1), 16761997, 314 words, Hair coloring gains ground in ethnic arena.

... Americans. Meanwhile, such firms as L'Oreal, although not promoting their ...

... RESOURCES INC (68%); L'OREAL SA (66%); GEMEY ...

2434. Chain Drug Review, March 13, 1995, Pg. p24(1), 16762007, 562 words, Launches energize cosmetics.
 ... 7.3% last year, and L'Oreal aims to help improve that ...
 ... waterproof and thickening formula. L'Oreal is utilizing micromilling technology ...
 L'OREAL SA (91%); REVLON ...

2435. Chain Drug Review, March 13, 1995, Pg. pS2(1), 16762067, 1063 words, Clairol: managing haircolor., Meeker, Timothy F.
 ... Clairol and Casting by L'Oreal created an entirely ...
 ... product introductions from Clairol and L'Oreal have maintained their retail value and have ...
 L'OREAL SA (65%); GEMEY ...

2436. Chain Drug Review, March 13, 1995, Pg. p20(1), 16761997, 314 words, Hair coloring gains ground in ethnic arena.
 ... Americans. Meanwhile, such firms as L'Oreal, although not promoting their ...
 ... RESOURCES INC (68%); L'OREAL SA (66%); GEMEY ...

2437. Chain Drug Review, March 13, 1995, Pg. p24(1), 16762007, 562 words, Launches energize cosmetics.
 ... 7.3% last year, and L'Oreal aims to help improve that ...
 ... waterproof and thickening formula. L'Oreal is utilizing micromilling technology ...
 L'OREAL SA (91%); REVLON ...

2438. Chain Drug Review, March 13, 1995, Pg. pS2(1), 16762067, 1063 words, Clairol: managing haircolor., Meeker, Timothy F.
 ... Clairol and Casting by L'Oreal created an entirely ...
 ... product introductions from Clairol and L'Oreal have maintained their retail value and have ...
 L'OREAL SA (65%); GEMEY ...

2439. Charleston Gazette (West Virginia), March 10, 1995, Friday, News; Pg. P3D, 155 words, EXPENSIVE LIPSTICK MAY NOT BE BEST
 ... lipstick versus, say, L'Oreal, you will not notice ...
 L'OREAL SA (69%); MCCLATCHY ...

2440. Cosmetics International, March 10, 1995, Pg. p1(2), 16895750, 841 words, Halston Borghese appointments reflect Euro focus.
 ... MARTINA CONNELLY joins from L'Oreal as Accounts Assistant. MARGARET ...
 ... BORGHESE INC (96%); L'OREAL SA (84%); SANOFI ...

2441. Cosmetics International, March 10, 1995, Pg. p2(1), 16895752, 690 words, New visuals/line additions for Prestige & Collections; L'Oreal's Prestige & Collections' new fragrances for men and women
 ABSTRACT L'Oreal's Prestige & Collections unit is ...
 L'Oreal's Prestige & Collections fine ...
 ... Body Spray. Finally, L'Oreal's Parfums Lanvin is introducing ...
 L'OREAL SA (94%); GEMEY ...

2442. Cosmetics International, March 10, 1995, Pg. p1(2), 16895750, 841 words, Halston Borghese appointments reflect Euro focus.

... MARTINA CONNELLY joins from L'Oreal as Accounts Assistant. MARGARET ...

... BORGHESE INC (96%); L'OREAL SA (84%); SELFRIDGES ...

2443. Cosmetics International, March 10, 1995, Pg. p2(1), 16895752, 690 words, New visuals/line additions for Prestige & Collections; L'Oreal's Prestige & Collections' new fragrances for men and women

ABSTRACT L'Oreal's Prestige & Collections unit is ...

L'Oreal's Prestige & Collections fine ...

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L'OREAL SA (94%); GEMEY ...

2444. Cosmetics International, March 10, 1995, Pg. p1(2), 16895750, 841 words, Halston Borghese appointments reflect Euro focus.

... MARTINA CONNELLY joins from L'Oreal as Accounts Assistant. MARGARET ...

... BORGHESE INC (96%); L'OREAL SA (84%); SANOFI ...

2445. Cosmetics International, March 10, 1995, Pg. p2(1), 16895752, 690 words, New visuals/line additions for Prestige & Collections; L'Oreal's Prestige & Collections' new fragrances for men and women

ABSTRACT L'Oreal's Prestige & Collections unit is ...

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L'OREAL SA (94%); GEMEY ...

2446. Gorman's New Product News, March 10, 1995, Pg. p41(4), 16793091, 2485 words, Health & beauty care.; product introductions

... L'OREAL EXUBERANCE 7 DAY ...

... COLOR L'Oreal, ...

2447. Gorman's New Product News, March 10, 1995, Pg. p41(4), 16793091, 2485 words, Health & beauty care.; product introductions

... L'OREAL EXUBERANCE 7 DAY ...

... COLOR L'Oreal, ...

2448. Gorman's New Product News, March 10, 1995, Pg. p41(4), 16793091, 2485 words, Health & beauty care.; product introductions

... L'OREAL EXUBERANCE 7 DAY ...

... COLOR L'Oreal, ...

2449. Business Wire, March 9, 1995, Thursday, 648 words, DUN & BRADSTREET NAMES TWO VICE CHAIRMEN AT IMS INTERNATIONAL; Tommy N. Bohman and Rene Derecque Promoted: Join Jacobi to Form IMS Executive Strategy Team, WILTON, Conn.

... career in 1967 with L'Oreal in the U.K. and Germany. He ...

2450. Plain Dealer (Cleveland, Ohio), March 9, 1995 Thursday, FINAL / ALL, SPECIAL SECTION AUTO SHOW; Pg. 15F, 1135 words, CLASSIC CAR PRICES REVVING UP, BUT INVESTORS WARY; LOW INTEREST RATES, STRONG ECONOMY BUOYING THE MARKET, BLOOMBERG BUSINESS NEWS
... French cosmetics company L'Oreal SA. "More cars have been ...

2451. Palm Beach Post (Florida), March 6, 1995, Monday,, FINAL EDITION, Pg. 3D, 305 words, IMAGEMAKING 101, DENISE FLAIM
... 2. Photo by L'Oreal, And remember the finishing touches, ...

2452. Sun-Sentinel (Fort Lauderdale, FL), March 5, 1995, Sunday,, ALL EDITIONS, Pg. 3E, 695 words, FRENCH TOPS ITALIAN; LITTLE TOUCHES ARE BIG, ROD STAFFORD HAGWOOD; Fashion Editor
... ads. By agreement with L'Oreal, which owns Lancome, her image ...
L'OREAL SA (84%); LANCASTER ...

2453. The Miami Herald, March 2, 1995 Thursday FINAL EDITION, NEIGHBORS NE; Pg. 18, 1082 words, BURGLARS HIS SAME HOME TWICE IN TWO DAYS, Herald Staff
... items were two jars of L'Oreal advance wrinkle cream ...

2454. The Miami Herald, March 2, 1995 Thursday FINAL EDITION, NEIGHBORS MB; Pg. 12, 954 words, POLICE IMPERSONATORS ROB TWO MEN, Herald Staff
... items were two jars of L'Oreal advance wrinkle cream ...

2455. The San Francisco Chronicle, MARCH 2, 1995, THURSDAY, FINAL EDITION, DAILY DATEBOOK; Pg. D7, 525 words, Do the Light Thing Blue and pink appear, but just barely, TRISH DONNALLY, Chronicle Fashion Editor
... Macy's last Saturday. L'Oreal makeup artist Laura ...
L'OREAL SA (67%); SAKS ...

2456. Bankruptcy Bulletin, March 1995, 579 words, SOVEREIGN IMMUNITY AND RES JUDICATA
... GUARANTY CO (62%); L'OREAL SA (53%);

2457. Business Wire, March 1, 1995, Wednesday, 423 words, The France Growth Fund Inc. reports earnings, NEW YORK
... National de Paris - L'Oreal - Carrefour - Societe Generale - ...
L'OREAL SA (84%); TOTAL ...

2458. Drug & Cosmetic Industry, March 1, 1995, Pg. p14(2), 16717830, 973 words, Making light of scents., Aktar, Alev
... Giorgio Armani, part of L'Oreal's Prestige & Collections fine ...
GUERLAIN SA (84%); L'OREAL SA (82%); CHRISTIAN ...

2459. Drug & Cosmetic Industry, March 1, 1995, Pg. p48(3), 16717840, 1864 words, Sophisticated design techniques enliven fragrance packaging scene., Omelia, Johanna

... Unilever, Procter & Gamble and L'Oreal dominate spending with their powerhouse ...
L'OREAL SA (84%); PROCTER & ...

2460. Drug & Cosmetic Industry, March 1, 1995, Pg. p14(2), 16717830, 973 words, Making light of scents., Aktar, Alev
... Giorgio Armani, part of L'Oreal's Prestige & Collections fine ...
GUERLAIN SA (84%); L'OREAL SA (82%); CHRISTIAN ...

2461. Drug & Cosmetic Industry, March 1, 1995, Pg. p48(3), 16717840, 1864 words, Sophisticated design techniques enliven fragrance packaging scene., Omelia, Johanna
... Unilever, Procter & Gamble and L'Oreal dominate spending with their powerhouse ...
L'OREAL SA (84%); UNILEVER ...

2462. Chain Drug Review, February 27, 1995, Pg. p39(1), 16683218, 842 words, Technology, demographics to drive hair coloring category., Sloan, Pat
... rise to 9 million. L'Oreal, a major sponsor of ...
... auburn and deep burgundy. L'Oreal isn't the only marketer ...
... overall hair color, L'Oreal's Preference continues to be the top- ...
... tone segment of the category that L'Oreal pioneered with Castings and Clairol ...
... in salon manufacturing. L'Oreal now owns Redken and ...
L'OREAL SA (84%); INFORMATION ...

2463. Chain Drug Review, February 27, 1995, Pg. p39(1), 16683218, 842 words, Technology, demographics to drive hair coloring category., Sloan, Pat
... rise to 9 million. L'Oreal, a major sponsor of ...
... auburn and deep burgundy. L'Oreal isn't the only marketer ...
... overall hair color, L'Oreal's Preference continues to be the top- ...
... tone segment of the category that L'Oreal pioneered with Castings and Clairol ...
... in salon manufacturing. L'Oreal now owns Redken and ...
L'OREAL SA (84%); INFORMATION ...

2464. St. Petersburg Times (Florida), February 26, 1995, Sunday, City Edition, LARGO-SEMINOLE TIMES; YOUNG NEWSMAKERS; Pg. 9, 610 words, Speech propels student to national contest, PAT SCARBERRY
L'OREAL SA (55%);

2465. The Washington Times, February 26, 1995, Sunday, Final Edition, Part A; PAGE 2: FREEZE FRAMES; Pg. A2, 395 words
... Plastic and Reconstructive Surgeons, L'Oreal, Snelling Personnel Services ...
L'OREAL SA (82%); GFK ...

2466. Cosmetics International, February 25, 1995, Pg. p2(1), 16895774, 730 words, Polo Sport goes international as range is extended in US; Ralph Lauren's fragrance for men
... fine fragrance division of L'Oreal has an active 1995 ...

L'OREAL SA (91%); GEMEY ...

2467. Cosmetics International, February 25, 1995, Pg. p2(1), 16895774, 730 words, Polo Sport goes international as range is extended in US; Ralph Lauren's fragrance for men
... fine fragrance division of L'Oreal has an active 1995 ...
L'OREAL SA (91%); GEMEY ...

2468. Cosmetics International, February 25, 1995, Pg. p2(1), 16895774, 730 words, Polo Sport goes international as range is extended in US; Ralph Lauren's fragrance for men
... fine fragrance division of L'Oreal has an active 1995 ...
L'OREAL SA (91%); GEMEY ...

2469. The Associated Press, February 24, 1995, Friday, BC cycle, UNDEFINED, 751 words, Aging, Maybe. Graying, No, By MARY MARTIN NIEPOLD, NEW YORK
... Moffitt, speaking for L'Oreal in New York. " ...
... an appointment." Statistics from the L'Oreal hair care division of ...
... five Americans, according to L'Oreal. The first Baby Boomers ...
... fading out as quickly." L'Oreal doesn't have color shampoo, ...
... blends away gray and L'Oreal's Excellence Creme, the first ...
L'OREAL SA (85%); INFORMATION ...

2470. Select Federal Filings Newswires, February 24, 1995 Friday 3:30 PM GMT, , 785 words, American Shared May See Chapter 7 w/o Restruct, *from Factiva*
... SUNAMERICA INC (62%); L'OREAL SA (57%)

2471. St. Louis Post-Dispatch (Missouri), February 23, 1995, Thursday, FIVE STAR Edition, NEWS; Pg. 2A, 446 words, PEOPLE
... overalls, black pearls, L'Oreal's Preference, a red ...
L'OREAL SA (82%); HARVARD ...

2472. United Press International, February 23, 1995, Thursday, BC cycle, Washington News, 403 words, Nazi hunter asks for U.S. investigation, WASHINGTON, Feb. 23
... resigned as vice president of the L'Oreal cosmetics firm in ...
L'OREAL SA (91%); US ...

2473. The Associated Press, February 22, 1995, Wednesday, PM cycle, Domestic News, 328 words, U.S. May Bar French Politician and Cosmetics Exec for Nazi Past, NEW YORK
... way into Bettencourt, a L'Oreal cosmetics executive and member of ...
... December as vice chairman of L'Oreal. He remains chairman of a ...
L'OREAL SA (65%);

2474. The New York Times, February 22, 1995, Wednesday, Late Edition - Final, Andre Bettencourt, Section A; Page

8; Column 4; Foreign Desk , 679 words, U.S. Urged to Bar Frenchman for War Deeds, By DOREEN CARVAJAL
 ... chairman of the cosmetics giant L'Oreal.
 ... Investigations. In resigning from L'Oreal as a deputy chairman ...
 ... owns 53.7 percent of L'Oreal. The cosmetics company was formed ...
 L'OREAL SA (91%); US ...

2475. San Jose Mercury News (California), February 22, 1995 Wednesday MORNING FINAL EDITION, FRONT; Pg. 6A, 134 words, FRENCH TYCOON FACES QUESTIONS ABOUT NAZISM, Mercury News Wire Services
 L'Oreal cosmetics billionaire Andre ...
 L'OREAL SA (95%);

2476. Sun-Sentinel (Fort Lauderdale, FL), February 22, 1995, Wednesday,, FINAL EDITION, Pg. 3A,, 735 words, ARREST MADE IN BOMBING, NEW YORK
 ... former top executive of the L'Oreal cosmetics empire should be barred from ...
 ... Bettencourt, 75, former L'Oreal vice chairman, wrote ...
 L'OREAL SA (92%); US ...

2477. Sun-Sentinel (Fort Lauderdale, FL), February 22, 1995, Wednesday,, ALL EDITIONS, Pg. 1E, 712 words, DYE TO DIE FROM; OK, YOU BLEW YOUR ATTEMPT AT HOME HAIR COLORING. CAN YOU SALVAGE ANYTHING; BEFORE YOU GO BALD?, SHERRI WINSTON; Staff Writer
 ... directions," says a L'Oreal spokeswoman. She says consumers ...
 ... job at home, L'Oreal suggests you ask yourself ...

2478. The Washington Post, February 22, 1995, Wednesday, Final Edition, Financial; F04, ,, 218 words, U.S. Reviewing Alleged Sympathy For Nazis of French Businessman, Brett D. Fromson, Washington Post Staff Writer, NEW YORK, Feb. 21
 ... controls cosmetics giant L'Oreal SA. Justice wants to ...
 ... resistance leader Mitterrand. L'Oreal issued a statement ...
 ... ago has any relevance to L'Oreal."
 justice department; nazi; loreal sa L'OREAL SA (91%); STRATEGIC ...
 justice department; nazi; loreal sa JUSTICE DEPARTMENT (...

2479. Business Wire, February 21, 1995, Tuesday, 822 words, Andre Bettencourt repeats apology for 50-year old writing and details history of his French Resistance activities
 ... a business venture with L'Oreal who is engaged in ...
 ... dollar litigation against L'Oreal. I have never denied ...
 L'OREAL SA (93%);

2480. Business Wire, February 21, 1995, Tuesday, 799 words, Carl A. Siebel Named to Succeed Ervin J. LeCoque as AptarGroup CEO at Year-End, CRYSTAL LAKE, Ill.
 ... known customers include L'Oreal, Glaxo Pharmaceuticals, Helene ...
 ... PITTMAY CORP (85%); L'OREAL SA (80%); PROCTER & ...

2481. Dow Jones News Service, February 21, 1995 Tuesday 10:42 PM GMT, , 331 words, Justice Dept. May Consider Barring Bettencourt From U.S., *from Factiva*
 ... December as vice chairman of L'Oreal. He remains chairman of a ...
 L'OREAL SA (84%); DOW ...

2482. PR Newswire, February 21, 1995, Tuesday, Lifestyle, 188 words, STATEMENT BY L'OREAL AND COSMAIR, INC., NEW YORK, Feb. 21
 bc-NY-L'Oreal-Cosmair
 ... issued today by L'Oreal and Cosmair, Inc.: L'Oreal and Cosmair abhor anti- ...
 All of us at L'Oreal and Cosmair -- not only ...
 ... ago has any relevance to L'Oreal. L'Oreal is today the largest cosmetics ...
 L'Oreal; Cosmair, Inc. L'OREAL SA (93%); COSMAIR ...
 L'Oreal; Cosmair, Inc.
 bc-NY-L'Oreal-Cosmair COSMETICS & TOILETRIES ...

2483. The Wall Street Journal, February 21, 1995 Tuesday, MARKETING & MEDIA; Advertising; Pg. B7, 1004 words, True North-Publicis SA Alliance Has Turned Into a Tug of War, By Kevin Goldman, *from Factiva*
 ... Nestle, Colgate-Palmolive and L'Oreal. Messy public squabbling ...
 DRAFTFCB (92%); L'OREAL SA (84%); SAATCHI & ...

2484. Drug Store News, February 20, 1995, Pg. p15(1), 16541613, 744 words, Beauty care had happy holidays.; Cosmetics & Fragrances; Column, Parks, Liz
 ... 4 L'Oreal 244.3 9.3 11.1 ...

2485. Drug Store News, February 20, 1995, Pg. p15(1), 16541613, 744 words, Beauty care had happy holidays.; Cosmetics & Fragrances; Column, Parks, Liz
 ... 4 L'Oreal 244.3 9.3 11.1 ...

2486. The Capital (Annapolis, MD.), February 19, 1995, Sunday, Business ; Pg. B6, 199 words, NEWSMAKERS
 ... communications for divisions of L'Oreal Inc. in New ...
 ... SEASONINGS INC (70%); L'OREAL SA (69%);

2487. The Commercial Appeal (Memphis), February 19, 1995, Sunday,, Final Edition, Pg. 3F, 315 words, IN STYLE, Compiled by Barbara Bradley from our press services.
 ... In an agreement with L'Oreal, which owns Lancome, her image ...
 L'OREAL SA (83%);

2488. Los Angeles Times, February 16, 1995, Thursday, Home Edition, Life & Style; Part E; Page 3; Column 1; View Desk, 774 words, BY DESIGN; JUST HUE IT; YOU CAN DO IT YOURSELF -- HIDE THE GRAY OR GO BOLD FOR LESS, By GAILE ROBINSON, TIMES STAFF WRITER
 ... hair," says a L'Oreal representative.
 ... distinct root line. L'Oreal's Casting and Clairol's Natural ...
 ... outlets. * For Brunettes Too: L'Oreal's Accenting Highlighting Duo, \$...

... six to eight shampoos." L'Oreal will have a similar, ...
L'OREAL SA (72%);

2489. Daily News Record, February 13, 1995, Pg. p44(3), 16517573, 1717 words, The plan for Lanvin.; includes article on Lanvin CEO Gerald Asaria, D'Aulnay, Sophie
... Lanvin's parent company, L'Oreal, will be continued by ...
... house's parent company, L'Oreal (DNR, Dec. 14, ...
... well as the blessing of parent L'Oreal, Asaria likens himself to the ...
... powder has been provided by L'Oreal for that cannon," he says, " ...
L'OREAL SA (85%); GEMEY ...

2490. Daily News Record, February 13, 1995, Pg. p44(3), 16517573, 1717 words, The plan for Lanvin.; includes article on Lanvin CEO Gerald Asaria, D'Aulnay, Sophie
... Lanvin's parent company, L'Oreal, will be continued by ...
... house's parent company, L'Oreal (DNR, Dec. 14, ...
... well as the blessing of parent L'Oreal, Asaria likens himself to the ...
... powder has been provided by L'Oreal for that cannon," he says, " ...
L'OREAL SA (85%); GEMEY ...

2491. Kansas City Star (Kansas & Missouri), February 12, 1995 Sunday, METROPOLITAN EDITION, Pg. G6, 425 words, Do you have the nerve to go red?, JACKIE WHITE, Fashion Editor
... relations spokeswoman at L'Oreal, which makes hair color ...
... higher. Moffit says L'Oreal has seen a slight ...
L'OREAL SA (64%);

2492. Cosmetics International, February 10, 1995, Pg. p1(2), 16926138, 571 words, Ambre Solaire aims for sales gains with new UVA system; L'Oreal's Laboratories Garnier's new suncare product
ABSTRACT L'Oreal's Laboratories Garnier's Ambre ...
L'Oreal's Laboratories Garnier's is expecting to ...
... It is expected that other L'Oreal-owned suncare makers - such as ...
L'OREAL SA (95%); GEMEY ...
L'Oreal S.A. Innovations

2493. Cosmetics International, February 10, 1995, Pg. p1(2), 16926140, 669 words, Hoechst to shed cosmetic subsidiary; Jade Cosmetic GmbH
... speculation named Henkel and L'Oreal as potential buyers. (C.I. ...

2494. Cosmetics International, February 10, 1995, Pg. p1(2), 16926138, 571 words, Ambre Solaire aims for sales gains with new UVA system; L'Oreal's Laboratories Garnier's new suncare product
ABSTRACT L'Oreal's Laboratories Garnier's Ambre ...
L'Oreal's Laboratories Garnier's is expecting to ...
... It is expected that other L'Oreal-owned suncare makers - such as ...
L'OREAL SA (95%); GEMEY ...
L'Oreal S.A. Innovations

2495. Cosmetics International, February 10, 1995, Pg. p1(2), 16926140, 669 words, Hoechst to shed cosmetic subsidiary; Jade Cosmetic GmbH
... speculation named Henkel and L'Oreal as potential buyers. (C.I. ...

2496. Cosmetics International, February 10, 1995, Pg. p1(2), 16926138, 571 words, Ambre Solaire aims for sales gains with new UVA system; L'Oreal's Laboratories Garnier's new suncare product
ABSTRACT L'Oreal's Laboratories Garnier's Ambre ...
L'Oreal's Laboratories Garnier's is expecting to ...
... It is expected that other L'Oreal-owned suncare makers - such as ...
L'OREAL SA (95%); GEMEY ...
L'Oreal S.A. Innovations

2497. Cosmetics International, February 10, 1995, Pg. p1(2), 16926140, 669 words, Hoechst to shed cosmetic subsidiary; Jade Cosmetic GmbH
... speculation named Henkel and L'Oreal as potential buyers. (C.I. ...

2498. MIDRANGE Systems, February 10, 1995, Pg. p1(2), 16661975, 715 words, IBM shows RISC AS 400.; a second-generation AS 400-specific RISC microprocessor, code-named Cobra 4, Gillen, Al
... FISERV INC (85%); L'OREAL SA (53%)

2499. MIDRANGE Systems, February 10, 1995, Pg. p1(2), 16661975, 715 words, IBM shows RISC AS 400.; a second-generation AS 400-specific RISC microprocessor, code-named Cobra 4, Gillen, Al
... FISERV INC (85%); L'OREAL SA (53%)

2500. Los Angeles Times, February 9, 1995, Thursday, Home Edition, Life & Style; Part E; Page 4; Column 3; View Desk, 785 words, INSIDE OUT / FASHION: FAR FROM AMUSED, By DEBRA GENDEL, TIMES FASHION EDITOR
... In an agreement with L'Oreal, which owns Lancome, her image ...
L'OREAL SA (84%); LANCASTER ...

2501. The Wall Street Journal, February 9, 1995 Thursday, INTERNATIONAL; Pg. CITATION, 94 words, L'Oreal SA Says 1994 Sales Rose, *from Factiva*
... beauty-products group L'Oreal SA said its full- ...
... larger increase than sales. L'Oreal integrated its North American ...
... 8% in 1994, L'Oreal said.
L'OREAL SA (95%)

2502. The New York Times, February 8, 1995, Wednesday, Late Edition - Final, Section D; Page 18; Column 4; Business/Financial Desk , 90 words, THE MEDIA BUSINESS: ADVERTISING -- ADDENDA; Rossellini to Join Lancaster Group, By STUART ELLIOTT
... Lancome cosmetics unit of L'Oreal S.A., said yesterday that she would ...
LANCASTER GROUP WORLDWIDE L'OREAL SA (93%); LANCASTER ...

2503. The San Diego Union-Tribune, February 7, 1995 Tuesday, LIFESTYLE; Pg. E-2, 638 words, Public Eye, JEANNE BEACH EIGNER, Compiled from staff and wire reports.
... Wednesday in Paris. L'Oreal, owner of Lancome, is still ...

2504. The Baltimore Sun, February 6, 1995, Monday,, FINAL EDITION, Pg. 2A,, 629 words, Humorists as witnesses won't work, Barry says
... Wednesday in Paris. L'Oreal, owner of Lancome, is still ...

2505. The Wall Street Journal, February 6, 1995 Monday, MARKETING & MEDIA; Pg. B6, 134 words, Model Change at Lancome, *from Factiva*
... cosmetics unit of France's L'Oreal SA, said it ...
... video of her beyond 1995. L'Oreal SA is the world's largest ...
L'OREAL SA (95%); SANOFI- ...

2506. The Wall Street Journal, February 6, 1995 Monday, MARKETING & MEDIA; Advertising; Pg. B6, 1173 words, Threatened by Satellite Dishes, Cable TV Dishes Out Critical Ads, By Kevin Goldman, *from Factiva*
... cosmetics unit of France's L'Oreal SA, said it ...
... video of her beyond 1995. L'Oreal SA is the world's largest ...

2507. The Philadelphia Inquirer, FEBRUARY 5, 1995 Sunday FINAL EDITION, NATIONAL; Pg. A03, 685 words, TOM HANKS AND MICHELLE PFEIFFER ARE HARVARD CLUB'S MAN AND WOMAN OF THE YEAR, From Inquirer wire services
... Wednesday in Paris. L'Oreal, owner of Lancome, is still ...

2508. Chicago Tribune, February 5, 1995 Sunday, CHICAGOLAND FINAL EDITION, WOMANEWS; Pg. 9; ZONE: CN; OTHER VOICES., 875 words, SEEING RED; A HAIR SHADE SHE'D DYE FOR IS CASTING HER LIFE IN A NEW LIGHT, By Michele Weldon. Special to the Tribune.; Michele Weldon is a writer in Oak Park.
... like underneath all that L'Oreal? Julia Louis-Dreyfuss is ...

2509. The Associated Press, February 3, 1995, Friday, PM cycle, Domestic News, 739 words, Names in the News, WASHINGTON
... Wednesday in Paris. L'Oreal, owner of Lancome, is still ...

2510. Dow Jones News Service, February 3, 1995 Friday 6:16 PM GMT, , 69 words, Nestle Malaysia Ends Its L'Oreal Cosmetics Distribution, *from Factiva*
... stopped selling and distributing L'Oreal cosmetics as of Jan. 1, the ...
... impact. The company said L'Oreal Cosmetics Sdn. Bhd., a unit of France's L'Oreal, has taken over selling and ...
L'OREAL SA (94%); NESTLE ...

2511. Consumer Bankruptcy News, February 2, 1995, Vol. 4, No. 9, 635 words, Hernandez Incorrectly Limited Chapter 13 Debtor's Ability To Lien Strip
L'OREAL SA (54%);

2512. Dow Jones News Service, February 1, 1995 Wednesday 6:42 PM GMT, , 103 words, L'Oreal To Sell Stakes In Caster And Phytosolba, *from Factiva*
 PARIS -DJ- L'Oreal SA will sell its ...
 L'Oreal said Groupe Ales ...
 ... two companies. The deal, L'Oreal said, will enable ...
 ... France, Europe and the U.S. L'Oreal will continue to distribute ...
 L'OREAL SA (95%); ALES ...

2513. Drug & Cosmetic Industry, February 1, 1995, Pg. p10(2), 16603105, 932 words, Anti-aging explodes.; French women increase purchase of anti-aging products; Continental Drift, Aktar, Alev
 ... Europe. (The brand, which is part of L'Oreal, is not currently sold ...

2514. Drug & Cosmetic Industry, February 1, 1995, Pg. p22(7), 16603109, 4404 words, Green cosmetics: the definition undergoes broadening but consumer interest remains high.; Cover Story, Davis, Donald A.
 ... Redken (now part of L'Oreal), Matrix and Nexxus -- all of which have ...

2515. Drug & Cosmetic Industry, February 1, 1995, Pg. p10(2), 16603105, 932 words, Anti-aging explodes.; French women increase purchase of anti-aging products; Continental Drift, Aktar, Alev
 ... Europe. (The brand, which is part of L'Oreal, is not currently sold ...

2516. Drug & Cosmetic Industry, February 1, 1995, Pg. p22(7), 16603109, 4404 words, Green cosmetics: the definition undergoes broadening but consumer interest remains high.; Cover Story, Davis, Donald A.
 ... Redken (now part of L'Oreal), Matrix and Nexxus -- all of which have ...

2517. Chicago Tribune, February 1, 1995 Wednesday, NORTH SPORTS FINAL EDITION, PERSPECTIVE; Pg. 15; ZONE: N, 668 words, BRILLIANT DEDUCTION: COMMUNITY SERVICE FOR TAX CREDIT, By Lawrence E. Mitchell.; Lawrence E. Mitchell is a professor of law at George Washington University.
 L'OREAL SA (53%);

2518. Chain Drug Review, January 30, 1995, Pg. p15(1), 16497839, 620 words, Hair care category still a challenge.; Industry Overview
 ... late 1994 by the L'Oreal hair care division of ...
 ... hair care products, L'Oreal discontinued 26 items as ...
 ... RESOURCES INC (71%); L'OREAL SA (65%); COSMAIR ...

2519. Chain Drug Review, January 30, 1995, Pg. p30(1), 16497845, 687 words, Spurred by solid sales, makers roll out more skin care items.; Industry Overview
 ... Cosmair Corp.'s L'Oreal cosmetics division (whose Plenitude is the ...
 ... a daily cleanser. L'Oreal will introduce the Clarify- ...
 MAYBELLINE INC (72%); L'OREAL SA (84%); PROCTER & ...

2520. Chain Drug Review, January 30, 1995, Pg. p15(1), 16497839, 620 words, Hair care category still a challenge.;

Industry Overview

... late 1994 by the L'Oreal hair care division of ...
 ... hair care products, L'Oreal discontinued 26 items as ...
 ... RESOURCES INC (71%); L'OREAL SA (65%); COSMAIR ...

2521. Chain Drug Review, January 30, 1995, Pg. p30(1), 16497845, 687 words, Spurred by solid sales, makers roll out more skin care items.; Industry Overview
 ... Cosmair Corp.'s L'Oreal cosmetics division (whose Plenitude is the ...
 ... a daily cleanser. L'Oreal will introduce the Clarify- ...
 ... GAMBLE CO (69%); L'OREAL SA (84%); TOWNE- ...

2522. Orange County Register (California), January 30, 1995 Monday, MORNING EDITION, Pg. D03, 369 words, Q[A] Many sources have data on exporting, JAN NORMAN, The Orange County Register
 L'OREAL SA (53%); US ...

2523. The Washington Post, January 29, 1995, Sunday, Final Edition, Sports; Pg. D18, 1482 words, Women's Team Sails Rough Seas; Amid Various Hardships, America's Cup Entry Banks on Support
 ... losses, Paris-based L'Oreal cheerfully hopped aboard, ...
 ... courageous women," gushed L'Oreal assistant vice president ...

2524. Los Angeles Times, January 26, 1995, Thursday, Home Edition, Life & Style; Part E; Page 4; Column 1; View Desk, 528 words, INSIDE OUT / FASHION: WITH NEWS LIKE THIS, WHO CAN RELAX?, By DEBRA GENDEL, TIMES FASHION EDITOR
 ... comfortable shoes and really bouncy L'Oreal hair. Jane Seymour ...
 L'OREAL SA (62%); FOOD & ...

2525. The Times Union (Albany, NY), January 25, 1995, Wednesday., THREE STAR EDITION, Pg. A10, 108 words, House plans need review; To the Editor:, ERNEST J. GAILOR, P.E. SARATOGA SPRINGS
 L'OREAL SA (57%);

2526. The Oregonian (Portland, Oregon), January 24, 1995 Tuesday, FOURTH Edition, FOODDAY; Pg. FD03, 1356 words, BEAVERTON READER SHARES SHOPPING SAVINGS Coupons at Leasure, Jan Leasure
 ... \$5 VALUE L'OREAL NAIL OFFER: To receive ...
 ... a free bottle of L'Oreal Colour Riche Nail ...
 ... label removed from the back of L'Oreal Colour Riche Nail ...

2527. Pensions & Investments, January 23, 1995, News; Pg. 72, 2039 words, SIMPLE EMPLOYEE COMMUNICATIONS WORK BEST , Christine Philip
 ... wholly owned subsidiary of L'Oreal S.A., a French ...

2528. The Boston Herald, January 22, 1995 Sunday, ALL EDITIONS, Pg. 008, 580 words, BEAUTY; The dry season; What your skin really needs, By Sandra Sardella

... brand names like L'Oreal Plenitude promoting its addition, ...
L'OREAL SA (68%); BOSTON ...

2529. Fresno Bee (California), January 20, 1995 Friday,, HOME EDITION, Pg. F1,, 850 words, Go for the glow of a winter tan, Rob Veneski, The Fresno Bee, LOS ANGELES
... Kay Cosmetics (\$ 10) and L'Oreal (\$ 12) against each ...
... five days, though, the L'Oreal had lost about half of its ...
... Mary Kay Cosmetics and L'Oreal. All produced a ...

2530. The Hollywood Reporter, January 20, 1995, Friday, 143 words, Hallmark buys Filmmation libe
... European cosmetics giant L'Oreal.
... CARDS INC (92%); L'OREAL SA (84%); NEW ...

2531. Business Wire, January 18, 1995, Wednesday, 582 words, L'OREAL CONFIRMS WITH COMPUTER ASSOCIATES ITS STRATEGIC CHOICE OF CA-OPENINGRES AS ITS STANDARD RDBMS, CLICHY, FRANCE
... by Computer Associates, L'Oreal has confirmed its strategic choice of ...
... development tools in L'Oreal's 120 worldwide sites. The ...
... support for the entire L'Oreal Group.
... technology has been operational at L'Oreal since 1988 and has quickly ...
... applications developed by L'Oreal. This technology is the basis for ...
... Jean-Daniel Kahn, L'Oreal director of organization. "Historically, there was ...
... de l'Organisation de L'Oreal", adds: "Computer Associates' ...
... pace and needs." "We are proud that L'Oreal has chosen CA-OpenIngres as its ...
... exceeded \$2.1 billion. L'Oreal is the first cosmetic group ...
L'OREAL SA (93%); CA ...

2532. Bismarck Tribune (North Dakota), January 17, 1995, Tuesday,, METRO EDITION, Pg. 04A, 435 words, LETTERS TO THE EDITOR
... sore joints and swelling. L'Oreal, the world's largest cosmetic ...
L'OREAL SA (67%);

2533. The Bismarck Tribune, January 17, 1995 Tuesday, 433 words
... sore joints and swelling. L'Oreal, the world's largest cosmetic ...
L'OREAL SA (67%); GEMEY ...

2534. The Commercial Appeal (Memphis), January 17, 1995, Tuesday,, Final Edition, Pg. 4C, 792 words, Discount products can winterize skin, Lynn Underwood, Minneapolis-St. Paul Star Tribune
... feeling on her skin. -- L'oreal Plenitude (1.7 ounces, \$...

2535. The New York Times, January 16, 1995, Monday, Late Edition - Final, Section D; Page 7; Column 3; Business/Financial Desk , 783 words, THE MEDIA BUSINESS: Advertising; From an earthquake, a cross-country move and an image makeover for Redken hair care products., By Stuart Elliott

... French cosmetics giant L'Oreal S.A., "we had made the commitment to ...
... 5TH AVENUE, NYC L'OREAL SA (91%); REDKEN ...

2536. Commercial Lending Litigation News, January 13, 1995, Bankruptcy Casebook; Vol. 7 , No. 14, 385 words,
ILien Stripping Is Not Prohibited Under Chapter 11
L'OREAL SA (53%);

2537. PR Newswire, January 12, 1995, Thursday, Financial News, 353 words, AMERICAN BUSINESS
INFORMATION, INC. RELEASES AMERICAN YELLOW PAGES ON CD-ROM, OMAHA, Neb., Jan. 12
... BIOSCIENCE INC (58%); L'OREAL SA (57%); 57%);

2538. Drug Store News, January 9, 1995, Pg. p18(1), 16012283, 1307 words, Nail and lip set fast pace; fragrances to
be among top finishers in category race.; forecasts for cosmetics market in 1995, Parks, Liz
... new launches from Maybelline and L'Oreal. Given the economy, value- ...
... percent dollar share, L'Oreal with an 11 percent ...
... Lash and Natural Defense, L'Oreal's Voluminous Waterproof Mascara, ...
L'OREAL SA (93%); COVER ...

2539. Drug Store News, January 9, 1995, Pg. p26(1), 16012291, 1403 words, Baby 'zoomers' chase youth; improved
skin and hair care products drive demand., White, Barbara
... two years ago of L'Oreal's Castings and Clairol's Glints, ...
... will be the products to watch. L'Oreal has introduced the first cream ...
... one week, but L'Oreal is not publicly discussing the ...
... it looking its best. L'Oreal has introduced Studio Line ...
... RESOURCES INC (70%); L'OREAL SA (68%); GEMEY ...

2540. Drug Store News, January 9, 1995, Pg. p18(1), 16012283, 1307 words, Nail and lip set fast pace; fragrances to
be among top finishers in category race.; forecasts for cosmetics market in 1995, Parks, Liz
... new launches from Maybelline and L'Oreal. Given the economy, value- ...
... percent dollar share, L'Oreal with an 11 percent ...
... Lash and Natural Defense, L'Oreal's Voluminous Waterproof Mascara, ...
L'OREAL SA (93%); COVER ...

2541. Drug Store News, January 9, 1995, Pg. p26(1), 16012291, 1403 words, Baby 'zoomers' chase youth; improved
skin and hair care products drive demand., White, Barbara
... two years ago of L'Oreal's Castings and Clairol's Glints, ...
... will be the products to watch. L'Oreal has introduced the first cream ...
... one week, but L'Oreal is not publicly discussing the ...
... it looking its best. L'Oreal has introduced Studio Line ...
... RESOURCES INC (70%); L'OREAL SA (68%); GEMEY ...

2542. South Bend Tribune (Indiana), January 8, 1995, Sunday., MICHIGAN, INDIANA, TRIBUNE, Pg. F7, 889
words, FIGHTING DRY SKIN AN ONGOING BATTLE IN WINTERTIME, LYNN UNDERWOOD Minneapolis-St.

Paul Star Tribune

... home and adhesive tape." L'oreal Plenitude (1.7 ounces, \$...

2543. Rocky Mountain News (Denver, CO), January 8, 1995, Sunday, SUNDAY MAGAZINE/TRAVEL; Ed. F; Pg. 5M, 514 words, Barbi unveils her dream home Did Benton-Gradow manse cost \$ 50 millino?, Dawn Denzer; Rocky Mountain News Society Writer, ASPEN
... expensive but like L'Oreal, I'm worth it," she ...
L'OREAL SA (66%);

2544. Star Tribune (Minneapolis, MN), January 4, 1995, Metro Edition, Variety; Pg. 1E, 998 words, SCALED BACK; Best dime-store treatments for winter skin, Lynn Underwood; Staff Writer
... something on his face. L'oreal Plenitude (1.7 ounces, \$...

2545. The Commercial Appeal (Memphis), January 1, 1995, Sunday,, Final Edition, Pg. 1C, 1630 words, STOCKS , Interest rates, weather hurt local companies, David Flaum, The Commercial Appeal
... Revlon, Cover Girl and L'Oreal, said William Steele, ...
L'OREAL SA (80%); MORGAN ...

2546. Drug & Cosmetic Industry, January 1, 1995, Pg. p14(2), 16234941, 1148 words, Skincare at retail., Aktar, Alev
... broad distribution outlets. L'Oreal's Excell-A3 triple ...

2547. Drug & Cosmetic Industry, January 1, 1995, Pg. p22(5), 16234945, 2139 words, The skin care market: AHAs, segmentation and new delivery systems.; alpha hydroxy acids, Davis, Donald A.
... but also in that categoryis L'Oreal, which has added reinforcement to its Plenitude ...

2548. Drug & Cosmetic Industry, January 1, 1995, Pg. p14(2), 16234941, 1148 words, Skincare at retail., Aktar, Alev
... broad distribution outlets. L'Oreal's Excell-A3 triple ...

2549. Drug & Cosmetic Industry, January 1, 1995, Pg. p22(5), 16234945, 2139 words, The skin care market: AHAs, segmentation and new delivery systems.; alpha hydroxy acids, Davis, Donald A.
... but also in that categoryis L'Oreal, which has added reinforcement to its Plenitude ...

2550. Incentive, January 1995, Vol. 169, No. 1 Pg. 64-67; ISSN: 1042-5195; CODEN: ICTMBW, 2387 words, Pennant fever, Alonzo, Vincent, 00960689
... coed carefully applies L'Oreal makeup before she re- ...

2551. Pricing Strategy & Practice, 1995, Vol. 3, No. 2; Pg. 25-33; ISSN: 09684905, 200253111, PSAP-11-6, 5468 words, Marketing signals and their influence on pricing behavior, Paul Herbig; John Milewicz
... like high prices ("L'Oreal costs more, but ...

2552. The Washington Post, January 1, 1995, Sunday, Final Edition, SUNDAY SHOW; PAGE G1, 2676 words,

LEARNING TO LOVE VULGARITY; Enough already with Ken Burns, linen napkins, and other phony refinements.,
Martha Sherrill, Washington Post Staff Writer
... motif on bottles of L'Oreal styling mousse and shampoo. The ...

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Research Information

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NEW YORK, NY 10022-3205

1. Dow Jones News Service, December 28, 1994 Wednesday 11:08 PM GMT, , 133 words, L'Oreal To Begin Making Shampoos, Cosmetics In Israel, *from Factiva*
 WASHINGTON -DJ- L'Oreal S.A. will double ...
 ... Israel, and begin making L'Oreal shampoos and cosmetics at the ...
 ... a press release, L'Oreal said it plans to ...
 L'Oreal said some of the increased ...
 ... reported in May, L'Oreal bought 30% of Interbeauty, ...
 ... company. Interbeauty distributes L'Oreal products, and makes its own ...
 ... America, Europe and Asia. L'Oreal said it is making ...
 L'OREAL SA (93%); DOW ...

2. PR Newswire, December 28, 1994, Wednesday, Financial News, 1097 words, L'OREAL STARTS MANUFACTURING IN ISRAEL -- ISRAELI CABINET MINISTER PRAISES COMPANY'S ACTIVITIES, WASHINGTON, Dec. 28
 bc-L'Oreal-in-Israel
 L'Oreal shampoos and cosmetics will be ...
 ... business in Israel, L'Oreal this year became the largest ...
 ... shares. The start-up of L'Oreal manufacturing is "an important ...
 Israeli officials have praised L'Oreal's investment and its related manufacturing and ...
 ... Shetreet recently called L'Oreal "an active participant ...
 ... Mr. Valeriola said that L'Oreal is now making final ...
 ... cosmetics and dermatological research, L'Oreal is exploring possible research ...
 ... Israeli institutes. A L'Oreal affiliate, Galderma, is forming ...
 ... School of Business Administration, L'Oreal is financing scholarships and student ...
 ... following list summarizes L'Oreal's current activities in ...
 ... Year-End Update -- L'Oreal Activities in Israel ...
 ... Year-End Update: L'Oreal Broadens Business and Civic ...
 ... Israeli Economic Minister: L'Oreal "active ... in building ...
 ... business in Israel, L'Oreal made its first direct ...
 ... January, 1995 launching of L'Oreal products manufacturing in ...
 ... Shimon Shetreet praises L'Oreal's growing role in Israel's economy: " ... L'Oreal's intensive activity in ...
 ... your decision to manufacture L'Oreal products at its factory ...
 ... activities will render L'Oreal an active participant ...
 ... Israel's economy." (letter to L'Oreal CEO Lindsay Owen- ...
 ... 1994) Following are highlights of L'Oreal activities in Israel: ...
 ... nearly 20 years, L'Oreal sells more products ...
 ... IN INTERBEAUTY: Welcoming L'Oreal's \$7 million investment ...
 ... SECOND NEW INVESTMENT: L'Oreal is now creating a ...
 ... products. To promote use of the L'Oreal product line, the new ...
 ... hairdressing professionals. Initially, L'Oreal will own the company; ...
 ... in January 1995, L'Oreal will manufacture hair- ...
 ... 1994). SCIENTIFIC COOPERATION: L'Oreal is contracting with the Hadassah Medical ...
 ... Pharmaceutical Laboratories, a L'Oreal affiliate, is considering contracting with ...
 ... Galderma Laboratories, another L'Oreal affiliate, which specializes in ...
 ... psoriasis. In addition, L'Oreal's Director of Research is exploring ...
 ... PURCHASING ISRAELI MATERIALS: L'Oreal is expanding its purchases of Israeli ...
 ... School of Business Administration, L'Oreal will provide student ...
 ... new employees for L'Oreal. PUBLIC SERVICE: L'Oreal is the founding supporter of an ...

... backgrounds in Israel. L'OREAL -- committed to Israel's future ...
... 9150, both for L'Oreal
L'Oreal L'OREAL SA (95%); 95%);
L'Oreal
bc-L'Oreal-in-Israel COSMETICS & ...

3. Daily Variety, December 27, 1994 Tuesday, NEWS; Pg. 11, 89 words, Canal buys pic library
#PARIS (DJ) -- L'Oreal said its Paravision Intl. ...
... Dino de Laurentiis, L'Oreal said. Both companies ...
... Three Days of the Condor." L'Oreal, one of the world's largest ...

4. The Atlanta Journal and Constitution, December 25, 1994, Sunday, 528 words, WHAT'S NEW Let indulgence be the
order of the day, Marylin Johnson and Elizabeth Lenhard
... goo wizards at L'Oreal is for you. In the highlighting ...
L'OREAL SA (85%); SAKS ...

5. The New York Times, December 25, 1994, Sunday, Late Edition - Final, Section 9; Page 5; Column 1; Real Estate
Desk , 1271 words, A Fragrance Maker Sprays the Elegance on Itself, By ALAN S. OSER
... Revlon, Calvin Klein, L'Oreal, Avon, et al. -- ...
... MOTOR CO (84%); L'OREAL SA (83%); GIVAUDAN ...

6. Dow Jones News Service, December 23, 1994 Friday 3:39 PM GMT, , 94 words, L'Oreal Paravision Intl Unit Sells
300 Films To Canal Plus, *from Factiva*
PARIS -DJ- L'Oreal said its Paravision International ...
... Dino de Laurentiis, L'Oreal said. Both companies ...
... Three Days of the Condor." L'Oreal, one of the world's largest ...
L'OREAL SA (95%); CANAL+ ...

7. Providence Journal-Bulletin (Rhode Island), December 22, 1994, Thursday,, BLACKSTONE VALLEY EDITION,
Pg. 10D, 1695 words, AREA HONOR ROLLS; LINCOLN HIGH SCHOOL
... Alverson, John Donovan, L'Oreal Duke, Eric Armfield, ...
L'OREAL SA (70%);

8. The San Francisco Chronicle, DECEMBER 21, 1994, WEDNESDAY, FINAL EDITION, NEWS; Pg. A20; BAY
AREA REPORT, 102 words, NORTH BAY Cosmetics Firm Settles False Advertising Suit
Santa Rosa -- The manufacturer of L'Oreal skin and hair products has ...
L'OREAL SA (91%); COSMAIR ...
L'Oreal; Cosmair Inc.

9. Palm Beach Post (Florida), December 18, 1994, Sunday,, FINAL EDITION, Pg. 1E, 1530 words, RACISM OR
REALITY?, BETH REINHARD
... Palm Beach tagged L'Oreal blond highlights but ...

10. Palm Beach Post (Florida), December 18, 1994, Sunday,, FINAL EDITION, Pg. 1E, 1544 words, RACISM OR REALITY?, BETH REINHARD

... Palm Beach tagged L'Oreal blond highlights but ...

11. Cosmetics International, December 15, 1994, Pg. p8(3), 16009397, 2701 words, Review of the year.; for months July-November 1994, cosmetics/toiletries

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal's ...

12. Daily News Record, December 14, 1994, Pg. p2(1), 15985952, 789 words, Asaria gets top post at Lanvin.; Gerald Asaria named president, Larenaudie, Sarah R.; D'Aulnay, Sophie

... SA, a subsidiary of L'Oreal replacing Loic Armand, a long-time L'Oreal executive. Gilles Weil ...

PARIS - Beauty giant L'Oreal, in a rare ...

... house of Lanvin, a L'Oreal subsidiary. Current Lanvin ...

... previously ran a L'Oreal veteran brought in ...

... international" post within L'Oreal, probably by mid- ...

... Armand previously ran L'Oreal's subsidiary in Mexico. ...

... SA. Gilles Weil, L'Oreal vice-president and worldwide ...

... million francs) through L'Oreal's designer fragrance division. The ...

... 4 million for 1994, and L'Oreal chairman Lindsay Owen- ...

... Jean-Pierre Valeriola, L'Oreal vice-president for ...

... financial picture is improving, L'Oreal wants to focus on ...

... categorizing" Lanvin within L'Oreal's hierarchy after years of ...

... separately. In 1990, L'Oreal and Orcofi, a Vuitton ...

... Meanwhile over this period, L'Oreal upped its stake in ...

... label and was happy to be joining L'Oreal.

L'OREAL SA (95%); GEMEY ...

13. Drug Store News, December 12, 1994, Pg. p11(10), 15974102, 10200 words, Leveraging the power of brands.; includes related articles on remedies for adult colds, headaches and sinuses, and on oral rinses and antiseptics and toothpaste, Parks, Liz

... In many cases, a manufacturer's launch of one brand can actually create an entire category. L'Oreal did it with mousse. Straight Arrow did it with Mane & Tail. Neoteric did it with Alpha Hydroxy. La Lorendid it with Sarah Michaels, Coty did it with Vanilla Fields, and 3M did it with its Post-[It.sup.TM] notes. ...

L'OREAL SA (62%); GEMEY ...

14. Drug Store News, December 12, 1994, Pg. p37(2), 15974106, 1580 words, The head honcho of Mexican retailing; technology, consumer savvy keep Benavides on top below the border.; Farmacias Benavides; Company Profile, Troy, Mike

... relationships are enjoyed with several key vendors such as Kodak, L'Oreal, Eli Lilly and Max Factor, and ...

15. The Press Enterprise (Riverside, CA.), December 11, 1994, Sunday, LIVING; Pg. C04, 554 words,

APPLICATION TECHNIQUE IS KEY WITH MASCARA, PATRICIA A. SPENCER, THE PRESS-ENTERPRISE
... Factor, Cover Girl, L'Oreal, Mabeline, Revlon and Aziza ...
L'OREAL SA (84%)

16. Chicago Tribune, December 11, 1994 Sunday, CHICAGOLAND FINAL EDITION, WOMANEWS; Pg. 7; ZONE:
CN; YOU AT YOUR BEST. STYLE WISE., 485 words, WANT LUSH LASHES?; YOU DON'T NEED A PRICEY
MASCARA, By Lisa Skolnik. Special to the Tribune.
... One Coat Mascara; L'Oreal's Formula Riche and Lash ...
L'OREAL SA (82%); ESTEE ...

17. Los Angeles Times, December 9, 1994, Friday, Orange County Edition, Part A; Page 30; Column 4; Metro Desk,
787 words, WHAT AUDITOR SAID, HOW CITRON REPLIED
L'OREAL SA (56%); MERRILL ...

18. The Atlanta Journal and Constitution, December 8, 1994, Thursday, 561 words, COURT NOTES Who needs a
license, protesters keep asking Anti-government view often raised in court, By Mark Silk
... CORP LTD (56%); L'OREAL SA (52%);

19. The Houston Chronicle, December 8, 1994, Thursday, 2 STAR Edition, FASHION; DEAR PAULA; Pg. 7, 290
words, Combination of products proves irritating for skin, PAULA BEGOUN; Knight-Ridder/Tribune News Service
... more emollient moisturizer, such as L'Oreal's Hydra Riche. Choose ...
L'OREAL SA (84%); BEGINNING ...

20. Philadelphia Daily News, December 6, 1994 Tuesday PM EDITION, FEATURES YO!; Pg. 33, 292 words,
MAKING UP, Paula Begoun, Knight-Ridder Newspapers
... more emollient moisturizer, such as L'Oreal's Hydra Riche. Choose ...
L'OREAL SA (84%);

21. Chain Drug Review, December 5, 1994, Pg. p36(1), 16536742, 758 words, Thrifty PayLess stands out in beauty
care arena.
... introductions from Revlon Inc. and L'Oreal, have been driving sales in that ...

22. Chain Drug Review, December 5, 1994, Pg. p52(1), 16536758, 789 words, Skin care arena revitalized.; skin care
products
... Cosmair Corp.'s L'Oreal division launched Plentitude ...

23. THE DALLAS MORNING NEWS, December 3, 1994, Saturday, HOME FINAL EDITION, BUSINESS;
MARKETING & MEDIA; Pg. 1F, 1119 words, BeautiControl does leg work on body cream, Laura Castaneda
... Clarins, Elizabeth Arden, L'Oreal and Revlon, according to the National ...

24. The Houston Chronicle, December 1, 1994, Thursday, 2 STAR Edition, FASHION; DEAR PAULA; Pg. 9, 583
words, Bobbi Brown matte finishes earn kudos, PAULA BEGOUN; Knight-Ridder/Tribune News Service

... I have since found L'Oreal's Rose Potpourri lipstick ...
L'OREAL SA (71%);

25. World Trade, December 1994, Vol. 7, No. 11; Pg. 74-78; ISSN: 1054-8637; CODEN: WOWO, 2375 words, Best bets, Walden, Gene, 00958351
... good growth companies such as L'Oreal and LVMH that are trading at ...

26. Chicago Tribune, December 1, 1994 Thursday, NORTH SPORTS FINAL EDITION, BUSINESS; Pg. 4; ZONE: N; On marketing., 953 words, SEARS ADDING PRIVATE LABEL TO COSMETICS EFFORT, George Lazarus.
... brands, including such labels as L'Oreal, Almay and Revlon. Ogilvy & ...
L'OREAL SA (83%); OGILVY & ...

27. St. Petersburg Times (Florida), November 29, 1994, Tuesday, City Edition, CITRUS TIMES; OBITUARIES; Pg. 6, 707 words
... sales representative for L'oreal Corp. and a member of ...
L'OREAL SA (67%); XIAMEN ...

28. St. Petersburg Times (Florida), November 28, 1994, Monday, City Edition, LARGO-SEMINOLE TIMES; PINELLAS OBITUARIES; Pg. 7, 3402 words
... retired Southwestern representative of L'Oreal and a member of St. ...

29. The San Diego Union-Tribune, November 26, 1994 Saturday, LIFESTYLE; Pg. E-1, 502 words, A daughter remembers Arpege, JANE CLIFFORD, JANE CLIFFORD is Assistant Features Editor for the Union-Tribune.
... I read recently that L'Oreal -- landlord over the House of ...
L'OREAL SA (65%)

30. Cosmetics International, November 25, 1994, Pg. p2(1), 15950550, 523 words, UK awards used by manufacturers to boost brands.
... awareness and stimulates sales". L'Oreal's Prestige & Collections division ...
... tend to predominate. This year L'Oreal's Kerastase and Sebastian's Potion ...
BRAUN GMBH (91%); L'OREAL SA (85%); GEMEY ...

31. Cosmetics International, November 25, 1994, Pg. p8(1), 15950562, 877 words, France targets Chinese market with Federation support.
... Vice-President for L'Oreal and Administrator for Lanvin ...

32. Cosmetics International, November 25, 1994, Pg. p9(4), 15950564, 3307 words, Review of the year.; January-June 1994
... L'Oreal's ...
... L'Oreal ...
... L'Oreal's ...
... L'Oreal's ...

33. THE DALLAS MORNING NEWS, November 23, 1994, Wednesday, HOME FINAL EDITION, FASHION!DALLAS; SHOP; Pg. 5E, 563 words, Ulta stores have cosmetics galore and more, Patricia Lowell ... including Revlon, Almay, L'Oreal and Maybelline. They offer a ... L'OREAL SA (83%);

34. ADWEEK Western Edition, November 21, 1994, Pg. p1(2), 15908870, 612 words, Suissa Millers's clean sweep.; Suissa Miller Advertising, McCarthy, Michael ... a globally aligned L'Oreal agency--presented a insurmountable, growing conflict with L'Oreal's Plenitude brand. Jergens then ... L'OREAL SA (91%); MILLER ...

35. The Boston Herald, November 21, 1994 Monday, ALL EDITIONS, Pg. 029, 2361 words, Glamour-izing the gay lifestyle; BUSINESS MONDAY; What's Up With That?; Kudos for Suffolk law design; BUSINESS MONDAY PEOPLE; South Cove Community Health Center names Lee, Lim, Chan and Lee; BUSINESS MONDAY; Herald Business Profile; 'The Colonel' inspired late career change, By SARAH P. JONES ... a few out of their L'Oreal-induced stupor. The culture ...

36. The Boston Herald, November 21, 1994 Monday, EDITORIAL; Pg. 25, 754 words, Glamour-izing the gay lifestyle, DON FEDER ... a few out of their L'Oreal-induced stupor. The culture ...

37. Drug Store News, November 21, 1994, Pg. p9(5), 15893268, 4672 words, Triple A product study.; best-selling digestives, fragrances, camerafilms, foot care products, vitamins, hair-care products and batteries ... 13 Cosmair, Inc. L'Oreal Conditioning 3.7 0.3 ... 21 Cosmair, Inc. L'Oreal Blondis- 3.1 0.2 ... coloring products (with sales of \$195.8 million) and L'Oreal ...

38. Far East Focus, November 21, 1994, Pg. 282, 418803, 58 words, AUSTRALIA: OTC ADVERTISING SPENDS 1993, Sun Care Products ... 4 Ambre Solaire Sunscreen L'Oreal ... PALMOLIVE CO (58%); L'OREAL SA (84%); COLGATE- ... FH) & CO LTD; L'OREAL SA

39. Newsday (New York), November 20, 1994, Sunday, ALL EDITIONS, FANFARE; Pg. 8, 2144 words, FROM PRETTY BABY TO PINK BABY, BLAKE GREEN. STAFF WRITER, COVER; BROOK SHIELDS; PROFILE; THEATER; GREASE ... toss of tresses that are the pride of L'Oreal, things just happen. And ... L'OREAL SA (66%);

40. The Commercial Appeal (Memphis), November 15, 1994, Tuesday,, Final Edition, Pg. 9B, 521 words, Maybelline unveils marketing touchup to boost sales, Laurel Campbell, The Commercial Appeal ... Maybelline, 17 percent; and L'Oreal, 11 percent. "Maybelline ... MAYBELLINE INC (93%); L'OREAL SA (91%); PROCTER & ...

41. Plain Dealer (Cleveland, Ohio), November 15, 1994 Tuesday, FINAL / ALL, EVERYWOMAN; Pg. 4E, 170 words, MODEL'S HANDIEST TIPS
... print ads (Revlon, L'Oreal, Cover Girl) and magazine ...
L'OREAL SA (93%); HARPER'S ...

42. Chicago Sun-Times, November 13, 1994, SUNDAY, Late Sports Final Edition, PEOPLE PLUS; WHAT'S HIP; Pg. 8, 508 words, Lauren Calls Swing A 'Thinking Magazine', By Maureen Jenkins
... Tommy Hilfiger, Revlon, L'Oreal, Guess, Absolut, Dodge, ...
HEARST CORP (84%); L'OREAL SA (80%); MICROSOFT ...

43. The New York Times, November 13, 1994, Sunday, Late Edition - Final, Section 3; Page 13; Column 1; Financial Desk , 330 words, An Important First Step for New Products
... marketing research for L'Oreal when it introduced mousse ...
L'OREAL SA (91%);

44. The Houston Chronicle, November 10, 1994, Thursday, 2 STAR Edition, FASHION; DEAR PAULA; Pg. 3, 563 words, Better products found for African-Americans, PAULA BEGOUN; Knight-Ridder/Tribune News Service
... Clinique, Mary Kay and L'Oreal) do, indeed, have a range of ...
L'Oreal has a limited selection, ...
... Mary Kay, Clinique and L'Oreal are the three lines that have the smallest ...
L'OREAL SA (95%); MARY ...

45. The Oregonian (Portland, Oregon), November 8, 1994 Tuesday, FOURTH Edition, FOODDAY; Pg. FDOP4, 1113 words, COUPONS NOT CREATED EQUALCoupons at Leasure, Jan Leasure
... UP TO \$5 L'OREAL PLENITUDE REFUND: To receive ...
... a UPC symbol from L'Oreal Plenitude product carton. ...

46. Drug Store News, November 7, 1994, Pg. p35(2), 15927277, 1650 words, Color cosmetic outlook brighter for drug chains.; Color Cosmetics, Parks, Liz
... L'Oreal. ...
... L'Oreal, ...
... L'Oreal's ...
... L'Oreal ...
L'OREAL SA (84%); INFORMATION ...

47. Drug Store News, November 7, 1994, Pg. p37(1), 15927279, 578 words, F&M markets cosmetics as fashion.; F and M Distributors Inc.; ColorCosmetics
... L'Oreal ...
... DISTRIBUTORS INC (93%); L'OREAL SA (82%); GEMEY ...

48. Drug Store News, November 7, 1994, Pg. p40(2), 15927281, 1756 words, What drug chains can do to grow cosmetics.; Color Cosmetics
... or \$1 off any L'Oreal ...

49. Drug Store News, November 7, 1994, Pg. p43(2), 15927283, 9751 words, Chain drug industry sees wholesale changes., Rankin, Ken

... in neighborhoods with high concentrations of women 55 and older, but they should also frequently promote L'Oreal and ...

... Most women in higher income, college educated neighborhoods have a preference for L'Oreal ...

... Middle income families are more eclectic in their preferences. Younger women living in working class towns show a preference for L'Oreal, ...

... /gloss: L'Oreal 107 ...

... eye shadow or blush, a L'Oreal ...

... color family, L'Oreal with L'Oreal, Cutex with Cutex, ...

50. Drug & Cosmetic Industry, November 1, 1994, Pg. p16(3), 15877854, 1746 words, Making scents of/for teens.; fragrance products, Aktar, Alev

... Other lines, like L'Oreal subsidiary Selective Beaute ...

... popular with teenage girls. When L'Oreal introduced Oui-Non de ...

... Givenchy's Fleur d'Interdit and L'Oreal's Maroussia, a Russian fragrance, are stocked there. L'Oreal's subsidiary Selective Beaute ...

L'OREAL SA (84%); THIERRY ...

51. Drug & Cosmetic Industry, November 1, 1994, Pg. p24(3), 15877858, 2140 words, Ethnic cosmetics: hair care gains are small, color spawns competition., Davis, Donald A.

... added Solo Para Ti for the Hispanic women, a superbly timed introduction. L'Oreal continues to be a strong player in the black color game. ...

52. Drug & Cosmetic Industry, November 1, 1994, Pg. p30(3), 15877860, 1954 words, Japanese firms take closer aim at U.S. consumers.; cosmetics, Root, Diane; Lorence, Mauricio

... world (just behind L'Oreal, Procter & Gamble and Unilever), ...

L'OREAL SA (84%); PROCTER & ...

53. Drug & Cosmetic Industry, November 1, 1994, Pg. p38(3), 15877862, 1899 words, Herb Edelstein: chemist/philosopher., Stedman, Michael J.

... Thau (now at L'Oreal). He recalls working with Paul ...

54. Euromoney, November 1994, Vol. 233, No. 25; Pg. 22-23; ISSN: 0014-2433; CODEN: ECRV, 2258 words, Politics and profits in Europe's core, Roche, David, 00951360

... find once-prestigious L'Oreal products on sale. You ...

55. Target Marketing, November 1994, Vol. 17, No. 11; Pg. 20-21; ISSN: 0889-5333; CODEN: ZIPP, 1048 words, Mexico's young market, Campbell, Cary E, 00942772

... Breck, Guy Laroche and L'Oreal all advertising to Mexican ...

56. Austin American-Statesman (Texas), October 30, 1994 SUNDAY, LIFESTYLE, 363 words, EYE SPY

... Doritos) and Cybill Shepherd (L'Oreal).

L'OREAL SA (82%); AMERICAN ...

57. Chicago Tribune, October 30, 1994 Sunday, CHICAGOLAND FINAL EDITION, WOMANEWS; Pg. 6; ZONE: CN; YOU AT YOUR BEST., 634 words, AGELESS HANDS; FOR A YOUTHFUL LOOK, YOU CAN'T SKIMP ON TLC, By Anne Marie O'Connor. Special to the Tribune.
... print ads (Revlon, L'Oreal, Cover Girl) and magazine ...

58. The Wall Street Journal, October 28, 1994 Friday, Pg. CITATION, 227 words, L'Oreal Pretax Profit Rose 6.5% in 1st Half, Short of Expectations, Special to The Wall Street Journal, *from Factiva*
... French cosmetics giant L'Oreal SA said its first- ...
Even so, L'Oreal stock rose 33 ...
... 21.93 billion francs. L'Oreal said that, barring any ...
... compared to last year." L'Oreal, which recently took control of ...
... a year earlier. L'Oreal began consolidating the four ...
... Without the new units, L'Oreal said its consolidated sales would have ...
... For the full year, L'Oreal said it expects ...
L'OREAL SA (95%); COSMAIR ...

59. Dow Jones News Service, October 27, 1994 Thursday 11:32 AM GMT, , 246 words, L'Oreal S.A. 6-Months Pretax Consolidated Profit Rose 6.5%, *from Factiva*
PARIS -DJ- L'Oreal S.A. said its first ...
... bln up 6.5% L'Oreal also said that, barring any ...
... compared to last year." L'Oreal, which recently took control of ...
... 34.46 billion francs. L'Oreal began July 1 ...
... Without the new units, L'Oreal said consolidated sales ...
... For the full year, L'Oreal expects consolidated sales to ...
... 18% from last year. L'Oreal is scheduled to give additional ...
L'OREAL SA (95%); COSMAIR ...

60. Select Federal Filings Newswires, October 27, 1994 Thursday 9:18 PM GMT, , 107 words, Original 13D Update On Texas Biotechnology Corp., *from Factiva*
... An affiliate company of L'Oreal SA.
L'OREAL SA (91%); ENCYSIVE ...

61. Cosmetics International, October 25, 1994, Pg. p3(1), 15893651, 810 words, Busy L'Oreal extends important volume sector brands for hair, face and body.; product introductions in various cosmetic lines
... L'Oreal ...
... L'Oreal's ...
... L'Oreal ...
... L'Oreal's ...
... L'Oreal's ...
... L'Oreal ...
ABSTRACT L'Oreal is broadening its array of items ...
L'OREAL SA (94%); GEMEY ...
L'Oreal S.A. Product introduction

62. Cosmetics International, October 25, 1994, Pg. p9(1), 15893655, 617 words, Report highlights development of growing Latin American cosmetics markets.; Euromonitor report
... Avon, Colgate-Palmolive, L'Oreal and Gillette take advantage of growing ...
L'OREAL SA (65%); GUERLAIN ...

63. Chain Drug Review, October 24, 1994, Pg. p8(2), 16392006, 833 words, Today's drug chains enjoy unprecedented success.; Editorial, Pinto, David
... carrying such cosmetics houses as L'Oreal, Revlon Inc. and Del ...

64. Drug Store News, October 24, 1994, Pg. p92(1), 15844489, 426 words, Drug stores aren't just for the sick.; Beauty Beat/Cosmetics & Fragrances; Column, Parks, Liz
... like Maybelline's Revitalizing, L'Oreal's Plenitude and Hydra Perfecte, ...
L'OREAL SA (81%); PROCTER & ...

65. THE DALLAS MORNING NEWS, October 23, 1994, Sunday, BULLDOG EDITION, NEWS; PEOPLE; Pg. 2A, 252 words, PEOPLE, From Wire Reports
... Doritos) and Cybill Shepherd (L'Oreal). - Compiled by Kim ...
L'OREAL SA (82%); PLANET ...

66. Pittsburgh Post-Gazette (Pennsylvania), October 23, 1994, Sunday,, FIVE STAR EDITION, Pg. 13, 825 words, Grocery list: cauliflower, couscous, cosmetics..., Georgia Sauer
... Max Factor, Maybelline, L'Oreal and Cover Girl. More ...

67. PR Newswire, October 21, 1994, Friday, State and Regional News, 1315 words, DELAWARE RIVER BASIN COMMISSION HOLDS PUBLIC HEARING ON WATER SUPPLY CHARGES
... River Basin Commission L'OREAL SA (51%); DELAWARE ...

68. USA TODAY, October 20, 1994, Thursday, FINAL EDITION, MONEY; Pg. 1B, 403 words, Celebrity endorsements: Women take the lead, Dottie Enrico
... 10. Cybill Shepherd, L'Oreal Source: Video Storyboard ...
... SMITH LLP (84%); L'OREAL SA (83%); AMERICAN ...

69. The Capital (Annapolis, MD.), October 19, 1994, Wednesday, Arundel; Pg. D1, 500 words, ANIMAL-RIGHTS PROTESTERS TARGET GILLETTE MEETING, By Dave Gulliver
... including getting Revlon, L'oreal and Benetton to stop using ...
... GAMBLE CO (90%); L'OREAL SA (81%); XIAMEN ...

70. The Wall Street Journal, October 19, 1994 Wednesday, Advertising; Pg. B1, 780 words, Catch a Falling Star: Big Names Plummet From List of Top 10 Celebrity Endorsers, By Kevin Goldman, Staff Reporter of The Wall Street Journal, *from Factiva*
... 10 -- Cybill Shepherd L'Oreal Source: Video Storyboard ...

71. The Washington Post, October 18, 1994, Tuesday, Final Edition, JAY ALEXANDER, STYLE; PAGE B1, 934 words, The Guy Who Teaches The Girls to Glide, Dana Thomas, Special to The Washington Post, PARIS ... muse Estelle Hallyday, L'Oreal's Patricia Hartmann, Sly ...

72. The Baltimore Sun, October 17, 1994, Monday,, FINAL EDITION, Pg. 10A, 476 words, THEO LIPPMAN JR. L'OREAL SA (54%);

73. Buffalo News (New York), October 17, 1994, Monday, First Edition, LOCAL; Pg. 5, 934 words, COST OVERRUNS BRING CALL FOR CHANGE IN PROCEDURES, By DICK DAWSON, News Amherst Bureau L'OREAL SA (50%); AMHERST ...

74. Buffalo News (New York), October 17, 1994, Monday, North Edition, LOCAL; Pg. 5, 934 words, AMHERST COST OVERRUNS BRING CALL FOR CHANGE; ENGINEER URGES MORE THOROUGH CODE REVIEW BY BUILDING DEPARTMENT, By DICK DAWSON, News Amherst Bureau L'OREAL SA (50%); AMHERST ...

75. The New York Times, October 15, 1994, Saturday, Late Edition - Final, Section 1; Page 37; Column 3; Financial Desk , 1142 words, COMPANY NEWS; Nestle's Aim: New-Market Growth, By JOHN TAGLIABUE, Special to The New York Times , VEVEY, Switzerland ... Italy, and deepened its ties with L'Oreal, the French cosmetics group that owns two-thirds of L'Oreal, the world's largest cosmetics NESTLE SA (96%); L'OREAL SA (83%); DIAGEO ...

76. The San Diego Union-Tribune, October 13, 1994 Thursday, LIFESTYLE; Pg. E-2, 740 words, Public Eye, JEANNE BEACH EIGNER, Compiled from staff and wire reports. ... Oil Spray Mist; L'Oreal Voluminous Mascara; L'Oreal Preference Hair Color ... L'OREAL SA (91%); JOHNSON & ...

77. The Wall Street Journal, October 12, 1994 Wednesday, Pg. B14, 147 words, Business Brief -- Texas Biotechnology Corp.: Pact Signed to Co-Develop Compound for Blood Vessels, *from Factiva* ... company, a unit of L'Oreal, agreed to invest \$ PHARMACEUTICALS INC (91%); L'OREAL SA (84%); SANOFI- ...

78. Dow Jones News Service, October 11, 1994 Tuesday 4:23 PM GMT, , 228 words, Synthelabo Buys 1.4M Shrs Of Texas Biotech For \$5M >TXB, *from Factiva* ... Synthelabo is a unit of L'Oreal SA. (END) DOW ... L'OREAL SA (68%); ENCYSIVE ...

79. Los Angeles Times, October 11, 1994, Tuesday, Home Edition, Life & Style; Part E; Page 3; Column 1; View Desk, 102 words, WHAT'S THE DEAL: BODY WATCH; MINI AND MAXI WAYS TO CHANGE, By ELAINE KO ... ounce spray, \$3.23. * L'Oreal Performing Preference shampoo- ... L'OREAL SA (71%);

80. PR Newswire, October 11, 1994, Tuesday, Financial News, 758 words, TEXAS BIOTECHNOLOGY AND SYNTHELABO SIGN RESEARCH AND DEVELOPMENT AGREEMENT

... Synthelabo, a subsidiary of L'Oreal, is the third largest French ...

... AVENTIS SA (92%); L'OREAL SA (84%); 84%);

81. The San Francisco Chronicle, OCTOBER 11, 1994, TUESDAY, FINAL EDITION, DAILY DATEBOOK; Pg. E8; PERSONALS, 662 words, PERSONALS, Leah Garchik

... Oil Spray Mist; L'Oreal Voluminous Mascara; L'Oreal Preference Hair Color ...

82. The Baltimore Sun, October 10, 1994, Monday,, FINAL EDITION, Pg. 10A,, 1653 words, Constellation

... Eugene Schueller, the founder of L'Oreal and a long-time ...

... actions in allowing L'Oreal, under the daughter of Ernest ...

... obvious miscarriage of justice, L'Oreal has been allowed to escape essentially ...

... Israel economically and allowed L'Oreal to abide by the infamous ...

L'OREAL SA (85%); US ...

83. Chain Drug Review, October 10, 1994, Pg. p8(2), 16340496, 870 words, Retailers target ethnic H&BAs.; health and beauty aids

... Cosmair Inc.'s L'Oreal cosmetics and fragrance division. " ...

84. Cosmetics International, October 10, 1994, Pg. p6(1), 15879343, 750 words, UK haircare is buoyant says report as multinational manufacturers consolidate market.

... L'Oreal ...

... L'Oreal ...

85. Drug Store News, October 10, 1994, Pg. p9(1), 15835505, 430 words, Retailers give store promotions cosmetic flair., Parks, Liz

... L'Oreal ...

REVLON INC (92%); L'OREAL SA (82%); GEMEY ...

86. Drug Store News, October 10, 1994, Pg. p47(2), 15835517, 1731 words, Brands vie for dollars in crowded market.; fragrance marketing in drug stores, Parks, Liz

... L'Oreal is another large player in mass ...

... However, L'Oreal has just repositioned V, aimed at the thirty-something market, by reducing its retail price points.

The ...

87. Gorman's New Product News, October 10, 1994, Pg. p35(10), 16382900, 7470 words, Health & beauty care.; new products; tabular data only; Illustration

... L'OREAL HYDRA PERFECTE CONCEALER COVERUP L'Oreal, div. Cosmair, ...

... Four varieties of L'Oreal's new Hydra Perfecte Concealer Coverup are debuting nationwide in ...

88. Gorman's New Product News, October 10, 1994, Pg. p48(4), 16382912, 3511 words, We'll be "SIAL-ing" you.;

SIAL International Food Products Exposition

... Life brand name. L'Oreal has extended the line under the ...

... PRODUCTS INC (90%); L'OREAL SA (84%); PROCTER & ...

89. Hartford Courant (Connecticut), October 10, 1994 Monday, 5E WEST HARTFORD FARMINGTON VALLEY, TOWN NEWS; Pg. B1, 646 words, SCARECROW CONTEST TO PUT WEST HARTFORD CENTER IN THE MOOD FOR FALL, KATHLEEN GORMAN; Courant Staff Writer

... recently returned from a L'Oreal convention in Paris. ...

... Casorio were invited by L'Oreal to spend Sept. 9 to ...

... included a visit to the L'Oreal research center, where the international ...

L'OREAL SA (81%); AVON ...

90. The Bond Buyer, October 6, 1994, Pg. p1(2), 15778907, 878 words, No tax-exempt fan, Gibbons plans moderate course for 1995.; Sam Gibbons of the House Committee on Ways and Means, Pryde, Joan

L'OREAL SA (50%)

91. The Houston Chronicle, October 6, 1994, Thursday, 2 STAR Edition, FASHION; DEAR PAULA; Pg. 5, 381 words, Some cosmetic products avoid testing on animals, PAULA BEGOUN; Knight-Ridder Tribune News

... pleased to try some of L'Oreal's products after you announced that they ...

... Now I'm using L'Oreal Accentuous, and it seems ...

L'OREAL SA (93%); BEGINNING ...

92. Newsday (New York), October 6, 1994, Thursday, NASSAU AND SUFFOLK EDITION, STYLE FILE; BEAUTY NOTEBOOK; Pg. B26, 616 words, Adults With Acne: The Battle Goes On and On, Barbara Schuler, COLUMN; SKIN; BEAUTY

... Estee Lauder's Midnight or L'Oreal's Sangria. That said, not ...

L'OREAL SA (80%); ESTEE ...

93. Philadelphia Daily News, October 6, 1994 Thursday PM EDITION, FEATURES YO!; Pg. 37, 377 words, DOES NAME MAKE UP FOR THE PRICE?, Paula Begoun, Knight-Ridder Newspapers

... lipstick versus, say, L'Oreal, you will not notice ...

L'OREAL SA (69%); BEGINNING ...

94. Rocky Mountain News (Denver, CO), October 6, 1994, Thursday, SPOTLIGHT ON STYLE; Ed. F; Pg. 3D, 696 words, The many faces of beauty Women of color have a rainbow of makeup choices, Suzanne S. Brown; Rocky Mountain News Fashion Editor

... matte-finish foundation from L'Oreal that suits her. Harris and Andrega ...

L'OREAL SA (83%);

95. Star Tribune (Minneapolis, MN), October 5, 1994, Metro Edition, Marketplace; Dick Youngblood; Pg. 2D, 1032 words, Lisa Smith's company fills profitable niche with manufacturers, retailers, Dick Youngblood; Staff Writer

... including such household names as L'Oreal, Revlon, Maybelline, Mattel, ...

96. The Oregonian (Portland, Oregon), October 4, 1994 Tuesday, FOURTH Edition, FOODDAY; Pg. FDOP3, 1500 words, CAREFUL CONSUMER SHARES STRATEGIESCoupons at Leasure, Jan Leasure
... include: \$4 L'OREAL OFFER: To receive \$...
... any one of the following L'Oreal products: Frost and Design, ...

97. The Commercial Appeal (Memphis), October 2, 1994, Sunday,, Final Edition, Pg. 5F,, 438 words, Scent-sations, Compiled by Barbara Bradley from press services and staff reports.
... V by Vanderbilt from L'Oreal.
L'OREAL SA (83%);

98. The Commercial Appeal (Memphis), October 2, 1994, Sunday,, Final Edition, Pg. 5F,, 438 words, Scent-sations, Compiled by Barbara Bradley from press services and staff reports.
... V by Vanderbilt from L'Oreal.
L'OREAL SA (83%);

99. Los Angeles Times, October 2, 1994, Sunday, Home Edition, Magazine; Page 34; Magazine Desk, 5508 words, THE TORTURED SOUL OF A HIRED GUN; CLINT REILLY IS ONE OF THE MOST POWERFUL -- AND FEARED -- POLITICAL OPERATIVES IN CALIFORNIA. HE IS ALSO HIS OWN WORST ENEMY., By AMY WALLACE, Times staff writer Amy Wallace is covering the California gubernatorial campaign. Her last article for the magazine profiled videodating king Jeffrey Ullman.
... talk, he is to other consultants what L'Oreal is to Prell -- the one candidates ...
L'OREAL SA (65%);

100. Chicago Tribune, October 2, 1994 Sunday, CHICAGOLAND FINAL EDITION, TRANSPORTATION; Pg. 5; ZONE: CN, 823 words, BANK ON IT; INVESTORS PUT THEIR MONEY ON VINTAGE CARS, Bloomberg Business News., LONDON
... French cosmetics company L'Oreal S.A., who will be ...

101. Drug & Cosmetic Industry, October 1, 1994, Pg. p16(2), 15856737, 1293 words, Prestige product power.; prestige fragrances soar in popularity, Aktar, Alev
... acquisition from L'Oreal, totalled \$75 million (400 million f), of which three-quarters is ex-factory and the rest wholesale, said ...

102. Drug & Cosmetic Industry, October 1, 1994, Pg. p22(5), 15856741, 1701 words, Color cosmetics: palettes & packaging richer, but sales remain stable.; Cover Story, Davis, Donald A.
... L'Oreal ...
... L'Oreal ...
... L'Oreal, ...
... L'Oreal, ...
L'OREAL SA (81%); PROCTER & ...

103. Information Today, October 1, 1994, Pg. p31(1), 15821759, 363 words, Orient Business Express unveils Pacific Rim business directory.; Product Announcement

L'OREAL SA (58%)

104. THE LAWYERS WEEKLY, Friday, September 30, 1994, Vol. 14, No. 20, 1672 words, New Civil Code has brought big changes to debtor-creditor law in Quebec
L'OREAL SA (58%);

105. Advertising Age 100 Leading National Advertisers, September 28, 1994, Pg. 20, 418700, 1212 words, Leaders follow scent to growth in fragrances: Marketing costs soar in brand-building bid
... launches can be tricky -- as L'Oreal discovered with its V by ...

106. Advertising Age 100 Leading National Advertisers, September 28, 1994, Pg. 20, 418704, 1599 words, AHAs lead rebirth of facial moisturizers, hand lotions
... yearend. Meanwhile, sales of L'Oreal Plenitude from Cosmair, ranked ...
... 2 L'Oreal Plenitude 15.6 15.5 28.9 9.4 ...
... GAMBLE CO (81%); L'OREAL SA (60%); GEMEY ...

107. Daily News Record, September 27, 1994, Pg. p10(1), 15753135, 1521 words, Armani and Ferre confess in tax probe; both designers admit paying bribes to Italian tax police.; fashion designers Giorgio Armani, Gianfranco Ferre, Forden, Sara Gay
... merchant bank Mediobanca and department store chain Rinascente. It has also investigated local branches of such multinational companies as Swiss drug giant Sandoz Ltd. and the French cosmetics group L'Oreal. ...

108. The Wall Street Journal, September 27, 1994 Tuesday, Corporate Focus; Pg. B6, 1090 words, Nestle Goes on Investment Diet, Limiting Its Expansion --- Emphasis Shifts to Strengthening Core Food Products in European Market, By Cacilie Rohwedder, Staff Reporter of The Wall Street Journal, *from Factiva*
... leading cosmetics company, L'Oreal SA, isn't likely to be ...
... maker, which Nestle sold to L'Oreal in April. While ...
... day gaining control of L'Oreal, with which it already has a ...
... a grip on L'Oreal would be willing to give it ...
NESTLE SA (94%); L'OREAL SA (83%); GOLDMAN ...

109. Chain Drug Review, September 26, 1994, Pg. p16(1), 16340232, 1185 words, As baby boomers grow older, cosmetics makers shift focus.
... Almay Inc. unit), L'Oreal and Chesebrough-Pond's Inc. are ...
... at \$4.95). L'Oreal has extended its Plenitude skin ...
... done, by incorporating L'Oreal patented technology," says ...
... MAYBELLINE INC (72%); L'OREAL SA (84%); ALMAY ...

110. Chain Drug Review, September 26, 1994, Pg. p16(2), 16340236, 2397 words, Flurry of activity marks cosmetics arena.
... skin complementing shades. L'OREAL In August L'Oreal introduced "the new face of ...
L'OREAL SA (65%); REVLON ...

111. Chain Drug Review, September 26, 1994, Pg. p26(1), 16340246, 1300 words, Holiday season will be critical test for fragrance category.

... Cosmair Inc.'s L'Oreal, Revlon Inc., Coty ...

... up the entire business." L'Oreal renewed its commitment to the fragrance ...

... fragrances to be unveiled by L'Oreal in the near future. ...

L'OREAL SA (93%); REVLON ...

112. Chain Drug Review, September 26, 1994, Pg. p63(2), 16340288, 1297 words, Facial.; includes related article

... care." Such recent launches, as L'Oreal's Plenitude ExCell-A3, ...

... in their facial products. L'Oreal's Plenitude ExCell-A3 ...

... ECKERD CORP (71%); L'OREAL SA (70%); CHESEBROUGH- ...

113. Chain Drug Review, September 26, 1994, Pg. p71(1), 16340294, 762 words, Upscale.

... packaging and presentation of such products as L'Oreal's Plenitude and Chesebrough-Pond's ...

... LABORATORIES INC (82%); L'OREAL SA (60%); CHESEBROUGH- ...

114. Chain Drug Review, September 26, 1994, Pg. p134(1), 16340358, 960 words, Neutrogena acquisition portends wave of consolidation., Sloan, Pat

... Co. (P&G), L'Oreal, Unilever -- and now J& ...

... NEUTROGENA CORP (91%); L'OREAL SA (69%); REVLON ...

115. Drug Store News, September 26, 1994, Pg. p19(3), 15764871, 2075 words, Consumers seeking fountain of youth boost drug stores' skin care sales., Mhlambiso, Thembisa N.N.

... L'Oreal's ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

116. Tulsa World, September 26, 1994, Sec B; pg 8, 780 words, Master hair designer positive thinker, Dana Simon, Tulsa; OK; US, 9489720, TULS

... Paris offered by L'Oreal. He became confident. Then he answered ...

117. Cosmetics International, September 25, 1994, Pg. p3(1), 15796233, 3614 words, Cosmetics marketers must take the long term view for European growth, says new report.; Frost & Sullivan report

... L'Oreal ...

... L'Oreal ...

... L'Oreal's ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

118. USA TODAY, September 22, 1994, Thursday, FINAL EDITION, MONEY; Pg. 3B, 571 words, Earnings news smudges Maybelline, Shelly Reese
... companies such as Procter & Gamble and L'Oreal. Revitalized outlook? ...
... PERELLA & CO (93%); L'OREAL SA (84%); PROCTER & ...

119. Daily News Record, September 21, 1994, Pg. p2(2), 15856172, 776 words, Santo Versace questioned as part of Milan's 'Kickback City' probe; hear Krizia exec also talks to magistrate.; corruption, Mariuccia Mandelli, Forden, Sara Gay
... French cosmetics group L'Oreal. Three top officers of the ...

120. Business Wire, September 20, 1994, Tuesday, 374 words, Five Star Productions/Marcus Productions team up to produce national television series "Gadgets, Gizmos and more", BOCA RATON, Fla.
... for clients such as: Lancome, L'Oreal, Toyota, Dodge and Monsanto. They are also ...
... FRANCE SA (92%); L'OREAL SA (81%); MONSANTO ...
... FRANCE SA (92%); L'OREAL SA (81%); MONSANTO ...

121. USA TODAY, September 20, 1994, Tuesday, FINAL EDITION, MONEY; Pg. 1B, 59 words, The business of personal care
... L'Oreal (France) 7.8% ...
L'OREAL SA (84%); UNILEVER ...

122. Chicago Sun-Times, September 18, 1994, SUNDAY, Late Sports Final Edition, PEOPLE PLUS; Pg. 8, 255 words, Are You Ready for Red? Fiery Lips Hot for Fall, By Maureen Jenkins
... tinged red lipstick from L'Oreal is easier for many ...

123. Kansas City Star (Kansas & Missouri), September 18, 1994 Sunday, METROPOLITAN EDITION, Pg. F4, 584 words, Face creams provoke debate; Alpha hydroxy acids: Are they pharmaceutical or cosmetic products?, JENNIFER MANN FULLER, Staff Writer
... in drugstores, such as Ponds and L'Oreal. Concentrations of over-the-counter ...

124. The Houston Chronicle, September 15, 1994, Thursday, 2 STAR Edition, FASHION; DEAR PAULA; Pg. 6, 416 words, Some popular lipsticks may not be worth price, PAULA BEGOUN; Knight-Ridder/Tribune News Service
... lipstick vs., say, L'Oreal, you will not notice ...
L'OREAL SA (83%); PROCTER & ...

125. South Bend Tribune (Indiana), September 12, 1994, Monday,, MICHIGAN, INDIANA, TRIBUNE, Pg. D3, 998 words, STORES INSTALLING AIRLINE TICKET DISPENSERS, SCANNING STATIONS, MARTIN SLOANE SUPERMARKET SHOPPER * United Feature Syndicate
... Oct. 31, 1994. L'OREAL Performing Preference \$2 ...
... panel from any shade of L'Oreal Performing Preference or Les ...

126. The Boston Herald, September 11, 1994 Sunday, TRAVEL; Pg. 67, 722 words, Every day's a holiday at Christmas

Tree Shops, Frances Katz

... shop also carries Perlier, L'Oreal and other brand-name ...

127. The New York Times, September 11, 1994, Sunday, Late Edition - Final, Section 6; Page 90; Column 1; Magazine Desk , 35 words, A Kiss Before Lying

... Gaultier. Opposite page: L'Oreal Colour Riche Lipcolour ...

128. Chicago Tribune, September 11, 1994 Sunday, CHICAGOLAND FINAL EDITION, SUNDAY FASHION MAGAZINE; Pg. 23; ZONE: C, 2575 words, FAUX..REAL....PRESENTING.....TYLER.

... tints. For example, L'Oreal's Preference permanent hair ...

129. Dow Jones News Service - Ticker, September 7, 1994 Wednesday, 70 words, Synthelabo Buys Controlling Stake In Italian Drug Firm, *from Factiva*

... a unit of France's L'Oreal beauty products and perfume ...

SYNTHELABO SA (91%); L'OREAL SA (93%); SANOFI- ...

130. The Hollywood Reporter, September 6, 1994, Tuesday, 341 words, Paravision pics to Canal Plus, Doris Toumarkine, NEW YORK

... French cosmetic giant L'Oreal is the parent of Paravision. Canal ...

CANAL+ SA (94%); L'OREAL SA (84%); VIDEO ...

131. Pensions & Investments, September 05, 1994, Pg. 54, 1373 words, ACTIVISM HEADS OVERSEAS FUNDS GO INTERNATIONAL WITH CORPORATE GOVERNANCE , By Vineeta Anand

... French cosmetics giant, L'Oreal Corp. S.A., because of its boycott of ...

... million holding in L'Oreal, planned to send a ...

... annual meeting, until L'Oreal announced plans to purchase ...

... companies, (so) we were happy that L'Oreal agreed to do this," Mr. Doherty ...

132. Drug & Cosmetic Industry, September 1, 1994, Pg. p6(1), 15745807, 840 words, Setbacks galore.; Food and Drug Administration committees vote against converting three prescription drugs to over-the-counter status

... talk of possible divestiture. L'oreal is hit yet again ...

... Jean Frydman sued L'Oreal in a French ...

... company's products until L'Oreal resumes manufacturing in ...

... boycott of that country. They say that L'Oreal's closing down of its Helena ...

... involvement in the boycott. L'Oreal attorneys blame David ...

... major marketing organization. L'Oreal also is said to be exploring r& ...

... key executive job with L'Oreal film distribution subsidiary ...

... Arab interests and to regain L'Oreal business in the Arab ...

133. Drug & Cosmetic Industry, September 1, 1994, Pg. p18(6), 15745813, 3095 words, State of the industry in Europe: acquisition wave gobbles up family-owned cosmetic firms.; European cosmetic industry consolidates, Davis, Donald A.

... 1994 include Lanvin to L'Oreal, Yves Saint Lauren to ...

... interest in it) to L'Oreal, and, earlier, YSL to Sanofi. Of ...
 ... quickly pointed out that L'Oreal, the largest of these, continues to be controlled ...
 ... European companies, Wella and L'Oreal, duplicated their action in ...
 ... remarks on the dominance of L'Oreal throughout. Example: L'Oreal has 79 percent of the Italian ...
 L'OREAL SA (95%); LVMH ...

134. Journal of Advertising Research, September/October 1994, Vol. 34, No. 5; Pg. 64-76; ISSN: 0021-8499; CODEN: JADR, 7184 words, Managing brand portfolios: How the leaders do it, LaForet, Sylvie; Saunders, John, 00949485
 ... diversification, as was Nestle's purchase of L'Oreal, the house structure may be ...

135. Plain Dealer (Cleveland, Ohio), September 1, 1994 Thursday, FINAL / ALL, STYLE; Pg. 1E, 678 words, RED ALERT!; SHADES OF MARILYN MONROE: LIPS MAKE A STATEMENT, By MARYLOU LUTHER; SPECIAL TO THE PLAIN DEALER
 ... s Russian Red, L'Oreal's Red Hot, Chanel's ...
 ... your fingernails, says L'Oreal, which offers many shades of ...
 L'OREAL SA (69%);

136. Plain Dealer (Cleveland, Ohio), September 1, 1994 Thursday, FINAL / ALL, STYLE; Pg. 2E, 196 words, LIPSTICK REVEALS REAL YOU, By ROSE MARIE O'CONNOR
 ... your fingernails, says L'Oreal, which offers many shades of ...

137. Newsday (New York), August 31, 1994, Wednesday, CITY EDITION, NEWS; Pg. A11, 883 words, Nathan - and Robin, LIZ SMITH, COLUMN
 ... Cosmair Inc., which owns L'Oreal and Lancome, is credited with having "succeeded ...
 HEARST CORP (96%); L'OREAL SA (83%); COSMAIR ...

138. New York Newsday, August 29, 1994, Sec C; pg 2, 1370 words, Dollars and scents found in nature, Harry Berkowitz, New York; NY; US; Middle Atlantic, 9481142
 ... Calvin Klein brand, and L'Oreal, with fourth place Tresor. The ...

139. Salt Lake Tribune (Utah), August 28, 1994, Sunday, Features; Pg. D6, 138 words, FASHION-CONSCIOUS IN '90S WEAR BRIGHT, BOLD LIPS ON BARE FACE, USA TODAY
 ... in Ruby Melt, L'Oreal's Sheer Colour Riche ...
 L'OREAL SA (82%); 82%);

140. South Bend Tribune (Indiana), August 24, 1994, Wednesday., MICHIGAN, INDIANA, TRIBUNE, Pg. B8, 710 words, PESKY CHILDREN PROBABLY BEHIND SHOCKING CALLS * ACTION LINE
 ... for Scott tissue, L'Oreal, Immodium AD and Degree ...
 ... Helene Curtis, \$3 from L'Oreal, a buck from the McNeil ...

141. Times-Picayune (New Orleans, LA), August 24, 1994 Wednesday, THIRD, LIVING; Pg. E1, 881 words, LOTIONS POTIONS, By SIONA CARPENTER Staff writer

... acid products. The label of L'Oreal's Plenitude Excell-A ...

142. Dow Jones News Service - Ticker, August 18, 1994 Thursday, 101 words, L'Oreal Shareholders Clear Asset Shift Operations, *from Factiva*

PARIS -DJ- L'Oreal S.A. shareholders approved ...

... don't change control of L'Oreal. A holding company ...

... Gesparal controls 51% of L'Oreal, with Bettencourt and Nestle owning ...

... 49%, respectively, of Gesparal. L'Oreal scheduled an extraordinary ...

L'OREAL SA (95%); NESTLE ...

143. USA TODAY, August 16, 1994, Tuesday, FINAL EDITION, LIFE; Pg. 5D, 136 words, Seeing red: Lipsticks take on brazen look, Elizabeth Sneed

... in Ruby Melt, L'Oreal's Sheer Colour Riche ...

L'OREAL SA (82%);

144. PR Newswire, August 15, 1994, Monday, Financial News, 788 words, THE FACTS ABOUT L'OREAL'S BUSINESS IN ISRAEL, NEW YORK, Aug. 15

bc-L'Oreal-Israel

L'Oreal issued the following statement ...

... Jean and David Frydman: L'Oreal is being accused of having refused to do ...

... former business partners of L'Oreal in a French ...

... a commercial dispute with L'Oreal -- have published letters that L'Oreal wrote to Arab officials ...

... ago. The accusations against L'Oreal are false.

L'Oreal is Falsely Accused of Having Complied with the Arab Boycott of Israel: L'Oreal has never refused to do business with Israel. In fact, L'Oreal has continuously strengthened and expanded its ...

... Since Interbeauty's affiliation with L'Oreal began in 1987, ...

... a growing array of L'Oreal's other famous brands, without interruption and with L'Oreal's full support. Today, ...

... firm in Israel; L'Oreal is proud to be its largest shareholder. And in 1994 alone, L'Oreal invested millions of dollars in Israel. These investments -- and L'Oreal's commitment to Israel -- have been publicly ...

... League and B'nai B'rith. L'Oreal is Falsely Accused of Interfering with Business in Israel: -- L'Oreal never closed any ...

... Israel -- in fact, L'Oreal never owned any ...

... Israeli affiliate. -- After L'Oreal consolidated worldwide manufacture of ...

... brands in Israel. -- L'Oreal never replaced any ...

... directors of its Israeli affiliate. -- L'Oreal never forced its Israeli ...

... Helena Rubinstein products. L'Oreal is Falsely Accused of Anti-Semitism: L'Oreal is not anti-Jewish! The ...

... all people associated with L'Oreal, a company that finds ...

... prejudice repugnant. Many of L'Oreal's senior executives and staff are ...

... Zviak, was Chairman and CEO of L'Oreal during the very period when L'Oreal is falsely accused of bowing to ...

... killed in the Holocaust. L'Oreal Communicated with the Arab Boycott ...

... Never Boycotted Israel: L'Oreal has never denied corresponding with the ...

... Office. The correspondence reflected L'Oreal's effort to respond to Arab ...

... for information about L'Oreal's dealings with Israel and the acquisition of ...

... accurate because, in reality, L'Oreal was expanding its Israeli business at the time. L'Oreal never refused to do business in Israel, L'Oreal never diminished its ties to ...

... Israeli business partner. L'Oreal did not comply with the Boycott of Israel and L'Oreal is opposed to the Boycott of Israel. L'Oreal understands how upsetting the ...

... public and the Jewish community, and L'Oreal regrets having given even the appearance of compliance. But L'Oreal wants to reassure everyone that ...

... Boycott Office was blacklisting L'Oreal for its links to Israel -- and has ...

... 6008, all for L'Oreal

L'Oreal L'OREAL SA (94%); ARAB ...

L'Oreal ARAB BOYCOTT OFFICE (...

bc-L'Oreal-Israel COSMETICS & TOILETRIES ...

145. Information Bank Abstracts, WALL STREET JOURNAL, August 15, 1994, Monday, Section A; Page 7D, Column 1, 22 words, L'OREAL POSTS 6.5% REVENUE RISE

L'Oreal SA reports first- ...

L'OREAL SA;

L'OREAL SA (93%); L'OREAL SA;

146. The Wall Street Journal, August 15, 1994 Monday, Pg. A7D, 45 words, L'Oreal Posts 6.5% Revenue Rise, *from Factiva*

... French cosmetics conglomerate L'Oreal SA said Friday its ...

... a year earlier. L'Oreal made the announcement in ...

L'OREAL SA (95%)

147. Dow Jones News Service, August 12, 1994 Friday, 43 words, L'Oreal 1st Half Group Revs Rose 6.5% To 21.93B Francs, *from Factiva*

PARIS -DJ- L'Oreal SA said its first- ...

... year-earlier period. L'Oreal made the announcement in ...

L'OREAL SA (95%)

148. Los Angeles Times, August 11, 1994, Thursday, Home Edition, Business; Part D; Page 1; Column 5; Financial Desk, 523 words, NEUTROGENA NEGOTIATING POSSIBLE SALE; CORPORATIONS: PERSONAL CARE PRODUCTS FIRM, WHOSE STOCK HAS STRUGGLED, DESCRIBES SUITOR AS 'SUBSTANTIALLY LARGER COMPANY.', By JESUS SANCHEZ, TIMES STAFF WRITER

... Redken Laboratories was sold to L'Oreal, and a German cosmetics ...

NEUTROGENA CORP (93%); L'OREAL SA (83%); PROCTER & ...

149. Newsday (New York), August 11, 1994, Thursday, NASSAU AND SUFFOLK EDITION, STYLE FILE; BEAUTY NOTEBOOK; Pg. 26 Other Edition:Brooklyn City, 643 words, Climbing, Climate and Skin Care, Barbara Schuler, WEATHER; COSMETIC

... at home, according to L'Oreal, a company that's clearly ...

... for home use; the L'Oreal product, while thick, ...

... mountain climber. 2) L'Oreal's Excellence Creme for ...

L'OREAL SA (66%);

150. The Philadelphia Inquirer, August 11, 1994 Thursday FINAL EDITION, FEATURES MAGAZINE: PEOPLE; Pg. G01, 2088 words, THE SCOURGE OF FUR DAN MATHEWS LEADS A CORPORATE-RAIDING, CELEBRITY-BACKED CRUSADE FOR ANIMAL RIGHTS. AND HE LOVES TO MAKE THE FUR FLY., Mike

Capuzzo, INQUIRER STAFF WRITER, NEW YORK

... a protest outside L'Oreal spokeswoman Cybill Shepherd's ...

151. The New York Times, August 10, 1994, Wednesday, Late Edition - Final, Section D; Page 16; Column 1; Financial Desk , 854 words, THE MEDIA BUSINESS: ADVERTISING; In a new men's fragrance, sensuality and social responsibility are important marketing ingredients., By Stuart Elliott
... Cosmair -- owned by L'Oreal S.A., the French cosmetics ...

152. South Bend Tribune (Indiana), August 8, 1994, Monday,, MICHIGAN, INDIANA, TRIBUNE, Pg. D4, 1021 words, INCOME TAX LAWS FOR STOCKS NOT APPLICABLE TO GROCERY ITEMS, MARTIN SLOANE
SUPERMARKET SHOPPER * United Feature Syndicate
... a free package of L'Oreal hair coloring that the offer ...
L'OREAL SA (60%);

153. The Washington Post, August 6, 1994, Saturday, Final Edition, FIRST SECTION; PAGE A2, 56 words, CORRECTIONS
... for a boycott of L'Oreal cosmetics should have stated that while the ...
... N.Y.) to alert Americans to L'Oreal's compliance with the Arab boycott of ...

154. Times-Picayune (New Orleans, LA), August 5, 1994 Friday, THIRD, METRO; Pg. B4, 853 words, ANTHONY G. "MADMAX" ARMSTRONG
... Holmes; a daughter, L'Oreal Ranson; his parents, Lucinda and ...

155. The Wall Street Journal, August 4, 1994 Thursday, LEISURE & ARTS; Pg. A10, 645 words, Blond and Determined: Cybill's Still Singing Five Albums Later, By Joanne Kaufman, *from Factiva*
... on her burnished head (L'Oreal shade: Extra-Light ...
... in the ads for L'Oreal hair color, Ms. ...
L'OREAL SA (91%)

156. Charleston Daily Mail (West Virginia), August 2, 1994, Tuesday, News; Pg. P7B, 129 words, BOYCOTT OF L'OREAL URGED
... for a boycott of L'Oreal cosmetics because of the French company's ...
... D-N.Y., said. L'Oreal S.A. is under investigation ...
... Avenue building in which L'Oreal's American subsidiary has its offices. The ...
L'OREAL SA (94%); US ...

157. Plain Dealer (Cleveland, Ohio), August 2, 1994 Tuesday, FINAL / ALL, EVERYWOMAN; Pg. 1E, 1114 words, LUPUS CAN'T STOP VOLUNTEER, By ROBIN RAUZI; PLAIN DEALER REPORTER
... Johnson was bedridden. Her daughter L'Oreal, then 6, had to take care of ...
... training in Charleston, L'Oreal will stay with relatives ...
L'OREAL SA (66%); CUYAHOGA ...

158. PR Newswire, August 2, 1994, Tuesday, Financial News, 1230 words, L'OREAL RESPONDS TO CONGRESSMEN, WASHINGTON, Aug. 2

bc-L'Oreal-Israel-Arab

... Marcuss, attorney for L'Oreal, issued the following statement on behalf of L'Oreal: We are surprised to learn from media ...

... facts and without ever contacting L'Oreal -- have accused L'Oreal of refusing to do business with Israel ...

... blacklist. In fact, L'Oreal has continuously expanded its business ...

... in their attacks on L'Oreal in France four ...

... commercial vendetta against L'Oreal in the American courts and ...

... a joint venture with L'Oreal in France in the ...

... dress up their dispute with L'Oreal about money in the ...

... more than a decade, L'Oreal has continuously broadened and deepened its ...

... commitments in Israel. -- L'Oreal has never closed any ...

... Gad Propper, chairman of L'Oreal's long-time Israeli ...

... stated that any allegation that L'Oreal refused to do business with Israel is ...

... expressed their support for L'Oreal's activities in and commitment to Israel. -- L'Oreal's recent \$7 million ...

... one of many examples of L'Oreal's activities in Israel. According to L'Oreal Vice President Jean- ...

... possibility of manufacturing some L'Oreal lines at Interbeauty's ...

... at Migdal Ha'emek. L'Oreal has publicly rejected any ...

... additional details regarding L'Oreal's business activities in ...

... editor of The Washington Post from L'Oreal Vice President Jean- ...

... Aug. 2, 1994: L'OREAL'S BUSINESS IN ISRAEL The ...

... fundamental facts regarding L'Oreal and its relationship with Israel: -- L'Oreal has never forced any ...

... name or business practices. -- L'Oreal has for more than a ...

... French authorities to investigate L'Oreal's actions in the Mideast. -- ...

... expressed their support for L'Oreal's activities in and commitment to ...

... In the mid-1980s, L'Oreal acquired Helena Rubinstein and ...

... Rubinstein distributors as part of L'Oreal's worldwide upgrading program. ...

... Israel of several additional L'Oreal product lines. L'Oreal recently took a \$...

... stated, "We are encouraged to see that L'Oreal is taking real steps ...

... B'rith's president has commended L'Oreal's action as "a welcome ...

... most compelling witness to L'Oreal's actions is the chairman of the Israeli company from which L'Oreal allegedly "retreated." Gad ...

... interviews with Israeli media: "L'Oreal and Interbeauty have a long ...

... 8828, both for L'Oreal

L'Oreal L'OREAL SA (95%); 95%);

L'Oreal

bc-L'Oreal-Israel-Arab US ...

159. The Washington Post, August 2, 1994, Tuesday, Final Edition, EDITORIAL; PAGE A14; LETTERS TO THE EDITOR, 561 words, L'Oreal's Business in Israel

... fundamental facts regarding L'Oreal and its relationship with Israel: # L'Oreal has never forced any ...

... business practices. # L'Oreal has for more than a ...

... French authorities to investigate L'Oreal's actions in the Mideast.

... expressed their support for L'Oreal's activities in and commitment to ...

... In the mid-1980s, L'Oreal acquired Helena Rubinstein and ...

... Rubinstein distributors as part of L'Oreal's worldwide upgrading program. ...

... Israel of several additional L'Oreal product lines. L'Oreal recently took a \$...

... stated, "We are encouraged to see that L'Oreal is taking real steps ...

... B'rith's president has commended L'Oreal's action as "a welcome ...
 ... most compelling witness to L'Oreal's actions is the chairman of the Israeli company from which L'Oreal allegedly
 "retreated." Gad ...
 ... interviews with Israeli media: "L'Oreal and Interbeauty have a long ...
 ... VALERIOLO Vice President L'Oreal Clincy, France

160. American Druggist, August 1, 1994, Pg. p28(4), 15693613, 1721 words, Fruit-acid face-lift.; anti-aging creams
 with alpha hydroxy acids, Doheny, Kathleen
 ... priceddrugstore products from such companies as L'Oreal, Chesebrough-Ponds, as well as the ...
 ... for 2 ounces) and L'Oreal's Plenitude ExCELL-A3 ...
 L'OREAL SA (64%); MCKESSON ...

161. Drug & Cosmetic Industry, August 1, 1994, Pg. p16(2), 15717209, 1397 words, Market development.; cosmetics
 industry in France, Aktar, Alev
 ... free radical complex and L'Oreal's UVA sun filter, ...

162. Drug & Cosmetic Industry, August 1, 1994, Pg. p20(5), 15717213, 2002 words, Sunscreen oddities: SPF
 cosmetics cut into sales as regulatory review proceeds.; skin protection factor, Davis, Donald A.
 ... Parsol 1789,one from L'Oreal, two from Haarmann & Reimer), ...

163. Incentive, August 1994, Vol. 168, No. 8; Pg. 101-112; ISSN: 1042-5195; CODEN: ICTM, 2335 words, Good
 connection, Cooper, Colleen, 00892625
 ... include Mercedes-Benz and L'Oreal Cosmetics. Sears offers ...

164. The Washington Post, August 1, 1994, Monday, Final Edition Correction Appended, FIRST SECTION; PAGE
 A14, 123 words, Boycott of L'Oreal Cosmetics Urged, Brett D. Fromson, Washington Post Staff Writer, NEW YORK,
 July 31, 1994
 ... for a boycott of L'Oreal cosmetics because of the French company's ...
 ... D-N.Y.) said. L'Oreal S.A. is under investigation ...
 ... Avenue building in which L'Oreal's American subsidiary has its offices. The ...
 ... for a boycott of L'Oreal cosmetics should have stated that while the ...
 ... N.Y.) to alert Americans to L'Oreal's compliance with the Arab boycott of ...
 L'OREAL; COMMERCE DEPARTMENT L'OREAL SA (92%); BOYCOTT OF L'OREAL
 COSMETICS (59%); US ...
 L'OREAL; COMMERCE DEPARTMENT US ...

165. Pittsburgh Post-Gazette (Pennsylvania), JULY 27, 1994, WEDNESDAY., SOONER EDITION, Pg. 1., 818 words,
 FALL INTO A NEW HAIR COLOR, JANE CRAWFORD, POST-GAZETTE STAFF WRITER
 ... technical director at L'Oreal, has some other ideas. He ...
 ... beige hues." Clairol and L'Oreal both have products designed to ...
 ... coloring your hair. L'Oreal spokeswoman Carlene Moffitt ...
 ... sells for \$ 6.99. L'Oreal's Performing Preference, also \$ 6.99, is ...
 L'OREAL SA (83%);

166. United Press International, July 25, 1994, Monday, BC cycle, Domestic News, 494 words, Cybill takes singing career cloud high, BY FREDERICK M. WINSHIP UPI Senior Editor, NEW YORK
... who is the living advertisement of L'Oreal's Preference hair coloring is ...
L'OREAL SA (71%);

167. Buffalo News (New York), July 24, 1994, Sunday, Final Edition, BUFFALO MAGAZINE; Pg. 16, 974 words, THE GREAT WRINKLE FACE-OFF; CHOOSING A NEW WEAPON TO WIPE OUT THE BATTLE LINES OF TIME, BY KATHLEEN DOHENY,
... for two ounces. L'Oreal's Plenitude ExCELL-A3 ...
L'OREAL SA (84%); ESTEE ...

168. Charleston Gazette (West Virginia), July 24, 1994, Sunday, Life; Pg. PIE, 506 words, A MAKEUP MAKEOVER FOR WOMEN OF COLOR, Trish Donnally
... Prescriptives, Clinique, Lancome, L'Oreal, Revlon, Maybelline and Cover ...
L'OREAL SA (81%);

169. Orange County Register (California), July 22, 1994 Friday, MORNING EDITION, Pg. Q01, 943 words, summer style; BEAUTY and the HEAT; STYLE: Nothing wilts hair and melts makeup like summer heat and humidity. Cool new looks offer relief., LISA LYTLE, The Orange County Register
... Christophe, in a L'Oreal report. "To me, less hair ...
... according to a report from L'Oreal. At Donna Karan, ...
L'OREAL SA (71%);

170. Providence Journal-Bulletin (Rhode Island), July 21, 1994, Thursday,, BLACKSTONE VALLEY EDITION, Pg. 5D, 1953 words, AREA SCHOOL HONOR ROLLS
... D'Orsi, Nicole Dolan, L'Oreal Duke, Brooke Ensign, ...

171. The San Francisco Chronicle, JULY 19, 1994, TUESDAY, FINAL EDITION, DAILY DATEBOOK; Pg. E7, 2184 words, Cosmetics Colors For the Rest of Us Makeup now comes in rainbow of hues for non-Anglo women, TRISH DONNALLY, Chronicle Fashion Editor
... Prescriptives, Clinique, Lancome, L'Oreal, Revlon, Maybelline and Cover ...
L'OREAL SA (81%); J ...

172. The Washington Post, July 19, 1994, Tuesday, Final Edition, EDITORIAL; PAGE A16; LETTERS TO THE EDITOR, 388 words, The Roots of the Arab League Boycott
... excellent article on L'Oreal's actions to ensure that it would ...
... omitted. First, the antisemitism of L'Oreal is not of recent origin; ...
... demands is not restricted to L'Oreal but is pervasive with U.S. ...
... covered the background of the founder of L'Oreal. Eugene Schueller, an ...
... right-winger and the founder of L'Oreal, was responsible for financing ...
... World War II, L'Oreal was responsible for hiring ...

173. Chain Drug Review, July 18, 1994, Pg. p4(1), 15637797, 865 words, Target marketing of cosmetics a hot topic at

Marketplace.; National Association of Chain Drug Stores Marketplace Conference

... for teens. Such companies as L'Oreal have chosen the second alternative. ...

... first women's fragrance). L'Oreal has backed its V by ...

... MAYBELLINE INC (64%); L'OREAL SA (63%); COVER ...

174. Chain Drug Review, July 18, 1994, Pg. p15(1), 15637805, 848 words, Hair coloring is hot at chains.; drug store chains; Industry Overview

... No. 3 SKU was L'Oreal's conditioning frosting kit.) ...

... hair color-treated. The L'Oreal hair care division of ...

... Excellence will join L'Oreal's three other hair ...

... new line is launched, L'Oreal notes that its introduction of 26SKUs ...

... hair coloring segment, L'Oreal is launching what it calls the ...

... involvement in the business. L'Oreal executives say that the supplier ...

... a result, they say, L'Oreal has expanded its share of the market from ...

... rankings of the top SKUs. L'Oreal dominates therankings in ...

... RESOURCES INC (70%); L'OREAL SA (65%); COSMAIR ...

175. Newsday (New York), July 18, 1994, Monday, CITY EDITION, PART II; Pg. B03, 1294 words, The Many Careers of Cybill; Shepherd says song is her calling, By Blake Green. STAFF WRITER, INTERVIEW; COVER; PROFILE; CYBILL SHEPHERD; NIGHT CLUB

... Hollywood, tossing that thick L'Oreal-tinted mane that's kept her ...

L'OREAL SA (72%); PLANET ...

176. The Houston Chronicle, July 14, 1994, Thursday, 2 STAR Edition, FASHION; Dear Paula; Pg. 2, 866 words, Cosmetic products will not firm up your skin, PAULA BEGOUN; Knight-Ridder/Tribune News Service

... Lotion. Follow up with L'Oreal's Floral Tonique Toner (...

... HOLDING CORP (91%); L'OREAL SA (84%);

177. The New York Times, July 14, 1994, Thursday, Late Edition - Final, Robert M. Phillips, Section D; Page 5; Column 5; Financial Desk , 551 words, COMPANY NEWS; Unilever Executive Gets Assignment in England, By GLENN COLLINS

... Estee Lauder Company and L'Oreal's Cosmair Inc. subsidiary. " ...

... PLC/NV (94%); L'OREAL SA (84%); COSMAIR ...

178. The New York Times, July 14, 1994, Thursday, Late Edition - Final, Cybill Shepherd, Section C; Page 1; Column 1; Home Desk , 1930 words, IN REHEARSAL WITH: Cybill Shepherd; A Song in Her Heart, By ALEX WITCHEL , ATLANTIC CITY

... recently she's been known for the L'Oreal hair color commercials, which she ...

L'OREAL SA (63%);

179. Newsday (New York), July 14, 1994, Thursday, ALL EDITIONS, L.I. LIVING; Pg. B41, 634 words, BARGAIN HUNTER, By Dan Feinstein. Dan Feinstein is a free-lance writer., TELEPHONE NUMBER; INTERIOR DESIGN; LIST; ADDRESS; HANDICRAFT; EAST SIDE GALLERY; SALE

... name behind such brands as L'Oreal and Lancome, as well as top- ...

L'OREAL SA (81%); COSMAIR ...

180. USA TODAY, July 14, 1994, Thursday, FINAL EDITION, SPORTS; COMMENTARY; Pg. 13C, 470 words, A header start to Broadway, Taylor Buckley
... Miss Mississippi. Why wasn't L'Oreal an official sponsor? ...
L'OREAL SA (61%); FEDERATION ...

181. Information Bank Abstracts, WALL STREET JOURNAL, July 14, 1994, Thursday, Section A; Page 6, Column 4, 14 words, L'OREAL BOOSTS STAKE IN LANVIN
L'Oreal SA boosts its stake ...
L'OREAL SA; LANVIN HOLDINGS ...
L'OREAL SA (93%); L'OREAL SA; LANVIN HOLDINGS ...

182. The Wall Street Journal, July 14, 1994 Thursday, INTERNATIONAL; Pg. A6, 51 words, L'Oreal Boosts Stake in Lanvin, *from Factiva*
PARIS -- L'Oreal SA, the French cosmetics and ...
... SA to 66% from 50%. L'Oreal purchased the additional 16% from its ...
L'OREAL SA (95%)

183. Dow Jones News Service, July 13, 1994 Wednesday, 44 words, L'Oreal Boosts Lanvin Stake To 66% From 50%, *from Factiva*
PARIS -DJ- L'Oreal SA boosted its stake ...
L'Oreal said it purchased the ...
L'OREAL SA (95%)

184. The Baltimore Sun, July 11, 1994, Monday,, FINAL EDITION, Pg. 6A, 499 words, THEO LIPPMAN JR.
... Most lawyers take the L'Oreal perspective on their high ...
L'OREAL SA (69%); UNIVERSITY OF ...

185. Gorman's New Product News, July 11, 1994, Pg. p43(7), 15696889, 5111 words, Health & beauty care.; new products; Product Announcement
... L'OREAL CASTING TONE-ON-TONE COLORANT ...
... L'Oreal, ...
... have been added to L'Oreal's Casting Tone-On-Tone Colorant ...

186. Palm Beach Post (Florida), July 11, 1994 MONDAY,, FINAL EDITION, Pg. 3D, 147 words, FASHION CONFESSIONS
... Furterer Sun Mousse, L'Oreal Color-vive Performance ...
L'OREAL SA (83%);

187. Cosmetics International, July 10, 1994, Pg. p11(2), 15624324, 973 words, Wella-Muelhens deal marks boost for hair specialist's fragrance interests but more haircare purchases seem likely say analysts.

... products sector behind L'Oreal, Unilever and Procter & Gamble. ...

188. The Houston Chronicle, July 10, 1994, Sunday, 2 STAR Edition, LIFESTYLE; AMONG FRIENDS; Pg. 1, 1319 words, Vanity wins over principle, MELISSA FLETCHER STOELTJE; Staff
... box of walnut brown L'Oreal Castings (it hides the ...
L'OREAL SA (70%);

189. Chicago Tribune, July 10, 1994 Sunday, CHICAGOLAND FINAL EDITION, WOMANEWS; Pg. 6; ZONE: CN; YOU AT YOUR BEST., 520 words, NO-STRESS TRESSES; HOW TO STAVE OFF WARM WEATHER HAIR WOES, By Anne Marie O'Connor. Special to the Tribune.
... choice because they coat the hair." L'Oreal Studio Care Light ...
... products-Phytoplege Jelly, L'Oreal Colorvive Daily Color ...
L'OREAL SA (83%);

190. The Washington Post, July 9, 1994, Saturday, Final Edition, FINANCIAL; PAGE D1, 1827 words, Dealing With the Arab Boycott of Israel; L'Oreal's Actions Show the Lengths to Which Companies Went to Do Business in Mideast, Brett D. Fromson, William Drozdiak, Washington Post Staff Writers
... French cosmetics giant L'Oreal S.A. faced a ...
... in the Arab world? L'Oreal's response to the threat of being ...
... in Damascus, Syria, L'Oreal wrote in 1986 that ...
... Israel." To the rest of the world, L'Oreal has insisted that it never ...
... not very nice," a L'Oreal official said, but the ...
L'Oreal's contortions in dealing with the ...
... But for companies such as L'Oreal, the repercussions of the boycott years ...
... launched an investigation into whether L'Oreal cooperated with the boycott, according to sources at the agency.
"L'Oreal is a case of great ...
... out whether U.S. affiliates of L'Oreal -- including its North American ...
... 1989 among top L'Oreal executives. Jean Frydman, ...
... movie distribution deal with L'Oreal, filed a discrimination ...
... offending the boycott officials. L'Oreal officials said Frydman's ...
... a commission to investigate L'Oreal's alleged compliance with the boycott. The commission concluded this year that L'Oreal had cooperated with the boycott, but the ...
... incomplete and unfair. Frydman and L'Oreal have filed additional lawsuits ...
... million in damages from L'Oreal. In the suit, Frydman's ...
... a legal complaint that L'Oreal's efforts to keep off the ...
... documents in his possession. L'Oreal has asked a U.S. ...
... dealings with the boycott office. L'Oreal's problems with the Arab League ...
... name had been losing its luster when L'Oreal, with its clout in the industry and ...
... said. In 1984, L'Oreal established a company to ...
... about the company's directors and whether L'Oreal would retain the company's name. L'Oreal gave the boycott office the ...
... St. Martin, head of L'Oreal's financial and legal department, ...
... legal or commercial requirements, L'Oreal took measures in ...
... purchased." The letter concluded, "L'Oreal has complied with all the regulations of the ...
... in March 1988 that L'Oreal had been placed on the blacklist. The ...
... mood was not good." That was when L'Oreal brought in de ...
... trips to Damascus and explained that L'Oreal was acquiring all of Helena ...

... main complaint against L'Oreal was that it had not provided ...
 ... De Kemoularia told L'Oreal executives that to avoid being ...
 ... later inform Damascus that L'Oreal was shutting down production ...
 ... Israel and that this action should remove L'Oreal from the boycott list. L'Oreal says it merely ...
 ... a former top L'Oreal official in the Middle ...
 ... In July 1988, L'Oreal received a congratulatory ...
 L'OREAL S.A.; ARAB LEAGUE; COMMERCE DEPARTMENT L'OREAL SA (96%); U ...
 L'OREAL S.A.; ARAB LEAGUE; ...

191. Dayton Daily News (Ohio), July 8, 1994, FRIDAY,, CITY EDITION, GO!., Pg. 4, 98 words, PRETTY MAIDS ALL IN A ROW, TERRY LAWSON
 ... new Preference by L'Oreal girl."
 L'OREAL SA (68%);

192. The Hollywood Reporter, July 8, 1994, Friday, 862 words, All American buys Fremantle; Top syndicator pays \$ 63 mil for foreign distrib, Robert Marich
 ... RJR Nabisco, Nestle, L'Oreal, Maybelline and UPS delivery. ...

193. PR Newswire, July 8, 1994, Friday, State and Regional News, 391 words, FOR HEALTHY SKIN JUST SAY AHAs, NEW YORK, July 8
 ... antioxidants and AHAs include L'Oreal's Plenitude ExCell-A3 with ...
 L'OREAL SA (63%); 63%);

194. The Boston Globe, July 7, 1994, Thursday, City Edition, LIVING; Pg. 53, 640 words, Now it can't be told; DIANE WHITE, By Diane White, Globe Staff
 ... Length Sculptured Nails, L'Oreal Preference Hair Color Kit, L'Oreal Voluminous Mascara. I have been ...
 L'OREAL SA (66%);

195. Philadelphia Daily News, July 7, 1994 Thursday PM EDITION, FEATURES YO!; Pg. 33, 296 words, MAKING UP, Paula Begoun, Knight-Ridder Newspapers
 ... Lotion. Follow up with L'Oreal's Floral Tonique Toner (...
 L'OREAL SA (84%);

196. PR Newswire, July 7, 1994, Thursday, Financial News, 462 words, FRYDMANS: L'OREAL INVESTMENT IN ISRAELI DISTRIBUTOR DOESN'T ABSOLVE COMPANY GUILT REGARDING ARAB BOYCOTT, NEW YORK, July 7
 bc-L'Oreal-Israel
 ... Frydman, litigants against L'Oreal in both the United ...
 ... France in connection to L'Oreal's illegal compliance with the Arab ...
 ... Israel, stated today that L'Oreal's recent investment in its ...
 ... lawsuits or the charges against L'Oreal contained in the lawsuits. The ...
 ... issued today by L'Oreal, attempting to trumpet the equity position L'Oreal is taking in Interbeauty and the ...
 ... no way absolve L'Oreal of guilt for its compliance with the ...
 ... in its press release, L'Oreal intentionally highlighted only ...

... over charges about L'Oreal's involvement in the Boycott.
 L'Oreal's compliance with the Arab League ...
 ... by the French court from L'Oreal's headquarters. Furthermore, an ...
 ... public report that concludes that L'Oreal violated the laws of France with ...
 ... relations gimmicks available to L'Oreal will make these documents ...
 ... in its press release, L'Oreal says that it has continuously ...
 ... sales without interruption. What L'Oreal has failed to articulate in its ...
 ... demands of the Arab Boycott, L'Oreal forced a company which ...
 ... major distributor of other L'Oreal products in Israel. ...
 ... difficult to imagine how L'Oreal's investment in Interbeauty, ...
 ... after extensive exposure of L'Oreal's compliance with the Arab League ...
 ... investment and commitment to Israel. L'Oreal has done nothing to replace the ...
 L'Oreal L'OREAL SA (95%); LEAGUE OF ...
 L'Oreal LEAGUE OF ARAB STATES (...
 bc-L'Oreal-Israel BOYCOTTS (90%); ...

197. PR Newswire, July 6, 1994, Wednesday, Financial News, 813 words, TWO MAJOR JEWISH GROUPS EXPRESS SUPPORT FOR L'OREAL ISRAELI INVESTMENT MOVES, WASHINGTON, July 6
 bc-L'Oreal-Investment

... Express Satisfaction with Recent L'Oreal Interbeauty Investment -- Fleishman ...
 ... recently announced by L'Oreal, the French firm which is the world's ...
 ... International expressed satisfaction with L'Oreal's first direct investment ...
 ... below. "We are encouraged to see that L'Oreal is taking real steps ...
 ... June 21 letter to L'Oreal Vice President Jean- ...
 ... E. Schiner commended L'Oreal's action as "a welcome ...
 ... other international corporations." L'Oreal's \$7 million purchase of ...
 ... Israel's principal distributor of L'Oreal cosmetics, is the largest-ever direct ...
 ... Valeriola expressed satisfaction that L'Oreal "has the support and encouragement of these two ...
 ... government officials have also welcomed L'Oreal's extension of its long-standing ...
 ... clear once again that L'Oreal manages its business without ...
 ... Valeriola said. He noted that L'Oreal has continuously developed its business ...
 ... one factor which led L'Oreal to initiate negotiations last ...
 ... Mr. Valeriola explained. L'Oreal is now the largest shareholder ...
 ... ADL letter from Foxman to L'Oreal's Valeriola: "We are encouraged to see that L'Oreal is taking real steps ...
 ... in the past regarding L'Oreal's compliance with the Arab boycott, the ...
 ... will continue to monitor L'Oreal's implementation of its stated effort to ...
 ... Valeriola: "We were pleased to learn of L'Oreal's investment in, and planned ...
 ... concerned over charges that L'Oreal has complied with the Arab economic ...
 L'Oreal; Anti-Defamation League; B'nai B'rith International L'OREAL SA (95%); FLEISHMAN- ...
 L'Oreal; Anti-Defamation League; ...
 bc-L'Oreal-Investment PRESS RELEASES (...

198. The New York Times, July 5, 1994, Tuesday, Late Edition - Final, Section D; Page 6; Column 4; Financial Desk , 546 words, THE MEDIA BUSINESS: Advertising; Is it possible to conjugate CBS and QVC? Why did L'Oreal name a hair-coloring product Casting?, By Stuart Elliott
 ... explain why a new L'Oreal hair-coloring product was ...
 L'OREAL SA (93%); OGILVY & ...

199. Chicago Sun-Times, July 3, 1994, SUNDAY, Late Sports Final Edition, PEOPLE PLUS; Pg. 3, 533 words, Shepherd Set Brave Example For Her Kids, Jeffrey Zaslow
 ... a spokeswoman for L'Oreal, a cosmetics maker that ...
 ... rights are concerned, she was thrilled when L'Oreal finally stopped testing ...
 L'OREAL SA (73%);

200. Daily Oklahoman (Oklahoma City, OK), July 3, 1994, Sunday, CITY EDITION, Pg. 6,, 472 words, Shoplifters' Choices Perplexing, Linda Miller, Fashion Editor
 ... can't vouch for L'Oreal's Voluminous Mascara, but the ...
 ... I've never used L'Oreal Preference Hair Color ...
 L'OREAL SA (93%);

201. Corporate Finance, July 1994, Vol. 9, No. 3; Pg. 20-23; ISSN: 0958-2053; CODEN: CMCN, 3347 words, A full and frank exchange of views, Ball, Matthew, 00903348
 ... French cosmetic manufacturer L'Oreal, was one of a number of ...
 ... a means of financing L'Oreal's Bangkok subsidiary. The same ...
 ... back office following L'Oreal and only L'Oreal. So now I have ...
 ... department is doing. Said L'Oreal's Ducros: "The job of the treasurer is ...

202. Drug & Cosmetic Industry, July 1, 1994, Pg. p10(5), 15706647, 3098 words, The changing face of the cosmetic industry.; Industry Overview, Davis, Donald A.
 ... industry's largest companies, such as L'Oreal and Nestle, in 1994. ...
 ... cosmetic/fragrance giants. L'Oreal, by some counts the ...
 ... holding company that controls L'Oreal), so the deal was designed ...
 ... simplify the command lines from L'Oreal down to its overseas subsidiaries. ...
 ... mass markets; and (2) L'Oreal's competitive stance in ...
 ... Parfums and Givenchy. Like the L'Oreal purchase, this one was considerably ...
 ... just two. This summer, L'Oreal began to consolidate and move to the ...
 ... providing a "topper." L'Oreal's Plenitude line found such ...
 L'OREAL SA (95%); COSMAIR ...

203. Euromoney, July 1994, Vol. 233, No. 16; Pg. 5-7; ISSN: 0014-2433; CODEN: ECST, 2746 words, Equities, 00918851
 ... leading companies--such as Michelin and L'Oreal--are still controlled by their ...
 ... Eaux (Ffr80.5 billion), L'Oreal (Ffr75.9 billion), Total (...

204. Euromoney, July 1994, Vol. 15, No. 3; Pg. 26-32; ISSN: 0014-2433; CODEN: ENJO, 3722 words, The gatecrashers at the Zurich bankers' table, Shirreff, David, 00921883
 ... in the French group L'Oreal. "Nestle should sell," he says. ...

205. European Industrial Relations Review, July 1994, Vol. 102, No. 1; Pg. 14-21; ISSN: 0309-7234; CODEN: EERV, 7934 words, The UK and "European Works Councils", 00903786
 ... Triumph, Svenska Cellulosa, L'Oreal, and Siemens. There does not appear as ...

206. Food & Drug Packaging, July 1994, Pg. D1, 334307, 155 words, L'oreal applies convenience to new concealer packaging

L'Oreal introduces Hydra Perfect ...

... Concealer Protective Coverup is L'Oreal's most recent addition to its ...

L'OREAL SA (93%); GEMEY ...

L'OREAL SA

207. Stores, July 1994, Vol. 76, No. 7; Pg. 35-37; ISSN: 0039-1867; CODEN: TDEJ, 1618 words, Cosmetics makeover softens new Sears image, Reda, Susan, 00880923

... Right now both L'Oreal and Revlon have a formidable ...

208. Los Angeles Times, June 30, 1994, Thursday, Home Edition, Life & Style; Part E; Page 1; Column 1; View Desk, 1476 words, HEAD AND SHOULDERS; ANCHORS COME INTO OUR HOMES EVERY DAY. BUT SELDOM DO WE GET THE WHOLE PICTURE ON THEIR WARDROBES. THINK COMFY., By ROSE-MARIE TURK, TIMES STAFF WRITER

... a Lancome foundation, L'Oreal black Voluminous mascara and ...

209. Newsday (New York), June 30, 1994, Thursday, NASSAU AND SUFFOLK EDITION, STYLE FILE; BEAUTY NOTEBOOK; Pg. 44 Other Edition:Brooklyn, 625 words, Hair Care For Blacks Goes Platinum, Barbara Schuler, TELEPHONE NUMBER; HAIR; COSMETICS; ADVICE; SKIN

... whatever. In August, L'Oreal will introduce its effort ...

L'OREAL SA (60%);

210. Charleston Daily Mail (West Virginia), June 29, 1994, Wednesday, News; Pg. P1C, 963 words, COST OF MAKEUP PART OF THE GREAT COVER-UP, Charlotte Cavneder

... comments from Estee Lauder, L'Oreal, Clinique and Elizabeth Arden were ...

211. Drug Store News, June 27, 1994, Pg. p176(1), 15526688, 1137 words, Why are cosmetics sales soft for drug chains?; includes sales breakdown for different cosmetics categories; special section: cosmetics & fragrances

... L'Oreal ...

... L'Oreal's ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

212. Drug Store News, June 27, 1994, Pg. p180(2), 15526690, 2054 words, Chain drug buyers call for innovation, support.; special section: cosmetics & fragrances

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

213. Drug Store News, June 27, 1994, Pg. p188(2), 15526694, 2154 words, Unveiling mass merchandisers' cosmetics 'tricks of the trade.'; includes article about threat mass outlets pose for drugstore pharmacies; special section: cosmetics & fragrances

... and L'Oreal anchor the department with ...

... fixturing and at a right angle to L'Oreal. ...

214. Drug Store News, June 27, 1994, Pg. p195(7), 15526696, 3629 words, Chain drug's strategy: to build a beauty care franchise.; special section: cosmetics & fragrances

... L'Oreal's ...

... L'Oreal's ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

215. Drug Store News, June 27, 1994, Pg. p204(2), 15526698, 873 words, Buyers react to new fragrance launches.; chain drugstore buyers; special section: cosmetics & fragrances

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

L'OREAL SA (85%); UNILEVER ...

216. The New York Times, June 27, 1994, Monday, Late Edition - Final, Section D; Page 7; Column 3; Financial Desk , 186 words, THE MEDIA BUSINESS: ADVERTISING -- ADDENDA; Jergens Parts Ways With Its Agency, By Stuart Elliott

... advertising for Lancome and L'Oreal, for 15 to 20 ...

... GROUPE SA (92%); L'OREAL SA (83%); PUBLICIS/ ...

217. Palm Beach Post (Florida), June 27, 1994 MONDAY,, FINAL EDITION, Pg. 3D, 86 words, FASHION CONFESSIONS

... hot summer days. L'Oreal makes a gel that's ...

218. Palm Beach Post (Florida), June 27, 1994 MONDAY,, FINAL EDITION, Pg. 3D, 86 words, FASHION CONFESSIONS

... hot summer days. L'Oreal makes a gel that's ...

219. The Wall Street Journal, June 27, 1994 Monday, MARKETING & MEDIA; Advertising; Pg. B8, 1395 words, Spending on Billboards Is Rising; Video Tool Makes Buying Easier, By Kevin Goldman, *from Factiva*

... markets Lancome cosmetics and L'Oreal hair products, and Jergens ...

220. The Wall Street Journal, June 27, 1994 Monday, MARKETING & MEDIA; Pg. B8, 125 words, Jergens Leaves Bloom, *from Factiva*

... markets Lancome cosmetics and L'Oreal hair products, and Jergens ...

L'OREAL SA (84%); NESTLE ...

221. Variety, June 27, 1994 - July 3, 1994, BUZZ; Pg. 4, 1569 words, The Grisham competish ... Beane bags 'Queen' ... Sheen makes a stink ... McGinniss does O.J. ... Selling 'Trouble' ... Brit baddies big in H'wood, MICHAEL FLEMING ... new Preference by L'Oreal girl." On the downside:" ...

222. Los Angeles Times, June 26, 1994, Sunday, Home Edition, Real Estate; Part K; Page 5; Column 1; Real Estate Desk, 294 words, WATCH YOUR PS AND QS WHEN REPLACING PVC
L'OREAL SA (56%);

223. Cosmetics International, June 25, 1994, Pg. p1(2), 15581070, 501 words, Speculation grows on L'Oreal-Nestle deal.

... L'Oreal ...

... L'Oreal's ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal's ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal's ...

... closer to eventual control of L'Oreal by selling L'Oreal four of its distribution companies, ...

... Liliane Bettencourt, daughter of the L'Oreal founder, for \$...

... Nestle to acquire 25% of L'Oreal in the early 1970s, ...

... eventually win control of L'Oreal, and meanwhile the move will increase L'Oreal earnings.

L'OREAL SA (95%); NESTLE ...

L'Oreal S.A. Mergers, acquisitions and ...

224. Cosmetics International, June 25, 1994, Pg. p3(1), 15581076, 348 words, New addition for Personal Biopoint.; from Intercosmo

... by haircare giants such as L'Oreal, Wella and Clairol of late. The ...

L'OREAL SA (84%); GEMEY ...

225. Columbus Dispatch (Ohio), June 23, 1994, THURSDAY, Pg. 1E;, 522 words, IF SEWING'S YOUR BAG, VOGUE CARRYALLS COULD BE YOUR THING, Marshall Hood; Dispatch Fashion Reporter
... on dry hair; or L'Oreal's Iridiance Dual Action ...

226. Chain Drug Review, June 20, 1994, Pg. p48(1), 16145850, 1313 words, Fastest growing categories play critical role at chain drug stores.; top new products at drug store chains

... L'Oreal precision lipliner -- 3.4 ...

227. Chain Drug Review, June 20, 1994, Pg. p54(1), 16145856, 796 words, New commitment to fragrances at L'Oreal marked by V debut.

... Cosmair Inc.'s L'Oreal cosmetics and fragrance division, ...
 ... can serve that market." L'Oreal's new emphasis on ...
 ... represent about 10% of L'Oreal's overall business. The company's ...
 ... advertising support this year, L'Oreal is anticipating V's annual ...
 ... asnext year. While L'Oreal is serious about building its ...
 ... Mormoris says. This year L'Oreal has committed \$20 ...
 ... promote ExCell-A3, L'Oreal has created special end- ...
 ... 15% sales increases that L'Oreal has been experiencing in each of the ...
 ... support for its products, L'Oreal is continuing the rollout of the System ...
 ... 21,000 stores in which L'Oreal products are sold nationwide. "We are ...
 ... more matte coverage. L'Oreal lipsticks launched in ...
 L'OREAL SA (93%); COSMAIR ...
 L'Oreal S.A. Product introduction

228. Chain Drug Review, June 20, 1994, Pg. p54(1), 16145858, 710 words, L'Oreal launches 'the next generation of hair coloring.'

... permanent hair color, the L'Oreal hair care division of ...
 ... volume in 1993, L'Oreal's sales surged by ...
 ... blond and an amber. L'Oreal executives point out that ...
 ... in generic fixtures." L'Oreal executives are mindful of the space ...
 ... adherents of the new line. L'Oreal estimates that some 80% of the ...
 ... line. Positioning is distinct L'Oreal is positioning Excellence as being ...
 ... cream and liquid colorings L'Oreal is giving consumers the option of ...
 ... in stock are critical. L'Oreal research has found that 64% of ...
 L'OREAL SA (94%); COSMAIR ...
 L'Oreal S.A. Product introduction

229. Chain Drug Review, June 20, 1994, Pg. p194(1), 16146000, 1176 words, Drug chains seek to draw women entering mass cosmetics market.

... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... GAMBLE CO (81%); L'OREAL SA (62%); DEL ...

230. Chain Drug Review, June 20, 1994, Pg. p196(1), 16146002, 606 words, The stakes are high in the ethnic market.; ethnic health and beauty aids

... Cosmair Inc.'s L'Oreal unit has a similar ...
 ... president and general manager of L'Oreal cosmetics and fragrances. "But they ...
 REVLON INC (85%); L'OREAL SA (84%); MAYBELLINE ...

231. Chain Drug Review, June 20, 1994, Pg. p196(1), 16146004, 659 words, Skin care gets boost from AHAs.; alpha-hydroxy acids, used as anti-wrinkling agents
... Cosmair Corp.'s L'Oreal cosmetics division recently ...

232. Chain Drug Review, June 20, 1994, Pg. p198(1), 16146006, 702 words, Major suppliers put new emphasis on fragrances.; Cosmair Inc.; Coty Inc.; Proctor and Gamble Co.; Revlon Inc.
... Cosmair Inc.'s L'Oreal cosmetics and fragrance division, ...
... a number of products. L'Oreal returned to the fragrance marketplace ...
... away from the floral scent of L'Oreal's original Vanderbilt (which debuted ...
... first of several fragrances that L'Oreal will unveil over the ...
... GAMBLE CO (94%); L'OREAL SA (93%); COSMAIR ...
L'Oreal USA Product introduction; ...

233. Chain Drug Review, June 20, 1994, Pg. p198(1), 16146008, 765 words, Fragrance market bounces back.; Industry Overview
... just men's products. The L'Oreal division of Cosmair Inc. ...
... It is designed to broaden L'Oreal's position in the women's ...
... treatments and color," says L'Oreal senior vice president and ...

234. Chain Drug Review, June 20, 1994, Pg. p202(1), 16146012, 1197 words, Drug chains develop means to boost their fragrance sales.
... Cosmair Inc.'s L'Oreal division, which recently launched ...
... COTY INC (92%); L'OREAL SA (62%); INFORMATION ...

235. Morning Call (Allentown, PA), June 19, 1994, SUNDAY., THIRD EDITION, Pg. B3, 1520 words, THOSE WITH BIG DREAMS TRY MANY ROUTES, BOB WITTMAN; The Morning Call
... perfume, Cardin suits or L'Oreal cosmetics. They all wanted to be ...
L'OREAL SA (71%); MODEL ...

236. Sun-Sentinel (Fort Lauderdale, FL), June 19, 1994 SUNDAY., ALL EDITION, Pg. 3E, 637 words, JUST READING CATALOG ENOUGH OF A WORKOUT, ROD STAFFORD HAGWOOD; Fashion Editor
... Nails (Active Length), L'Oreal Preference Hair Color Kit and L'Oreal Voluminous Mascara. The products ...

237. The Oregonian (Portland, Oregon), June 17, 1994 Friday, FOURTH Edition, ARTS AND ENTERTAINMENT; Pg. F08, 878 words, TONY HILLERMAN, ROBERTSON DAVIES HEAD 11TH ARTS & LECTURE SERIES Between the Lines, PAUL PINTARICH, of The Oregonian staff Boston
... Nails (active length), L'Oreal Preference Hair Color Kit and L'Oreal Voluminous Mascara. -- Chicago ...

238. Plain Dealer (Cleveland, Ohio), June 17, 1994 Friday, FINAL / ALL, BUSINESS; Pg. 1C, 473 words, BRISTOL-MYERS TO BUY MATRIX FOUNDER WILL CONTINUE TO RUN SOLON COMPANY, By STEPHEN PHILLIPS and DANA CANEDY; PLAIN DEALER REPORTERS
... Matrix's largest competitors, L'Oreal and Redken, were recently acquired. ...
... ESSENTIALS INC (91%); L'OREAL SA (84%); NEW ...

239. Chicago Tribune, June 16, 1994 Thursday, DU PAGE SPORTS FINAL EDITION, TEMPO; Pg. 2; ZONE: NED; Magazines., 639 words, POLITICAL FOOTBALL; HENRY KISSINGER SCOPES OUT THE WORLD CUP, By James Warren, Tribune Staff Writer.

... Nails (active length), L'Oreal Preference Hair Color Kit and L'Oreal Voluminous Mascara.

240. Dow Jones News Service - Ticker, June 14, 1994 Tuesday, 84 words, Trimedyn Gets Okay To Market 100-Watt Laser In Europe >TMED, *from Factiva*

... S SAFETY (57%); L'OREAL SA (58%)

241. The New York Times, June 14, 1994, Tuesday, Late Edition - Final, Section D; Page 20; Column 1; Financial Desk , 234 words, L'Oreal to Acquire Agents, By Bloomberg Business News , PARIS, June 13

L'Oreal S.A., France's largest ...

... one of its leading shareholders. L'Oreal will buy control of ...

... Spanish agent, Procasa. L'Oreal first mentioned the acquisition ...

... Gesparal will transfer to L'Oreal a 51.16 percent ...

... news shares in L'Oreal S.A. That transaction values L'Oreal at 1,225 francs ...

... Once the deal is completed, L'Oreal will have 61.46 million ...

... Bettencourt family, which controls L'Oreal through a 51 ...

L'OREAL SA; GESPARAL SA; ...

... SA; COSMAIR INC L'OREAL SA (95%); COSMAIR ...

L'OREAL SA; GESPARAL SA; ...

242. Information Bank Abstracts, WALL STREET JOURNAL, June 14, 1994, Tuesday, Section A; Page 11, Column 4, 47 words, L'OREAL SA

L'Oreal SA says its majority ...

... series of transactions that would allow L'Oreal to take control of its exclusive ...

L'OREAL SA; NESTLE SA; ...

L'OREAL SA (93%); NESTLE SA (72%); L'OREAL SA; NESTLE SA; ...

243. The Wall Street Journal, June 14, 1994 Tuesday, Pg. A11, 139 words, International Brief -- L'Oreal SA: Majority Holder Gesparal To Raise Stake to 53.65%, *from Factiva*

French cosmetics company L'Oreal SA said its majority ...

... series of transactions that would allow L'Oreal to take control of its exclusive ...

... SA. In addition, L'Oreal would purchase portions of these agents ...

L'Oreal said in April that ...

... Liliane Bettencourt, the daughter of L'Oreal's founder, owns 51% of ...

L'OREAL SA (95%); NESTLE ...

244. Daily News Record, June 13, 1994, Pg. p36(1), 15457286, 461 words, Cosmair's on the Rivers' side.; Cosmair Inc. product tie-in linking Horizon for Men fragrance with American Rivers charity, MacIntosh, Jeane

L'Oreal USA Marketing

245. Dow Jones News Service, June 13, 1994 Monday, 380 words, L'Oreal To Buy Agent Stakes From Nestle For 4.78B Francs, *from Factiva*

PARIS -DJ- L'Oreal S.A. said the stake of its ...
 ... series of transactions that would allow L'Oreal to take control of its exclusive ...
 ... S.A. In addition, L'Oreal would purchase portions of these agents ...
 ... francs in cash. L'Oreal said in April that ...
 ... Liliane Bettencourt, the daughter of L'Oreal's founder, transferred her minority ...
 ... holding that controls 51% of L'Oreal, while Bettencourt and Nestle ...
 ... Cosmair Canada Inc. to L'Oreal. The transfer will involve ...
 ... new shares in L'Oreal, the group said. As a ...
 ... francs for each L'Oreal share, L'Oreal said. In contrast, L'Oreal settled at 1,094 ...
 ... at the Paris Bourse. L'Oreal noted that if the transaction had taken ...
 ... a final step, L'Oreal said it would buy the ...
 ... COSMAIR INC (93%); L'OREAL SA (95%); NESTLE ...

246. South Bend Tribune (Indiana), June 12, 1994, Sunday,, MICHIGAN, INDIANA, TRIBUNE, Pg. F3, 135 words,
 SHINY HAIR 'IN' THING * WHAT'S HOT , N.Y. Times News Service
 ... on dry hair, or L'Oreal's Iridiance Dual Action ...
 L'OREAL SA (68%); HAIR ...

247. Denver Business Journal, June 10, 1994, Vol 45; No 39; Sec A; pg 1, 987 words, Refusal to give up kept Promote
 It going strong, Erika Gonzalez, Denver; CO; US, 9457745, DENV
 ... name clients as Nabisco, L'Oreal, Quaker Oats and Hershey's.
 ... Denver, CO, US; L'OREAL SA (70%);

248. Plain Dealer (Cleveland, Ohio), June 10, 1994 Friday, FINAL / ALL, FRIDAY; Pg. 11, 599 words, ACTRESS
 CROSSES CENTURIES, By Betsy Pickle; Scripps Howard
 ... Calvin Klein jeans and L'Oreal model a cachet that her ...

249. Gorman's New Product News, June 9, 1994, Pg. p48(6), 16088652, 5803 words, U.S. brands gain ground
 overseas.
 ... Curls Scrunching Mousse. L'Oreal has introduced Performance Energence ...

250. The Wall Street Journal, June 7, 1994 Tuesday, Pg. B1, 1136 words, Fashion: Cost No Object For Mexico's
 Makeup Junkies, By Dianne Solis, Staff Reporter of The Wall Street Journal, *from Factiva*
 ... label, owned by L'Oreal, for example, is the top- ...
 L'OREAL SA (83%); AVON ...

251. Chain Drug Review, June 6, 1994, Pg. p23(1), 15536069, 939 words, Ethnic cosmetics category emerges as a
 force at chains.
 ... cosmetics suppliers, including L'Oreal and Del Laboratories Inc., have ...
 ... vice president and generalmanager of L'Oreal's cosmetics and fragrance unit, " ...
 ... GAMBLE CO (81%); L'OREAL SA (81%); INFORMATION ...

252. Los Angeles Times, June 5, 1994, Sunday, Home Edition, Magazine; Page 12; Magazine Desk, 5998 words,

TOPPLING THE MADISON AVENUE GIANTS; SMALLER, MORE CREATIVE AD AGENCIES, COMBINED WITH A SMART AUDIENCE, THREATEN THE BIG GUYS, By Warren Berger, Warren Berger is a free-lance writer based in New York. He has written about advertising and the media for Advertising Age, the New York Times Magazine and GQ.

... workmanlike fashion. For L'Oreal hair coloring, actress ...

253. Providence Journal-Bulletin (Rhode Island), June 5, 1994, Sunday,, MASSACHUSETTS EDITION, Pg. 4H, 4100 words, BLACKSTONE VALLEY HONOR ROLLS WOODLAWN CATHOLIC REGIONAL
... Dolan, John Donovan, L'Oreal Duke, Shelley Dupont, ...

254. The Roanoke Times (Virginia), June 5, 1994, SUNDAY,, METRO EDITION, Pg. 6, 3255 words, CELEBRATIONS - WEDDINGS II
... sales representative by L'Oreal Hair Care Division. The ...

255. St. Louis Post-Dispatch (Missouri), June 5, 1994, SUNDAY, FIVE STAR Edition, PD MAGAZINE; Pg. 16, 229 words, SUMMER'S SOFT TOUCH
... almost bare lipstick, L'Oreal's au natural blush, ...
L'OREAL SA (83%); CHRISTIAN ...

256. Austin American-Statesman (Texas), June 03, 1994 FRIDAY, NEWS, 178 words, Jordan, Motorola may end boycott
... French cosmetics company L'Oreal, began investing and marketing ...
MOTOROLA INC (94%); L'OREAL SA (92%); MOTOROLA ...

257. National Catholic Reporter, June 3, 1994, Pg. p12(2), 15458656, 1900 words, Formula giants pursue 3rd World market; U.S. switches, agrees to back WHO code on breast milk substitutes., Wirpsa, Leslie
... brands like Taster's Choice, L'Oreal and Libby's, the WHO and the United Nations Children's Fund, UNICEF, drafted this recommendation for an agreement. Although 118 nations signed the ...
... HOLDINGS PLC (57%); L'OREAL SA (61%); GEMEY ...

258. The San Diego Union-Tribune, June 3, 1994 Friday, LIFESTYLE; Pg. E-3, 643 words, Fashion Friday; Matters of Style, JEANNE BEACH EIGNER, Compiled from staff and wire reports.
... on dry hair, or L'Oreal's Iridiance Dual Action ...

259. Bankruptcy Bulletin, June 1994, CASE LAW UPDATE; VII. Miscellaneous; B. Chapter 11 Plans, 363 words, In re Flor, 1994 WL 187777 (Bankr. D. Conn. 5/3/94) is an interesting case about the limits of a Chapter 11 plan., LOWER COURT CASES
L'OREAL SA (56%);

260. Corporate Finance, June 1994, Vol. 26, No. 11; Pg. 16-18; ISSN: 0958-2053; CODEN: CNET, 1113 words, Greater certainty brings back corporates, Olivier, Charles, 00894496
... other French companies, L'Oreal, Carrefour and Peugeot, have announced ...

261. Drug & Cosmetic Industry, June 1, 1994, Pg. p28(6), 15510114, 3653 words, Cosmetics: the demarcation lines begin to unravel.; special section:State of the Industry; Industry Overview, Davis, Donald A.

... Culver's success with Sally, L'Oreal's purchase of Redken Laboratories, and ...

... 6.4 billion) 2. L'Oreal, France (\$6.2 ...

... billion) 5. Cosmair/L'Oreal (\$1.59 billion) ...

262. Drug & Cosmetic Industry, June 1, 1994, Pg. p44(5), 15510118, 2731 words, Cosmetic figures edge up as recession concerns fade.; special section: State of the Industry; Industry Overview, Davis, Donald A.

... 2.4), Abbott (2.2), and L'Oreal (1.2). The powers in the ...

... 20.8 percent, but L'Oreal is strongly in second with ...

263. Drug & Cosmetic Industry, June 1, 1994, Pg. p50(4), 15510120, 2470 words, The professional hair care market.; special section: State of the Industry; Industry Overview; Industry Overview, Wurdinger, Victoria

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal's ...

... L'Oreal's ...

... L'Oreal ...

... L'Oreal ...

... Notable deals involved L'Oreal and Redken and Wella and Sebastian. The ...

... but Redken could give L'Oreal a significant presence ...

L'OREAL SA (95%); WELLA ...

264. Euromoney, June 1994, Vol. 3, No. 4; Pg. 9-10; ISSN: 0014-2433; CODEN: ERT0, 1733 words, France, 00878760

... des Eaux (3%), L'Oreal (2.8%), Total (2.6%), the ...

265. Food Processing, June 1, 1994, Pg. p74(2), 16127320, 1200 words, Celestial Seasonings' John Hale: thinking big on a smaller scale.; Celestial Seasonings Inc., Buss, Dale D.

... Procter & Gamble, Coors, L'Oreal and Cadbury, Celestial's new ...

... SEASONINGS INC (96%); L'OREAL SA (62%); FRITO- ...

266. Industrial Relations Review & Report, June 1994, Vol. 17, No. 2; Pg. 6-13; ISSN: 0046-9246; CODEN: REGU, 7993 words, Cross-border talks: European consultation and information arrangements, 00887219

... Triumph, Svenska Cellulosa, L'Oreal, Siemens and Colgate Palmolive. There does ...

267. Industrial Relations Review & Report, June 1994, Vol. 28, No. 3; Pg. 6-13; ISSN: 0046-9246; CODEN: ARMQ, 8071 words, Cross-border talks: European consultation and information arrangements, 00890626

... Triumph, Svenska Cellulosa, L'Oreal, Siemens and Colgate Palmolive. There does ...

268. Information Today, June 1, 1994, Pg. p28(1), 15501590, 250 words, NYNEX FAST TRACK reduces price.;

NYNEX Information Technologies Company; Cd-ROM database; Brief Article
... TECHNOLOGIES CO (94%); L'OREAL SA (55%); AND INTERNATIONAL ...

269. Chicago Sun-Times, May 31, 1994, TUESDAY, Late Sports Final Edition, FINANCIAL; Pg. 43, 579 words,
Swiss Companies Look Abroad for Ways to Spend Money, By Greg Calhoun, ZURICH
... French cosmetics group L'Oreal. "Nestle is producing such a ...
... HOLDING AG (93%); L'OREAL SA (80%); NESTLE ...

270. The New York Times, May 31, 1994, Tuesday, Late Edition - Final, Section A; Page 15; Column 1; Style Desk;
Fashion Page, 155 words, By Design; Glaring Hairdos, By ANNE-MARIE SCHIRO
... on dry hair, or L'Oreal's Iridiance Dual Action ...
L'OREAL SA (70%); HAIR ...

271. Rocky Mountain News (Denver, CO), May 31, 1994, Tuesday, LIFESTYLE/SPOTLIGHT; Ed. F; Pg. 3D, 1278
words, About face Alpha-hydroxy sales skyrocket, local experts downplay danger, Karen Abbott; Rocky Mountain
News Staff Writer
... 6.50 / 6 ounces L'Oreal Plenitude. . . . Citric, Latic. . \$ 11.50 / 2 ounces L'Oreal Plenitude. . . . Citric,
Lactic. . \$...

272. Drug Store News, May 30, 1994, Pg. pS3(2), 15285249, 1540 words, Moisturizers, shower gels pick up steam.;
Bath, Body & Skin Care
... L'Oreal's ...
... L'Oreal ...
... L'Oreal ...

273. Drug Store News, May 30, 1994, Pg. pS8(1), 15285251, 562 words, Mass merchants price to win in HBA.; Bath,
Body & Skin Care
... , but they don't want to take them." said a L'Oreal spokesperson. "They have space constraint issues." ...
TARGET CORP (92%); L'OREAL SA (63%); ELIZABETH ...

274. Drug Store News, May 30, 1994, Pg. pS20(2), 15285265, 638 words, New products add excitement, variety to
segment.; Bath, Body & Skin Care
... L'OREAL ...
... L'Oreal ...
L'OREAL SA (83%); GEMEY ...

275. Providence Journal-Bulletin (Rhode Island), May 29, 1994, Sunday,, MASSACHUSETTS EDITION, Pg. 4H,
3664 words, AREA HONOR ROLLS; WOODLAWN CATHOLIC REGIONAL
... Dolan, John Donovan, L'Oreal Duke, Shelley Dupont, ...

276. The Miami Herald, May 28, 1994 Saturday, FINAL EDITION, LIVING; G; Pg. 3, 316 words, WHAT THE
TESTERS SAID, Herald Staff

... face creams they tried: L'OREAL PLENITUDE ACTION LIPOSOMES * " ...
L'OREAL SA (92%)

277. The Miami Herald, May 28, 1994 Saturday, FINAL EDITION, LIVING; G; Pg. 1, 1182 words, FACE CREAM DOES PRICE MATTER?, SHELBY GILJE Seattle Times
... product. Our testers placed L'Oreal first, but the other ...
... future lines and wrinkles." * L'Oreal Plenitude Action Liposomes: " ...
... A spokeswoman for L'Oreal said the Times' test ...
... ingredients listed for the L'Oreal and Lancome products indicate they are ...
... women had difficulty telling L'Oreal and Lancome apart in our "cosmetics counter" test. L'Oreal, a drugstore label, and ...
... make distinctions. The results: * L'Oreal Plenitude Action Liposomes, ...
L'OREAL SA (83%)

278. The Associated Press, May 27, 1994, Friday, AM cycle, Business News, 784 words, Activists Mad About Birds Killed in Refinery Exhaust Stacks, By ANDREW FRASER, AP Business Writer, NEW YORK
... cosmetic companies such as Avon and L'Oreal quit using animals ...

279. The Associated Press, May 27, 1994, Friday, PM cycle, Business News, 784 words, Activists Mad About Birds Killed in Refinery Exhaust Stacks, By ANDREW FRASER, AP Business Writer, NEW YORK
... cosmetic companies such as Avon and L'Oreal quit using animals ...

280. Dow Jones News Service - Ticker, May 27, 1994 Friday, 114 words, L'Oreal Gets 30% Stake In Israel's Interbeauty For \$7.5M, *from Factiva*
... AVIV, Israel -DJ- L'Oreal S.A. paid about ...
... an Israeli distributor of L'Oreal products and a leading ...
... a press release, L'Oreal said its sales through ...
... Israeli cosmetics market. L'Oreal added that the Mideast market is ...
L'OREAL SA (93%)

281. PR Newswire, May 27, 1994, Friday, Financial News, 805 words, L'OREAL ANNOUNCES INVESTMENT IN INTERBEAUTY, ISRAEL'S LARGEST COSMETICS GROUP, TEL AVIV, Israel, May 27
bc-L'Oreal-Israeli-group
L'Oreal, the world's largest cosmetics ...
... group in Israel. L'Oreal products distributed by ...
... expanding continuously its business with L'Oreal for years," said ...
... Interbeauty's chairman. "We are delighted that L'Oreal will now become ...
... Pierre Valeriola, a L'Oreal Vice President, said, " ...
... step in establishing L'Oreal's direct presence in Israel. L'Oreal is currently examining opportunities ...
... in dermatology and cosmetics." L'Oreal employs worldwide 1,500 ...
... on cosmetics research. L'Oreal cites three business ...
... Interbeauty stake. Sales of L'Oreal products distributed in ...
... term growth. Following L'Oreal's acquisition, the ownership of Interbeauty will be divided among L'Oreal (30%), the Klein Family (...
... sheet on Interbeauty and L'Oreal follows. FACTS ABOUT INTERBEAUTY AND L'OREAL Interbeauty is

Israel's largest ...

... exports them to 31 countries. L'Oreal brands distributed by ...

... minerals, from the Dead Sea. L'Oreal is the world's largest cosmetics ...

... leading pharmaceutical products. L'Oreal's Consumer Division operates ...

... world-leading brands from L'Oreal Technique Professionnelle, Kerastase, and ...

... in the United States. L'Oreal has become increasingly present ...

... Fleishman-Hillard for L'Oreal

Fleishman-Hillard, Inc.; L'Oreal; Interbeauty L'OREAL SA (95%); 95%);

Fleishman-Hillard, Inc.; L'Oreal; Interbeauty

bc-L'Oreal-Israeli-group COSMETICS (...

282. Dow Jones News Service - Ticker, May 26, 1994 Thursday, 254 words, Nestle Outlook -4-: Strategic Value Of L'Oreal Interest, *from Factiva*

... value" of its interest in L'Oreal SA, the French beauty ...

... turn owns 51% of L'Oreal. 11:12 AM

L'OREAL SA (94%); NESTLE ...

283. Dow Jones News Service - Ticker, May 26, 1994 Thursday, 249 words, Nestle Says It Looked At Gerber Products But Passed, *from Factiva*

... beauty products group L'Oreal SA to be very productive and wants to ...

... PRODUCTS CO (93%); L'OREAL SA (83%); SANDOZ ...

284. PR Newswire, May 26, 1994, Thursday, Financial News, 387 words, FRYDMANS RESPOND TO L'OREAL INVESTMENT IN INTERBEAUTY, NEW YORK, May 26

... response to inquiries with respect to L'Oreal's announcement of its investment in the ...

... Frydman, litigants against L'Oreal for its illicit participation ...

... Israel, today stated, "L'Oreal's attempt to diffuse a ...

... public relations game L'Oreal now is trying to play. ...

... other things, our lawsuit, L'Oreal now decides to make ...

... will do for the company. What L'Oreal fails to say in its ...

"Specifically, L'Oreal is desperate to cover up from the ...

... said. "Cutting through L'Oreal's public relations rhetoric, the ...

... a maneuver by L'Oreal to avoid doing what the Israeli ...

... public apologies by L'Oreal to Israel," the Frydmans said. The ...

... among other things, that L'Oreal paid bribes and engaged ...

... at that time, was chairman of L'Oreal's marketing company, Cosmair Inc.; chairman of L'Oreal's Helena Rubenstein subsidiaries; and the ...

... international strategy at L'Oreal.

Interbeauty; L'Oreal L'OREAL SA (94%); COSMAIR ...

Interbeauty; L'Oreal LEAGUE OF ARAB STATES (...

285. Cosmetics International, May 25, 1994, Pg. p1(2), 15995410, 589 words, LVMH acquires Guerlain: the full story.

... 's sale of the RoC line of products sold through retail pharmacies, and the recent purchase by L'Oreal of full control of its Cosmair US distribution operation. ...

... DIOR SA (72%); L'OREAL SA (84%); VAN ...

286. USA TODAY, May 25, 1994, Wednesday, FINAL EDITION, MONEY; Street Talk; Pg. 3B, 848 words, Explore the world for solid stock buys, Daniel Kadlec, NEW YORK

... French cosmetics company L'Oreal, Swiss elevator maker ...

... L'Oreal -5% ...

BAYER AG (85%); L'OREAL SA (84%); SONY ...

287. The Wall Street Journal, May 24, 1994 Tuesday, MARKETING & MEDIA; MARKETSCAN; Pg. B8, 544 words, MARKETSCAN, By Laura Bird, *from Factiva*

... by new products such as L'Oreal Lite Step foam ...

... MILES INC (66%); L'OREAL SA (61%); WALL ...

288. Information Bank Abstracts, WALL STREET JOURNAL, May 20, 1994, Friday, Section A; Page 5C, Column 3, 35 words, GILLETTE, L'OREAL BEGIN AD FIGHT ACROSS EUROPE, BY CACILIE ROHWEDDER

Gillette Co and L'Oreal SA are poised for ...

GILLETTE CO; L'OREAL SA;

L'OREAL SA (93%); PROCTER & ...

... 58%); GILLETTE CO; L'OREAL SA;

289. The Wall Street Journal, May 20, 1994 Friday, Pg. A5C, 480 words, Gillette, L'Oreal Pitch Toiletries To European Men, By Cacilie Rohwedder, Staff Reporter of The Wall Street Journal, *from Factiva*

... Paris cosmetics company L'Oreal SA are sharpening their swords ...

... Britain last year. L'Oreal is sending Publicis FCB into the ...

... Paris firm launched L'Oreal's Start line of 12 ...

... At the same time, L'Oreal is trying to widen its traditional ...

... predicts. So far, L'Oreal has offered only upscale ...

... talk about care." L'Oreal's French TV spot ...

L'OREAL SA (95%); GILLETTE ...

290. Business Wire, May 18, 1994, Wednesday, 634 words, TheraTech and Lavipharm announce European marketing partners for nitroglycerin patch, SALT LAKE CITY

... Roche, Procter & Gamble, L'Oreal, Neutrogena and Avon. The company's ...

... LAVIPHARM SA (93%); L'OREAL SA (84%); SANOFI- ...

... LAVIPHARM SA (93%); L'OREAL SA (84%); SANOFI- ...

291. Los Angeles Times, May 17, 1994, Tuesday, Valley Edition, Business; Page 5, 186 words, REGIONAL ROUNDUP: REDKEN ANNOUNCES MOVE TO KENTUCKY

... distributor of the French company L'Oreal, has had production facilities in ...

L'OREAL SA (91%); COSMAIR ...

292. Daily News Record, May 16, 1994, Pg. p14(3), 15448927, 2296 words, Lanvin: there is a doctor in the house; on his first anniversary as Lanvin's chairman, Loic Armand says that the healing of the venerable label has begun.;

Company Profile, d'Aulnay, Sophie

... ousted by shareholders L'Oreal and Orcofi (the Vuitton family ...

... great financial difficulty. "L'Oreal and Orcofi remain confident ...

... well in the past. "L'Oreal's policy was not to have an ...
 ... belongs 50/50 to L'Oreal and Orcofi since the joint ...
 L'OREAL SA (85%); GEMEY ...

293. Drug Store News, May 16, 1994, Pg. p32(1), 15299559, 1277 words, New light is shed on face makeups, moisturizers., Parks, Liz
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...

294. The Advocate (Baton Rouge, Louisiana), May 14, 1994 Saturday, METRO EDITION, Pg. 6B,, 497 words, Influence peddling wrong despite code
 L'OREAL SA (54%);

295. The Wall Street Journal, May 10, 1994 Tuesday, MARKETING & MEDIA; Advertising; Pg. B8, 944 words, Not the Best of Days for AC&R: First Chereskin, and Then Lauder, By Kevin Goldman, *from Factiva*
 ... Unilever, Tresor by L'Oreal's Lancome brand and Mr. ...

296. Gorman's New Product News, May 9, 1994, Pg. p35(14), 16013566, 8235 words, Health & beauty care.; tabular data only
 ... L'Oreal, ...
 ... Eight new Blushesse Endless Colour Powder Blush shades (\$7.25 each) and 6 Dualite Perfectly Flawless Compact Makeup shades (\$9 each) havebeen added to L'Oreal's line. The 14 products retail ...

297. PR Newswire, May 9, 1994, Monday, Financial News, 627 words, FCB REPORTS FIRST QUARTER RESULTS, CHICAGO, May 9
 ... Japon (FCB Japan); L'Oreal brands (FCB/Siboney, ...
 ... Inc. DRAFTFCB (94%); L'OREAL SA (69%); PUBLICIS ...

298. Newsday (New York), May 1, 1994, Sunday, ALL EDITIONS, FANFARE; ON MOVIES; Pg. 5, 935 words, Why Bad Movies Make Good Money, JOHN ANDERSON, COLUMN; MOVIES; MONEY
 ... I could just picture her, L'Oreal lips curled into a ...
 L'OREAL SA (72%);

299. Packaging (Boston, Mass.), May 1, 1994, Pg. p47(3), 15285139, 1681 words, Pack 'added value' when marketing toiletries to Europe.; value-addedpackaging; includes related articles, Spaulding, Mark
 ... L'Oreal ...
 ... L'Oreal's ...
 ... L'Oreal ...
 L'OREAL SA (93%); PROCTER & ...

300. Plain Dealer (Cleveland, Ohio), April 28, 1994 Thursday, FINAL / ALL, STYLE; Pg. 13F, 636 words, THE SPRING FACE, By Roxanne Washington; Plain Dealer Fashion Writer
... new collection by L'Oreal, offers shades flattering to ...

301. Providence Journal-Bulletin (Rhode Island), April 28, 1994, Thursday,, ALL EDITIONS, Pg. 3E, 793 words, OFF THE RACK My cheatin' HAIR Infidelity to a hairdresser sure can get complicated, GAIL CIAMPA
... hair at home with L'Oreal. Because the cheatin' just ain't ...

302. The Times Union (Albany, NY), April 28, 1994, Thursday,, THREE STAR EDITION, Pg. P21, 952 words, ANDIE MACDOWELL STRADDLES 2 CENTURIES IN NEW FILMS, BETSY PICKLE; Scripps Howard
... Calvin Klein jeans and L'Oreal model a cachet that her ...

303. Daily Variety, April 27, 1994 Wednesday, NEWS; Pg. 14, 314 words, FRANCE 2/3 SAYS AD TARGET VIABLE, MICHAEL WILLIAMS, PARIS
... main ad buyers (L'Oreal, BSN, Procter and Gamble, ...

304. Dow Jones News Service - Ticker, April 27, 1994 Wednesday, 187 words, Nestle SA -3-: Sees Earnings Increase From Cosmair Sale, *from Factiva*
... beauty products companies, to L'Oreal SA of France. "I ...
... agreed to transfer those holdings to L'Oreal partly for cash and ...
... in exchange for L'Oreal shares to be held by ...
... turn, owns 51% of L'Oreal. Nestle also agreed to a cash sale to L'Oreal of its 100%-stake in ...
NESTLE SA (96%); L'OREAL SA (94%); COSMAIR ...

305. Dow Jones News Service - Ticker, April 27, 1994 Wednesday, 378 words, Nestle SA -4-: Expressed Interest In Volvo Unit, *from Factiva*
... sale of the Cosmair holdings to L'Oreal, in which Nestle has a ...
... stake, will allow L'Oreal to consolidate an additional ...
... francs in sales. L'Oreal in 1993 had sales of ...
... a substantial strengthening of L'Oreal," Maucher said. He added that this ...
... indirect holding in L'Oreal by selling its 49%- ...
NESTLE SA (96%); L'OREAL SA (94%); AB ...

306. Miami New Times (Florida), April 27, 1994, 858 words, Program Notes, By Greg Baker
... I still boycott L'Oreal? Do they still test products ...
... checked with ARFF and they report that L'Oreal halted animal torture ...

307. Los Angeles Times, April 26, 1994, Tuesday, Home Edition, Life & Style; Part E; Page 6; Column 2; View Desk, 985 words, EXERCISING INTEREST; THESE 10 TACTICS CAN HELP YOU FORGET HOW BORING STAIRCLIMBING CAN BE, By SUZANNE SCHLOSBERG, SPECIAL TO THE TIMES; Schlosberg, a former editor at Shape magazine, is author of The Ultimate Workout Log: An Exercise Diary and Fitness Guide.
L'OREAL SA (53%);

308. United Press International, April 26, 1994, Tuesday, BC cycle, Financial, 739 words, Glossy Western magazine premiers in once-drab Moscow, BY VALENTINA STAROVA, MOSCOW
... companies as Estee Lauder, L'Oreal and Reebok -- which have all recently ...
L'OREAL SA (83%); HEARST ...

309. Chain Drug Review, April 25, 1994, Pg. p134(1), 15417149, 1173 words, Commitment of Woolworth's to its Rx Place division increases.; F.W. Woolworth Co.; 1994 CDR State of the Industry Report
... Inc., L'Oreal, Coty Inc., BonneBell Inc., Del Laboratories Inc., Cover Girl and Almay Inc. The DrugMart units feature the same array of brands as the ...

310. Chain Drug Review, April 25, 1994, Pg. p168(1), 15417281, 836 words, DowBrands puts new life into PermaSoft line.
... Cosmair Corp.'s L'Oreal is continuing to expand its hair ...

311. Chain Drug Review, April 25, 1994, Pg. p169(1), 15417285, 1221 words, It's time for retailers to gear up for summer.; new cosmetics, Fuller, Bonnie
... L'Oreal ...
... L'Oreal's ...
... L'Oreal's ...
... L'Oreal's ...
... L'Oreal ...
... PRODUCTS INC (71%); L'OREAL SA (68%); COSMAIR ...

312. Drug Store News, April 25, 1994, Pg. p61(1), 15354933, 901 words, Drug hangs on to lion's share of cosmetic, fragrance sales.; drug stores; Annual Report
... sales: Revlon, Cover Girl, Max Factor, L'Oreal and Maybelline. ...

313. Drug Store News, April 25, 1994, Pg. p62(1), 15354943, 363 words, Value and niche makeups excel.; cosmetics and fragrances; Annual Report, Parks, Liz
... Cover Girl, Maybelline, L'Oreal and Revlon are the dominant brands in the ...
... Maybelline's new Revitalizing and L'Oreal's new Lightness Makeups ...
... sales of darker shades from L'Oreal's Mattique and Cover Girl ...
L'OREAL SA (95%); REVLON ...

314. Drug Store News, April 25, 1994, Pg. p62(1), 15354955, 555 words, New formulas, older consumers.; new cosmetic products target older consumers; Annual Report, Parks, Liz
... , P&G and L'Oreal came out with innovative new ...
L'OREAL SA (84%); GEMEY ...

315. Drug Store News, April 25, 1994, Pg. p66(1), 15354973, 419 words, 'Opportunity areas' in lip promising.; chain drug stores lipstick sales; Annual Report, Parks, Liz
... , Cover Girl, Maybelline and L'Oreal are currently the ...
L'OREAL SA (82%); INFORMATION ...

316. Drug Store News, April 25, 1994, Pg. p66(1), 15354989, 460 words, Buyers yearn for innovation in eye category.; drug store buyers search for new color cosmetic products; Annual Report, Parks, Liz
... , with L'Oreal relaunching ...
... RESOURCES INC (91%); L'OREAL SA (80%); GEMEY ...

317. Drug Store News, April 25, 1994, Pg. p68(1), 15355109, 846 words, False nails take the lead in nail care.; false nails are strongest performer in nail cosmetics; Annual Report, Parks, Liz
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
L'OREAL SA (83%); INFORMATION ...

318. Drug Store News, April 25, 1994, Pg. p73(1), 15355127, 991 words, Displays, promotions aid fragrances.; promotional programs help fragrance and cosmetic sales at chain drug stores; Annual Report, Parks, Liz
... L'Oreal, in particular, has an ...

319. Drug Store News, April 25, 1994, Pg. p83(2), 15355213, 1495 words, Chains seek better hair care margins.; drug store chains seek higherprofit margins on hair care products; Annual Report, White, Barbara
... L'Oreal's ...
... L'Oreal's ...
... L'Oreal's ...

320. Drug Store News, April 25, 1994, Pg. p89(1), 15355229, 1147 words, Technology drives skin care sales.; skin care product sales at drug store chains; Annual Report, White, Barbara
... Hydrox line, L'Oreal's ...
L'OREAL SA (83%); INFORMATION ...

321. St. Louis Post-Dispatch (Missouri), April 25, 1994, MONDAY, FIVE STAR Edition, ZONE WEST; Pg. 2, 299 words, PROFESSIONALS OFFER ADVICE, CITE; ERRORS IN COLORING HAIR AT HOME, Phillis Brasch Librach
Professionals at L'Oreal offer this advice for when you ...
... sequence. In addition, L'Oreal experts cite common ...
L'OREAL SA (93%);

322. St. Louis Post-Dispatch (Missouri), April 25, 1994, MONDAY, FIVE STAR Edition, ST. CHARLES; Pg. 2, 298 words, PROFESSIONALS OFFER ADVICE, CITE ERRORS IN COLORING HAIR AT HOME, Phillis Brasch Librach
Professionals at L'Oreal offer this advice for ...
... sequence. In addition, L'Oreal experts cite common ...
L'OREAL SA (93%);

323. St. Louis Post-Dispatch (Missouri), April 25, 1994, MONDAY, FIVE STAR Edition, ST. CHARLES; Pg. 1, 871 words, THE DYE IS CAST.; HOME HAIR-COLORING KITS PLEASE WOMEN - AND MEN, Phillis Brasch

Librach Of the St. Charles Post

... golden brown shade of L'Oreal's Casting, a semi- ...
 ... over \$ 7 for the L'Oreal color that took her 20 ...
 ... help from friends or family. L'Oreal customers asked for ...
 ... help lines. At L'Oreal, women ask about ...
 L'OREAL SA (73%); INFORMATION ...

324. St. Louis Post-Dispatch (Missouri), April 25, 1994, MONDAY, FIVE STAR Edition, ZONE WEST; Pg. 1, 890 words, THE DYE IS CAST: HOME HAIR-COLORING KITS PLEASE WOMEN-AND MEN, Phyllis Brasch Librach Of the Post-Dispatch Staff

... golden brown shade of L'Oreal's Casting, a semi- ...
 ... over \$ 7 for the L'Oreal color that took her 20 ...
 ... help from friends or family. L'Oreal customers asked for ...
 ... help lines. At L'Oreal, women ask about ...
 L'OREAL SA (73%); INFORMATION ...

325. Knoxville News-Sentinel (Tennessee), April 24, 1994, Sunday, SHOWTIME; Pg. 14, 995 words, ANDIE MACDOWELL'S AT HOME ON THE MONTANA RANGE, By Betsy Pickle News-Sentinel film critic, SAN ANTONIO

... Calvin Klein jeans and L'Oreal model a cachet that her ...

326. The Sun (Baltimore), April 24, 1994, Sunday,, FINAL EDITION, Pg. 8H, 691 words, More than the TV characters seem to 'live' at 'Melrose Place'

... Entertainment Tonight" features, the L'Oreal hair-care ads and ...
 ... GROUP INC (84%); L'OREAL SA (70%);

327. Austin American-Statesman (Texas), April 22, 1994 FRIDAY, WEEKEND, 2108 words, Not a pushover and not pushy Andie MacDowell, Michael Maccambridge

... profile commercial deals with L'Oreal and Calvin Klein. After ...

328. The Boston Globe, April 22, 1994, Friday, City Edition, METRO/REGION; Pg. 65, 391 words, Gillette Co. meeting picketed by activists, By Scott Allen, Globe Staff

... a campaign against L'Oreal cosmetics that included protests ...
 ... products, the same step L'Oreal took last fall to ...
 ... GAMBLE CO (96%); L'OREAL SA (91%); PEOPLE ...

329. Orange County Register (California), April 22, 1994 Friday, MORNING EDITION, Pg. P38, 317 words, ANDIE MACDOWELL

... for hair products, such as L'Oreal. While earning a ...
 L'OREAL SA (68%);

330. Business Wire, April 21, 1994, Thursday, 632 words, The Gillette Company's 1993 Report on Laboratory Animal Use, Boston, MA

... rights activists praised L'Oreal, the cosmetics manufacturer, for ...
 ... laboratory animals. According to L'Oreal, it has not renounced ...
 ... GAMBLE CO (96%); L'OREAL SA (91%); GENPACT ...
 ... GAMBLE CO (96%); L'OREAL SA (91%); GENPACT ...

331. Chicago Sun-Times, April 21, 1994, THURSDAY, Late Sports Final Edition, FINANCIAL; Pg. 56, 291 words,
 Sears to Create Its Own Cosmetics Line, By Mary Ellen Podmolik
 ... year featuring Revlon and L'Oreal products. "The cosmetics business is ...
 ... ROEBUCK & CO (96%); L'OREAL SA (83%);

332. Los Angeles Times, April 15, 1994, Friday, Home Edition, View; Part E; Page 3; Column 1; View Desk, 211
 words, WHAT YOU SHOULD KNOW ABOUT AHAS, By KATHLEEN DOHENY
 ... don't. Says a L'Oreal spokeswoman: "We don't talk ...
 L'OREAL SA (83%);

333. Los Angeles Times, April 15, 1994, Friday, Home Edition, View; Part E; Page 3; Column 2; View Desk, 1364
 words, SMOOTHER FOR CHEAPER; YOU DON'T NEED TO SPEND A MONTH'S WORTH OF LUNCH MONEY
 TO FIGHT WRINKLES. FRUIT-ACID PRODUCTS PROMISING TO DO THE TRICK FOR LESS ARE HERE., By
 KATHLEEN DOHENY, SPECIAL TO THE TIMES
 ... products in May. * L'Oreal's Plenitude ExCELL-A3 ...
 ... L'Oreal Plenitude Citric, Latic, \$11.50/2 ounces ...
 ... L'Oreal Plenitude Citric, Lactic, \$11.50/1.4 ...
 L'OREAL SA (84%); ESTEE ...

334. Information Bank Abstracts, WALL STREET JOURNAL, April 15, 1994, Friday, Section A; Page 6, Column 3,
 45 words, L'OREAL TO ACQUIRE CONTROLLING INTEREST IN ITS US LICENSE
 L'Oreal SA, in a ...
 ... Cosmair is owned by L'Oreal's two leading shareholders, ...
 L'OREAL SA; COSMAIR INC; ...
 L'OREAL SA (94%); COSMAIR ...
 ... NESTLE SA (72%); L'OREAL SA; COSMAIR INC; ...

335. The Wall Street Journal, April 15, 1994 Friday, INTERNATIONAL; Pg. A6, 407 words, L'Oreal to Acquire
 Controlling Interest In Its U.S. Licensee, *from Factiva*
 ... U.S. cosmetics market, L'Oreal SA is buying direct ...
 ... Cosmair is owned by L'Oreal's two leading shareholders, ...
 ... weren't included in L'Oreal's 1993 total.
 L'Oreal, one of the world's biggest ...
 ... take weeks to complete. L'Oreal said Nestle and Liliane Bettencourt, the only child of L'Oreal's founder, would
 receive L'Oreal shares in exchange ...
 ... a cash payment from L'Oreal. Nestle and Mrs. Bettencourt together own 51% of L'Oreal's shares through a ...
 ... joint holding in L'Oreal will grow somewhat as ...
 ... Bettencourt's stake. But L'Oreal and Nestle said the 51- ...
 ... exchange in Paris, L'Oreal slipped to 1,187 francs (...
 ... agreed that the move would benefit L'Oreal's U.S. operations. "It's ...

... Lindsay OwenJones, the chairman of L'Oreal, whose brands include Lancome, ...
 ... part of the same transaction, L'Oreal also is acquiring control of its Canadian ...
 L'OREAL SA (95%); COSMAIR ...

336. The Washington Post, April 15, 1994, Friday, Final Edition, FINANCIAL; PAGE B1; DIGEST, 1298 words, From news services and staff reports
 ... rest of the major nations. L'Oreal of Paris, the world's leading ...

337. Washington Post, April 15, 1994, Sec B; pg 1, 1317 words, Derivatives losses cut J.P. Morgan's profits, Brett D Fromson, New York; NY; US, 9441796, TWP
 ... rest of the major nations. L'Oreal of Paris, the world's leading ...

338. Dow Jones News Service, April 14, 1994 Thursday, 133 words, L'Oreal 1993 Net Profit Rose 13% To 2.59 Bln Francs, *from Factiva*
 PARIS -DJ- L'Oreal SA said its consolidated ...
 ... financial analysts and journalists, L'Oreal chairman Lindsay Owen- ...
 L'OREAL SA (95%)

339. Dow Jones News Service, April 14, 1994 Thursday, 190 words, L'Oreal, Cosmair -2-: Background Data On Company, *from Factiva*
 L'Oreal SA is the world's largest ...
 In 1990, L'Oreal and Orcofi jointly purchased ...
 ... Two years later, L'Oreal reopened Lanvin stores and ...
 ... a holding that controls L'Oreal. Although the 20-year ...
 L'OREAL SA (95%); NESTLE ...

340. Dow Jones News Service, April 14, 1994 Thursday, 382 words, L'Oreal To Consolidate Cosmair U.S., Canada Sales, *from Factiva*
 PARIS -DJ- L'Oreal SA said it has ...
 ... SA that would ultimately allow L'Oreal to consolidate the sales and profits of ...
 ... Cosmair Canada. Cosmair is L'Oreal's exclusive agent in the ...
 ... Liliane Bettencourt, the daughter of L'Oreal's founder, would first transfer her ...
 ... holding that controls 51% of L'Oreal, with Bettencourt and Nestle owning ...
 ... Cosmair Canada, Inc. to L'Oreal. The transfer will involve ...
 ... Switzerland and Procasa of Spain, to L'Oreal for cash. Nestle ...
 ... 30.63% of Procasa, both of which are L'Oreal's exclusive agents in ...
 ... well. Following these transactions, L'Oreal will become the owner of ...
 ... 49%. The transactions would also allow L'Oreal to consolidate the sales and profits of ...
 ... through management contracts," L'Oreal said. Cosmair of the U.S. ...
 ... being finalized, but L'Oreal chairman Lindsay Owen- ...
 ... press conference announcing L'Oreal's results that he expects the deal to be ...
 ... NESTLE SA (94%); L'OREAL SA (95%); COSMAIR ...

341. Chicago Sun-Times, April 13, 1994, WEDNESDAY, FINAL MARKETS, SPORTS; Pg. 4, 734 words, Andie

MacDowell Learns to Take Risks, By Jack Garner

... herself, modeling for L'Oreal hair products and Calvin ...

L'OREAL SA (69%);

342. Gorman's New Product News, April 11, 1994, Pg. p46(6), 15427033, 4689 words, Health & beauty care.; product introduction

... L'Oreal, ...

... , NY New to the L'Oreal Cosmetics line are 2 ...

... L'Oreal, ...

... L'Oreal, ...

343. Chicago Tribune, April 11, 1994 Monday, NORTH SPORTS FINAL EDITION, BUSINESS; Pg. 8; ZONE: C, 1058 words, ELLE RIDES CAPITALIST TIDE INTO CZECH REPUBLIC, Bloomberg Business News., PARIS

... demand." Paris-based L'Oreal, for example, already ...

... products-Studio Line and L'Oreal hair colors, and the Plenitude ...

... a spokeswoman for L'Oreal. The company is not in the ...

344. Cosmetics International, April 10, 1994, Pg. p8(1), 15173693, 605 words, DowBrands taps into colouring care market.; products for permed and colored hair, Perma Soft

... , however, are likely to find the field very competitive this year as L'Oreal introduces Hydravive and ...

345. Pittsburgh Post-Gazette (Pennsylvania), APRIL 5, 1994, TUESDAY., SOONER EDITION, Pg. D2, 736 words, MADONNA WILL PULL IN DOUGH AS LONG AS WE TOLERATE HER, BARBARA CLOUD

... got wind of it. ... L'Oreal is introducing its first new ...

346. The Wall Street Journal, April 5, 1994 Tuesday, LEISURE & ARTS; Pg. A16, 1253 words, The Gallery: Is It Art, or Just a Bad Hair Day?, By Amy Gamerman, *from Factiva*

... funding for her show from L'Oreal -- with good reason. The hairdresser ...

347. Journal of Commerce, April 4, 1994, Monday, TECHNOLOGY, Pg. 2B, 448 words, CSX TRANSPORTATION UPGRADES SOFTWARE, LAWRENCE H KAUFMAN; Journal of Commerce Staff

... TRANSPORTATION INC (90%); L'OREAL SA (51%);

348. The Seattle Times, April 3, 1994, Sunday, Final Edition, SCENE; TROUBLESHOOTER; Pg. M2, 1133 words, EXPENSIVE IS NOT ALWAYS BEST, SAY COSMETICS TESTERS, BY SHELBY GILJE

... drug store brand, L'Oreal Plenitude Action Liposomes ...

... Steig, who preferred the L'Oreal product, the personal preference of ...

Steig has used L'Oreal products on her own ...

L'OREAL SA (94%); LANZ ...

349. Sun-Sentinel (Fort Lauderdale, FL), April 3, 1994 SUNDAY., ALL EDITION, Pg. 3E, 474 words, SAVING FACECOSMETICS MAKERS TURN UP THE HYPE: THEY PROMISE TO PULL AGING FACES

TOGETHER,SMOOTH THE WRINKLES AND"RE-TRAIN" THE SKIN., ROD STAFFORD HAGWOOD; Fashion Editor
Photo illustration, (color) L'Oreal, Elizabeth Arden and Maybelline ...

350. Drug & Cosmetic Industry, April 1, 1994, Pg. p22(1), 15163043, 667 words, No time to party.; cosmetics industry faces animal rights activists; Editorial, Davis, Donald A.
... summer 1994. They are brandishing L'Oreal's decision to end animal ...
... organization's accomplishment of forcing L'Oreal to abandon animal testing (...
L'OREAL SA (83%); PROCTER & ...

351. Total Quality Environmental Management, Spring 1994, Vol. 3, No. 3 Pg. 309-317; ISSN: 1055-7571; CODEN: TLPNAS, 3254 words, Integrating product quality and environmental performance through innovation - The L'Oreal case, Breeden, Kay; Fontaine, Michel; Kuryk, Barbara, 00852016
... addressing the ecoquality challenge. L'Oreal is one such innovator and is the subject of ...
... nature of the risks they face. THE L'OREAL EXPERIENCE L'Oreal has profited through application of ...
... decision made at L'Oreal and have served as the driving forces ...
... quality and innovation throughout L'Oreal's culture provides the vision ...
... marketing machine that propelled L'Oreal to the top of the cosmetics industry is ...
... change is imminent. And yet, L'Oreal will not create ...
... Aerosol Alternatives Many of L'Oreal's mousses and hairsprays come ...
... pain was felt locally, L'Oreal acted globally. Planning ...
... phaseout of CFC use, L'Oreal spent years of research and ...
... acceptable to all stakeholders. L'Oreal mainly changed its aerosol ...
... deodorants. For example, L'Oreal used air as the propellant ...
... research and consumer feedback, L'Oreal is back at the laboratory ...
... yellow colors. While L'Oreal was happy with the quality of ink ...
... limit was the difficult part. Because L'Oreal competes in a ...
... at the EEC level, L'Oreal set policies for ...
... In anticipation of these changes, L'Oreal created integrated teams of ...
... ink. This solution has allowed L'Oreal to reduce the amount of lead ...
... leading cosmetics manufacturer, L'Oreal must maintain standards of ...
... lastly incineration and landfilling), L'Oreal began an extensive ...
... a quality image. L'Oreal engineers and scientists studied the ...
... materials in this fashion, L'Oreal stands ready to be competitively ...
... Netherlands and Germany attacked L'Oreal for using PVC to ...
... use of vinyl chloride. L'Oreal undertook an exhaustive ...
... alternative material. Today, L'Oreal has one alternative to PVC ...
... in various markets. L'Oreal's approach to solving these problems is ...
... solutions that began in L'Oreal research laboratories and have been put ...
... consumer surveys. While L'Oreal may not advertise ...
... packaging research for L'Oreal. Barbara Kuryk is a ...
L'OREAL SA; L Oreal ...

352. THE DALLAS MORNING NEWS, March 30, 1994, Wednesday, HOME FINAL EDITION, FASHION!DALLAS; COSMETICS BAG; Pg. 3E, 499 words, All aglow for spring; Makeup turns up the color and sheen, Susan Phinney
... take license with pink" (from L'Oreal) and "the oranges: a taste of ...

... vice president at L'Oreal. "It sounds like ...
 ... Ms. Harris says L'Oreal is marketing a "midnight" ...
 L'OREAL SA (93%);

353. The Washington Post, March 30, 1994, Wednesday, Final Edition, STYLE; PAGE B11, 353 words, Movies ;
 'Major League II': Run Home, Rita Kempley, Washington Post Staff Writer
 ... pushy new girlfriend (L'Oreal spokeswoman Alison Doody), the ...

354. The Boston Globe, March 28, 1994, Monday, City Edition, SCIENCE & TECHNOLOGY; Pg. 25, 1314 words, As
 Boomers gray, dye sales boom; Aging / JUDY FOREMAN, By Judy Foreman, Globe Staff
 ... Avantage and Casting, by L'Oreal, a division of Cosmair, ...

355. Chain Drug Review, March 28, 1994, Pg. p53(1), 15406077, 259 words, L'Oreal poised for spring launch of
 ExCell.; Cosmair Inc.'s L'Oreal cosmetics division ; Skin Care
 ... YORK - Cosmair Corp's L'Oreal cosmetics division is launching ...
 L'OREAL SA (93%); COSMAIR ...
 Cosmair Inc. L'Oreal Div. Marketing

356. Chain Drug Review, March 28, 1994, Pg. p56(1), 15406085, 638 words, Color is making comeback in cyclical
 cosmetics market.; Cosmetics
 ... so. For instance, L'Oreal stressed cool blues ...
 ... back to color," explains L'Oreal vice president of product ...
 ... president and general manager of L'Oreal's cosmetics and fragrance division. " ...
 L'OREAL SA (92%); DEL ...

357. Chain Drug Review, March 28, 1994, Pg. p56(2), 15406087, 754 words, Discounters hurt chain drug cosmetics
 sales.; Cosmetics
 ... president and general manager of L'Oreal's cosmetics and fragrance division. ...
 ... best-moving cosmetics. L'Oreal has done a similar ...
 L'OREAL SA (82%); MAYBELLINE ...

358. Chain Drug Review, March 28, 1994, Pg. p58(1), 15406089, 734 words, Cosmeticians make a difference.; use of
 professional cosmeticians by drugstore chains to maintain their share of the cosmetics market; Cosmetics
 ... president and general manager of L'Oreal's cosmetics and fragrance unit. " ...
 ... some suppliers - including L'Oreal and Maybelline Inc. - are making their ...

359. Chain Drug Review, March 28, 1994, Pg. p58(1), 15406091, 837 words, Ethnic arena draws major players.;
 ethnic beauty aids; Cosmetics
 ... cosmetics manufacturers (including L'Oreal and Del Laboratories Inc.) have ...
 ... president and general manager of L'Oreal's cosmetics and fragrance unit. "They ...
 L'OREAL SA (91%); REVLON ...

360. Chain Drug Review, March 28, 1994, Pg. p60(1), 15406095, 454 words, Drug chains battle department stores for fragrance sales.; Fragrances
... successfully last Christmas; L'Oreal's V by Vanderbilt, ...
L'OREAL SA (83%); COTY ...

361. Chain Drug Review, March 28, 1994, Pg. p60(2), 15406097, 1133 words, Suppliers take aim at the mass market.; perfumes industry; Fragrances
... fragrance category directly is L'Oreal's cosmetics and fragrance division. Though L'Oreal's original Gloria Vanderbilt ...
... it has been discontinued. Now, however, L'Oreal is preparing to launch V ...
... next few years." "L'Oreal's strategy is to bring to the mass ...
... implies a "V." L'Oreal isn't planning any ...
L'OREAL SA (93%); GEMEY ...
L'Oreal S.A. Marketing

362. Drug Store News, March 28, 1994, Pg. p 17(2), 14965518, 453 words, Competition gets tough in booming hair color segment.; Health & Beauty Aids/Hair Care
... color," said Joe Campinelle, L'Oreal's senior vice president. "In the year 2000, we expect ...
L'OREAL SA (72%); INFORMATION ...

363. Drug Store News, March 28, 1994, Pg. p 21(1), 14965520, 355 words, New products bring new users to category.; Health & Beauty Aids
... new users to the category. L'Oreal Castings, a tone- ...
... successful. Joe Campinelle, L'Oreal's senior vice president, ...
... volume than any other L'Oreal hair color product." L'Oreal also brought Naturalisse multi- ...
... educating and attracting consumers L'Oreal's Color Intelligence System is also ...
... a spokesperson for L'Oreal. "The Color Intelligence System ...
L'OREAL SA (93%); GEMEY ...

364. Drug Store News, March 28, 1994, Pg. p 23(1), 14965522, 587 words, Fragrances: making 'scents' or slowly fading away?; Beauty Beat; Column, Parks, Liz
... of its business. Revlon and L'Oreal have not done much with ...
... today." Both Revlon and L'Oreal have new fragrances in the ...
L'OREAL SA (83%); UNILEVER ...

365. Cosmetics International, March 25, 1994, Pg. p2(1), 14966896, 468 words, Cacharel enters Garden of Eden with newest scent.; L'Oreal's Prestige and Collections Division
ABSTRACT L'Oreal's Prestige and Collections Division ...
L'Oreal's Prestige & Collections Division is ...
L'OREAL SA (95%); GEMEY ...

366. The Miami Herald, March 20, 1994 Sunday, FINAL EDITION, LIVING; J; Pg. 5, 340 words, MAKEUP LOOK FOR SPRING IS 'DEWY' BRIGHT, HAPPY, CLEAN COLORS LIGHT UP FASHIONABLE FACES, SUSAN PHINNEY Seattle Post-Intelligencer

... take license with pink" (from L'Oreal) and "the oranges: a taste of ...
 ... vice president at L'Oreal. "It sounds like ...
 L'OREAL SA (93%)

367. News & Record (Greensboro, NC), March 20, 1994, Sunday,, ALL EDITIONS, Pg. 1, 497 words, WOMEN'S
 FACES AGLOW AS MAKEUP "RETURNS"

... take license with pink" (from L'Oreal) and "the oranges: a taste of ...
 ... vice president at L'Oreal. "It sounds like ...
 ... Siberia. Harris says L'Oreal is marketing a "midnight" ...
 L'OREAL SA (93%);

368. The Seattle Times, March 20, 1994, Sunday, Final Edition, SCENE; TROUBLESHOOTER; Pg. L1, 2669 words,
 HOLDING THE LINES AGAINST MOTHER NATURE: OUR PANELISTS TEST ANTI- AGING POTIONS, BY
 SHELBY GILJE

... product. Our testers placed L'Oreal first, but the other ...
 ... future lines and wrinkles." -- L'Oreal Plenitude Action Liposomes: " ...
 ... A spokeswoman for L'Oreal said our test results ...
 ... on the label for the L'Oreal and Lancome products indicate they are ...
 ... women had difficulty telling L'Oreal and Lancome apart in our " ...
 ... test. We found that fascinating because L'Oreal, a drugstore label, and ...
 ... make distinctions. Here are the results: -- L'Oreal Plenitude Action Liposomes, ...
 ... 1) : (2) : ----- 1. L'Oreal : Plenitude : 14 : \$ 7.65 : \$...
 ... LET'S HEAR FROM OUR VOLUNTEERS: ----- L'OREAL -----
 -- "Great stuff. Not too ...
 L'OREAL SA (83%);

369. Sun-Sentinel (Fort Lauderdale, FL), March 18, 1994 FRIDAY,, ALL EDITION, Pg. 26A,, 634 words, THE
 DAWNING OF VIGOROUS RUSSIAN JOURNALISM IS GREETED MAINLY WITH YAWNS, TOM KELLY;
 Editorial Writer

... A supermarket hawks "L'Oreal Studio Line Pumping ...
 L'OREAL SA (66%); DHL ...

370. The Houston Chronicle, March 17, 1994, Thursday, 2 STAR Edition, FASHION; Dear Paula; Pg. 5, 197 words,
 Moisturizers offer help for oily skin, PAULA BEGOUN; Knight-Ridder/Tribune News Service

... expensive. Also, what do you think about L'Oreal Hydra Perfect Foundation and ...
 ... block sun damage. L'Oreal's Hydra Perfect Foundation and ...
 L'OREAL HYDRA PERFECT FOUNDATION (...
 L'OREAL SA (91%); BEGINNING PRESS (54%); L'OREAL HYDRA PERFECT FOUNDATION (...

371. Chain Drug Review, March 14, 1994, Pg. p30(2), 15294832, 873 words, P&G turns attention to Sassoon.; Procter
 and Gamble Co.

... won't be the only introduction, however. L'Oreal, as earlier announced, is embarking ...

372. Chain Drug Review, March 14, 1994, Pg. p34(2), 15294836, 1246 words, Niche marketing key in cosmetics.;

Industry Overview

... L'Oreal ...

... L'Oreal ...

L'OREAL SA (92%); REVLON ...

373. Chain Drug Review, March 14, 1994, Pg. p34(2), 15294838, 1015 words, L'Oreal launches spate of products.; Cosmair Inc., Sloan, Pat

Cosmair Corp.'s L'Oreal is staging a three- ...

... scent, and in Europe L'Oreal is preparing to introduce Start, ...

... new women's products, from the L'Oreal cosmetics and fragrance group of ...

... on aging. The product is L'Oreal's first to contain an ...

... V by Vanderbilt, L'Oreal is undertaking its first major ...

... possibly as early as 1995. L'Oreal's new aggressiveness in ...

... cosmetics advertising this year L'Oreal is looking to consolidate the gains ...

... Almay's grew 7.3%. L'Oreal's share rose to 10.4%, ...

... Market observers expect that L'Oreal along with Almay and SallyHansen ...

... line. As previously reported, L'Oreal will introduce a ...

... an SPF of 15. L'Oreal, one of the more premium ...

L'OREAL SA (93%); COSMAIR ...

L'Oreal USA Product introduction

374. The New York Times, March 13, 1994, Sunday, Late Edition - Final, Section 13LI; Page 10; Column 1; Long Island Weekly Desk , 1345 words, Highlighting Hair, Women's Ultimate Crowning Achievement, By MARJORIE KAUFMAN

... Humanities, as well money from L'Oreal. "We had no idea what kind of ...

375. Newsday (New York), March 13, 1994, Sunday, HUNTINGTON EDITION, NEWS; AROUND TOWN; Pg. 1, 711 words, When You're In Doubt, Ask Santa Himself, By Eileen Swift. STAFF WRITER, COVER; ROBERT SAASTO; FINLAND; TELEPHONE NUMBER; ART; EXHIBIT

... Endowment for the Humanities and L'Oreal. Gallery hours are 11 ...

376. Newsday (New York), March 13, 1994, Sunday, SMITHTOWN EDITION, NEWS; AROUND TOWN; Pg. 1, 695 words, All's Fair In Hair, Love And History, By Eileen Swift. STAFF WRITER, COVER; CONNIE KOPPELMAN; WOMEN; SMITHTOWN; ART; EXHIBIT;

... Endowment for the Humanities and L'Oreal. Gallery hours are 11 ...

377. Charleston Gazette (West Virginia), March 9, 1994, Wednesday, Life; Pg. P1D, 443 words, TIPS ON SHOPPING SMART AND FAST, Brett Pauly

L'OREAL SA (54%);

378. Pittsburgh Post-Gazette (Pennsylvania), MARCH 9, 1994, WEDNESDAY,, SOONER EDITION, Pg. 3., 543 words, A BIT OF THE BUBBLY, PAULA BEGOUN, KNIGHT-RIDDER/TRIBUNE NEWS SERVICE

... for 15 ounces) L'Oreal Ultra Rich Shampoo ...

... ounces for \$ 5.20) L'Oreal Ultra Rich Conditioner ...

L'OREAL SA (82%); VIDAL ...

379. The Washington Post, March 6, 1994, Sunday, Final Edition, BERNARD L. SCHWARTZ, FINANCIAL; PAGE H1, 1766 words, Maverick CEO Guides Loral's Leap Forward; Schwartz Makes IBM's Local Unit Latest in a String of Acquisitions, John Mintz, Washington Post Staff Writer
... it with cosmetic maker L'Oreal S.A.). But some ...

380. Chicago Tribune, March 6, 1994 Sunday, FINAL EDITION, WOMANEWS; Pg. 8; ZONE: CN; SMART TALK., 193 words, NAILING DOWN AN END TO THE WAITING GAME, Anne Marie O'Connor.
... in three minutes. L'Oreal Dry & Go! Nail ...
L'OREAL SA (67%);

381. The Advocate (Baton Rouge, Louisiana), March 5, 1994 Saturday, METRO EDITION, Pg. 1B;, 505 words, SMILEY ANDERS, SMILEY ANDERS
... rain, which would have caused my L'oreal to run! Helen Jewell ...
L'OREAL SA (63%); 63%);

382. The Houston Chronicle, March 3, 1994, Thursday, 2 STAR Edition, FASHION; Pg. 4, 1036 words, Author relates best bets at cosmetics counters, LINDA GILLAN GRIFFIN, Houston Chronicle Fashion Editor; Staff
... cleansers and creams; most L'Oreal products; L'Oreal's Accentuous, Revlon's Illegal ...
... 2000 Calorie mascaras; L'Oreal, Almay, Cover Girl and ...

383. Plain Dealer (Cleveland, Ohio), March 3, 1994 Thursday, FINAL / ALL, STYLE; Pg. 5E, 399 words, VANITY FARE
... oily, dry, but L'Oreal's new Hydravive Performance was " ...
... stuff? The advantage, according to L'Oreal, is that this new line - shampoos, ...
L'OREAL SA (85%);

384. Corporate Finance, March 1994, No. 112 Pg. 24-25; ISSN: 0958-2053; CODEN: CMMOD9, 2076 words, Europe must think global, 00837797
... cars in the US. L'Oreal is only now beginning to ...

385. D&B Reports, March/April 1994, Vol. 43, No. 2; Pg. 62; ISSN: 0746-6110; CODEN: DTMN, 702 words, The ad store, Hartman, C R, 00860640
... Electric, Estee Lauder, L'Oreal, Seiko, RJR Nabisco, ...

386. Drug & Cosmetic Industry, March 1, 1994, Pg. p 48(6), 14940378, 2622 words, How regulatory practices create formulating problems.; InternationalCosmetics, part 2, Goldemberg, Robert L.
... future. Companies such as Avon and L'Oreal, which over the years havetested ...
L'OREAL SA (68%); GEMEY ...

387. Journal of European Business, March/April 1994, Vol. 5, No. 4 Pg. 51-53; ISSN: 1044-002X; CODEN: JBRED4,

1654 words, Europe at your neighborhood broker, Cirulli, Carol, 00850826
... include Volkswagen, Petrofina, L'Oreal, and Siemens. By staying ...

388. Palm Beach Post (Florida), March 1, 1994 TUESDAY,, FINAL EDITION, Pg. 19A, 135 words, TEST MAKEUP ON HUMANS
... I would boycott their products, and to L'Oreal to thank them for not ...
... GAMBLE CO (71%); L'OREAL SA (70%);

389. The Miami Herald, February 22, 1994 Tuesday, FINAL EDITION, SPORTS; C; Pg. 9, 550 words, HEARD IN
HAMAR: 'LET'S HUG.' 'WHY ME?', LINDA ROBERTSON Herald Sports Writer
... State Motor Oil, L'Oreal hair dye, Frederick's of ...
L'OREAL SA (64%): FREDERICK'S OF ...

390. Drug Store News, February 21, 1994, Pg. p1(2), 14835888, 639 words, Chains mull options following P&G's decision to drop Clarion.; Procter & Gamble Clarion cosmetic line, Parks, Liz
... other brands like L'Oreal or Maybelline's Revitalizing. Buyers ...
... GAMBLE CO (92%); L'OREAL SA (81%); GEMEY ...

391. Drug Store News, February 21, 1994, Pg. p26(2), 14835912, 887 words, The price isn't right: increases worry buyers.; cosmetic prices; includes related article on in-store cosmetician training programs

... L'Oreal ...

... L'Oreal ...

... L'Oreal's ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

L'OREAL SA (95%); GEMEY ...

392. Drug Store News, February 21, 1994, Pg. p27(3), 14835914, 1961 words, What you can expect in 1994.; cosmetics products

... L'Oreal ...

... L'Oreal's ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal's ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal's ...

... L'Oreal ...

393. Hartford Courant (Connecticut), February 21, 1994, a Edition, LIFESTYLES; Pg. d1, 660 words, Scissors sharpened, a stylist is ready to shape for the gold, SUSAN CAMPBELL; Courant Snapshots Columnist ... world competition and won the L'Oreal-sponsored world cup as ...
L'OREAL SA (66%);

394. The Commercial Appeal (Memphis), February 20, 1994, Sunday., Final Edition, Pg. 1G, 928 words, Cybill sings a little, talks a lot, Tom Walter, The Commercial Appeal, LOS ANGELES ... hair. "It's mainly L'Oreal out of a box. Preference by L'Oreal," she said, plugging one of the ...
L'OREAL SA (91%);

395. The Sunday Oregonian (Portland, Oregon), February 20, 1994 Sunday, FOURTH Edition, TELEVISION; Pg. 18, 741 words, 'MOONLIGHTING' IMPLOSION STILL HURTS SHEPHERD, TOM JICHA, Chicago Tribune News Service < ... commercial spokeswoman for L'Oreal beauty products. She makes ...
L'OREAL SA (63%); GEMEY ...

396. Business Wire, February 17, 1994, Thursday Correction Appended, 382 words, The France Growth Fund reports earnings, NEW YORK ... des Eaux Carrefour L'Oreal AXA SA Elf ...
FRANCE-GROWTH-FUND L'OREAL SA (84%); AXA (...
... FINANCIERE LAFLACHIERE (52%); L'OREAL SA (84%); AXA (...

397. The Atlanta Journal and Constitution, February 15, 1994, Tuesday, 638 words, Q & A ON THE NEWS, Betty Parham and Gerrie Ferris
L'OREAL SA (52%);

398. Business Journal-Charlotte, February 14, 1994, Vol 8; No 44; Sec 1; pg 1, 975 words, Reputation for bargains keeps JAMCO in business, Kathleen Coleman, Charlotte; NC; US, 9426767, CHAR ... known brands such as Revlon and L'Oreal to private labels. High- ...

399. Chain Drug Review, February 14, 1994, Pg. p41(1), 15199594, 775 words, Maybelline targets mature women.; Maybelline Co., Sloan, Pat ... Cosmair Inc.'s L'Oreal--now the fourth ranked ...
... 9% sales gain. L'Oreal is also making a concerted ...

400. Dow Jones News Service - Ticker, February 14, 1994 Monday, 225 words, L'Oreal Chairman Says Cost Cutting Will Continue, *from Factiva* ... French cosmetics giant L'Oreal SA said in ...
... daily Le Figaro that L'Oreal will continue the acceleration of ...
... price cuts, noting that L'Oreal has "always maintained a ...
... level of prices." He added that L'Oreal prefers to focus on ...
... Jones noted. As for L'Oreal's geographical spread, the chairman ...
... rest of Asia is booming, with L'Oreal creating units there at the ...

L'OREAL SA (95%); DOW ...

401. Fresno Bee (California), February 13, 1994 Sunday., HOME EDITION, Pg. A20, 526 words, Felonies defined by state law, The, Fresno Bee
L'OREAL SA (52%);

402. THE DALLAS MORNING NEWS, February 11, 1994, Friday, HOME FINAL EDITION, BUSINESS; Pg. 3D, 541 words, Bloom FCA merge means 40% blossom in billings, Pat Baldwin, Staff Writer of The Dallas Morning News ... clients such as Fujitsu, Lancome, L'Oreal Plenitude, Gio de ...
... FCA INC (94%); L'OREAL SA (84%); DAI- ...

403. Orlando Sentinel (Florida), February 11, 1994 Friday, 3 STAR, STYLE; Pg. E3, 665 words, INDUSTRY HOPS ON ALCOHOL-FREE BANDWAGON, By Cara Kagan Women'S Wear Daily
... Tuscany Per Donna and L'Oreal's Ralph Lauren, Paloma ...

404. The Wall Street Journal, February 11, 1994 Friday, Pg. CITATION, 102 words, Business Brief -- L'Oreal SA: French Cosmetics Firm Says 1993 Revenue Increased 6.9%, *from Factiva*
French cosmetics giant L'Oreal SA said in ...
... revenue. In 1992, L'Oreal posted group net ...
... exchange-rate basis, L'Oreal said consolidated revenue ...
L'OREAL SA (95%); SANOFI- ...

405. Dow Jones News Service, February 10, 1994 Thursday, 104 words, L'Oreal Consol 1993 Revs Rose 6.9% To 40.16B Francs, *from Factiva*
... French cosmetics giant L'Oreal SA said its consolidated ...
... revenues. In 1992, L'Oreal posted group net ...
... exchange rate basis, L'Oreal said consolidated revenues ...
L'OREAL SA (95%); DOW ...

406. Gorman's New Product News, February 10, 1994, Pg. p5(1), 15203866, 727 words, Health and beauty care.; 1993 products
... L'Oreal ...
... L'Oreal ...
WYETH (74%); L'OREAL SA (82%); BRISTOL- ...

407. The New York Times, February 10, 1994, Thursday, Late Edition - Final, Section D; Page 19; Column 1; Financial Desk , 826 words, THE MEDIA BUSINESS: ADVERTISING; A New York shop is seeking to become a powerhouse, thanks to its French parent., By Stuart Elliott
... like Fujitsu, Lancome, L'Oreal and Perrier. "This makes us ...
... GROUPE SA (96%); L'OREAL SA (84%); CIT ...

408. Drug Store News, February 7, 1994, Pg. p17(1), 14827846, 883 words, Managing hair care space a constant

battle.; drugstores, White, Barbara

... L'Oreal's ...

... L'Oreal's ...

409. Drug Store News, February 7, 1994, Pg. p18(1), 14827848, 1191 words, Intensive and leave-in conditioners bold new players.; drugstore sales

... L'Oreal's ...

... L'Oreal's ...

... L'Oreal ...

... L'Oreal's ...

... L'Oreal ...

L'OREAL SA (69%); TOWNE- ...

410. Chicago Tribune, February 7, 1994 Monday, NORTH SPORTS FINAL EDITION, YOUR MONEY; Pg. 1; ZONE: C, 1129 words, ATTRACTIVE BARGAINS; LOOKING GOOD DOESN'T HAVE TO COST YOU A PRETTY PENNY, McCall's Magazine.

... Lights (about \$9.25) and L'Oreal's La Petite Frost (...

411. Chicago Sun-Times, February 4, 1994, FRIDAY, Late Sports Final Edition, FINANCIAL; NATION; BUSINESS IN BRIEF; Pg. 43, 515 words

... side. 2 SUE L'OREAL NEW YORK -- Two ...

... Israeli businessmen sued L'Oreal and a U.S. affiliate ...

... York-based affiliate of L'Oreal. According to the suit, former ...

... letter of resignation from a L'Oreal affiliate -- to convince the Arab ...

L'OREAL SA (94%); FORD ...

412. Los Angeles Times, February 4, 1994, Friday, Home Edition, View; Part E; Page 2; Column 1; View Desk, 580 words, THE BEAUTY TREATMENT; SEARS--YES, SEARS--AND PENNEYS ARE GIVING COSMETICS AREAS A NEW LOOK BY ADDING LINES, MEGA-COUNTERS AND 'ADVISERS', By LAURIE DRAKE, SPECIAL TO THE TIMES

... care lines: Revlon, L'Oreal, Almay, Flori Roberts, ...

... themselves at the Revlon and L'Oreal counters, 12-foot- ...

... over at Revlon or L'Oreal," says beauty adviser ...

L'OREAL SA (95%); REVLON ...

413. The Miami Herald, February 3, 1994 Thursday, FINAL EDITION, BUSINESS; C; Pg. 3, 937 words, NATIONAL NEW COMMUNICATIONS BILL ENCOURAGES COMPETITION, From Herald Staff and Wire Reports

... in the previous session. L'OREAL FACES LAWSUIT Two ...

... Israeli businessmen sued L'Oreal and a U.S. affiliate ...

... York-based affiliate of L'Oreal. The lawsuit, filed in ...

L'OREAL SA (83%); NEW ...

414. Orlando Sentinel (Florida), February 3, 1994 Thursday, 3 STAR, BUSINESS; Pg. B1, 105 words, COSMETICS

... ISRAELI businessmen sued L'Oreal and a U.S. affiliate ...
 ... York-based affiliate of L'Oreal. The boycott, imposed on L'Oreal in 1983, was lifted ...
 ... While subject to the boycott, L'Oreal was shut out of potentially ...
 L'OREAL SA (95%); COSMAIR ...

415. St. Louis Post-Dispatch (Missouri), February 3, 1994, THURSDAY, FIVE STAR Edition, STYLE WEST; Pg. 6, 1094 words, BORN TO DYE: AGING BABY BOOMERS JOIN IN HAIR COLOR CRAZE, Jackie White 1994, The Kansas City Star

... said James Viera, L'Oreal vice president and technical ...
 ... category, these products include L'Oreal's new Casting, which promises to ...
 ... we've had" by Viera of L'Oreal. Clairol's equivalents include ...
 HAIR STYLE (77%); L'OREAL CLAIROL (69%);
 L'OREAL SA (60%); HAIR STYLE (77%); L'OREAL CLAIROL (69%);

416. Information Bank Abstracts, WALL STREET JOURNAL, February 3, 1994, Thursday, Section C; Page 25, Column 1, 56 words, L'OREAL NAMED IN SUIT SEEKING \$100 MILLION OVER ARAB BOYCOTT

... million lawsuit against L'Oreal SA, based on ...
 ... Frydman brothers were partners with L'Oreal in a film ...
 L'OREAL; ARAB LEAGUE; PARAVISION ...
 L'OREAL SA (93%); LEAGUE OF ...
 ... ARAB STATES (91%); L'OREAL; ARAB LEAGUE; PARAVISION ...

417. The Wall Street Journal, February 3, 1994 Thursday, MARKETING & MEDIA; Marketscan; Pg. B7, 862 words, Hair-Color Sales Rise as More Battle Aging, By Yumiko Ono, Staff Reporter of The Wall Street Journal, *from Factiva*

... after six shampoos. L'Oreal, the hair-care division of ...
 ... president and general manager of L'Oreal. "It may not ...
 ... Casting helped boost L'Oreal's sales of hair-coloring ...
 ... big deal," says L'Oreal's Mr. Campinell. Clairol, which ...
 ... RESOURCES INC (83%); L'OREAL SA (68%); COSMAIR ...

418. The Wall Street Journal, February 3, 1994 Thursday, Pg. C25, 304 words, L'Oreal Named in Suit Seeking \$100 Million Over Arab Boycott, *from Factiva*

NEW YORK -- L'Oreal SA was hit with a ...
 ... Frydman, who were partners with L'Oreal in a film ...
 ... Jewish. Their suit names L'Oreal and several affiliated companies and employees. It alleges that L'Oreal committed a variety of ...
 L'Oreal said that it hadn't ...
 ... in 1991. Then as now, L'Oreal acknowledges having made commitments to the ...
 ... simply trying to pressure L'Oreal to settle an old ...
 ... who once headed L'Oreal's U.S. distribution company, ...
 L'OREAL SA (95%); COSMAIR ...

419. Business Wire, February 2, 1994, Wednesday, 378 words, L'Oreal responds to wrongful Frydman court complaint, NEW YORK

... 2, 1994--The following is L'Oreal's response to a press ...
 ... Jean Frydman. 1. L'Oreal has not analyzed in ...
 ... former chairman and CEO of L'Oreal, was dismissed by a ...
 ... Mr. Frydman had pressured L'Oreal to accept for the past ...
 ... still pending. 3. L'Oreal would like to make very clear the ...
 ... concerning this matter: A: L'Oreal has continuously developed it ...
 ... all other countries. L'Oreal took no actions to ...
 ... speaks for itself. L'Oreal's main agent in ...
 ... In connection with this partner, L'Oreal is actively considering investment ...
 ... in the country. B. L'Oreal rejects any form of ...
 ... At no time did L'Oreal take discriminatory action ...
 ... Arab boycott office, L'Oreal followed the advice of then-current and ...
 L'OREAL L'OREAL SA (95%); MCDONOUGH & ASSOCIATES (52%); L'OREAL SA (95%); MCDONOUGH &
 ASSOCIATES (52%); L'OREAL

420. THE DALLAS MORNING NEWS, February 2, 1994, Wednesday, HOME FINAL EDITION Correction
 Appended, FASHION!DALLAS; F!D FAX; Pg. 2E, 701 words, F!D FAX
 ... A NEW FACE L'Oreal, the French cosmetics firm that is the ...
 ... cosmetics on animals. L'Oreal products are also marketed under the ...
 L'OREAL SA (81%); DESIGN ...

421. PR Newswire, February 2, 1994, Wednesday, Financial News, 595 words, L'OREAL SUED IN THE UNITED
 STATES FOR PARTICIPATION IN THE ARAB BOYCOTT OF ISRAEL; \$100 MILLION IN DAMAGES IS
 SOUGHT, NEW YORK, Feb. 2
 bc-L'Oreal
 L'Oreal, the international cosmetics giant, ...
 ... architect, organizer and director of L'Oreal's machinations with the Arab League was ...
 ... senior executive at L'Oreal and chairman of both its U.S.- ...
 ... two former partners of L'Oreal in Paravision, a \$...
 ... 100 million damages from L'Oreal and the other defendants.
 Among other things, L'Oreal forged documents purporting to ...
 ... decided to sever their relationship, L'Oreal, according to the lawsuit, bribed ...
 ... Correze had worked for L'Oreal for four decades. He was hired by L'Oreal in 1950 after his ...
 ... Schaffer & Supino, stated, "What L'Oreal, Cosmair, Correze and the other ...
 ... intensified by the fact that L'Oreal turned to a convicted ...
 ... commercial world. "We are exploring whether L'Oreal's activities, which clearly involved the ...
 L'Oreal L'OREAL SA (95%); COSMAIR ...
 L'Oreal LEAGUE OF ARAB STATES (...
 bc-L'Oreal LITIGATION (93%); COSMETICS & ...

422. Drug & Cosmetic Industry, February 1, 1994, Pg. p30(7), 14835752, 3159 words, Marketer-supplier relations:
 how good a job do suppliers do?; Part I; discussion with research and development administrators; includesrelated
 article; Panel Discussion
 ... certainly in Europe, L'Oreal. Unlike those competitors, we basically ...

423. Packaging (Boston, Mass.), February 1, 1994, Pg. p70(1), 15138838, 97 words, Scent helps you paint the town

... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... VIDAL SASSOON (51%); L'OREAL SA (64%); CCA ...

429. Chain Drug Review, January 31, 1994, Pg. p27(1), 15200312, 1068 words, Skin care.; tabular data only;
 Illustration
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 L'OREAL SA (69%); PROCTER & ...

430. Orange County Register (California), January 28, 1994 Friday, MORNING EDITION, Pg. Q01, 1131 words, SEE
 YOU LATER, ALLIGATOR (SKIN); GROOMING: Reading labels can help you select skin-care products that truly
 are effective., Lisa Lytle, The Orange County Register
 ... a SPF of 15 are L'Oreal's Plenitude, Pond's Nourishing ...

431. Orange County Register (California), January 27, 1994 Thursday, MORNING EDITION, Pg. B08, 991 words,
 THE ORANGE GROVE; The state milks us dry on dairy products, EDWARD T. MARSHALL
 CANAL+ SA (52%); L'OREAL SA (51%); FOOD& ...

432. Plain Dealer (Cleveland, Ohio), January 27, 1994 Thursday, FINAL / ALL, STYLE; Pg. 4E, 451 words, VANITY
 FARE JUST WHEN YOU'VE LEARNED HOW
 Its built-in conditioner has been L'Oreal Performing Preference's strongest ...
 ... says James Viera, L'Oreal's vice president and corporate ...
 L'OREAL SA (93%); SAKS ...

433. The Wall Street Journal, January 25, 1994 Tuesday, Marketscan; Pg. B1, 405 words, Holiday Fragrance Sales
 Slumped, By Kathleen Deveny, *from Factiva*
 ... Vanderbilt Cosmair unit of L'Oreal \$15.2 - 5.6% ...
 ... BENCKISER SE (83%); L'OREAL SA (81%); INFORMATION ...

434. Barron's, January 24, 1994 Monday, MUTUAL FUNDS; Fund of Information; Pg. 45, 1125 words, Big Blue
 Binge Loaded Up On IBM, Fidelity Waits, By Eric J. Savitz, *from Factiva*
 ... International Inc; orl L'Oreal SA

435. The New York Times, January 21, 1994, Friday, Late Edition - Final, Section A; Page 16; Column 1; National
 Desk, 378 words, Text of Regulation on Jurisdiction of the Special Counsel, Special to The New York Times,
 WASHINGTON, Jan. 20